|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | **Food insecurity mean** | | | **Age** | | | **Education** | **Income** | **Gender** | **Websites** | **Traditional media** | **Social media** | **Food**  **shopping index** |
| **Food insecurity mean** | | | - | | |  | | |  |  |  |  |  |  |  |
| **Age** | | | -0.35\*\* | | | - | | |  |  |  |  |  |  |
| **Education** | | | 0.20\* | | | 0.20 | | | - |  |  |  |  |  |
| **Income** | | | -0.34\*\* | | | -0.34\*\* | | | -0.09 | - |  |  |  |  |
| **Gender** | | | 0.78 | | | 0.10 | | | 0.04 | -0.02 | - |  |  |  |
| **Websites** | | | 0.26\*\* | | | 0.04 | | | 0.12 | -0.04 | -0.00 | - |  |  |
| **Traditional media** | | | -0.10 | | | 0.11 | | | -0.09 | 0.13\* | 0.01 | 0.16\* | - |  |
| **Social media** | | | 0.14 | | | -0.22\* | | | 0.09 | -0.11 | -0.05 | 0.12 | 0.21\* | -  0.11  0.06 |  |
| **Food shopping index** | | 0.11 | | | 0.03 | | | -0.12 | | -0.02 | -0.05 | 0.03 | 0.15\* | - |
| **Supermarket index** | 0.16 | | | -0.02 | | | 0.05 | | | -0.04 | -0.10 | 0.10 | 0.10 | 0.56\*\* |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | **Hoarding mean** | | | **Age** | | | **Education** | **Income** | **Gender** | **Websites** | **Traditional media** | **Social media** | **Food shopping index** |
| **Hoarding mean** | | | - | | |  | | |  |  |  |  |  |  |  |
| **Age** | | | -0.31\*\* | | | - | | |  |  |  |  |  |  |
| **Education** | | | 0.24\*\* | | | -0.14 | | | - |  |  |  |  |  |
| **Income** | | | -0.18\* | | | 0.41\*\* | | | -0.09 | - |  |  |  |  |
| **Gender** | | | 0.02 | | | 0.10 | | | 0.04 | -0.02 | - |  |  |  |
| **Websites** | | | 0.10 | | | 0.04 | | | 0.12 | -0.04 | -0.00 | - |  |  |
| **Traditional media** | | | 0.03 | | | 0.11 | | | -0.09 | 0.13\* | 0.01 | 0.16\* | - |  |
| **Social media** | | | 0.26\*\* | | | -0.22\* | | | 0.09 | -0.11 | -0.05 | 0.12 | 0.21\* | -  0.11  0.06 |  |
| **Food shopping index** | | 0.16\* | | | 0.03 | | | -0.12 | | -0.02 | -0.05 | 0.03 | 0.15\* | - |
| **Supermarket index** | 0.30\*\* | | | -0.02 | | | 0.05 | | | -0.04 | -0.10 | 0.10 | 0.10 | 0.56\*\* |

\* p < .05, \*\* p < .001