**Supplementary Material – Examples of advertisements from Facebook, Instagram, and Websites in Brazil that reference COVID-19**

**Article: The COVID-19 pandemic and its implications for the food information environment in Brazil**

**Figure 1.** Facebook post made by a fast-food company to stimulate food delivery. The text reads: “If you can stay at home, what are you waiting for to take up the challenge? Staying at home is harsh? It’s simple: more time at home, more delicious products you can earn”.



**Figure 2.** Facebook post made by a fast food company to stimulate food delivery. The text reads: “When you are really hungry in your home office. Apparently, now I see pizza everywhere”.

Uma imagem contendo Texto

Descrição gerada automaticamente

**Figure 3.** Facebook post made by a multinational beverage corporation advertising donation for health professionals. The text reads: “Now Coca-Cola labels will bring information on how to prevent Covid-19. Check it out and put it into practice in your life. Now, every attitude makes a difference. We’ll make it through, together”.



**Figure 4.** Facebook post (video screenshot) made by a food delivery app highlighting their measures to protect their collaborators during the pandemic. They highlight the distribution of hand sanitizers and informative material, as well as the development of a new fund to support the riders. The text invites the users to click on a link to get more information about all the actions they are taking in this regard.

Interface gráfica do usuário, Texto, Aplicativo, chat ou mensagem de texto

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**Link 1.** Link to access an example of action made by an ultra-processed meat company that has been sponsoring live events. They developed a website to organize and archive the events along with a channel for buying its products.

<https://www.searalivefest.com.br/>

Interface gráfica do usuário, Site

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