**Appendix**

**Coding Manual**[[1]](#footnote-1)

|  |  |
| --- | --- |
| **Variable 1: Diversity—Main Domain of Society** | |
| **Politics** | Political: relating to government affairs at local, national, or international level  Related words: *government, governmental institutions, municipality, international institutions/organizations, councils, crown, ruling family, ruler, king, princess, sheikha, politicians, deputies, members of parliament, inauguration of official buildings with female names; political rights, government policies, civil service, judiciary, police, health care, education, etc.*  *Examples:*  “Gov’t announces privileges for children of Jordanian women married to foreigners” (November 9, 2014)  “Princess Basma inaugurates new women’s union premises” (March 12, 2016) |
| **Economy** | Economic: relating to the economy  Related words: *companies, businesses, industries, labor market, organizations, handicraft, trade, industrial and mechanical art, management, manager, CEOs, entrepreneur/s, entrepreneurship, life-long learning, professional development*  *Examples:*  “Jordanian women excluded from corporate decision making” (October 20, 2009)  “Against odds, Jordanian women develop small, home-based businesses” (March 18, 2017) |
| **Civil Society** | Civil: civil society occupies a fluid space between state and society / involves both formal and informal interactions and networks between citizens and the state (Krause 2012: 6)  Related words: *civil society organizations, media, art, museums, exhibitions, heritage, music, dance, instruments, civil engagement, traditions, tribalism, festivals, sports, film, cinema, grassroots activities, etc.*  *Examples:*  “Outside Amman, tradition, tribalism trump women’s progress” (November 10, 2010)  “Book celebrates voices of young women on journey of self-discovery” (April 4, 2016) |
| **Religion** | Religious: relating to belief, religion, religious practices, preachers, religious interpretations  Related words: *Imam/s, Islam, cleric/s, religion, Muslims, Islamists, churches, mosques, etc.*  *Examples:*  “Saudi cleric chides women for going alone to doctor” (February 13, 2014) |
| **Variable 2: Distinction of Domestic/Foreign Reporting** | |
| **Domestic** | The reported incident happened **inside** the respective country.  *Examples:*  “Kingdom’s activities to focus on women’s role in judiciary” (March 8, 2010)  “Al Aydi craft centre empowers women artisans” (September 5, 2017) |
| **Foreign** | The reported incident happened **abroad** from the respective country.  *Examples:*  “Saudi Advisory Body Rejects Bid to Raise Women Driving Ban” (October 10, 2013)  “Taiwan’s first female president pledges to focus on internal reforms” (May 21, 2016) |
| **Variable 3: Valence—Evaluation of Women’s Empowerment** | |
| **WE+** | If the article refers to women’s issues, rights and empowerment in a clearly **positive** way. This includes both normatively positive evaluations of women’s empowerment and related themes and factually positive stories of women’s empowerment.\*  *Examples:*  “Time has come for Arab women to be recognized—Karman” (April 4, 2013)  “Global Thinkers Forum Celebrates Region’s Women Leaders” (October 10, 2012) |
| **WE0** | If the article refers to women, women’s issues, or agency in a **neutral** way (meaning neither advancing nor diminishing women’s empowerment).  *Examples*:  “Unbroken thread to homeland: Palestinian women preserve traditions through embroidery” (October 3, 2017)  “Women’s football team prepares for ASEAN Championship” (July 15, 2013) |
| **WE-** | If the article refers to questions and issues of women’s empowerment in a clearly **negative** way. This includes both normatively negative evaluations of women’s empowerment and factually negative stories of women’s empowerment.\*  *Examples*:  “Women’s contribution to economy remains low—report” (March 3, 2014)  “‘25% of engineers are women, but only one representative on sector council’” (April 6, 2017) |
| \*Note: Factually-oriented headlines (including those featuring statistical data) about either the advancement of women’s empowerment or lack of women’s empowerment that may also contain criticism of the object of coverage (for example, the status quo as represented by said data) are nonetheless coded with either positive or negative valence for consistency of coding. | |

**Descriptive Statistics**

*Table A1*. Articles per country over time

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Year** | **UAE** | **Kuwait** | **Oman** | **Bahrain** | **Qatar** | **KSA** | **Total** |
| **2008** | 6 | 0 | 0 | 73 | 0 | 6 | **85** |
| **2009** | 46 | 0 | 41 | 75 | 2 | 44 | **208** |
| **2010** | 36 | 0 | 52 | 90 | 20 | 63 | **261** |
| **2011** | 103 | 7 | 64 | 103 | 60 | 121 | **458** |
| **2012** | 106 | 65 | 85 | 164 | 152 | 126 | **698** |
| **2013** | 116 | 73 | 105 | 119 | 174 | 139 | **726** |
| **2014** | 120 | 49 | 145 | 115 | 125 | 434 | **988** |
| **2015** | 95 | 50 | 185 | 216 | 140 | 421 | **1107** |
| **2016** | 81 | 98 | 178 | 136 | 213 | 353 | **1059** |
| **2017** | 125 | 88 | 159 | 109 | 336 | 306 | **1123** |
| **Total** | **834** | **430** | **1014** | **1200** | **1222** | **2013** | **6713** |

*Table A2*. Distribution of diversity, valence, and origin by country in percent

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | **UAE** | **Kuwait** | **Oman** | **Bahrain** | **Qatar** | **KSA** |
| **Diversity** | **Politics** | 49.40 | 50.23 | 32.54 | 44.25 | 44.93 | 31.00 |
| **Civil Society** | 30.58 | 39.30 | 44.67 | 36.75 | 37.00 | 34.67 |
| **Economy** | 18.47 | 10.00 | 22.29 | 17.75 | 16.45 | 31.25 |
| **Religion** | 1.56 | 0.47 | 0.49 | 1.25 | 1.64 | 3.20 |
| *Total* | *100* | *100* | *100* | *100* | *100* | *100* |
| **Valence of Women’s Empowerment** | **Positive** | 83.45 | 74.19 | 88.76 | 84.33 | 88.13 | 70.64 |
| **Neutral** | 5.28 | 10.00 | 3.85 | 4.75 | 4.50 | 6.46 |
| **Negative** | 11.27 | 15.81 | 7.40 | 10.42 | 7.36 | 22.90 |
| *Total* | *100* | *100* | *100* | *100* | *100* | *100* |
| **Origin** | **Domestic** | 76.14 | 92.32 | 71.30 | 79.08 | 69.56 | 87.98 |
| **Foreign** | 23.86 | 7.67 | 28.70 | 20.92 | 30.44 | 12.02 |
| *Total* | *100* | *100* | *100* | *100* | *100* | *100* |

*Table A3*. Distribution of the combination between diversity and valence per country in percent

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Valence of Women’s Empowerment** | **UAE** | **Kuwait** | **Oman** | **Bahrain** | **Qatar** | **KSA** |
| **Politics** | **Positive** | 42.10 | 34.70 | 26.80 | 37.70 | 40.40 | 23.10 |
| **Neutral** | 1.90 | 6.30 | 1.40 | 1.30 | 1.60 | 0.90 |
| **Negative** | 5.40 | 9.30 | 4.30 | 5.30 | 2.90 | 6.90 |
| **Civil Society** | **Positive** | 23.00 | 30.90 | 40.70 | 30.10 | 31.30 | 20.70 |
| **Neutral** | 3.20 | 3.00 | 2.30 | 3.20 | 2.50 | 4.00 |
| **Negative** | 4.30 | 5.30 | 1.70 | 3.50 | 3.20 | 10.00 |
| **Economy** | **Positive** | 17.00 | 8.40 | 21.00 | 16.00 | 15.10 | 24.60 |
| **Neutral** | 0.10 | 0.50 | 0.20 | 0.30 | 0.10 | 1.20 |
| **Negative** | 1.30 | 1.20 | 1.10 | 1.50 | 1.20 | 5.40 |
| **Religion** | **Positive** | 1.30 | 0.20 | 0.20 | 1.10 | 1.20 | 2.20 |
| **Neutral** | ------ | 0.20 | ------ | ------ | 0.30 | 0.30 |
| **Negative** | 0.20 | ------ | 0.30 | 0.20 | 0.10 | 0.60 |
| **Total** | | *100* | *100* | *100* | *100* | *100* | *100* |

*Table A4*. Distribution of the combination between valence and origin by country in percent

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Valence of Women’s Empowerment** | **UAE** | **Kuwait** | **Oman** | **Bahrain** | **Qatar** | **KSA** |
| **Domestic** | **Positive** | 86.90 | 73.00 | 92.80 | 87.60 | 93.20 | 70.30 |
| **Neutral** | 5.00 | 10.80 | 3.20 | 4.30 | 4.70 | 6.20 |
| **Negative** | 8.00 | 16.10 | 4.00 | 8.10 | 2.10 | 23.50 |
|  | *Total* | *100* | *100* | *100* | *100* | *100* | *100* |
| **Foreign** | **Positive** | 72.40 | 87.90 | 78.70 | 74.50 | 76.60 | 73.10 |
| **Neutral** | 6.00 | ----- | 5.50 | 6.40 | 4.00 | 8.30 |
| **Negative** | 21.60 | 12.10 | 15.80 | 19.10 | 19.40 | 18.60 |
| *Total* | *100* | *100* | *100* | *100* | *100* | *100* |

1. All examples in this coding manual were taken from the *Jordan Times*. [↑](#footnote-ref-1)