Social Influence and Political Participation Around the World

Online Appendix: Tables A1, A2, and A3

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| Table A1Sample vs. Population Demographics: Age, Gender, and Race  |
|  | Age Group | Gender | Race |
| 18-24 | 25-34 | 35-44 | 45-64 | 65+ | Female | Male | Asian | Black | White |
| 1. | Argentina | 15.2(17.3) | 24(21.4) | 20.8(17.6) | 34.2(28.4) | 5.8(15.3) | 51.7(53.1) | 48.3(46.9) | -- | -- | 71.7 |
| 2. | Brazil | 5.7(8.7) | 29.4(15.7) | 29.4(15.7) | 20(13.5) | 3.7(13) | 49.8(51.4) | 50.2(48.6) | 1.7(.5) | 12.6(7.9) | 68.1(46.2) |
| 3. | China | 10.5(12.7) | 31.5(14.9) | 27.9(18.2) | 27.2(24.3) | 2.9(8.9) | 44.4(48.8) | 55.6(51.2) | -- | -- | -- |
| 4. | Estonia | 11.1(9.7) | 17.8(17.9) | 15.1(17) | 33(32.4) | 22(23) | 54.3(48.2) | 50.6(45.7) | -- | -- | 97.8(68.2) |
| 5. | Germany | 11(6.2) | 26(15) | 43.8(24.6) | 8.3(5.1) | 10.9(17) | 53.9(51) | 46.1(49) | -- | -- | -- |
| 6. | Indonesia  | 19.1(12.5) | 36.9(24.3) | 26.2(21) | 13(24.2) | .6(4.8) | 59.6(49.9) | 38.9(50.1) | 76.2(40.2) |  |  |
| 7. | Italy | 10.9(7.1) | 21.9(11.5) | 27.9(15.1) | 34.4(28.7) | 5(21.9) | 54.8(51.5) | 44.2(48.5) | -- | -- | -- |
| 8. | Japan | 4.1(5.9) | 13.4(13.9) | 26.7(17.8) | 45(32) | 10.9(30) | 41.6(51.3) | 57.1(48.7) | 99.3(98.6) |  |  |
| 9. | Korea | 16.7(11.5) | 24.4(16.1) | 24.3(19.6) | 31.7(36.8) | 2.8(15.9) | 46.7(46.2) | 53.3(53.8) | -- | -- | -- |
| 10. | N. Zealand | 7.1(9.4) | 13.2(16.6) | 15.2(18.6) | 36.7(35.5) | 24(19.7) | 56(52.1) | 43.2(47.8) | 7.8(11.6) | -- | 77(75.1) |
| 11. | Philippines | 17.7(9.2) | 35.3(16.1) | 25.9(12.4) | 15.8(15.9) | 1.3(4.8) | 49.7(61.2) | 39(50.2) | -- | -- | -- |
| 12. | Poland | 13.9(10.7) | 21.4(19.6) | 22.6(18.1) | 34.1(33) | 8(18.6) | 54(52.3) | 46(47.7) | -- | -- | -- |
| 13. | Russia | 18(13.6) | 24.2(19.7) | 26(16.6) | 28.6(34.3) | 2.5(15.6) | 50.2(53.8) | 48.4(46.2) | -- | -- | -- |
| 14. | Spain | 11.7(7.4) | 21.9(14.9) | 26.4(16.9) | 36.8(25.6) | 2.9(17.3) | 51.7(50.6) | 46.5(49.3) | -- | -- | -- |
| 15. | Taiwan | 15.4(15.5) | 30.6(17.7) | 30.6(18.7) | 22.6(34.1) | 1(13.9) | 49.2(50.1) | 50.8(49.9) | -- | -- | -- |
| 16.  | Turkey | No data  |  |  |  |  |  |  |  |  |  |
| 17. | UK | 4.3(8.7) | 12.8(17.7) | 17.6(16.9) | 42.7(33.4) | 22.6(23) | 54.1(51.4) | 45.9(48.6) | 3.1(6.9) | 1.2(2.9) | 91.9(87.6) |
| 18. | Ukraine | 13(7.8) | 38.6(19.8) | 26.6(17.5) | 14.8(25.5) | 1(19) | 44(54.8) | 54.9(45.1) | -- | -- | 86.1(83) |
| 19. | US | 8.4(9.9) | 13.5(13.6) | 14.8(12.8) | 42.7(26.2) | 20(15.5) | 59.5(50.8) | 40.5(49.2) | 3.5(5) | 5.8(12.6) | 83.3(73.8) |
| Note: Cell entries show percentages of our samples in each category, with population data in parentheses for comparison. Note that for the age categories, population percentages do not add to 100 because people younger than 18 are not included. Dashes indicate race measures are not directly comparable. For more demographics, see Table A2. For sources of population data, see Table A3. |

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| Table A2Sample vs. Population Demographics: Education, Homeownership and Marital Status  |
|  | Education | Homeownership | Marital Status |
| High School or less | Some College | College Degree+ | Graduate Degree+ | Own | Rent | Married | Divorced | Single | Widowed |
| 1. | Argentina | 54(85) | 13.1(9.4) | 26.7(5.7) | -- | -- | -- | 53.2(52.8) | 12.2(10.6) | 32.4(28) | 2.2(8.5) |
| 2. | Brazil | 52.2(39.4) | 47.8(60.5) | -- | -- | -- | -- | -- | -- | -- | -- |
| 3. | China | 9.3(15) | 23(5.5) | 58.7(3.7) | 7.6(.3) | 88.9(85.4) | 11.1(11.9) | 76.2(71.3) | 1.4(1.4) | 21.8(21.6) | .6(5.7) |
| 4. | Estonia | 44.6(64) | 16.5(9.4) | 14.5(7.8) | 24.2(17.2) | -- | - | -- | -- | -- | -- |
| 5. | Germany | 60.9(85.3) | -- | 7.2(1.3)?? | 31.8(14.5) | 44.1(41.3) | 55.9(48.6) | 54.5(54.8) | 19.5(8.5) | 21.4(28.2) | 4.6(8.5) |
| 6. | Indonesia  | 25.7(41.6) | 13.1(29.2) | 53.9(18.2) | 4.7(10.9) | -- | -- | -- | -- | -- | -- |
| 7. | Italy | 52(49.7) | -- | 31.2(13.5) | -- | 79.3(72) | 20.7(18) | 56(48.4) | 5.1(2.2) | 37.5(41.9) | 1.4(7.5) |
| 8. | Japan | 44.3(62.3) | 14.4(16.4) | 33.9(19.5) | 7.4(1.8) | -- | -- | -- | -- | -- | -- |
| 9. | Korea | 31.8(56.5) | 11.6(14.3) | 56.6(29.3) | -- | 59.4(53.8) | 40.6(46.2) | 51.5(60.8) | 2.5(4.2) | 45(26.9) | -- |
| 10. | N. Zealand | 33.5(38.2) | 28.3(8.2) | 24.4(12.1) | 13.7(5.7) | -- | -- | -- | -- | -- | -- |
| 11. | Philippines | 5.5(7.1) | -- | 70.2(3.5) | -- | 66(61.6) | 34(12.1) | 50.3(45.3) | 4.3(1.2) | 43.2(43.5) | 2.2(4.2) |
| 12. | Poland | 48.8(79.4) | 15.4(7.6) | 35.8(13) | -- | 80.5(83.5) | 19.5(16.5) | 67(57.7) | 7.5(5) | 22(27.8) | 3.5(9.5) |
| 13. | Russia | 25.4(64) | 10.6(4.2) | 63.9(30.9) | 3.5(1) | -- | -- | 56.2(49.7) | 6.3(8.3) | 18.4(20.7) | -- |
| 14. | Spain | 18.6(46) | 44.1(22.1) | 37(31.9) | -- | 77.7(79.7) | 21.4(20.3) | 62.4(54.6) | 6.4(5.2) | 29.6(32.4) | 1.3(7.6) |
| 15. | Taiwan | 21.9(57) | 18.2(12.2) | 46.1(24.6) | 13.8(6.3) | 70.1(84) | 29.9(16) | 41.6(51.1) | 4(7.9) | 50.6(34.7) | .3(6.3) |
| 16.  | Turkey | No data |  |  |  |  |  |  |  |  |  |
| 17. | UK | 30.2(29.3) | 31.9(20.5) | 38(27) | -- | 65.1(64.8) | 35.2(34.8) | 48.5(41.5) | 11.6(6.6) | 31.7(46.4) | 3.7(5.2) |
| 18. | Ukraine | 13.7(56.5) | -- | 31(20.7) | 61.7(14.6) | -- | -- | -- | -- | -- | -- |
| 19. | US | 22.8(40.8) | 33.5(29.1) | 28.3(18.7) | 15.4(11.4) | 67.9(63.1) | 32.1(36.9) | 50.9(47.7) | 12.9(11) | 33.3(27) | (5.9)5.9 |
| Note: Cell entries show percentages of our samples in each category, with population data from national censuses in parentheses for comparison. Dashes indicate data is was not available. For more demographics, see Table A1. For sources of population data, see Table A3. |

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| Table A3 Sources of Population Demographics |
| 1. | Argentina | 2014 World Values Survey. Other Race = Mestizo. Yearly income reported versus Pew 2013: $19,999 or less 73.3(31.7); 20,000 – 49,000 21.3(40.3); 50,000-99,000 4.8(19); 100,000 or more .6(9).  |
| 2. | Brazil | 2013 Brazilian Census data. Numbers for age groups 15-19, 20-29, 30-39, 40-49, 50-59, and 60+. \*Census numbers for Brown/Indigenous (45.3%) categories were not recorded in the first wave, and were instead asked in the study as Latino (7.8%); Other = American and Pacific Islander. Language in the census differs from the study on race and education items: High School = High School or less, Some College = High School +. The Brazilian Census the information available is related to the level that people are studding at the moment. Yearly income categories reported as: less than R$50,000 52.1(79.6); R$50, 000-100,000 16.3(6.2); R$100,000+ 13.2(3.1). |
| 3. | China | 2010 Chinese Census made by China’s Office for National Statistics. |
| 4. | Estonia | 2015 population estimates for age and gender; 2011 for ethnicity and citizenship, 2014 for education levels. White = Estonian (official estimates report Russian as 26.1% versus 1% in the study.  |
| 5. | Germany | 2014 Statista estimates. Age categories are 18-24, 25-39, 40-59, 60-64, and 65+.  |
| 6. | Indonesia  | 2010 BPS estimates. Asian = Java |
| 7. | Italy | 2015 ISTAT estimates.  |
| 8. | Japan | 2010-2014 Japanese Census Estimates. Asian = Japanese; Other = Korean, Chinese, or Other. Yearly income categories reported as: 1.5 million yen or less 13.3(10.6); 1.5-3.5 million 28.5(24.3); 3.5-7 million 31.7(38); 7-11 million 18(17.8); over 11 million 8.3(9.3). |
| 9. | Korea | 2015 population statistics from 2015 resident registration at the Ministry of Government Administration and Home Affairs; 2012 Korea Housing Survey; and 2010 census.  |
| 10. | New Zealand | 2013 NZ census. In age groups 18- 24 = 20-24. White= European; Other = Maori 4.8(12) and Pacific 1.5(5.7). Yearly income categories reported as: $50,000 or less 41.7(32.9); 50,001-150,000 34.7(40.97); over 150,000 2.8(10.1). |
| 11. | Philippines | 2015 population estimates. In age groups 18- 24 = 20-24.  |
| 12. | Poland | Population estimates for 2011 and 2014 by GUS or Eurostat 2012.  |
| 13. | Russia | 2010 census estimates. |
| 14. | Spain | 2011 Population Census made by the Spanish Statistical Office (INE); 2011 European Union Statistics in Income and Living Conditions (EU-SILC); 2011 Labor Force Survey (EPA).  |
| 15. | Taiwan | 2014 Department of Statistics, Ministry of Interior. |
| 16.  | Turkey | Reliable data not available. |
| 17. | UK | 2014 UK Census (ONS) estimates for age, homeownership and marital status, otherwise 2011 Census data is used*.* |
| 18. | Ukraine | 2001 Official census data. White = Ukrainian; Russian = 10.9(17.3).  |
| 19. | US | 2014 U.S. Census American Community Survey (1-Year Estimates); Census asks about Hispanic (16.9%) ethnicity in a separate question, the study offered Latino (5.1%) as an exclusive option in a single race item. |