**Online Appendix**

**Table 1. Descriptive Statistics**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Mean** | **Standard Dev.** | **Min** | **Max** |
| Neighbors | .549 | .816 | 0 | 3 |
| % Neighbor | .108 | .156 | 0 | .5 |
| Neighbor x Pop | 8.42 | 12.5 | 0 | 46.8 |
| GOP Control | .346 | .476 | 0 | 1 |
| Pop. Density | 173.01 | 209.9 | 1.07 | 1016 |
| Conservative | 48.13 | 9.71 | 26.58 | 72.54 |
| Culture | .203 | .403 | 0 | 1 |
| Poverty | 13.8 | 3.22 | 6.5 | 22.5 |
| Income | 41192.8 | 6245.9 | 30841 | 58908 |
| % White | .712 | .158 | .227 | .945 |
| % Muslim | .49 | .658 | .03 | 2.8 |
| Evangelical | 151.2 | 102.46 | 22.8 | 420.41 |
| Adopt | .030 | .171 | 0 | 1 |
| Agenda | .198 | .400 | 0 | 1 |

**Table 2. Logit Model for Agenda Setting Lagged**

**Model 1 (Total neig. lagged) Model 2 (% Neighbor Lagged) Model 3 (Pop x Neig L)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Coef.** | **P-Value** | **% Odds** | **Coef.** | **P-Value** | **% Odds** | **Coef** | **P-Value** | **% Odds** |
|  |  |  |  |  |  |  |  |  |  |
| GOP Control | 2.50\*  (1.25) | .046\* | 1119 | 2.46  (1.19) | .039 | 1079 | 1.35  (1.02) | .186 |  |
| Neighbors | .873  (.887) | .325 |  | ------- | ------- |  | -1.75  (1.22) | .151 |  |
| % Neighbor | -------- | ------- | ------- | 4.41  (4.28) | .302 |  | ------ | ------- |  |
| Neigh. x Pop | -------- | ------- | ------- | ------ | ------ |  | -.003  (.008) | .728 |  |
| Pop. Dens. | .003  (.004) | .464 | ------- | .003  (.004) | .490 |  | ------- | ------- |  |
| Population | -------- | ------- | ------- | ------- | ------- |  | .0004 | .935 |  |
|  |  |  |  |  |  |  | (.006) |  |  |
| Culture | 23.67  (1.70) | .031\* | 3845.7 | 3.88  (1.97) | .050\* | 4753 | 4.75  (2.28) | .038\* | 3718.5 |
| Poverty | -.651  (.259) | .012\* | -47.8 | -.629\*  (.281) | .025\* | -46.7 | -.631\*  (.235) | .007\* |  |
| Income | -.0004  (.0001) | .015\* | -0.0 | -.0004  (.0002) | .029 | -0.0 | -.0004\*  (.0001) | .012\* |  |
| Conservative | .247 | .023\* | 28 | .250 | .023\* | 28.5 | .212 | .025\* | 21.9 |
|  | (.108) |  |  | (.110) |  |  | (.094) |  |  |
| % White | -1.54  (3.24) | .633 | ------- | -1.01  (3.13) | .747 |  | -1.65  (2.99) | .580 |  |
| % Muslim | -.279  (.602) | .643 | ------- | -.230  (.624) | .712 |  | -.536  (.414) | .505 |  |
| % Evang. | -.007  (.007) | .377 |  | -.008  (.008) | .346 |  | .0002  (.006) | .973 | 2.5 |
| 2011 | 4.70 | .003\* | ------- | 4.67 | .003\* |  | 4.95 | .000\* |  |
|  | (1.60) |  |  | (1.59) |  |  | (1.36) |  |  |
| 2012 | 5.16 | .030\* | ------- | 5.03 | .030\* |  | 5.40 | .020\* |  |
|  | (2.37) |  |  | (2.31) |  |  | (2.32) |  |  |
| 2014 |  |  | ------- |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

N=91 N=91 N=91

Log likelihood = -23.55 Log Likelihood= -23.48 Log Likelihood= -21.4

Wald chi2 = 37.26 Wald ch2 =33.95 Wald Ch2= 38.11

Chi2 Prob = .000 Chi2 Prob = .000 Chi2 Prob= .000

Pseudo R^2=.5513 Pseudo R^2=.5526 Pseudo R^2=.592

**Table 3. Logit Model for Diffusion and Adoption Lagged**

**Model 1 (Total neighbor L.) Model 2 (% Neighbor L.) Model 3 (Pop x neig L)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Coef.** | **P-Value** | **% Odds** | **Coef.** | **P-Value** | **% Odds** | **Coef** | **P-Value** | **% Odds** |
|  |  |  |  |  |  |  |  |  |  |
| GOP Control | .133  (1.19) | .911 | ------- | .114  (1.13) | .919 | ------- | 1.14  (1.41) | .418 | ------- |
| Neighbors | -.257  (.644) | .689 | ------- | ------- | ------- | ------- | -4.82  (2.29) | .036\* | -91.3 |
| % Neighbor | -------- | ------- | ------- | -3.48  (3.42) | .308 | ------- | ------ | ------- | ------- |
| Neigh. x Pop | -------- | ------- | ------- | ------ | ------ | ------- | -2.63e-7  (5.2e-7) | .611 | ------- |
| Pop. Dens. | .002  .005 | .679 | ------- | .001  (.005) | .774 | ------- | ------- | ------- | ------- |
| Population | -------- | ------- | ------- | ------- | ------- | ------- | 1.23e-7 | .333 | ------- |
|  |  |  |  |  |  |  | (1.27-7) |  |  |
| Culture | -1.52  (2.11) | .471 | ------- | -1.65  (2.00) | .408 | ------- | -5.05  (2.58) | .050\* | 2199.5 |
| Poverty | .295  (.211) | .161 | ------- | .288  (.196) | .142 | ------- | 1.05  (.388) | .007\* | -25.9 |
| Income | .0001  (.0000) | .173 | ------- | .0001  (.0001) | .229 | ------- | .0005  (.0003) | .065 | .01 |
| Conservative | .214 | .057 | ------- | .204 | .124 | ------- | .352 | .000\* | 23.4 |
|  | (.112) |  |  | (.132) |  |  | (.093) |  |  |
| % White | -5.38  (5.58) | .335 | ------- | -5.22  (6.13) | .394 | ------- | -10.11  (5.86) | .153 |  |
| % Muslim | -1.46  (1.49) | .327 | ------- | -1.41  (1.42) | .319 | ------- | -1.82  (2.13) | .394 |  |
| % Evang. | .006  (.005) | .246 | ------- | .007  (.007) | .281 | ------- | .030  (.015) | .058 | 2.5 |
| 2011 | -.023 | .986 | ------- | -.109 | .936 | ------- | .134 | .935 |  |
|  | (1.34) |  |  | (1.36) |  |  | (1.64) |  |  |
| 2012 | .397 | .607 | ------- | .480 | .541 | ------- | 1.40 | .238 |  |
|  | (.771) |  |  | (.787) |  |  | (1.18) |  |  |
| 2014 | -.189 | .874 | ------- | -.079 | .948 | ------- |  |  |  |
|  | (1.19) |  |  | (1.21) |  |  |  |  |  |

N=213 N=213 N=213

Log likelihood = -20.9 Log Likelihood= -20.5 Log Likelihood= -13.8

Wald chi2 = 72.98 Wald ch2 =91.23 Wald Ch2= 88.21

Chi2 Prob = .000 Chi2 Prob = .000 Chi2 Prob= .000

Pseudo R^2=.319 Pseudo R^2=.332 Pseudo R^2=.549

**Table 4. Pearson Correlations for the Variables Used**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | GOP | Neigh Adopt | % Neigh | Pop. | Density | Cons. | Culture | Poverty | Income | Evang | % Muslim | Nei x pop |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| GOP | 1 |  |  |  |  |  |  |  |  |  |  |  |
| Neigh Adopt | -0.0768 | 1 |  |  |  |  |  |  |  |  |  |  |
| % Neigh | -0.0201 | 0.9471 | 1 |  |  |  |  |  |  |  |  |  |
| Population | 0.0771 | -0.0547 | -0.0789 | 1 |  |  |  |  |  |  |  |  |
| Density | -0.2522 | -0.3069 | -0.2965 | 0.1113 | 1 |  |  |  |  |  |  |  |
| Conserv. | 0.5223 | 0.3403 | 0.3237 | 0.0344 | -0.4223 | 1 |  |  |  |  |  |  |
| Culture | 0.2993 | 0.4344 | 0.4823 | 0.1455 | -0.1253 | 0.3956 | 1 |  |  |  |  |  |
| Poverty | 0.2134 | 0.4207 | 0.4717 | -0.1634 | -0.2992 | 0.3142 | 0.357 | 1 |  |  |  |  |
| Income | -0.3808 | -0.3198 | -0.3181 | 0.1422 | 0.6969 | -0.508 | -0.3022 | -0.6218 | 1 |  |  |  |
| Evang. | 0.3625 | 0.5249 | 0.5065 | 0.0914 | -0.411 | 0.6609 | 0.6944 | 0.4914 | -0.5754 | 1 |  |  |
| % Muslim | -0.1452 | -0.0562 | -0.0238 | 0.0867 | 0.3571 | -0.1981 | 0.1436 | -0.061 | 0.3632 | -0.0859 | 1 |  |
| Nei x pop | -0.0429 | 0.8994 | 0.8196 | 0.1328 | -0.2466 | 0.2937 | 0.5046 | 0.2964 | -0.2405 | 0.532 | 0.0345 | 1 |