**Supplemental Table 1. Predictive margins of household food retailer expenditures in the intervention period, by household characteristic and week (n=249)**

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| --- | --- | --- |
|   |   | **USD (95% CI)** |
|   |   | **Week 1** | **Week 2** | **Week 3** | **Week 4** |
| Gender |  |  |  |  |
|  | Male | 165.86 (156.30, 175.44) | 75.80 (66.22, 85.37) | 60.76 (51.19, 70.33) | 49.63 (40.06, 59.20) |
|  | Female | 172.46 (165.41, 179.46) | 92.31 (85.26, 99.35) | 74.93 (67.88, 81.97) | 64.32 (57.28, 71.37) |
| Race/Ethnicity |  |  |  |  |
|  | White, Non-Hispanic | 166.80 (158.90, 174.71) | 88.45 (80.54, 96.36) | 70.66 (62.75, 78.57) | 60.51 (52.60, 68.42) |
|  | Black, Non-Hispanic | 173.47 (166.28, 180.66) | 88.05 (80.84, 95.25) | 71.87 (64.66, 79.07) | 60.78 (53.58, 67.99) |
|  | Other, Hispanic | 173.98 (165.34, 182.56) | 95.47 (86.89, 104.05) | 77.72 (69.13, 86.30) | 67.12 (58.53, 75.70) |
| Education level |  |  |  |  |
|  | High school graduate or less | 166.07 (157.63, 174.51) | 84.25 (75.78, 92.70) | 68.26 (59.81, 76.71) | 56.87 (48.42, 65.32) |
|  | Some college/Associate degree | 176.43 (169.43. 183.44) | 91.60 (84.58, 98.61) | 74.35 (67.33, 81.37) | 63.92 (56.90, 70.94) |
|  | College graduate or higher | 164.36 (155.74, 172.98) | 90.47 (81.85, 99.10) | 72.92 (64.29, 81.54) | 62.41 (53.79, 71.04) |
| Household composition, adults |  |  |  |  |
|  | 1 adult | 143.60 (135.68, 151.52) | 62.37 (54.44, 70.29) | 46.85 (38.92, 54.78) | 34.97 (27.04, 42.90) |
|  | 2+ adults | 193.42 (185.86, 200.98) | 110.96 (103.40, 118.53) | 92.83 (85.26, 100.39) | 83.07 (75.50, 90.64) |
| Annual household income |  |  |  |  |
|  | $14,999 or less | 147.44 (135.56, 159.32) | 70.70 (58.82, 82.58) | 54.92 (43.04, 66.79) | 46.41 (34.43, 58.19) |
|  | $15-34,999 | 171.91 (161.90, 181.92) | 87.14 (77.13, 97.16) | 73.89 (63.88, 83.90) | 56.18 (46.17, 66.19) |
|  | $35,000 or more | 212.22 (196.43, 228.01) | 127.85 (112.05, 143.64) | 99.51 (83.71, 115.30) | 102.57 (88.77, 118.36) |
| Employment status |  |  |  |  |
|  | Full-time | 177.20 (169.00, 185.40) | 95.24 (87.05, 103.44) | 77.74 (69.54, 85.94) | 66.81 (58.61, 75.00) |
|  | Part-time | 167.55 (160.26, 174.83) | 87.58 (80.30, 94.87) | 72.00 (65.00, 79.27) | 59.27 (52.00, 66.55) |
|  | Unemployed or other | 169.46 (162.10, 176.83)  | 86.79 (79.42, 94.15) | 69.64 (62.27, 77.00) | 59.74 (52.37, 67.10) |
| Food security |  |  |  |  |
|  | High or Marginal | 129.86 (115.06, 144.65) | 94.01 (79.21, 108.80) | 77.45 (62.65, 92.24) | 65.71 (50.91, 70.50) |
|  | Low | 176.95 (164.91, 188.99) | 104.29 (92.25, 116.33) | 81.73 (69.69, 93.77) | 72.02 (59.98, 84.06) |
|  | Very low | 187.06 (176.86, 197.27) | 76.42 (66.22, 86.62) | 63.26 (53.05, 73.46) | 52.35 (42.15, 62.55) |
| WIC participation, current |  |  |  |  |
|  | No | 167.76 (160.79, 174.74) | 86.27 (79.30, 93.24) | 69.45 (62.47, 76.43) | 58.42 (51.44, 65.40) |
|   | Yes | 196.19 (185.81, 206.56) | 111.71 (101.33, 122.08) | 93.79 (83.42, 104.16) | 85.14 (74.77, 95.51) |

*Note*. USD = US Dollars; CI = Confidence interval; WIC = Special Supplemental Nutrition Program for Women, Infants, and Children. Adjusted for age, gender, race/ethnicity, education, marital status, number of children in household, number of adults in household, baseline household food security status, annual household income, employment status, concurrent participation in WIC, benefit levels, and study group.