SUPPLEMENTAL FILE 1

Survey 1

1. List up to 3 innovative and novel strategies to **reduce sugar-sweetened beverage (SSB) consumption among 0-5 year olds** that you think could make an important impact. Please give a brief description of the strategy including setting, target population, etc.  
      
   Example Strategies:

* Develop a smartphone application to help parents reduce SSB consumption in preschoolers by logging their child’s daily beverage consumption.
* Prohibit serving SSBs in any child care center receiving federal funds from the Child and Adult Care Food Program (CACFP).
* SSB Strategy 1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* SSB Strategy 2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* SSB Strategy 3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. List up to 3 innovative and novel strategies to **increase access to and/or consumption of safe drinking water among 0-5 year olds** that you think could make an important impact. Please give a brief description of the strategy including setting, target population, etc.  
      
   Example Strategies:

* Develop a parent-friendly guide (available in multiple languages) to educate parents about the safety of tap water.
* Provide self-serve water stations in any child care center receiving federal funds from the Child and Adult Care Food Program (CACFP).
* Water Strategy 1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Water Strategy 2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Water Strategy 3 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What **best** describes the type of organization you work for?  (select one)

* Academia
* Education
* Non-Governmental Organization (e.g. non-profit, foundation)
* Advocacy Organization
* Government
* Health System
* Law
* Private Industry
* Media
* Other (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please select your current **primary** role:  (select one)

* Researcher
* Program Director / Staff
* Policy / Advocate
* Direct Service Provider (e.g. doctor, nurse, dietician)
* Government Official
* Other (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you work on issues related to SSBs and/or water?

* Yes
* No
* Unsure

1. Where are you located? Please include city, state, and/or country.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Survey 2

Instructions: We need your assessment of strategies to decrease SSB consumption and increase water consumption/access among **children aged 0 to 5**. For each strategy, please rank the likely feasibility, effectiveness, reach, impact on health equity, and overall importance on a scale of 1 (lowest) to 5 (highest).

* **Feasibility** refers to your assessment of how difficult it would be to implement the strategy, accounting for political challenges, legal considerations, economic factors, industry opposition, technical obstacles etc.
* **Effectiveness** refers to your assessment of how much a strategy would reduce SSB consumption or increase water consumption/access.
* **Reach** refers to your assessment of whether large numbers of children would be touched by the strategy.
* **Health Equity** refers to your assessment of how much a strategy would reduce SSB consumption or water consumption/access across all groups as well as among vulnerable populations.
* **Overall Importance** refers to your assessment of the overall importance of further researching and evaluating a strategy considering your ranking of the other domains (feasibility, effectiveness, reach, and health equity).

​Definitions:

* **Sugar-sweetened beverages (SSBs)** refers to drinks with added sugar, such as soft drinks, fruit-flavored drinks, sweetened tea, sports drinks, and flavored milk.
* **Water** refers to water that is safe to drink, whether tap, filtered or bottled.

Acronyms:

* **SNAP:**Supplemental Nutrition Assistance Program
* **WIC:**Special Supplemental Nutrition Program for Women, Infants and Children
* **CACFP:**Child and Adult Care Food Program

**The following strategies and examples were selected from systematic literature reviews as well as emerging areas identified by field experts in a prior survey.**

1. **SSB Strategies**

Note: SSBs refer to drinks with added sugar, such as soft drinks, fruit-flavored drinks, sweetened tea, sports drinks, and flavored milk.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Feasibility** | **Reach** | **Health Equity** | **Effectiveness** | **Overall Importance** |
| **1) Make SSBs more expensive** (e.g., taxation or non-taxation price increase) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **2) Prohibit the sale of SSBs within a certain radius of child-oriented settings** (e.g., childcare, museums)**, schools, government facilities, and public spaces to reduce the density of SSB vendors** (i.e., zoning laws) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **3) Prohibit serving, marketing, or selling SSBs in any child care center, school, or government agency receiving or distributing federal funds** (e.g., Child and Adult Care Food Program (CACFP), National School Lunch Programs (NSLP), School Breakfast Program (SBP), Head Start) (i.e., federal procurement policy) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **4) Prohibit all licensed Early Childhood Education homes and centers (not just federally funded) from serving SSBs to children as part of licensing regulations** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **5) Establish a recognition or "star" rating program for any organization that doesn't serve SSBs, and make this easily accessible via an online platform** (e.g., non-licensed childcare homes and centers) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **6) Prohibit the purchase of SSBs with SNAP benefits** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **7) Change the labeling and packaging on SSBs to deter purchasing and consumption** (e.g., traffic light labels, warning labels) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **8) Modify advertising and promotion of SSBs** (e.g., federal advertising regulations to reduce children's exposure to SSB advertising) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **9) Eliminate increased marketing for SSBs during days of the month when SNAP benefits are issued** (e.g., price reductions and product placement at food retailers) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **10) Launch public awareness media campaigns to educate communities on the importance of reducing SSB consumption using various media outlets** (e.g., Rethink Your Drink) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **11) Organize campaigns, challenges, and contests to reduce SSB consumption in child/daycare settings** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **12) Provide counseling to parents/caregivers in healthcare settings** (e.g., well-child visits or WIC appointments) **to reduce SSB consumption, often using behavior change techniques** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **13) Teach children and parents/caregivers about reducing SSB consumption in non-clinical settings** (e.g., school, community centers, home)**, often using behavior change techniques** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **14) Educate pregnant mothers to reduce their SSB consumption during pregnancy and to restrict SSBs for the child** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **15) Teach children and parents/caregivers about reducing SSB consumption using passive education methods** (e.g., homework, newsletters, posters, educational pamphlets) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **16) Educate children on the importance of eliminating SSBs using popular, culturally appropriate TV shows and radio, or celebrity endorsement of healthy beverages to target parents** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **17) Leverage technology targeting children and parents/caregivers to reduce SSB consumption** (e.g., educational computer games, text message feedback, smartphone application) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **18) Train providers** (e.g., doctors, dentists, WIC staff) **and improve capacity of settings to reduce SSB consumption** (e.g., education training for providers; technical assistance, capacity building, funding for settings) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **19) Train providers** (e.g., doctors, dentists, WIC staff) **to screen children for SSB consumption and educate parents on reducing consumption during office visits** (e.g., screening prompts in electronic medical decision software at well-child visits or WIC appointments) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |

1. **WATER Strategies**

Note: Water refers to water that is safe to drink, whether tap, filtered or bottled. Unless otherwise specified, this assumes that tap water is safe to drink.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Feasibility** | **Reach** | **Health Equity** | **Effectiveness** | **Overall Importance** |
| **1) Decrease price of water relative to SSBs** (e.g., taxation and non-taxation price changes) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **2) Provide resources, technical assistance and training for water quality testing, communication and remediation** (e.g., create interactive map that displays test results of local water sources) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **3) Increase the availability of safe drinking water** (e.g., increasing the number of tap water sources, installation of water filtration stations, delivery of water) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **4) Increase the intake of water through the provision of drinking vessels that are developmentally appropriate for young children**(e.g., sippy cups, pitchers with small cups, reusable water bottles) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **5) Create a program which sends safe drinking water home with children, especially in areas with known unsafe water sources** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **6) Promote water consumption among WIC and SNAP participants by providing greater benefit allotments for water purchases** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **7) Increase visibility of water in the food/beverage retail environment to increase purchasing and consumption** (e.g., position water at grocery store checkouts, list water on restaurant menus) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **8) Promote water consumption with fun and attractive designs on self-serve water stations and vessels** (e.g., brightly painted water fountain) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **9) Make water the default beverage choice (over SSBs) at places where children are being served meals** (e.g., kid's meals) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **10) Implement policy specifying the types of beverages served and provided to children in Early Childhood Education sites** (e.g., promoting water and limiting SSBs) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **11) Launch public awareness media campaigns to educate communities on the importance of drinking water** (using various media outlets) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **12) Teach children and parents about increasing water consumption using in-person education sessions** (e.g., individual or group nutrition education often using behavior change techniques) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **13) Teach children and parents/caregivers about increasing water consumption using passive education methods** (e.g., written materials, posters) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **14) Leverage technology to educate children and parents on water consumption** (e.g., text messages, smartphone application) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **15) Use popular, culturally appropriate cartoon characters or celebrities to promote water consumption among children** (e.g., Sesame Street) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **16) Use games or competitions to make water consumption fun and enjoyable for children** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **17) Infuse water with fruit in order to improve taste and palatability for children** | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **18) Organizational strategies to promote water consumption in schools, government facilities, and public spaces** (e.g., scheduling water breaks during the school day, reminding and encouraging kids to drink water) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **19) Develop a peer-to-peer support group for exchange of information related to water consumption for parents/caregivers**(e.g., online forums, education groups) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |
| **20) Educate providers who work with children on the importance of water consumption** (e.g., incorporate water education into state-administered training for CACFP-participating sponsors and providers, encourage healthcare providers to incorporate information about the importance of drinking water in anticipatory guidance) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) | ▼ 1 (lowest) ... 5 (highest) |

1. If you think we have **missed any important strategies** to reduce SSB consumption and/or increase water consumption/access among children aged 0 to 5, please list them here**.**

* SSB Strategy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Water Strategy \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* No other strategies to add

**Considering all the strategies you rated and any others that you may have suggested, please select the single most important strategy for future research:**

1. **SSB Strategy** (please select one)
   1. Make SSBs more expensive
   2. Prohibit the sale of SSBs within a certain radius of child-oriented settings, schools, government facilities, and public spaces to reduce the density of SSB vendors
   3. Prohibit serving, marketing, or selling SSBs in any child care center, school, or government agency receiving or distributing federal funds
   4. Prohibit all licensed Early Childhood Education homes and centers (not just federally funded) from serving SSBs to children as part of licensing regulations
   5. Establish a recognition or "star" rating program for any organization that doesn't serve SSBs, and make this easily accessible via an online platform
   6. Prohibit the purchase of SSBs with SNAP benefits
   7. Change the labeling and packaging on SSBs to deter purchasing and consumption
   8. Modify advertising and promotion of SSBs
   9. Eliminate increased marketing for SSBs during days of the month when SNAP benefits are issued
   10. Launch public awareness media campaigns to educate communities on the importance of reducing SSB consumption using various media outlets
   11. Organize campaigns, challenges, and contests to reduce SSB consumption in child/daycare settings
   12. Provide counseling to parents/caregivers in healthcare settings to reduce SSB consumption, often using behavior change techniques
   13. Teach children and parents/caregivers about reducing SSB consumption in non-clinical settings often using behavior change techniques
   14. Educate pregnant mothers to reduce their SSB consumption during pregnancy and to restrict SSBs for the child
   15. Teach children and parents/caregivers about reducing SSB consumption using passive education methods
   16. Educate children on the importance of eliminating SSBs using popular, culturally appropriate TV shows and radio, or celebrity endorsement of healthy beverages to target parents
   17. Leverage technology targeting children and parents/caregivers to reduce SSB consumption
   18. Train providers and improve capacity of settings to reduce SSB consumption
   19. Train providers to screen children for SSB consumption and educate parents on reducing consumption during office visits
   20. OTHER - SSB strategy you suggested in the previous question
2. **Water Strategy** (please select one)
   1. Decrease price of water relative to SSBs
   2. Provide resources, technical assistance and training for water quality testing, communication and remediation
   3. Increase the availability of safe drinking water
   4. Increase the intake of water through the provision of drinking vessels that are developmentally appropriate for young children
   5. Create a program which sends safe drinking water home with children, especially in areas with known unsafe water sources
   6. Promote water consumption among WIC and SNAP participants by providing greater benefit allotments for water purchases
   7. Increase visibility of water in the food/beverage retail environment to increase purchasing and consumption
   8. Promote water consumption with fun and attractive designs on self-serve water stations and vessels
   9. Make water the default beverage choice (over SSBs) at places where children are being served meals
   10. Implement policy specifying the types of beverages served and provided to children in Early Childhood Education sites
   11. Launch public awareness media campaigns to educate communities on the importance of drinking water
   12. Teach children and parents about increasing water consumption using in-person education sessions
   13. Teach children and parents/caregivers about increasing water consumption using passive education methods
   14. Leverage technology to educate children and parents on water consumption
   15. Use popular, culturally appropriate cartoon characters or celebrities to promote water consumption among children
   16. Use games or competitions to make water consumption fun and enjoyable for children
   17. Infuse water with fruit in order to improve taste and palatability for children
   18. Organizational strategies to promote water consumption in schools, government facilities, and public spaces
   19. Develop a peer-to-peer support group for exchange of information related to water consumption for parents/caregivers
   20. Educate providers who work with children on the importance of water consumption
   21. OTHER - Water strategy you suggested in the previous question

**Assuming access to safe drinking water is not a barrier, we want you to broadly think about how combining strategies to decrease SSB consumption and increase water consumption affect behavior change in early childhood.**

1. How likely do you think it is that focusing solely on increasing water consumption would decrease SSB consumption?

* Very likely
* Somewhat likely
* Neither likely nor unlikely
* Somewhat unlikely
* Very unlikely

1. How likely do you think it is that focusing solely on decreasing SSB consumption would increase water consumption?

* Very likely
* Somewhat likely
* Neither likely nor unlikely
* Somewhat unlikely
* Very unlikely

1. What **best** describes the type of organization you work for?  (select one)

* Academia
* Education
* Non-Governmental Organization (e.g. non-profit, foundation)
* Advocacy Organization
* Government
* Health System
* Law
* Private Industry
* Media
* Other (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please select your current **primary** role:  (select one)

* Researcher
* Program Director / Staff
* Policy / Advocate
* Direct Service Provider (e.g. doctor, nurse, dietician)
* Government Official
* Educator
* Other (please describe) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you work on issues related to SSBs and/or water?

* Yes
* No
* Unsure

1. Do you have direct experience working with or in the following vulnerable populations: (check all that apply)

* American Indian / Alaska Native
* African American
* Hispanic/Latino American
* Asian and Native Hawaiian/Pacific Islander
* Rural
* None of the above
* Unsure

1. Where are you located? Please include city, state, and/or country.

* City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* State \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Country (if outside the U.S.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_