**Supplementary Table 1: Definitions of beverage categories, by data source**

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| **Beverage category** | **GlobalData (GD)** | **Euromonitor (EM)** | **CCHS-Nutrition** |
| **Carbonated soft drinks** (includes regular cola and non-cola carbonates) | **Carbonates:** non-alcoholic drinks containing carbon dioxide | **Regular cola carbonates**: all regular colas, which are not flavoured, decaffeinated, functional or in any other way altered    **Non-cola carbonates:** includes lemonade/lime, ginger ale, tonic water, other mixers, orange carbonates, other non-cola carbonates; excludes seltzers | **Carbonated soft drinks:** all regular (high calorie) carbonated soft drinks, any flavour. Excludes non-caloric carbonated products (e.g., club soda) and carbonated products described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Fruit drinks** (includes liquid and powder concentrates, juice drinks, nectars) | **Squashes/syrups:** fruit- and non-fruit-based liquid concentrates, which are diluted with water before consumption  **Fruit powders:** fruit- and non-fruit-based powder concentrates, which are diluted with water before consumption    **Still drinks:** fruit- and non-fruit-based drinks with a juice content of 0-24.9%  **Nectars:** diluted fruit/vegetable juice and pulp, with a juice content 25-99% | **Liquid concentrates:** concentrates and syrups, which are diluted with water before consumption  **Powder concentrates:** includes granules and blocks/bars/cubes, which are diluted with water before consumption  **Juice drinks:** juice drinks not exceeding 24% juice content, in frozen or unfrozen forms  **Nectars:** juice drinks with 25-99% juice content, in frozen or unfrozen forms | **Fruit drinks:** all regular (high calorie) beverages characterized by a fruit flavour and containing added sugars. Includes smoothies containing a mix of beverages (e.g., fruit drinks, dairy products, 100% juice). Any juice content is less than 100%. Includes beverages prepared from powders and concentrates. Excludes fruit drinks described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Sports drinks** | **Sports drinks:** performance-enhancing products, typically containing electrolytes, vitamins and acidity regulators | **Sports drinks:** functional drinks designed to provide fluids, carbohydrates, or both | **Sports drinks:** all regular (high calorie) beverages described as sports drinks. Excludes sports drinks described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Energy drinks** | **Energy drinks:** energy-enhancing drinks, typically containing stimulants such as caffeine, taurine, guarana, etc. | **Energy drinks:** functional drinks designed to boost energy levels, often with added caffeine, vitamins, amino acids, herbal products, etc. | **Energy drinks:** all regular (high calorie) beverages described as energy drinks. Excludes energy drinks described as containing non-nutritive sweeteners (e.g., diet) low calorie, and/or alcoholic |
| **Sugar-sweetened coffee** | **Iced/ready-to-drink coffee:** packaged ready-to-drink coffee and non-ready-to-drink coffee-based drinks | **Ready-to-drink coffee:** packaged ready-to-drink coffee | **Coffee pre-sweetened with sugar:** all coffee beverages described as sweetened or flavoured (e.g. mocha) where sugar was added during commercial preparation (manufacturing or by food service personnel, e.g., barista). Includes beverages prepared from powders and concentrates. Excludes coffees sweetened by the consumer or described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Sugar-sweetened tea** | **Iced/ready-to-drink tea:** packaged ready-to-drink tea and non-ready-to-drink powdered and liquid concentrate teas, in carbonated or non-carbonated forms | **Ready-to-drink tea:** packaged ready-to-drink tea, in carbonated or non-carbonated forms | **Tea pre-sweetened with sugar:** all tea beverages (cold or hot) described as sweetened or flavoured (e.g., lemon) where sugar was added during commercial preparation (manufacturing or food service personnel, e.g., barista). Includes beverages prepared from powders and concentrates. Excludes teas sweetened by the consumer or described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Flavoured water** (includes flavoured water, enhanced/functional water) | **Enhanced water:** water with added functional ingredients (including vitamins, minerals, etc.)  **Flavoured water:** packaged water flavoured with added essences and/or aromatic substances | **Functional bottled water:** waters which have been fortified or enhanced (with nutrients, vitamins, etc)  **Flavoured bottled water:** non-functional flavoured waters | **Regular flavoured water:** all regular (high calorie) beverages described as flavoured water or ‘vitamin water’. Excludes flavoured water described as containing non-nutritive sweeteners (e.g., diet) and/or low calorie |
| **Flavoured milk and alternatives** | **Flavoured milk:** packaged ready-to-drink and powdered animal milks with added flavourings (including fruit juice)  **Fermented milk:** packaged milk fermented using bacteria (including buttermilk)  **Soymilk:** includes ready-to-drink and powdered soymilk, soy cream, and soy drinks  **Grain, nut, rice and seed milk alternatives:** plant-based milk alternatives | **Flavoured milk drinks:** drinks made of milk with added flavourings (artificial or natural, including fruit juice), milk shakes  **Soymilk:** drinks made of soy with added flavourings (including fruit juice)  **Other milk alternatives:** all other non-dairy milk substitutes | **Sweetened milk:** animal milks or plant-based alternatives described as sweetened or containing flavours (e.g., chocolate, vanilla), including eggnog, milk shakes, milk-based fruit drinks. Includes beverages prepared from powders, concentrates, and/or other ingredients (e.g. homemade milk shakes). Excludes varieties described as unsweetened flavoured, and beverages containing coffee or tea |
| **Drinkable yogurt** | **Drinkable yogurt:** yogurt drinks thinned by homogenization and/or dilution | **Drinking yogurt:** dairy-based drinking yogurts of all types (full fat, low fat, flavoured, fruited, plain, etc.) | **Drinkable yogurt:** dairy-based products described as a yogurt beverage. All yogurt beverages contained flavours (i.e., there are no reported consumption of plain yogurt beverages) |
| **100% juice** | **100% juice:** 100% pure fruit or vegetable juice with no added ingredients, in frozen, concentrate, and not from concentrate forms | **100% juice:** 100% pure fruit or vegetable juice, in frozen, not from concentrate, and reconstituted forms | **100% juice:** 100% fruit and/or vegetable juice beverages, including ‘baby juices’. Includes coconut water. 100% juice may be prepared from frozen or concentrate, or not from concentrate |