

## Supplemental Material: I-Corps@NCATS Post-Training Survey to Collect Feedback from Participants

Please take a few minutes to answer the following questions about your experience of the I-Corps@NCATS training.

Please indicate how much of the I-Corps@NCATS training that you were able to attend:

- ☐ One half-day
- ☐ One full day (Kick-Off)
- ☐ Two half-days
- ☐ One full day (Finale)
- ☐ All of both days
- ☐ None at all

Please indicate the degree to which each statement reflects your experience of the I-Corps@NCATS program.

	Not at all 1	2	3	4	A great deal 5
The books, <i>Business Model Canvas</i> and <i>Value Proposition Canvas</i> , supported my learning.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The training helped me understand and begin to apply key concepts.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The training helped our team hone in on our product-market-fit.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presentations helped our team sharpen our pitch and/or more effectively market our innovation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please suggest ways that we might improve aspects of the I-Corps@NCATS program.

How important was the customer discovery process (i.e., interviews) to your experience of the I-Corps@NCATS program?

Not at all important 1	2	3	4	Extremely important 5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How many interviews had your team completed at the time of your final presentation?

How likely are you to continue to conduct customer discovery interviews after the program?

Extremely unlikely 1	2	3	4	Extremely likely 5
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What specific gains did your team achieve over the course of the I-Corps@NCATS program?

Based on what you learned during the I-Corps@NCATS program, which of the following statements is most reflective of your project's commercialization readiness at this time?

- ☐ Our research is ready for commercialization.
- ☐ Our research is not yet ready for commercialization.
- ☐ We aren't yet sure that our research is commercializable.

Please describe the current status of your project:

What specific issues are your team experiencing at this time?

Thinking about where you are now in the development of your innovation, what barriers/ challenges do you anticipate to implementing a successful business model? *Please check all that apply.*

- ☐ Identifying my customers
- ☐ Defining the value of my innovation for my customers
- ☐ Navigating intellectual property and legal issues
- ☐ Securing funding for technical validation and proof of concept
- ☐ Pitching innovation to potential investors
- ☐ Identifying commercial mentors and partners
- ☐ Putting together a financial business model/plan (e.g., cost structure, revenue streams, etc.)
- ☐ Protected time
- ☐ Other, *please specify:* \_\_\_\_\_

At this time, what type of support would you find most valuable in terms of being able to apply the information and resources you gained from I-Corps@NCATS?

- ☐ Academic (University-based) mentorship support
- ☐ Industry-based mentorship support
- ☐ Team-based coaching
- ☐ Peer support
- ☐ Additional education/training, please specify: \_\_\_\_\_
- ☐ Other, *please specify:* \_\_\_\_\_

How would you rate the overall value of the I-Corps@NCATS program in relation to the time commitment required?

Poor 1	2	3	4	Outstanding 5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Participation in I-Corps will influence my approach to:

	Not at all 1	2	3	4	A great deal 5	NA
Learning (academic trajectory)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Networking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentoring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Team leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My career (career trajectory)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

On a scale from 0-10, how likely are you to recommend the I-Corps@NCATS program to a friend or colleague who is interested in commercializing or sustaining the impact of their innovation?

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 9	<input type="checkbox"/> 10
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