**Appendix**

**DATA & CODING CRITERIA**

Table 1 contains a list of transnational environmental conservation NGOs ordered by founding year. Table 2 contains a similar list of NGOs working to combat corruption and money-laundering. To be included, an NGO must operate at a global level, be currently active and have a functioning website. In order to present as complete as possible a picture of the overall NGO population in these two areas, we have used searches of the *Yearbook of International Organization* in combination with web-links between NGOs, Facebook profiles, Linked-in pages as well as secondary academic literature. Each table indicates the main ‘strategic profiles’ of individual NGOs in order to illustrate the extent to which NGOs are presently engaged in enforcement.

**Table 1: INGOs Working on Environmental Conservation, 1895-2018 (by founding year)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Organisation name** | **Founding year** | **Strategies** | **Engages in Enforcement** | **Has enforcement as its *main* focus** |
| 1 | Friends of Nature | 1895 | CPC, A |  |  |
| 2 | Wildlife Conservation Society | 1895 | R, EDU, GOVT |  |  |
| 3 | Fauna and Flora International | 1903 | COR, EDU, L |  |  |
| 4 | International Tree Foundation | 1924 | CPB, A, L, R, PCP |  |  |
| 5 | Wetlands International | 1937 | R, PCP, L, GOVT. COR |  |  |
| 6 | The Nature Conservancy | 1951 | R, CPR, GOVT |  |  |
| 7 | Frankfurt Zoological Society | 1958 | EDU, CPC, L |  |  |
| 8 | World Wide Fund for Nature | 1961 | R, L, COR, GOVT, IO |  |  |
| 9 | Environ. Defence Fund | 1967 | L, LAW, R, COR, | x | x |
| 10 | Friends of the Earth | 1969 | L, LAW, LI, R, A | x |  |
| 11 | Greenpeace | 1969 | P, L, LI, A, PR, SMC | x |  |
| 12 | International Fund for Animal Welfare | 1969 | A, L, PCP, EDU, PR |  |  |
| 13 | Natural Resources Defence Council | 1970 | L, R, LI | x |  |
| 14 | Earthwatch Institute | 1971 | R, COR, |  |  |
| 15 | The Mountain Institute | 1972 | L, R, CP, PCP |  |  |
| 16 | International Primate Protection League | 1973 | A, MON/ENF, P, PCP | x |  |
| 17 | Biodiversity International | 1974 | R, EDU, PP |  |  |
| 18 | WILD Foundation | 1974 | PR, R, GOVT, COR |  |  |
| 19 | Worldwatch Institute | 1974 | R, A, PR |  |  |
| 20 | Cetacean Society Intl. | 1974 | EDU, R, PE, P |  |  |
| 21 | Earth Trust | 1974 | MON/ENF | x |  |
| 22 | TRAFFIC | 1976 | MON, R |  |  |
| 23 | Sea Shepherd’s Conservation Society | 1977 | DA, MON/ENF, IM | x | x |
| 24 | Great Bear Foundation | 1981 | PCP, EDU, A |  |  |
| 25 | World Resources Institute | 1982 | R, L |  |  |
| 26 | A Rocha International | 1983 | PCP, R, EDU |  |  |
| 27 | D. Shepherd Wildlife Foundation | 1984 | MON/ENF | x |  |
| 28 | Environmental Investigation Agency | 1984 | MON/ENF, TECH | x | x |
| 29 | International Rivers | 1985 | R, A, L |  |  |
| 30 | Rainforest Action Network | 1985 | DA, P, DIV. PR, PE | x |  |
| 31 | Conservation International | 1987 | PCP, COR, GOVT |  |  |
| 32 | Rainforest Alliance | 1987 | CER, R, COR |  |  |
| 33 | Whale & Dolphin Conservation | 1987 | EDU, A, PR, R, GOV., GOV, IO |  |  |
| 34 | Rainforest Trust | 1988 | CPB |  |  |
| 35 | Rainforest Foundation Intl. | 1989 | A, EU, PR, L, MON |  |  |
| 36 | Seeds of Survival | 1989 | CPB, EDU, A |  |  |
| 37 | OCEANCARE | 1989 | R, A, L, EDU, GOV. |  |  |
| 38 | Humane Society Intl. | 1991 | L, MON/ENF | x |  |
| 39 | Captain Planet Foundation | 1991 | EDU, A |  |  |
| 40 | Ocean Futures Society | 1991 | EDU, PR, A, |  |  |
| 41 | Orangutan Foundation Intl. | 1991 | R, EDU, RES |  |  |
| 42 | International Network for Sustainable Energy | 1992 | A, L, CPC, R |  |  |
| 43 | Project AWARE | 1992 | PCP, L |  |  |
| 44 | Forest Stewardship Council | 1993 | CER, COR |  |  |
| 45 | Global Witness | 1993 | MON/ENF, TECH, | x | x |
| 46 | Green Cross International | 1993 | L, EDU, A, GOV. |  |  |
| 47 | Save the Elephants | 1993 | R, MON, A, EDU, CPB, TECH |  |  |
| 48 | International Analog Forestry Network | 1996 | CER, CP, A, GOV, COR |  |  |
| 49 | Marine Stewardship Council | 1997 | CER |  |  |
| 50 | World Animal Network | 1997 | A, CPB, EDU, L, R |  |  |
| 51 | International Wildlife CrimeStoppers | 1998 | ENF/MON | x | x |
| 52 | Programme for Endorsement of Forest Certification | 1999 | CER, COR |  |  |
| 53 | WildAid | 2000 | L, PR | x |  |
| 54 | Oceana | 2001 | L, R |  |  |
| 55 | Environmental Justice Foundation | 2001 | DA, MON/ENF | x | x |
| 56 | Go Green Initiative | 2002 | EDU |  |  |
| 57 | Ideas for US | 2002 | EDU, CPC, R |  |  |
| 58 | Sky Truth | 2002 | MON/ENF, TECH | x | x |
| 59 | Eco-Activists for Governance and Law Enforcement | 2003 | DA, MON/ENF | x | x |
| 60 | Global Footprint Network | 2003 | R, COR, GOVT |  |  |
| 61 | Global Justice Ecology Project | 2003 | L, P, PCP, SMC, PR | x |  |
| 62 | Great Transition Initiative | 2003 | R, L, PCP, Think Tank |  |  |
| 63 | Earthrace Conservation | 2004 | DA, MON/ENF, TECH | x | x |
| 64 | Red Panda Network | 2004 | R, EDU, CPB, PCP |  |  |
| 65 | Wildlife Direct | 2004 | LAW, MON | x |  |
| 66 | Good Planet Foundation | 2005 | PCP, EDU |  |  |
| 67 | Plant a Tree Today Foundation | 2005 | EDU, PCP, GOVT. COR |  |  |
| 68 | Endangered Species International | 2006 | L, PCP, R, TECH |  |  |
| 69 | Panthera Corporation | 2006 | A, L, R, PCP |  |  |
| 70 | Biofuelwatch | 2006 | P, A, SMC, R, (L) |  |  |
| 71 | Wildlife Law Enforcement | 2006 | MON/ENF, PR, TECH, RES | x | x |
| 72 | [350.org](http://350.org) | 2007 | P, SMC, D, PR |  |  |
| 73 | Global Wildlife Conservation | 2008 | PCP, R, CP, L, COR |  |  |
| 74 | Client Earth | 2008 | LAW, LIT | x | x |
| 75 | Earth Law Centre | 2008 | LAW, L, EDU, | x | x |
| 76 | Let's Do It World | 2008 | A, PCP |  |  |
| 77 | Carbon Market Watch | 2009 | R, L |  |  |
| 78 | Turtle Conservancy | 2009 | L, MON, CPB |  |  |
| 79 | Perfect World Foundation | 2010 | A, PR |  |  |
| 80 | The Black Fish | 2010 | DA, MON/ENF, TECH, CPB | x | x |
| 81 | Coastal Conservation Network | 2011 | EDU, A, L, TECH |  |  |
| 82 | Deep Green Resistance | 2011 | DA | x |  |
| 83 | Wildlife Protection Solutions | 2011 | TECH, EDU, R | x |  |
| 84 | Project Green World | 2012 | A, EDU |  |  |
| 85 | Shadow View | 2012 | MON/ENF, TECH | x | x |
| 86 | Soar Ocean | 2013 | MON/ENF, TECH, CPB | x | x |
| 87 | Centre for Development & Strategy | 2014 | Open Source Research |  |  |
| 88 | This is My Earth (TIME) | 2015 | PCP |  |  |
| 88 | Wildlife Air Service | 2015 | MON/ENF | x | x |
| 90 | SeaScope | 2017 | MON/ENF, TECH | x | x |

**Strategies Coded**

A = Awareness raising and information-dissemination

CER = Certification

COR = Direct cooperation with companies

CPB = Capacity building

DA = Direct Action/Civil Disobedience

DIV = Divestment campaigns

EDU = Education and training

GOV = Close cooperation w. specific governments

IM = Independent media

IO = Close cooperation w. specific international organizations

L = Direct lobbying of governments or international organizations

LAW = Legal advocacy or consulting

LIT = Litigation

MON/ENF = Monitoring and enforcement activities

P = Protests, rallies, marches, banner-hanging, etc.

PCP = Practical conservation projects w. local/global stakeholders

PE = Petitions

PR = Press conferences, media advertisements

R = Research and scientific evidence

SMC = Social media campaigning

TECH = Development and implementation of high tech conservation/monitoring tools

**Table 2: International NGOs Working on Anti-Corruption [[1]](#footnote-1)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Organization Name** | **Founding Year** | **Engages in Enforcement?** | **Enforcement and *main* focus?** |
| APDHE | 1976 | x (since 2007) |  |
| Anti-Corruption Foundation | 1993 | x | x |
| Corner House | 1993 | x (since 2003) |  |
| Transparency International (c. 100 national chapters) | 1993 |  |  |
| Transparency International-France | 1993 | x (since 2007) |  |
| Corruption Watch | 1997 | x |  |
| Sherpa | 2001 | x | x |
| ANTICOR | 2002 | x |  |
| TRIAL International | 2002 | x | x |
| Global Financial Integrity | 2002 |  |  |
| Global Integrity | 2005 |  |  |
| Global Witness | 2006 | x | x |
| Open Society Foundations | 2009 | x |  |
| Publish What You Pay | 2011 | x |  |
| The Sentry | 2015 | x | x |

1. Because anti-corruption NGOs tend to use a different range of strategies and tactics than environmental conservation NGOs and tend to focused on enforcement to an even greater extent, we have simply noted ‘main strategic profile’ for these groups. [↑](#footnote-ref-1)