

Supplemental Material: I-Corps@NCATS Non-Completers' Survey

Please take a few minutes to answer the following questions about your experience of the I-Corps@NCATS training.

Team Name (optional):

Please describe why you decided to end your participation in the I-Corps@NCATS program, including any specific barriers that prevented completion of the program:

Is there anything that would have made participation in the I-Corps@NCATS program more feasible for you and/or your team?

Any there any other comments or suggestions you'd like to share about the I-Corps@NCATS program?

Please indicate any of the barriers/challenges that prevented your team from successfully completing the I-Corps@NCATS program. Check all that apply:

- ☐ Lack of engagement of team members (1)
 - ☐ Inability to secure enough interviews (2)
 - ☐ Lack of time (3)
 - ☐ Not ready to start the process of developing a business model (4)
 - ☐ Felt discouraged by information surfacing through initial customer interviews (5)
 - ☐ Felt discouraged by coaching (6)
 - ☐ Did not find value in the process (7)
 - ☐ Other (please specify) (8) _____
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Please select the type of research that served as the focus of your I-Corps project:

- ☐ HIT Services (Health Information Technology) (1)
- ☐ Diagnostic (2)
- ☐ Devices (3)
- ☐ Research Services (4)
- ☐ Other (please specify) (5) _____