

Supplemental Material: I-Corps@NCATS Longitudinal Tracking Survey

Name (First, Last):

Team Name:

I-Corps@NCATS Short Course Site:

▼ University of Alabama-Birmingham ... University of Colorado-Denver

Q1 Which of the following best describes the project or product that served as the focus of your team's involvement the I-Corps@NCATS short course?

- ☐ Drug/Biologic
- ☐ Medical device
- ☐ Diagnostic
- ☐ Software application
- ☐ Research Services
- ☐ Other (please specify) _____

Q2 Is the team with which you participated in I-Corps still working together on this project/product?

- ☐ Yes
- ☐ No

Display This Question:

If Is the team with which you participated in I-Corps still working together on this project/product? = No

Q3 Please indicate the reasons your team stopped working on the product/project. Select all that apply:

- ☐ Lack of engagement of team members
- ☐ Inability to secure enough interviews
- ☐ Lack of time
- ☐ Not ready to start the process of developing a business model
- ☐ Information surfacing from initial customer interviews led to a "no go" decision
- ☐ Felt discouraged by coaching
- ☐ Other (please specify) _____

Q4 Please indicate if you have done any of the following activities since finishing the I-Corps@NCATS program. Check all that apply:

- ☐ Continued the customer discovery process and refining business model
 - ☐ Continued to consult with I-Corps instructors/coaches
 - ☐ Continued to meet regularly as a team
 - ☐ Reconfigured team
 - ☐ Applied for a local CTSA pilot
 - ☐ Applied for national I-Corps program
 - ☐ Applied for SBIR or STTR funding
 - ☐ Submitted a publication
 - ☐ Met with tech transfer to pursue licensing, patent
 - ☐ Pursued venture capital/investor
 - ☐ Started a company
 - ☐ Other, please specify: _____
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Q5 Do you/members of your team intend to participate in other bio-entrepreneurship training programs (locally, regionally, nationally)?

- ☐ Yes, please specify: _____
- ☐ No, but we have in the past. Please specify other programs you have participated in: ____
- ☐ No, we have no intentions to at this time

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Continued the customer discovery process and refining business model

Q6 How are you refining your business model? Check all that apply:

- ☐ Refining customer discovery process/approach
 - ☐ Honing the product-market-fit
 - ☐ Sharpening our pitch and/or working to more effectively market our innovation
 - ☐ Putting together a financial business model/plan (cost structure, revenue streams)
 - ☐ Other, please specify: _____
-

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Reconfigured team

Q7 Which of the following describes how your team has evolved since the I-Corps@NCATS short course? Please select all that apply.

- ☐ We have brought on new team members to replace individuals who left the team.
- ☐ We brought on new team members to access the skills/expertise needed to move efforts related to the innovation forward.
- ☐ Team members/composition has remained the same, but individuals are fulfilling new/different or expanded roles.
- ☐ Team members/composition has remained unchanged, as have the roles that individuals fulfill with respect to the innovation.
- ☐ Other, please specify: _____

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Applied for a local CTSA pilot

Or Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Applied for SBIR or STTR funding

Q8 Did you obtain grant funding?

☐ Yes

☐ No

Display This Question:

If Did you obtain grant funding? = Yes

Q9 Please complete the following information for each grant you have received to secure funding for I-Corps project/product. Additional fields will appear, allowing you to enter information for up to five grant awards.

- ☐ Funding agency and mechanism (e.g., NIH SBIR) _____
- ☐ Project title _____
- ☐ PI name (first and last) _____
- ☐ Co-PI name, if applicable (first and last) _____
- ☐ Date Awarded _____
- ☐ Duration of award (in years) _____
- ☐ Total amount awarded _____

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Submitted a publication

Q10 Was your publication accepted?

- ☐ Yes
- ☐ No

Display This Question:
If Was your publication accepted? = Yes

Q11 Please complete the following information for each publication related to your I-Corps project/product.

- ☐ Reference #1, with PMCID if available _____
- ☐ Reference #2, with PMCID if available _____
- ☐ Reference #3, with PMCID if available _____
- ☐ Reference #4, with PMCID if available _____

Display This Question:
If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Started a company

Q12 Who is the CEO of your company?

- ☐ The I-Corps PI; industry/sector represented by this person: _____
- ☐ The I-Corps Entrepreneurial lead; industry/sector represented by this person:

- ☐ Other team member, please specify name and industry/sector:

- ☐ Other individual, not originally part of I-Corps team; please specify name and industry/sector:

Display This Question:
If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Started a company

Q13 Date the company was incorporated: _____

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Started a company

Q14 How many full-time employees does the company currently have? Please only include those working 35 hours or more per week. Please exclude contract workers who work for the business either full- or part-time but are not on the business' official payroll.

- ☐ 1- 10
- ☐ 11- 50
- ☐ 51-100
- ☐ More than 100 employees
- ☐ No full-time employees at this time

Display This Question:

If Please indicate if you have done any of the following activities since finishing the I-Corps@NCAT... = Started a company

Q15 What is the legal status of this business? (For a concise description, please hover mouse over each response option)

- ☐ Sole Proprietorship
- ☐ Limited Liability Company
- ☐ Sub-chapter S-Corporation
- ☐ C-Corporation
- ☐ General Partnership
- ☐ Limited Partnership
- ☐ Other, please specify: _____

Q16 Which of the following statements is true of your project or product at this time?

- ☐ Our project or product is ready for commercialization.
 - ☐ Our project or product is not ready for commercialization.
 - ☐ We are unsure that our project or product is commercializable.
-

Q17 Are there any other major developments (positive or negative) that occurred in relation to your project or product since completing the I-Corps@NCATS course?

- ☐ Positive developments _____
- ☐ Negative developments _____

Q18 What barriers/challenges have you been experiencing? Check all that apply:

- ☐ Identifying my customers
- ☐ Defining the value of my innovation for my customers
- ☐ Navigating intellectual property and legal issues
- ☐ Securing funding for technical validation and proof of concept
- ☐ Pitching innovation to potential investors
- ☐ Identifying commercial mentors and partners
- ☐ Putting together a financial business model/plan (e.g., cost structure, revenue streams, etc.)
- ☐ Lack of time to continue working on our project/product

Q19 Currently, what types of support would you find most valuable in order to advance your efforts? Check all that apply:

- ☐ Academic (university-based) mentorship
- ☐ Industry-based mentorship
- ☐ Team-based coaching
- ☐ Peer support
- ☐ Additional education/training; *please specify:* _____
- ☐ Other, *please specify:* _____

End of Block: Milestones and Outcomes

Start of Block: Program Recommendation and Comments

Q20 On a scale from 0-10, how likely are you to recommend the I-Corps@NCATS short-course to a friend or colleague?

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 9	<input type="checkbox"/> 10
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Q21 How has participation in the I-Corps short course affected your entrepreneurial networks/networking?

Q22 Please indicate if you have any additional comments about the I-Corps@NCATS program you'd like to share with us:

End of Block: Program Recommendation and Comments