Appendix. Descriptive statistics.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Variable | Obs | M | SD | Min | Max |
| Vote choice |  |  |  |  |  |
| True Finns (PS) | 963 | 0.18 | 0.38 | 0 | 1 |
| Control variables |  |  |  |  |  |
| Male | 963 | 0.51 | 0.50 | 0 | 1 |
| Age/10 | 963 | 5.18 | 1.77 | 1.80 | 9.20 |
| Education | 963 | 2.16 | 0.63 | 1 | 3 |
| Left-right position | 963 | 5.35 | 2.30 | 0 | 10 |
| Motives for party choice |  |  |  |  |  |
| Party characteristics | 963 | 2.99 | 0.61 | 1 | 4 |
| Party leader image | 963 | 2.29 | 0.74 | 1 | 4 |
| Motives for candidate choice |  |  |  |  |  |
| Candidate performance | 963 | 3.05 | 0.64 | 1 | 4 |
| Candidate recognition | 963 | 2.10 | 0.67 | 1 | 4 |
| Candidate demographics | 963 | 1.95 | 0.69 | 1 | 4 |
| Party and party leader evaluations |  |  |  |  |  |
| Party liking: True Finns | 963 | –0.18 | 3.10 | –6.63 | 7.88 |
| Party leader liking: Timo Soini | 963 | 0.16 | 2.84 | –6.25 | 8.38 |
| Intra-party competition |  |  |  |  |  |
| Within-party: True Finns | 963 | 8.66 | 2.74 | 4.50 | 13.90 |
| District mean | 963 | 8.20 | 1.37 | 5.20 | 10.35 |

*Note.* Descriptive statistics for party liking, party leader liking and intra-party competition only reported for the True Finns.