

KAP survey questionnaire for baseline and endline household surveys

		Skips
va01	<p>Have you heard information about vitamin A?</p> <p>a. Yes</p> <p>b. No</p>	If No, skip to end
va02	<p>If yes, what are the main benefits?</p> <p><i>(can select more than one answer if appropriate: do not prompt)</i></p> <p>a. Helps with child growth</p> <p>b. Strengthens immunity to illness</p> <p>c. Improves vision</p> <p>d. Improves health/reduces illness</p> <p>e. Avoids night blindness</p> <p>f. Reduces mortality</p> <p>g. Other _____ (specify)</p>	
va03	<p>If yes, where did you hear about vitamin A?</p> <p>a. Health center</p> <p>b. Community health worker</p> <p>c. Neighbours</p> <p>d. Radio</p> <p>e. Television</p> <p>f. Other _____ (specify)</p>	
va04	<p>Could you list up to three foods rich in Vitamin A?</p> <p>_____</p> <p>_____</p> <p>_____</p>	
va05	<p>What methods can one use to avoid a diet poor in vitamin A?</p> <p>a. Balanced diet</p> <p>b. Foods rich in vitamin A</p> <p>c. Vitamin A supplement</p> <p>d. Foods fortified with vitamin A</p> <p>e. Don't know</p> <p>f. Other _____ (specify)</p>	
va06	<p>Do you know what fortification means?*</p>	Skip next question if No or Don't

	<ul style="list-style-type: none"> a. Yes b. No c. Don't know 	Know
va06b	<p>If yes in of6a... What is food fortification?*</p> <ul style="list-style-type: none"> a. Additional nutrients in food b. Food that makes you healthy c. High-energy food d. Low-fat food e. Don't know / Don't remember f. Other: _____ 	
va06c	<p>Can you tell me if the oil you use is fortified with vitamin A?*</p> <ul style="list-style-type: none"> a. Yes b. No c. Don't know 	Skip next question if No and Don't Know
va06d	<p>If yes, how do you know the oil you use is fortified?*</p> <ul style="list-style-type: none"> a. Logo/label indicating fortified b. Retailer indicated it was fortified c. Don't know / Don't remember d. Other: _____ 	

*denotes questions only asked at the endline survey