Appendix. Supplemental Analyses

**Table A1.** *How Sanitized Language Influences Attitudes and Emotional Reactions towards Civilian Casualties of War – Interaction with Ideology*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Mention of Casualties | Non-combatant Targets | Collateral Damage | Upset – Mention of Casualties | Upset – Non-combatant Targets |
| **Sanitized Language** | 1.03\*\*\* (0.36) | -0.31 (0.30) | 0.08 (0.28) | -0.79\*\*\* (0.23) | -0.38 (0.26) |
| Conservative | 0.29\* (0.15) | -0.21\* (0.13) | -0.13 (0.12) | -0.04 (0.10) | -0.09 (0.11) |
| Sanitized x Conservative | -0.06 (0.11) | 0.01 (0.10) | -0.04 (0.09) | 0.13\* (0.08) | -0.06 (0.08) |
| Republican | 0.12 (0.10) | 0.04 (0.08) | -0.09 (0.08) | -0.06 (0.06) | -0.00 (0.07) |
| Constant | 2.41\*\*\* (0.27) | 6.45\*\*\* (0.23) | 5.28\*\*\* (0.21) | 2.95\*\*\* (0.18) | 3.89\*\*\* (0.19) |
| *N* | 288 | 288 | 288 | 288 | 288 |
| *R*2 | 0.2045 | 0.0440 | 0.1094 | 0.0638 | 0.0780 |

Table entries are OLS coefficients with standard errors in parenthesis.

Results include all respondents. Results are robust to including only non-Hispanic white respondents.

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A2.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Interaction with Ideology*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.31 (0.23) | 0.16 (0.29) | 0.16 (0.25) |
| Conservative | 1.37\*\*\* (0.33) | 2.00\*\*\* (0.41) | 1.44\*\*\* (0.36) |
| Dehumanization x Conservative | -0.02 (0.41) | 0.19 (0.50) | 0.25 (0.44) |
| Republican | 0.66\*\*\* (0.20) | -0.17 (0.25) | 0.01 (0.22) |
| Constant | 3.44\*\*\* (0.17) | 3.32\*\*\* (0.21) | 4.19\*\*\* (0.18) |
| *N* | 623 | 623 | 623 |
| *R*2 | 0.1401 | 0.0912 | 0.0791 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds, or rated the text in the bottom 10% of all subjects in terms of believability.

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A3.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Include low believability respondents*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.23\*\* (0.11) | 0.13 (0.14) | 0.17 (0.12) |
| Republican | 0.65\*\*\* (0.20) | -0.11 (0.24) | -0.04 (0.22) |
| Conservative | 1.63\*\*\* (0.25) | 2.22\*\*\* (0.31) | 1.79\*\*\* (0.28) |
| Constant | 3.20\*\*\* (0.13) | 3.11\*\*\* (0.16) | 3.93\*\*\* (0.14) |
| *N* | 703 | 703 | 703 |
| *R*2 | 0.1589 | 0.1039 | 0.0872 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds.

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01

**Table A4.** *How Dehumanizing Language Influences Attitudes towards Terrorism – Control for Low Believability*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Support Military Intervention | Terrorists Forfeit Right to Life | Kill Terrorists Rather than Try in Court |
| **Dehumanization treatment** | 0.29\*\*\* (0.11) | 0.19 (0.13) | 0.23\* (0.12) |
| Republican | 0.63\*\*\* (0.19) | -0.13 (0.24) | -0.06 (0.21) |
| Conservative | 1.47\*\*\* (0.25) | 2.06\*\*\* (0.30) | 1.60\*\*\* (0.27) |
| Low Believability | -1.21\*\*\* (0.17) | -1.14\*\*\* (0.21) | -1.37\*\*\* (0.19) |
| Constant | 3.40\*\*\* (0.13) | 3.30\*\*\* (0.16) | 4.16\*\*\* (0.14) |
| *N* | 703 | 703 | 703 |
| *R*2 | 0.2150 | 0.1401 | 0.1512 |

Table entries are OLS coefficients with standard errors in parenthesis.

Data excludes any participant who read the 5 sentence treatment in less than 10 seconds.

\* p<0.1, \*\* p<0.05, \*\*\* p<0.01



