Supplementary Materials

Appendix A: List of Studies Included in the Meta-regressions (Excluding the Quebec Experiment)


Appendix B: Research Queries for Two Bibliographical Databases

PAIS International
KW=(Vote OR Votes OR Voter OR Voters OR Voting OR Turnout OR Election OR Elections OR “Political campaign*” OR “Political participation”) OR DE=”Campaigns, Political” AND TI=(Experiment OR Experiments OR Experimental) OR KW=(Randomized OR Randomised OR “Randomly assign*” OR Randomization OR “Controlled experiment*” OR “Controlled trial*” OR “Controlled before” OR “Experimental design*” OR “Experimental field” OR “Experimental research” OR “Experimental study” OR “Experimental trial*” OR “Field experiment*” OR “Field trial*” OR “Natural experiment*” OR “Natural trial*” OR “Quasi experimental” OR “Control group*” OR “Treatment group*” OR “Interrupted time*” OR “Time serie*” OR “Repeated measures design”) OR DE=Experiments

Worldwide Political Science Abstracts
KW=(Vote OR Votes OR Voter OR Voters OR Voting OR Turnout OR Election OR Elections OR “Political campaign*” OR “Political participation*”) AND TI=(Experiment OR Experiments OR Experimental) OR KW=(Randomized OR Randomised OR “Randomly assign*” OR Randomization OR “Controlled experiment*” OR “Controlled trial*” OR “Controlled before” OR “Experimental design*” OR “Experimental field” OR “Experimental research” OR “Experimental study” OR “Experimental trial*” OR “Field experiment*” OR “Field trial*” OR “Natural experiment*” OR “Natural trial*” OR “Quasi experimental” OR “Control group*” OR “Treatment group*” OR “Interrupted time*” OR “Time serie*” OR “Repeated measures design”) OR DE=Experiments

Note: While non-random and comparative studies were included in research queries, they were excluded afterwards.
Appendix C: Plots by Message Type

Figure 1: Estimated Treatment Effect Depending on Voter Turnout in the Control Group

Note: Two standard reminder messages with very low N from experiments conducted in 1953-1954 were removed from the plot. Dotted lines represent averages.
Appendix D: Sample Description for the Quebec Field Experiments

<table>
<thead>
<tr>
<th></th>
<th>Registered voters</th>
<th>Voters who cast a ballot</th>
<th>In-district sampled voters</th>
<th>Voted</th>
<th>Did not vote</th>
<th>Not on voting record</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>[a]</td>
<td>[b]</td>
<td>[c]</td>
<td>[d]</td>
<td>[e]</td>
<td>[f]</td>
</tr>
<tr>
<td>Pontiac</td>
<td>48 697</td>
<td>30 255</td>
<td>2 631</td>
<td>1 621</td>
<td>984</td>
<td>26</td>
</tr>
<tr>
<td>Chutes-de-la-Chaudière</td>
<td>54 981</td>
<td>45 981</td>
<td>2 987</td>
<td>2 467</td>
<td>504</td>
<td>16</td>
</tr>
<tr>
<td>Jeanne-Mance-Viger</td>
<td>48 069</td>
<td>32 401</td>
<td>2 905</td>
<td>1 967</td>
<td>936</td>
<td>2</td>
</tr>
<tr>
<td>Lac-Saint-Jean</td>
<td>42 721</td>
<td>32 268</td>
<td>2 952</td>
<td>--</td>
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<td>--</td>
</tr>
</tbody>
</table>

Appendix E: Voter Turnout for the Quebec Field Experiments

<table>
<thead>
<tr>
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<th>Control group</th>
<th>Experimental group</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Registered voters</td>
<td>Voters who cast a ballot</td>
</tr>
<tr>
<td></td>
<td>[a]-[c]</td>
<td>[b]-[d]</td>
</tr>
<tr>
<td>Pontiac</td>
<td>46 066</td>
<td>28 634</td>
</tr>
<tr>
<td>Chutes-de-la-Chaudière</td>
<td>51 675</td>
<td>43 514</td>
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<tr>
<td>Jeanne-Mance-Viger</td>
<td>45 164</td>
<td>30 434</td>
</tr>
<tr>
<td>Lac-Saint-Jean</td>
<td>39 769</td>
<td>--</td>
</tr>
</tbody>
</table>

Note: square brackets refer to columns in Table 1.
Appendix F: Treatment Messages for Individual Experiments

<table>
<thead>
<tr>
<th>Gerber, Green &amp; Larimer (2008)</th>
<th>Letter from EQ (in English)</th>
<th>Letter from EQ (in French)</th>
</tr>
</thead>
</table>
| For more information (517) 351-1975  
email: etov@grebner.com  
Practical Political Consulting  
P.O. Box 6249  
East Lansing, MI 48826  
(Name and address)  
Dear Registered Voter  
DO YOUR CIVIC DUTY AND VOTE!  
Why do so many people fail to vote? We’ve been talking about this problem for years, but it only seems to get worse.  
The whole point of democracy is that citizens are active participants in government; that we have a voice in government. Your voice starts with your vote. On August 8, remember your rights and responsibilities as a citizen. Remember to vote.  
DO YOUR CIVIC DUTY – VOTE!  
Quebec City, August 21st, 2012  
(Name and address)  
VOTING, A CIVIC DUTY FOR ALL CITIZENS!  
In a democracy, citizen engagement in the political life is essential. This engagement starts with the election of our representatives, on election day. On September 4th, remember that it is your civic duty to make sure your voice is heard. Vote!  
(Signature)  
Jacques Drouin  
Chief Electoral Officer and  
President of the  
Commission de la représentation électorale du Québec  
Québec, le 21 août 2012  
(Name and address)  
VOTER, UN DEVOIR CIVIQUE POUR TOUS LES CITOYENS ET CITOYENNES!  
En démocratie, la participation des citoyennes et des citoyens à la vie politique est essentielle. Cette participation commence par l’élection de nos représentants, le jour du scrutin.  
Le 4 septembre prochain, souvenez-vous que c’est votre devoir de citoyen de faire entendre votre voix. Votez!  
(Signature)  
Jacques Drouin  
Directeur général des élections et  
Président de la  
Commission de la représentation électorale du Québec |