|  |
| --- |
| **Table A1:** Canadian ridings with the largest concentration of Black individuals, by percent.  |
| **Ontario** | **Quebec** |
| **Riding name** | **Percentage** | **Riding name** | **Percentage** |
| Etobicoke North  | 23.4% | Bourassa | 24% |
| York South–Weston | 23.2% | Honoré-Mercier | 17.8% |
| Humber River­–Black Creek | 22.8% | Saint-Léonard–Saint-Michel | 15.4% |
| Brampton West | 18.9% | Dorval–Lachine–LaSalle | 13.9% |
| Ajax | 16.7% |  |  |
| Scarborough–Rouge Park | 15.9% |  |  |
| Brampton Centre | 15.3% |  |  |
| Scarborough–Guildwood | 14.3% |  |  |

|  |
| --- |
| **Table A2:** Descriptive information about the Black candidates and their ridings |
| **Candidate** | **Party** | **Riding** | **Percentage of Black adults in riding** | **Province** | **Incumbency** | **Political position** | **Tweet #** |
| Ahmed Hussen | Liberal | York South–Weston | 23.2% | ON | Incumbent | Cabinet minister | 384 |
| Annamie Paul | Green | Toronto Centre | 9.1% | ON | Challenger | Party leader | 212 |
| Camille Esther Garon | NDP | Beauport–Limoilou | 3.2% | QC | Challenger | None | 344 |
| Carmen Wilson | Conservative | Scarborough–Guildwood | 14.3% | ON | Challenger | None | 0 |
| Carol Royer | Independent | Etobicoke North | 23.4% | ON | Challenger | None | 63 |
| Clyde Roach | Conservative | Mississauga–Malton | 10.5% | ON | Challenger | None | 0 |
| Emmanuel Dubourg | Liberal | Bourassa | 24% | QC | Incumbent | None | 62 |
| Fabiola Ngamaleu Teumeni | NDP | Dorval–Lachine–LaSalle | 13.9% | QC | Challenger | None | 39 |
| Hawa Mire | NDP | York South–Weston | 23.2% | ON | Challenger | None | 527 |
| Huda Mukbil | NDP | Ottawa South | 11.1% | ON | Challenger | None | 104 |
| Jermaine Chambers | Conservative | Brampton West | 18.9% | ON | Challenger | None | 45 |
| Julienne Soumaoro | NDP | Thérèse–De Blainville | 2.3% | QC | Challenger | None | 0 |
| Marci Ien | Liberal | Toronto Centre | 9.1% | ON | Incumbent | Parliamentary secretary | 255 |
| Marie-Éve-Lyne Michel | Bloc Québécois | Laurier–Sainte-Marie | 4.4% | QC | Challenger | None | 196 |
| Michael Coteau | Liberal | Don Valley East | 9.3% | ON | Challenger | None | 138 |
| Michelle Spencer | NDP | Scarborough–Guildwood | 14.3% | ON | Challenger | None | 480 |
| Paul Taylor | NDP | Parkdale–High Park | 5.3% | ON | Challenger | None | 402 |
| Shola Agboola | Conservative | Saint Boniface–Saint Vital | 4.5% | MB | Challenger | None | 63 |
| Teneshia Samuel | NDP | Mississauga Centre | 6.2% | ON | Challenger | None | 0 |
|  | TOTAL | 3,314 |

|  |
| --- |
| **Table A3:** Coding information for each of the key categories, including subcategories and words, terms, and phrases used by candidates in their tweets, in English and French  |
| Racial identity | Social group or organization | African Union; Black elementary students; Black Food Toronto; Black women; Black or brown people; @blackvotecanada (organization seeking to boost Black political representation); BIPOC journalists and creators; Filipino-Canadian; Filipino community/la communauté philippine; Les jeunes Noir.e.s; people of colour; Ukrainians |
| Self-declarations | Afro-Québécoise; Black woman; Black Muslim woman |
| Country/region mentions and their variations | Afghanistan/Afghan; Algeria; Armenia; Caribbean; Haiti; India; Jamaica; Pakistan; Philippines; Somalia; Trinidad; Turkey |
| Black individuals | Barack Obama; Masai Ujiri; Nelson Mandela; Serena Williams; Toni Morrison |
| Black culture | #JamaicanPatties; #Reggae |
| Race-related issues (with specific focus on Black issues) | Issues raised during campaign | Anti-Black racism; les enjeux des minorités; la question du racisme; systemic racism; slavery |
| Indigenous identity | Social group or organization | Aboriginals/Autochtones; Indigenous communities; Indigenous people(s); BIPOC journalists and creators; First Nations leaders;  |
| Specific Indigenous nations | Haida Gwaii; Wet'suwet'en; Métis |
| Indigenous-related issues | Issues raised during campaign | Les Autochtones méritent une autodétermination; Aboriginal communities do not have access to clean water; drinking water; les problèmes d'eau potable chez les Autochtones; Fairy Creek (site of Indigenous protest); #FairyCreek; genocide; housing in Inuit Nunangat; Indigenous child care; Indigenous claims; Indigenous Housing Strategy; Indigenous lands/les territoires autochtones; Indigenous leadership; Indigenous nationhood; Indigenous representation; les langues autochtones; Missing and Murdered Indigenous Women and Girls; National Day for Truth and Reconciliation/Journée nationale de la vérité et de la reconciliation; residential schools/pensionnats; reconciliation/reconciliation; unmarked graves at Marieval Indian Residential School; “Il y a un systéme qui discrimine les communautés autochtones”; end racism in Quebec toward indigenous people |
| Gender identity | Social group or organization | woman/women/womxn; girls; Indigenous women; Black women |
| Self-declaration | Black woman; Black Muslim woman |
| Gender issues | Issues raised during campaign | Abortion and reproductive rights; woman's right to choose; child care (and related phrases); equal pay for equal work; feminism/feminist(s); gender-based analysis; gender equity; gender justice; #Vote4GenderEquity; gender/gender identity/gender expression; guns/weapons (Liberal party framed gun control as a woman’s issue in their messaging]; Missing and Murdered Indigenous Women and Girls; sexual assault; sexual harassment; sexual violence |
| Sexuality identity | Social group or organization | 2SLGBTQIA+; #2SLGBTQI+ folx; #CanQueer; LGBTQ2 Canadians; LGBTQ+ community; LGBTQ+ family; @ProudPolitics [an organization advocating for LGBTQ+ political representation]; trans people |
| Event | Pride; Pride march |
| Sexuality-related issues | Issues raised during campaign | #2SLGBTQ+ issues; blood ban; conversion practices; conversion therapy; #EndConversionTherapy; conscience rights of healthcare professionals”; LGBTQ2 rights; Queer pride; same-sex marriage; traditional definition of marriage; transphobia; transmisogyny; Trans rights are human rights; |
| Religion identity | Specific religions | Islam; Judaism; Sikh; Hinduism |
| Self-declaration | Jewish; Muslim |
| Religious site, organization, or person | Church; Church of the Holy Trinity; Christ Church Scarb Village; #ChurchWellesley; Pastor Charles; mosque; Central Mosque Scarb; synagogue; Beth Sholom Synagogue; Jewish General Hospital; temple; Archibald Gurdwara Temple; Ramgharia Association of Manitoba; Gurdwara Guru Nanak Darbar Temple |
| Religious events | Rosh Hashanah; Sukkot; Yom Kippur |
| Jewish language | Chag Sameach; G'Mar Chatima Tovah; L'Shanah Tovah; Shana Tova U’metuka |
| Religion-related issues | Issues raised during campaign | Antisemitism/ l'antisé; Bill 21; Holocaust comparisons; Islamophobia/ l'islamophobie; religious dogmatism; secularlism/ la laïcité; swastikas |
| Disability identity | Social group or organization | Canadians with disabilities; Canadians living with disabilities; families of children with autism; disabled Canadians; long-term tenants with disabilities; PWD (people with disabilities); women with disabilities |
| Self-declaration | “I learned yesterday that I cld possibly be faced with a diagnosis of an invisible disability” |
| Conditions | autism; autism spectrum disorders; disabled; disability;  |
| Disability-related issues | Issues raised during campaign | Canadian Disability Benefit; #Disability; disability benefit; disability justice; disability community; intellectual disability |
| **Note:** The “identity” categories refer to how candidates described their own identities and those of other Canadians. The “issues” categories include mentions of specific issues and general policy concerns. |