**Appendices**

**Appendix A: Focus group discussion guide for women**

1. **Questions on broad health issues**
2. What do you see as the main maternal and child health problems in your community? What might help reduce or solve these problems?
3. What makes it difficult for you in your community to make changes to improve your and your child`s health?
4. Which health services are important for women and children in your community?
5. What other health services would you like to see happening?
6. **Questions on nutrition related issues**
7. How important do you think nutrition is to be healthy?
8. What changes when you become pregnant?
9. What do you eat when pregnant?
10. How do you feed your children? What foods are suitable for pregnant and breastfeeding women and infants to eat? And what foods are unsuitable?
11. What support for eating well and keeping healthy do women and children in your community currently have?
12. How have these benefitted women and children in your community?
13. What additional support would you like to receive?
14. Our study wants to make it easier for women to eat well and be healthy in pregnancy. How might you be able to help us do this for your interest?
15. Ideally, what nutrition interventions would you like to see in your community?

**Appendix B: Focus group discussion guide for men**

1. **Questions on broad health issues**
   1. What do you see as the main maternal and child health problems in your community? What might help reduce or solve these problems?
   2. What do you think makes it difficult for women in your community to make changes to improve their health and their child’s health?
   3. Which health services are important for you and for women and children in your community?
   4. What other health services would you like to see happening?
2. **Questions on nutrition related issues**
   1. How important do you think nutrition is to the women and children to be healthy?
   2. What support for eating well and keeping healthy do women and children in your village currently have from community health workers?
   3. How have these benefitted you, women, and children in your community?
   4. What additional support would you like to receive?
   5. Ideally, what nutrition interventions would you like to see in your community?