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| **Appendix D. Demographics of the METRIQ Podcast Study Participants** | | |  | |
|  | Variable | n (%) | |
| Age | 18-24  25-34  35-44  45-54  55-65  >65 | 41 (10.5%)  204 (52.3%)  111 (28.5%)  25 (6.4%)  9 (2.3%)  0 (0%) | |
| Gender | Female | 175 (44.5) | |
| Male | 215 (54.7) | |
| Decline to state/other | 3 (0.8) | |
| Modality of recruitment | Twitter | 144 (36.9) | |
| Email or in-person by a study author | 99 (25.4) | |
| Facebook | 69 (17.7) | |
| METRIQ Blog Study participant | 59 (15.1) | |
| Peer referral | 35 (9.0) | |
| Medical website or podcast | 19 (4.9) | |
| WhatsApp | 15 (3.8) | |
| Background / Level of Training | Practicing Physician, Attending, Consultant | 111 (27.7) | |
| Resident, House Officer, or Graduate Trainee | 79 (19.7) | |
| Medical Student | 81 (20.2) | |
| Nurse, Physician Assistant, or Paramedic | 121 (30.2) | |
| Nurse, Physician Assistant, or Paramedic Student | 4 (1.0) | |
| >1 category | 3 (0.7) | |
| Other (Infection Control Practitioner) | 2 (0.5) | |
| Home Country | Canada | 150 (38.5) | |
| United states | 118 (30.3) | |
| Europe | 67 (17.2) | |
| Oceana | 23 (5.9) | |
| Africa | 19 (4.9) | |
|  | South America | 7 (1.8) | |
|  | Asia | 6 (1.5) | |
| Reason for listening to podcasts | To review new literature | 298 (75.8) | |
| To learn core material | 295 (75.1) | |
| To refresh memory | 282 (71.8) | |
| Inspiration | 179 (45.5) | |
| Entertainment | 160 (40.7) | |
| To feel connected to the community | 143 (36.4) | |
| To keep up with the medical terminology | 103 (26.2) | |
| For board certification / re-certification review | 63 (16.0) | |
| Other | 28 (7.1) | |
| Podcast involvement | Podcast manager, operator, or owner | 38 (9.7) | |
| Not a podcast manager, operator, or owner | 352 (90.3) | |
| Podcast listening frequency | Daily | 28 (7.2) | |
| Weekly | 178 (45.6) | |
| Monthly | 102 (26.2) | |
| Yearly | 27 (6.9) | |
| Never | 28 (7.2) | |