Appendix. Supplemental Analyses

**Table A1.** *How Sanitized Language Influences Attitudes and Emotional Reactions towards Civilian Casualties of War – Interaction with Ideology*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Mention of Casualties | Non-combatant Targets | Collateral Damage | Upset – Mention of Casualties | Upset – Non-combatant Targets |
| **Sanitized Language** | 1.03\*\*\*(0.36) | -0.31(0.30) | 0.08(0.28) | -0.79\*\*\*(0.23) | -0.38(0.26) |
| Conservative | 0.29\*(0.15) | -0.21\*(0.13) | -0.13(0.12) | -0.04(0.10) | -0.09(0.11) |
| Sanitized x Conservative | -0.06(0.11) | 0.01(0.10) | -0.04(0.09) | 0.13\*(0.08) | -0.06(0.08) |
| Republican | 0.12(0.10) | 0.04(0.08) | -0.09(0.08) | -0.06(0.06) | -0.00(0.07) |
| Constant | 2.41\*\*\*(0.27) | 6.45\*\*\*(0.23) | 5.28\*\*\*(0.21) | 2.95\*\*\*(0.18) | 3.89\*\*\*(0.19) |
| *N* | 288 | 288 | 288 | 288 | 288 |
| *R*2 | 0.2045 | 0.0440 | 0.1094 | 0.0638 | 0.0780 |

Table entries are OLS coefficients with standard errors in parenthesis.

Results include all respondents. Results are robust to including only non-Hispanic white respondents.

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A2.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Interaction with Ideology*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.31(0.23) | 0.16(0.29) | 0.16(0.25) |
| Conservative | 1.37\*\*\*(0.33) | 2.00\*\*\*(0.41) | 1.44\*\*\*(0.36) |
| Dehumanization x Conservative | -0.02(0.41) | 0.19(0.50) | 0.25(0.44) |
| Republican | 0.66\*\*\*(0.20) | -0.17(0.25) | 0.01(0.22) |
| Constant | 3.44\*\*\*(0.17) | 3.32\*\*\*(0.21) | 4.19\*\*\*(0.18) |
| *N* | 623 | 623 | 623 |
| *R*2 | 0.1401 | 0.0912 | 0.0791 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds, or rated the text in the bottom 10% of all subjects in terms of believability.

 \* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A3.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Include low believability respondents*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.23\*\*(0.11) | 0.13(0.14) | 0.17(0.12) |
| Republican | 0.65\*\*\*(0.20) | -0.11(0.24) | -0.04(0.22) |
| Conservative | 1.63\*\*\*(0.25) | 2.22\*\*\*(0.31) | 1.79\*\*\*(0.28) |
| Constant | 3.20\*\*\*(0.13) | 3.11\*\*\*(0.16) | 3.93\*\*\*(0.14) |
| *N* | 703 | 703 | 703 |
| *R*2 | 0.1589 | 0.1039 | 0.0872 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds.

 \* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A4.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Control for Low Believability*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.29\*\*\*(0.11) | 0.19(0.13) | 0.23\*(0.12) |
| Republican | 0.63\*\*\*(0.19) | -0.13(0.24) | -0.06(0.21) |
| Conservative | 1.47\*\*\*(0.25) | 2.06\*\*\*(0.30) | 1.60\*\*\*(0.27) |
| Low Believability | -1.21\*\*\*(0.17) | -1.14\*\*\*(0.21) | -1.37\*\*\*(0.19) |
| Constant | 3.40\*\*\*(0.13) | 3.30\*\*\*(0.16) | 4.16\*\*\*(0.14) |
| *N* | 703 | 703 | 703 |
| *R*2 | 0.2150 | 0.1401 | 0.1512 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds.

 \* p<0.1, \*\* p<0.05, \*\*\* p<0.01



