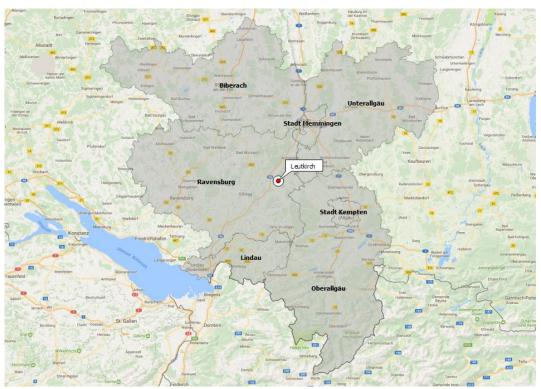
City food flow analysis – Company survey

Project description

Name of the company and interviewee:

Company:	
Interviewee:	
Date and location:	
Interviewer:	

In this survey, we ask questions about the origin of products sold by your company. We differentiate between regional, national and international origin, whereas «regional» refers to the following region:



	e location of the farms?		
ould you specify the			
	Regional	National	International
Pork	%	%	%
	Location of the farms:	Location of the farms:	Location of the farms:
Beef (excl. veal)	%	%	%
	Location of the farms:	Location of the farms:	Location of the farms:
Veal	%	%	%
	Location of the farms:	Location of the farms:	Location of the farms:
Poultry	%	%	%
	Location of the farms:	Location of the farms:	Location of the farms:
airy products			
/here do you buy da	airy products (milk, cheese, b	utter)?	
ould you specify the	e location of the farms produc	cing the milk for the dairy p	products?
	Regional	National	International
Milk	%	%	%
	Location of the farms:	Location of the farms:	Location of the farms:

		Regional		Nation	al	1	nternatio	nal
Eggs		%		9	6	-	%	
		Location of product	ion:	Locatio	n of production	: 1	ocation o	f production:
						-		
Bread and flou	<u>ır</u>							
Where do you	buy bread?							
Could you spec	cify the loca	tion of production	of the g	grain, ou	ut of which this	s bread	d is produ	ıced?
		Regional		Nation	al	1	nternatio	nal
Bread grain		%		9	6	-	%	
		Location of product	ion:	Locatio	n of production	: 1	Location o	f production:
						_		
Where do you	buy flour?			_				
Could you spec	cify the loca	tion of production	of the g	grain, ou	ut of which this	s flour	is produc	ced?
	<i>'</i>	Regional		Nation			nternatio	
Flour grain		%		9	6	-	%	
		Location of product	ion:	Locatio	n of production	: [ocation o	f production:
						-		
I								
<u>Fruit</u>								
Where do you	buy fruit (fi	ruit in general, stra	wberrie	s, apple	es, and grapes)	?		
Could you spec	cify the loca	tion of production	of the f	ruit?				
	Summer				Winter			
	Regional	National	Interno	ational	Regional	Natio	onal	International
Fruit (in	%	%	9	%	%		_%	%
general, incl. berries)	Location of production	-	Location produc	-	Location of production:		tion of uction:	Location of production:

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%	%	%	%	%	%
Location of production:	Location of production:	Location of production:	Location of production:	Location of production:	Location of production:
%	%	%	%	%	%
Location of production:	Location of production:	Location of production:	Location of production:	Location of production:	Location of production:
%	%	%	%	%	%
Location of production:	Location of production:	Location of production:	Location of production:	Location of production:	Location of production:
	production: ———————————————————————————————————	production: production: production: production: production: production of production: production: production: production: production: production: production:	production: production: production:	production: production: production: production:	production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production: production:

<u>Vegetables</u>

Where do you buy vegetables (ve	egetables in general,	, asparagus, t	tomatoes,	carrots,	and or	nions)?

Could you specify the location of production of the vegetables?

	Summer Winter			Winter		
	Regional	National	International	Regional	National	International
Vegetables (in general)	%	%	%	%	%	%
	Location of production:					
Asparagus	Location of production:					
Tomatoes	%	%	%	%	%	%
	Location of production:					
Carrots	%	%	%	%	%	%

	Location of	Location of	Location of	Location of	Location of	Location of					
	production:	production:	production:	production:	production:	production:					
Onions	nions%%%%%%										
	Location of	Location of	Location of	Location of	Location of	Location of					
	production:	production:	production:	production:	production:	production:					
Concept of reg	rionality										
Concept of reg	<u>şionanty</u>										
What rale doo	s rogional origi	n of food play f	or you and far	vour oustomor	2 /1-nat impar	tant F-van					
	s regional origi	n or rood play r	or you and for y	your customers	s? (1=not impor	tant, 5=very					
important)											
_											
For you:	-										
For your custo	mers:										
How would yo	u define the te	rm "regional", i	.e. how far awa	ay can food be	produced in ord	ler to be					
regional in your understanding?											
km dista	nce to the com	ipany									
		. ,									
Comparison to other companies											
These questions refer to companies in the same branch (e.g. wholesalers, bakeries, restaurants, etc.)											
These questions rejer to companies in the same branch (e.g. wholesalers, bukeries, restaurants, etc.)											
How do other companies procure food? What differences are there in the procurement of food?											
now do other companies procure rood: what differences are there in the procurement of 1000?											
Militable and a state of a state											
Which companies have a similar procurement strategy to yours? (Name/description of											
companies)											

Which companies have a different procurement strategy to yours? (Name/description of

companies)_____