**Appendix A: Experimental Prompts**

**Low Information Environment with no Racial Information (Condition 1):**

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough.

**High Information Environment with no Racial Information (Condition 2):**

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough. The people who benefit most from this policy are those who have low incomes. In

2013, a large majority of the benefits went to households that made less than $40,000 that year.

**Low Information with Weak Racial Information (Condition 3):**

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive a payment from the government if their income is low enough. Of those eligible for EITC, 75% percent are black.

**High Information with Weak Racial Information (Condition 4):**

Here is some information about the federal Earned Income Tax Credit: This is a tax benefit for people who work but do not make much money. Under this policy, many people pay no taxeson their income, and some actually receive a payment from the government if their income is low enough. The people who benefit most from this policy are those who have low incomes.

In 2013, a large majority of the benefits went to households that made less than $40,000 that year. Of those eligible for EITC, 75% percent are black.

**Low Information with Strong Racial Information (Condition 5):**

Here is some information about the federal Earned Income Tax Welfare Credit: This is a welfare benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive benefits from the government. The people who qualify for this benefit are much more likely to be poor, black, unmarried, and have children. Of those individuals that received the tax credit in 2013, over 75% were black.

**High Information- Strong Racism (Condition 6):**

Here is some information about the federal Earned Income Tax Welfare Credit: This is a welfare benefit for people who work but do not make much money. Under this policy, many people pay no taxes on their income, and some actually receive benefits from the government. The people who qualify for this benefit are much more likely to be poor, black, unmarried, and have children. In 2013, all of the benefits went to households making less than $40,000 a year.

Of those individuals that received the tax credit in 2013, over 75% were black.

**Appendix B: Logistic Regression Results**

Table 1: Influence of Weak Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Favorability | EITC Favorability |
|  |  |  |
| Race Condition | -0.377\* | -0.544\*\*\* |
|  | (0.209) | (0.207) |
|  |  |  |
| Individualism | -0.305\* | 0.032 |
|  | (0.167) | (0.173) |
|  |  |  |
| Egalitarianism | 0.553\*\*\* | 0.788\*\*\* |
|  | (0.165) | (0.168) |
|  |  |  |
| Age | 0.028\*\*\* | 0.011 |
|  | (0.010) | (0.009) |
|  |  |  |
| Sex | -0.118 | 0.047 |
|  | (0.213) | (0.210) |
|  |  |  |
| Education | -0.107 | -0.243\*\*\* |
|  | (0.083) | (0.082) |
|  |  |  |
| Ideology | -0.219\* | -0.278\*\* |
|  | (0.119) | (0.112) |
|  |  |  |
| Income | -0.073\*\*\* | -0.059\*\* |
|  | (0.025) | (0.026) |
|  |  |  |
| Party Identification | 0.153 | 0.061 |
|  | (0.095) | (0.087) |
|  |  |  |
| Observations | 360 | 374 |
| Pseudo R-squared | 0.120 | 0.129 |
| Log Likelihood | -364.060 | -366.502 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Dependent variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 2: Influence of Strong Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Favorability | EITC Favorability |
|  |  |  |
| Race Condition | -0.711\*\*\* | -0.565\*\*\* |
|  | (0.212) | (0.208) |
|  |  |  |
| Individualism | -0.328\*\* | 0.084 |
|  | (0.165) | (0.181) |
|  |  |  |
| Egalitarianism | 0.590\*\*\* | 0.712\*\*\* |
|  | (0.172) | (0.167) |
|  |  |  |
| Age | 0.020\*\* | 0.025\*\*\* |
|  | (0.009) | (0.009) |
|  |  |  |
| Sex | 0.129 | 0.500\*\* |
|  | (0.212) | (0.214) |
|  |  |  |
| Education | -0.123 | -0.123 |
|  | (0.080) | (0.083) |
|  |  |  |
| Ideology | -0.227\*\* | -0.258\*\* |
|  | (0.111) | (0.107) |
|  |  |  |
| Income | -0.047\* | -0.089\*\*\* |
|  | (0.024) | (0.026) |
|  |  |  |
| Party Identification | 0.191\*\* | 0.192\*\* |
|  | (0.093) | (0.087) |
|  |  |  |
| Observations | 355 | 377 |
| Pseudo R-squared | 0.139 | 0.162 |
| Log Likelihood | -366.351 | -359.128 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Dependent variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 3: Racial Attitudes towards the EITC are NOT driven by Racial Resentment in Weak Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Favorability | EITC Favorability |
|  |  |  |
| Racial Resentment | -0.450\*\* | 0.126 |
|  | (0.212) | (0.219) |
|  |  |  |
| Race Condition | 0.339 | -0.021 |
|  | (0.694) | (0.645) |
|  |  |  |
| Condition X Resentment | -0.280 | -0.226 |
|  | (0.261) | (0.252) |
|  |  |  |
| Individualism | -0.147 | 0.026 |
|  | (0.174) | (0.185) |
|  |  |  |
| Egalitarianism | 0.329\* | 0.823\*\*\* |
|  | (0.181) | (0.181) |
|  |  |  |
| Age | 0.028\*\*\* | 0.010 |
|  | (0.010) | (0.009) |
|  |  |  |
| Sex | -0.090 | 0.054 |
|  | (0.216) | (0.211) |
|  |  |  |
| Education | -0.150\* | -0.242\*\*\* |
|  | (0.085) | (0.084) |
|  |  |  |
| Ideology | -0.205\* | -0.262\*\* |
|  | (0.124) | (0.113) |
|  |  |  |
| Income | -0.077\*\*\* | -0.056\*\* |
|  | (0.025) | (0.026) |
|  |  |  |
| Party Identification | 0.112 | 0.074 |
|  | (0.098) | (0.088) |
|  |  |  |
| Observations | 357 | 373 |
| Pseudo R-squared | 0.136 | 0.132 |
| Log Likelihood | -353.629 | -363.502 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Dependent variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

Table 4: Racial Attitudes towards the EITC ARE driven by Racial Resentment in the Strong Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Favorability | EITC Favorability |
|  |  |  |
| Racial Resentment | -0.412\* | 0.053 |
|  | (0.212) | (0.218) |
|  |  |  |
| Race Condition | 0.859 | 0.772 |
|  | (0.690) | (0.662) |
|  |  |  |
| Condition X Resentment | -0.631\*\* | -0.560\*\* |
|  | (0.260) | (0.257) |
|  |  |  |
| Individualism | -0.088 | 0.155 |
|  | (0.173) | (0.190) |
|  |  |  |
| Egalitarianism | 0.368\*\* | 0.695\*\*\* |
|  | (0.187) | (0.179) |
|  |  |  |
| Age | 0.024\*\*\* | 0.023\*\* |
|  | (0.009) | (0.009) |
|  |  |  |
| Sex | 0.114 | 0.496\*\* |
|  | (0.216) | (0.216) |
|  |  |  |
| Education | -0.191\*\* | -0.152\* |
|  | (0.082) | (0.085) |
|  |  |  |
| Ideology | -0.145 | -0.207\* |
|  | (0.113) | (0.109) |
|  |  |  |
| Income | -0.056\*\* | -0.087\*\*\* |
|  | (0.025) | (0.027) |
|  |  |  |
| Party Identification | 0.206\*\* | 0.197\*\* |
|  | (0.094) | (0.088) |
|  |  |  |
| Observations | 352 | 376 |
| Pseudo R-squared | 0.170 | 0.173 |
| Log Likelihood | -350.56 | -352.92 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Dependent variable is a four point ordinal measure capturing increasing support for the Earned Income Tax Credit. Cell entries are Ordinal Logistic Regression coefficients with standard errors in parentheses. All variables are analyzed on white respondents only.

**Appendix C: Replication Without Latinos**

Replication of Table 1: Influence of Weak Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC\_Fav. | EITC\_Fav. |
| Race Condition | -0.132 | -0.126 |
|  | (0.081) | (0.077) |
|  |  |  |
| Individualism | -0.127\*\* | 0.030 |
|  | (0.064) | (0.063) |
|  |  |  |
| Egalitarianism | 0.224\*\*\* | 0.273\*\*\* |
|  | (0.064) | (0.059) |
|  |  |  |
| Age | 0.008\*\* | 0.004 |
|  | (0.004) | (0.003) |
|  |  |  |
| Sex | -0.007 | -0.024 |
|  | (0.082) | (0.079) |
|  |  |  |
| Education | -0.047 | -0.079\*\*\* |
|  | (0.032) | (0.030) |
|  |  |  |
| Ideology | -0.060 | -0.122\*\*\* |
|  | (0.044) | (0.040) |
|  |  |  |
| Income | -0.025\*\*\* | -0.022\*\* |
|  | (0.009) | (0.009) |
|  |  |  |
| Party Identification | 0.068\* | 0.021 |
|  | (0.036) | (0.032) |
|  |  |  |
| Constant | 2.996\*\*\* | 3.142\*\*\* |
|  | (0.478) | (0.456) |
|  |  |  |
| Observations | 347 | 351 |
| R-squared | 0.243 | 0.255 |
| Adj. R-squared | 0.223 | 0.236 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 2: Influence of Strong Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC\_Fav. | EITC\_Fav. |
| Race Condition | -0.302\*\*\* | -0.154\*\* |
|  | (0.082) | (0.074) |
|  |  |  |
| Individualism | -0.133\*\* | 0.028 |
|  | (0.064) | (0.063) |
|  |  |  |
| Egalitarianism | 0.245\*\*\* | 0.273\*\*\* |
|  | (0.067) | (0.058) |
|  |  |  |
| Age | 0.007\* | 0.008\*\*\* |
|  | (0.003) | (0.003) |
|  |  |  |
| Sex | 0.108 | 0.134\* |
|  | (0.084) | (0.077) |
|  |  |  |
| Education | -0.034 | -0.043 |
|  | (0.031) | (0.029) |
|  |  |  |
| Ideology | -0.090\*\* | -0.108\*\*\* |
|  | (0.042) | (0.038) |
|  |  |  |
| Income | -0.020\*\* | -0.027\*\*\* |
|  | (0.010) | (0.009) |
|  |  |  |
| Party Identification | 0.074\*\* | 0.053\* |
|  | (0.035) | (0.032) |
|  |  |  |
| Constant | 2.796\*\*\* | 2.460\*\*\* |
|  | (0.515) | (0.424) |
|  |  |  |
| Observations | 339 | 361 |
| R-squared | 0.313 | 0.316 |
| Adj. R-squared | 0.295 | 0.299 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 3: Racial Attitudes towards the EITC are *not* driven by Racial Resentment in Weak Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC\_Fav. | EITC\_Fav. |
|  |  |  |
| Racial Resentment | -0.144\* | 0.040 |
|  | (0.080) | (0.077) |
|  |  |  |
| Race Condition | 0.048 | 0.079 |
|  | (0.254) | (0.238) |
|  |  |  |
| Cond. X Resentment | -0.074 | -0.087 |
|  | (0.096) | (0.093) |
|  |  |  |
| Individualism | -0.072 | 0.030 |
|  | (0.066) | (0.067) |
|  |  |  |
| Egalitarianism | 0.142\*\* | 0.280\*\*\* |
|  | (0.069) | (0.064) |
|  |  |  |
| Age | 0.009\*\* | 0.004 |
|  | (0.004) | (0.003) |
|  |  |  |
| Sex | -0.008 | -0.023 |
|  | (0.082) | (0.080) |
|  |  |  |
| Education | -0.062\* | -0.078\*\* |
|  | (0.033) | (0.031) |
|  |  |  |
| Ideology | -0.054 | -0.117\*\*\* |
|  | (0.045) | (0.041) |
|  |  |  |
| Income | -0.026\*\*\* | -0.021\*\* |
|  | (0.009) | (0.009) |
|  |  |  |
| Party Identification | 0.052 | 0.024 |
|  | (0.036) | (0.032) |
|  |  |  |
| Constant | 3.574\*\*\* | 2.991\*\*\* |
|  | (0.529) | (0.503) |
|  |  |  |
| Observations | 345 | 350 |
| R-squared | 0.257 | 0.259 |
| Adj. R-squared | 0.233 | 0.235 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 4: Racial Attitudes towards the EITC *are* driven by Racial Resentmentin Strong Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC\_Fav. | EITC\_Fav. |
|  |  |  |
| Racial Resentment | -0.120 | 0.031 |
|  | (0.080) | (0.074) |
|  |  |  |
| Race Condition | 0.320 | 0.255 |
|  | (0.251) | (0.224) |
|  |  |  |
| Cond. X Resentment | -0.248\*\*\* | -0.172\*\* |
|  | (0.094) | (0.088) |
|  |  |  |
| Individualism | -0.050 | 0.041 |
|  | (0.065) | (0.065) |
|  |  |  |
| Egalitarianism | 0.140\*\* | 0.270\*\*\* |
|  | (0.071) | (0.061) |
|  |  |  |
| Age | 0.008\*\* | 0.007\*\* |
|  | (0.003) | (0.003) |
|  |  |  |
| Sex | 0.090 | 0.132\* |
|  | (0.082) | (0.076) |
|  |  |  |
| Education | -0.058\* | -0.048 |
|  | (0.031) | (0.030) |
|  |  |  |
| Ideology | -0.060 | -0.093\*\* |
|  | (0.041) | (0.038) |
|  |  |  |
| Income | -0.023\*\* | -0.026\*\*\* |
|  | (0.009) | (0.009) |
|  |  |  |
| Party Identification | 0.075\*\* | 0.053\* |
|  | (0.034) | (0.032) |
|  |  |  |
| Constant | 3.204\*\*\* | 2.357\*\*\* |
|  | (0.554) | (0.472) |
|  |  |  |
| Observations | 337 | 360 |
| R-squared | 0.354 | 0.329 |
| Adj. R-squared | 0.332 | 0.307 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

**Appendix D: Replications without Controls**

Replication of Table 1: Influence of Weak Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Fav. | EITC Fav. |
|  |  |  |
| Race Condition | -0.147\* | -0.143\* |
|  | (0.088) | (0.082) |
|  |  |  |
| Constant | 3.206\*\*\* | 3.234\*\*\* |
|  | (0.063) | (0.059) |
|  |  |  |
| Observations | 403 | 407 |
| R-squared | 0.007 | 0.007 |
| Adj. R-squared | 0.004 | 0.005 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 2: Influence of Strong Race Condition on EITC Support

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Fav. | EITC Fav. |
|  |  |  |
| Race Condition | -0.238\*\*\* | -0.132 |
|  | (0.091) | (0.084) |
|  |  |  |
| Constant | 3.206\*\*\* | 3.234\*\*\* |
|  | (0.064) | (0.060) |
|  |  |  |
| Observations | 389 | 404 |
| R-squared | 0.017 | 0.006 |
| Adj. R-squared | 0.015 | 0.004 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 3: Racial Attitudes towards the EITC are *not* driven by Racial Resentment in Weak Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Fav. | EITC Fav. |
|  |  |  |
| Racial Resentment | -0.380\*\*\* | -0.233\*\*\* |
|  | (0.069) | (0.066) |
|  |  |  |
| Race Condition | 0.133 | 0.063 |
|  | (0.256) | (0.242) |
|  |  |  |
| Cond. X Resentment | -0.102 | -0.086 |
|  | (0.097) | (0.095) |
|  |  |  |
| Constant | 4.149\*\*\* | 3.805\*\*\* |
|  | (0.182) | (0.169) |
|  |  |  |
| Observations | 400 | 405 |
| R-squared | 0.174 | 0.085 |
| Adj. R-squared | 0.168 | 0.079 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

Replication of Table 4: Racial Attitudes towards the EITC *are* driven by Racial Resentment in Strong Race Conditions

|  |  |  |
| --- | --- | --- |
|  | (1: Low Info) | (2: High Info) |
| VARIABLES | EITC Fav. | EITC Fav. |
|  |  |  |
| Racial Resentment | -0.380\*\*\* | -0.233\*\*\* |
|  | (0.068) | (0.065) |
|  |  |  |
| Race Condition | 0.220 | 0.364 |
|  | (0.250) | (0.235) |
|  |  |  |
| Cond. X Resentment | -0.190\*\* | -0.213\*\* |
|  | (0.095) | (0.092) |
|  |  |  |
| Constant | 4.149\*\*\* | 3.805\*\*\* |
|  | (0.181) | (0.168) |
|  |  |  |
| Observations | 386 | 403 |
| R-squared | 0.229 | 0.136 |
| Adj. R-squared | 0.223 | 0.130 |

Standard errors in parentheses

\*\*\* p<0.01, \*\* p<0.05, \* p<0.10

**Appendix E: Distribution of Racial Resentment & Average Support by Condition**

Distribution of Racial Resentment Scores Across Sample

Table 5: Average Support of the EITC across Conditions

|  |  |
| --- | --- |
| **Condition** | **Mean Level of EITC Support** |
| Control | 3.224 |
| Low Information, No Racialization | 3.204 |
| Low Information, Weak Racialization | 3.119 |
| Low Information, Strong Racialization | 3.147 |
| High Information, No Racialization | 3.249 |
| High Information, Weak Racialization | 2.987 |
| High Information, Strong Racialization | 3.116 |