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| **Appendix D. Demographics of the METRIQ Podcast Study Participants** |  |
|   | Variable | n (%) |
| Age | 18-2425-3435-4445-5455-65>65 | 41 (10.5%)204 (52.3%)111 (28.5%)25 (6.4%)9 (2.3%)0 (0%) |
| Gender | Female | 175 (44.5) |
| Male | 215 (54.7) |
| Decline to state/other | 3 (0.8) |
| Modality of recruitment | Twitter | 144 (36.9) |
| Email or in-person by a study author | 99 (25.4) |
| Facebook | 69 (17.7) |
| METRIQ Blog Study participant | 59 (15.1) |
| Peer referral | 35 (9.0) |
| Medical website or podcast | 19 (4.9) |
| WhatsApp | 15 (3.8) |
| Background / Level of Training | Practicing Physician, Attending, Consultant | 111 (27.7) |
| Resident, House Officer, or Graduate Trainee | 79 (19.7) |
| Medical Student | 81 (20.2) |
| Nurse, Physician Assistant, or Paramedic | 121 (30.2) |
| Nurse, Physician Assistant, or Paramedic Student | 4 (1.0) |
| >1 category | 3 (0.7) |
| Other (Infection Control Practitioner) | 2 (0.5) |
| Home Country | Canada | 150 (38.5) |
| United states | 118 (30.3) |
| Europe | 67 (17.2) |
| Oceana | 23 (5.9) |
| Africa | 19 (4.9) |
|  | South America | 7 (1.8) |
|  | Asia | 6 (1.5) |
| Reason for listening to podcasts | To review new literature | 298 (75.8) |
| To learn core material | 295 (75.1) |
| To refresh memory | 282 (71.8) |
| Inspiration | 179 (45.5) |
| Entertainment | 160 (40.7) |
| To feel connected to the community | 143 (36.4) |
| To keep up with the medical terminology | 103 (26.2) |
| For board certification / re-certification review | 63 (16.0) |
| Other | 28 (7.1) |
| Podcast involvement | Podcast manager, operator, or owner | 38 (9.7) |
| Not a podcast manager, operator, or owner | 352 (90.3) |
| Podcast listening frequency | Daily | 28 (7.2) |
| Weekly | 178 (45.6) |
| Monthly | 102 (26.2) |
| Yearly | 27 (6.9) |
| Never | 28 (7.2) |