**<<A>>APPENDIX**

**House: Congressional Districts**

Democratic woman candidate running against a Republican man: 64 races

AL-7; AZ-1, 6, 8; AR-2; CA-5, 6, 8, 9, 12, 14, 16, 19, 23, 25, 32, 33, 34, 35, 38, 39, 40, 47, 48, 50, 53; CO-1, 4, 3; CT-3; FL-3, 7, 9, 11, 12, 15; IL-8, 9, 11, 18; KS-3; ME-1; MN-2; NV-1, 2, 3; NH-1, 2; NY-4, 11, 14, 18; OH-9, 11, 12, 13, 15; PA-3, 13, 16; SC-3; WA-8; WI-2, 4, 7

Republican woman candidate running against a Democratic man: 27 races

AL-2; AZ-4, 7; AR-4; CA-45, CT-1, 2; FL-18; GA-4; IL-12, 13; IA-2; MO-1, 4, 8; NY-8, 10, 19, 25; NC-2; 5, 9; OH-2; PA-14; WA-3, 5; WY-AL

**Senate**

|  |  |  |
| --- | --- | --- |
| **State** | **Democratic Candidate** | **Republican Candidate** |
| AR | Blanche Lincoln | John Boozman |
| CT | Richard Blumenthal | Linda McMahon |
| DE | Chris Coons | Christine O’Donnell |
| IA | Roxanne Conlin | Chuck Grassley |
| KS | Lisa Johnston | Jerry Moran |
| MO | Robin Carnahan | Roy Blunt |
| NC | Elaine Marshall | Richard Burr |
| NH | Paul Hodes | Kelly Ayotte |
| NV | Harry Reid | Sharron Angle |
| NY | Kirsten Gillibrand | Joe DioGuardi |
| WA | Patty Murray | Dino Rossi |

**Governors**

|  |  |  |
| --- | --- | --- |
| **State** | **Democratic Candidate** | **Republican Candidate** |
| AZ | Terry Goddard | Jan Brewer |
| CA | Jerry Brown | Meg Whitman |
| FL | Alex Sink | Rick Scott |
| SC | Vincent Sheheen | Nikki Haley |
| WY | Leslie Petersen | Matt Mead |

**Variables and Coding**

**Dependent Variable:**

Vote choice: 0 = vote for man candidate; 1 = vote for woman candidate

**Independent Variables:**

*Gender Policy and Trait Stereotypes*

(All policy and trait stereotypes coded 1 = nonstereotyped direction; 2 = no difference; 3 = stereotyped direction)

Stereotypes on female policy: education + health care + child care + abortion

Stereotypes on male policy: crime + economy + national security + immigration + deficit

(Male policy stereotypes for governor races = crime + economy + deficit)

Stereotypes on female traits: honest + consensus builder + compassionate + can change the way government works

Stereotypes on male traits: intelligent + decisive + provides leadership + has political experience

Share party: 0 = respondent does not share the party of the woman candidate; 1 = respondent shares the party of the woman candidate

Independent: 0 = not an independent identifier; 1= independent identifier

Woman incumbent: 0 = woman candidate not an incumbent; 1= incumbent woman candidate

Percent spent by woman: percentage of total two-candidate spending that was spent by the woman candidate (variable represents spending as reported in the first postelection report to the Federal Election Commission)

Education: 1 = no formal education; 2 = 1st through 4th grade; 3 = 5th or 6th grade; 4 = 7th or 8th grade; 5 = 9th grade; 6 = 10th grade; 7 = 11th grade; 8 = 12th grade, no diploma; 9 = high school diploma/GED; 10 = some college, no degree; 11 = associate’s degree; 12 = bachelor’s degree; 13 = master’s degree; 14 = doctoral/professional degree

Age: in years, range 18–94; median 52

Woman: 0 = respondent is a man; 1 = respondent is a woman

Party ID: 1 = strong Republican; 2 = not strong Republican; 3 = leans Republican; 4 = independent; 5 = leans Democrat; 6 = not strong Democrat; 7 = strong Democrat

Ideology: 1 = extremely liberal; 2 = liberal; 3 = slightly liberal; 4 = moderate/middle of the road; 5 = slightly conservative; 6 = conservative; 7 = extremely conservative

White: 0 = respondent is not white; 1 = respondent is white

State vote: (Democratic share of two-party national vote 2004 – Democratic share state vote 2004) + (Democratic share of two-party national vote 2008 – Democratic share state vote 2008) / 2

Table A1 - Distribution of Respondents Wave 1 & Wave 2

|  |  |  |
| --- | --- | --- |
|  | Wave 1 | Wave 2 |
| Democrat | 54.37 | 53.80 |
| Independent | 2.81 | 2.50 |
| Women | 48.71 | 48.00 |
|  |  |  |
| Ideology |  |  |
| Liberal | 27.56 | 27.24 |
| Moderate | 36.59 | 36.38 |
| Conservative | 35.85 | 36.39 |
|  |  |  |

Note: Percent of respondents in each cell.