Melanin and Curls: Evaluation of Black Women Candidates Appendix

November 1, 2018

1 Question wording for models:

Do you consider yourself to be:
Male (1)
Female (2)
Non-gender confirming (3)

What racial or ethnic group best describes you?
White, European-American (1)
Black, African-American/Afro-Caribbean (2)
Latino(a) (3)
Asian, Asian-American, Pacific Islander (4)
Native American (5)
Arab, Arab-American (6)
Multi-ethnic, Other (please specify) (7)

How likely is it that you would vote for theofficial you read about?
Extremely unlikely (1)
Moderately unlikely (2)
Slightly unlikely (3)
Neither likely nor unlikely (4)
Slightly likely (5)
Moderately likely (6)
Extremely likely (7)

How well does each word describe the official?
Extremely well (1) Very well (2) Moderately well (3) Slightly well (4) Not well at all (5)
Experienced (1)
Hardworking (2)

Trustworthy (3)
Intelligent (4)
Qualified (5)
Warm (6)
Compassionate (7)
Able to Compromise (8)
Resilient in tough times (9)
Uncontrolled (10)
Self-reliant (11)

Which groups in the legislature do you think this official usually works with?
The Black Caucus (1)
The Tea Party (2)
The Women's Caucus (3)
The Asian/Pacific Islander Caucus (4)
The Hispanic Caucus (5)
Democrats (6)
Republicans (7)

Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative. Where would you place the official on this scale? Click and drag the slider below.

To what extent do you agree or disagree with the following statement: 'This official will serve the interests of all residents of their state.'
Strongly agree (1)
Agree (2)
Somewhat agree (3)
Neither agree nor disagree (4)
Somewhat disagree (5)
Disagree (6)
Strongly disagree (7)

To what extent do you agree or disagree with the following statement: 'This official will serve the interests of White residents of their state.'
Strongly agree (1)
Agree (2)
Somewhat agree (3)
Neither agree nor disagree (4)
Somewhat disagree (5)
Disagree (6)

Strongly disagree (7)

To what extent do you agree or disagree with the following statement: 'This official will serve the interests of African-American residents of their state.'
Strongly agree (1)
Agree (2)
Somewhat agree (3)
Neither agree nor disagree (4)
Somewhat disagree (5)
Disagree (6)
Strongly disagree (7)

On a scale of 1 to 7, 1 being not at all physically attractive, 7 being extremely attractive, how attractive is the official you read about?

Table A1: Balance Check by Gender

Gender		
Light/Straight	0	[0,0]
Light/Braids	-0.0259	[-0.644,0.592]
Light/Curly	-0.383	[-0.976,0.210]
Dark/Straight	-0.267	[-0.865,0.331]
Dark/Braids	-0.412	[-0.992,0.168]
Dark/Curly	-0.0198	[-0.603,0.563]
Constant	0.218	[-0.193,0.630]
Observations	516	
r2		
Prob $> \chi^2$	0.5492	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

2 All models

Table A2: Voting by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.394	[-0.360,1.147]	0.0649	[-0.567,0.696]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.124	[-0.609,0.856]	0.142	[-0.531,0.814]
Braids	0.173	[-0.558,0.904]	-0.311	[-1.012,0.391]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.420	[-1.413,0.573]	0.253	[-0.628,1.134]
Dark × Braids	-0.599	[-1.616,0.418]	0.309	[-0.614,1.232]
Constant	4.463***	[3.888,5.039]	4.961***	[4.540,5.381]
Observations	254		261	
r2	0.00742		0.0241	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A3: Experienced by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.0261	[-0.475,0.527]	0.404*	[0.0206,0.788]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.0981	[-0.559,0.363]	0.481*	[0.0959,0.866]
Braids	-0.205	[-0.711,0.301]	0.220	[-0.196,0.635]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.123	[-0.763,0.517]	-0.526*	[-1.025,-0.0265]
Dark × Braids	0.0808	[-0.575,0.737]	-0.485	[-1.041,0.0703]
Constant	3.902***	[3.515,4.290]	3.980***	[3.661,4.300]
Observations	254		261	
r2	0.00689		0.0344	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A4: Hardworking by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.293	[-0.154,0.740]	0.0362	[-0.322,0.394]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.187	[-0.261,0.634]	0.344	[-0.0162,0.704]
Braids	0.0746	[-0.397,0.546]	0.00735	[-0.391,0.406]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.334	[-0.941,0.274]	-0.318	[-0.813,0.177]
Dark × Braids	-0.188	[-0.796,0.420]	-0.114	[-0.647,0.420]
Constant	3.683***	[3.316,4.050]	4.118***	[3.838,4.397]
Observations	254		261	
r2	0.00848		0.0207	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A5: Trustworthy by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.0830	[-0.404,0.571]	-0.00905	[-0.398,0.380]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.227	[-0.235,0.689]	0.0935	[-0.344,0.531]
Braids	0.00296	[-0.448,0.454]	-0.0289	[-0.464,0.406]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.0661	[-0.689,0.557]	0.0716	[-0.491,0.634]
Dark × Braids	-0.108	[-0.731,0.515]	-0.0993	[-0.688,0.489]
Constant	3.512***	[3.123,3.902]	3.804***	[3.517,4.091]
Observations	254		261	
r2	0.0120		0.00957	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A6: Intelligent by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	-0.0714	[-0.515,0.372]	0.0468	[-0.265,0.359]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.239	[-0.681,0.202]	0.149	[-0.184,0.483]
Braids	-0.273	[-0.742,0.196]	-0.160	[-0.530,0.210]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.237	[-0.339,0.814]	-0.0714	[-0.534,0.392]
Dark × Braids	0.227	[-0.396,0.849]	-0.0979	[-0.614,0.419]
Constant	4***	[3.649,4.351]	4.235***	[4.010,4.460]
Observations	254		261	
r2	0.00914		0.0249	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A7: Qualified by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.387	[-0.0767,0.851]	0.160	[-0.228,0.547]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.247	[-0.219,0.712]	0.391*	[0.0321,0.749]
Braids	0.0562	[-0.416,0.528]	0.205	[-0.168,0.579]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.488	[-1.093,0.118]	-0.370	[-0.906,0.165]
Dark × Braids	-0.352	[-0.971,0.268]	-0.385	[-0.918,0.148]
Constant	3.732***	[3.343,4.121]	4.020***	[3.741,4.299]
Observations	254		261	
r2	0.0166		0.0223	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A8: Warm by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.539*	[0.0887,0.989]	-0.112	[-0.500,0.277]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.591**	[0.144,1.037]	0.145	[-0.249,0.539]
Braids	0.210	[-0.271,0.691]	-0.0539	[-0.479,0.371]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.861**	[-1.473,-0.250]	-0.0771	[-0.638,0.484]
Dark × Braids	-0.624*	[-1.242,-0.00694]	-0.0908	[-0.654,0.473]
Constant	3.366***	[2.997,3.735]	3.804***	[3.517,4.091]
Observations	254		261	
r2	0.0457		0.0148	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A9: Compassionate by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.224	[-0.224,0.672]	-0.0935	[-0.484,0.297]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.154	[-0.291,0.598]	0.189	[-0.225,0.602]
Braids	0.0510	[-0.409,0.511]	-0.0377	[-0.481,0.405]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.0852	[-0.679,0.508]	-0.0778	[-0.634,0.479]
Dark × Braids	-0.429	[-1.044,0.186]	-0.0648	[-0.645,0.516]
Constant	3.585***	[3.222,3.949]	3.863***	[3.576,4.150]
Observations	254		261	
r2	0.0242		0.0139	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A10: Able to Compromise by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.207	[-0.274,0.688]	0.0271	[-0.338,0.392]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.139	[-0.318,0.597]	0.309	[-0.104,0.722]
Braids	0.107	[-0.374,0.588]	0.0368	[-0.370,0.444]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.151	[-0.785,0.483]	-0.305	[-0.840,0.231]
Dark × Braids	-0.317	[-0.940,0.306]	-0.0807	[-0.614,0.452]
Constant	3.317***	[2.919,3.715]	3.588***	[3.300,3.876]
Observations	254		261	
r2	0.00738		0.0137	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A11: Resilient by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.298	[-0.178,0.775]	-0.0347	[-0.436,0.367]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.0366	[-0.438,0.511]	0.145	[-0.260,0.549]
Braids	-0.0695	[-0.568,0.429]	-0.104	[-0.505,0.297]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.213	[-0.841,0.415]	0.0260	[-0.548,0.600]
Dark × Braids	-0.0454	[-0.679,0.588]	0.168	[-0.399,0.735]
Constant	3.463***	[3.080,3.847]	3.804***	[3.511,4.096]
Observations	254		261	
r2	0.0139		0.00828	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A12: Uncontrolled by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	-0.171	[-0.697,0.355]	0.0709	[-0.367,0.509]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.0212	[-0.577,0.535]	0.173	[-0.264,0.611]
Braids	0.108	[-0.494,0.710]	0.453	[-0.0276,0.933]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.363	[-0.407,1.133]	-0.198	[-0.832,0.437]
Dark × Braids	-0.0533	[-0.831,0.725]	-0.433	[-1.105,0.240]
Constant	2.195***	[1.793,2.597]	1.647***	[1.350,1.944]
Observations	254		260	
r2	0.00845		0.0178	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A13: Reliant by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.0261	[-0.475,0.527]	0.404*	[0.0206,0.788]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.0981	[-0.559,0.363]	0.481*	[0.0959,0.866]
Braids	-0.205	[-0.711,0.301]	0.220	[-0.196,0.635]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.123	[-0.763,0.517]	-0.526*	[-1.025,-0.0265]
Dark × Braids	0.0808	[-0.575,0.737]	-0.485	[-1.041,0.0703]
Constant	3.902***	[3.515,4.290]	3.980***	[3.661,4.300]
Observations	254		261	
r2	0.00689		0.0344	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A14: Attention Check by Gender

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.104	[-0.0980,0.306]	-0.0451	[-0.234,0.144]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.00371	[-0.210,0.203]	0.0754	[-0.0971,0.248]
Braids	-0.0887	[-0.317,0.140]	-0.0201	[-0.206,0.166]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.125	[-0.414,0.165]	-0.0954	[-0.356,0.165]
Dark × Braids	-0.0808	[-0.380,0.219]	0.0106	[-0.264,0.286]
Constant	0.634***	[0.484,0.784]	0.745***	[0.624,0.867]
Observations	254		262	
r2	0.0154		0.0106	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A15: Attractiveness Ratings (1=Not at all physically attractive, 7=Extremely attractive)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.249	[-0.348,0.846]	0.232	[-0.286,0.750]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.0286	[-0.606,0.663]	0.0784	[-0.406,0.562]
Braids	0.00887	[-0.668,0.686]	0.0701	[-0.408,0.548]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.205	[-1.034,0.625]	-0.626	[-1.328,0.0766]
Dark × Braids	-0.285	[-1.110,0.540]	-0.105	[-0.778,0.568]
Constant	4.537***	[4.040,5.033]	5.255***	[4.920,5.590]
Observations	254		261	
r2	0.00488		0.0270	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A16: Manipulation check: Perception that Johnson will serve African Americans (1=Strongly disagree, 7=Strongly agree)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.333	[-0.300,0.967]	0.395	[-0.196,0.986]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.326	[-0.274,0.926]	0.472	[-0.104,1.049]
Braids	0.485	[-0.128,1.098]	0.407	[-0.219,1.033]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.294	[-1.116,0.528]	-0.465	[-1.233,0.303]
Dark × Braids	-0.269	[-1.103,0.564]	-0.539	[-1.383,0.305]
Constant	5.000***	[4.514,5.486]	5.118***	[4.667,5.569]
Observations	254		261	
r2	0.0171		0.0151	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A17: Manipulation check: Perception that Johnson will serve Whites (1=Strongly disagree, 7=Strongly agree)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	-0.358	[-1.008,0.291]	0.342	[-0.344,1.028]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.0705	[-0.641,0.500]	0.573	[-0.0801,1.226]
Braids	-0.473	[-1.132,0.186]	0.496	[-0.175,1.166]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.136	[-0.734,1.006]	-0.585	[-1.524,0.354]
Dark × Braids	0.586	[-0.347,1.520]	-0.225	[-1.126,0.677]
Constant	5.049***	[4.593,5.505]	4.529***	[4.073,4.986]
Observations	254		261	
r2	0.0112		0.0198	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A18: Manipulation check: Perception that Johnson will serve all (1=Strongly disagree, 7=Strongly agree)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.142	[-0.465,0.749]	0.265	[-0.232,0.763]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.367	[-0.241,0.975]	0.342	[-0.242,0.927]
Braids	-0.0850	[-0.743,0.573]	0.0206	[-0.559,0.600]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.265	[-1.092,0.562]	-0.357	[-1.080,0.365]
Dark × Braids	0.193	[-0.673,1.059]	-0.0297	[-0.750,0.691]
Constant	5.024***	[4.546,5.503]	5.529***	[5.145,5.914]
Observations	254		261	
r2	0.0117		0.0119	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A19: Manipulation check: Feeling Thermometer Ratings of Johnson (0-10)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.156	[-0.809,1.122]	0.140	[-0.759,1.040]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.104	[-0.847,1.056]	0.371	[-0.420,1.162]
Braids	-0.288	[-1.364,0.789]	-0.193	[-1.143,0.757]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.0412	[-1.237,1.154]	-0.231	[-1.419,0.958]
Dark × Braids	0.202	[-1.132,1.536]	-0.177	[-1.483,1.129]
Constant	6.439***	[5.625,7.253]	7.039***	[6.512,7.566]
Observations	254		260	
r2	0.00562		0.0120	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A20: Manipulation check: Perceptions of Johnson's ideology (1=Extremely liberal, 7=Extremely conservative)

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	-0.509	[-1.135,0.116]	0.336	[-0.186,0.859]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.412	[-1.027,0.203]	0.259	[-0.263,0.782]
Braids	-0.299	[-0.938,0.339]	0.532*	[0.00808,1.056]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.751	[-0.0519,1.553]	-0.319	[-1.074,0.436]
Dark × Braids	0.634	[-0.208,1.476]	-0.354	[-1.117,0.409]
Constant	3.390***	[2.881,3.900]	2.843***	[2.501,3.185]
Observations	254		261	
r2	0.0161		0.0207	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A21: Manipulation check: Perceptions that Johnson works with the Black Caucus

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.278**	[0.0676,0.488]	-0.0686	[-0.278,0.141]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.115	[-0.0928,0.323]	0.0724	[-0.134,0.279]
Braids	0.265*	[0.0398,0.489]	-0.144	[-0.352,0.0645]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.0268	[-0.319,0.266]	0.0876	[-0.204,0.379]
Dark × Braids	-0.217	[-0.517,0.0833]	0.310*	[0.0117,0.609]
Constant	0.341***	[0.194,0.489]	0.569***	[0.430,0.707]
Observations	254		262	
r2	0.0661		0.0314	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A22: Manipulation check: Perceptions that Johnson works with the Women's Caucus

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.182	[-0.0307,0.395]	-0.309**	[-0.504,-0.115]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	0.0933	[-0.114,0.301]	-0.220*	[-0.416,-0.0248]
Braids	0.234*	[0.00802,0.461]	-0.359***	[-0.553,-0.166]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	-0.00737	[-0.307,0.292]	0.345*	[0.0589,0.632]
Dark × Braids	-0.268	[-0.575,0.0391]	0.527***	[0.238,0.817]
Constant	0.341***	[0.194,0.489]	0.784***	[0.670,0.899]
Observations	254		262	
r2	0.0303		0.0583	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A23: Manipulation check: Perceptions that Johnson works with the Democrats

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	0.00697	[-0.191,0.205]	-0.0255	[-0.216,0.165]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.0117	[-0.207,0.184]	0.121	[-0.0489,0.290]
Braids	-0.0103	[-0.224,0.203]	0.0495	[-0.132,0.231]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.00470	[-0.274,0.283]	-0.0407	[-0.292,0.211]
Dark × Braids	-0.0569	[-0.344,0.230]	0.0124	[-0.254,0.278]
Constant	0.707***	[0.566,0.849]	0.725***	[0.601,0.850]
Observations	254		262	
r2	0.00267		0.0110	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A24: Manipulation check: Perceptions that Johnson works with Republicans

	Men		Women	
Light	0	[0,0]	0	[0,0]
Dark	-0.100	[-0.263,0.0624]	0.0574	[-0.0923,0.207]
Straight	0	[0,0]	0	[0,0]
Naturally Curly	-0.198**	[-0.334,-0.0620]	0.0106	[-0.129,0.150]
Braids	-0.159*	[-0.312,-0.00575]	0.00735	[-0.130,0.145]
Light × Straight	0	[0,0]	0	[0,0]
Light × Naturally Curly	0	[0,0]	0	[0,0]
Light × Braids	0	[0,0]	0	[0,0]
Dark × Straight	0	[0,0]	0	[0,0]
Dark × Naturally Curly	0.176	[-0.0158,0.368]	0.0144	[-0.201,0.230]
Dark × Braids	0.216*	[0.00491,0.428]	-0.111	[-0.310,0.0879]
Constant	0.220***	[0.0907,0.348]	0.118*	[0.0278,0.208]
Observations	254		262	
r2	0.0434		0.0150	

95% confidence intervals in brackets

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$