Supplementary Material
Appendix A, Figure 1: Women’s Public Roles by (a) Cohort and (b) Period

Appendix A, Figure 2: Racism and Racial Equality by (a) Cohort and (b) Period

Note: Figures illustrate results from Model 3 – APC + Individual Controls. Values were recoded to scale conservative responses higher. Women’s Public Roles scale (0–2) consists of two questions: willingness to vote for a woman for President and women’s emotional readiness for politics; Racism and Racial Equality attitude scale (0-5) combines five conditions gauging willingness to vote for African-American presidential candidates and attributions of responsibility for African-Americans’ disadvantage in jobs, income, and housing.
Appendix A, Figure 3: Crime and Justice by (a) Cohort and (b) Period

Note: Figures illustrate results from Model 3 – APC + Individual Controls. Values were recoded to scale conservative responses higher. Crime and Justice scale (0–3) consists of three questions concerning capital punishment, gun control, and courts' treatment of criminals.
Appendix B - Survey Item Used to form Cultural Issues Scales

Social Welfare (0-12)

In general, some people think that it is the responsibility of the government in Washington to see to it that people have help in paying for doctors and hospital bills. Others think that these matters are not the responsibility of the federal government and that people should take care of these things themselves. Where would you place yourself on this scale, or haven't you made up your mind on this? [HELPSICK]

1 Government help  2  3  4  5 People take care of themselves

Some people think that the government in Washington is trying to do too many things that should be left to individuals and private businesses. Others disagree and think that the government should do even more to solve our country's problems. Still others have opinions somewhere in between. Where would you place yourself on this scale, or haven't you made up your mind on this? [HELPNOT]

1 Government do more  2  3  4  5 Government doing too much

Some people think that the government in Washington should do everything possible to improve the standard of living of all poor Americans. Other people think it is not the government's responsibility, and that each person should take care of himself. Where would you place yourself on this scale, or haven't you have up your mind on this? [HELPPOOR]

1 Not government responsibility  2  3  4  5 Take care of himself

Abortion (0-6)

Please tell me whether or not you think it should be possible for a pregnant woman to obtain a legal abortion

if...YES or NO:

A. If there is a strong chance of serious defect in the baby? [ABDEFECT]
B. If she is married and does not want any more children? [ABNOMORE]
C. If the woman's own health is seriously endangered by the pregnancy? [ABHLTH]
D. If the family has a very low income and cannot afford any more children? [ABPOOR]
E. If she became pregnant as a result of rape? [ABRAPE]
F. If she is not married and does not want to marry the man? [ABSINGLE]

1 Values were recoded to scale conservative responses higher. In constructing the various scales, where necessary, items were rescaled so that each contributed equally to the scale in which it was included.
**Sexuality Attitudes (0-3)**

There's been a lot of discussion about the way morals and attitudes about sex are changing in this country. If a man and woman have sex relations before marriage, do you think it is always wrong, almost always wrong, wrong only ometimes, or not wrong at all? [PREMARSX]

What is your opinion about a married person having sexual relations with someone other than the marriage partner—is it always wrong, almost always wrong, wrong only sometimes, or not wrong at all? [HOMOSEX]

What about sexual relations between two adults of the same sex--do you think it is always wrong, almost always wrong, wrong only sometimes, or not wrong at all? [XMARSEX]

**Family Gender Roles (0-3)**

Now I'm going to read several more statements. As I read each one, please tell me whether you strongly agree, agree, disagree, or strongly disagree with it. For example, here is the statement:

A. A working mother can establish just as warm and secure a relationship with her children as a mother who does not work. [FECHLD]

B. A preschool child is likely to suffer if his or her mother works. [FEPRESCH]

A. It is much better for everyone involved if the man is the achiever outside the home and the woman takes care of the home and family. [FEFAM]

**Women’s Public Roles (0-2)**

If your party nominated a woman for President, would you vote for her if she were qualified for the job? YES or NO [FREPRES]

Tell me if you agree or disagree with this statement: Most men are better suited emotionally for politics than are most women. [FEPOL]

**Racism and Racial Equality (0-5)**

If your party nominated a (Negro/Black/African-American) for President, would you vote for him if he were qualified for the job? [RACPRES]

On the average (Negroes/Blacks/African-Americans) have worse jobs, income, and housing than white people. Do you think these differences are . . . insert item]…YES or NO?

A. Mainly due to discrimination? [RACDIF1]
B. Because most (Negroes/Blacks/African-Americans) have less in-born ability to learn? [RACDIF2]
C. Because most (Negroes/Blacks/African-Americans) don't have the chance for education that it takes to rise out of poverty? [RACDIF3]
D. Because most (Negroes/Blacks/African-Americans) just don't have the motivation or will power to pull themselves up out of poverty? [RACDIF4]

*Crime and Justice (0-3)*

Do you favor or oppose the death penalty for persons convicted of murder? [CAPPUN]

Would you favor or oppose a law which would require a person to obtain a police permit before he or she could buy a gun? [GUNLAW]

In general, do you think the courts in this area deal too harshly or not harshly enough with criminals? [COURTS]