The Political Implications of Colorism Are Gendered-Appendix
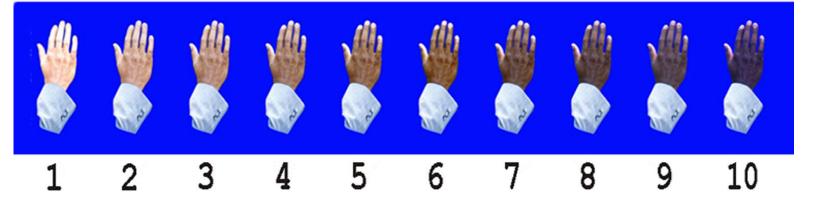
January 1, 2020

1   Question Wording and Coding

Skin Tone (C262): Massey, Douglas S., and Jennifer A. Martin. 2003. The NIS Skin Color Scale.

As you know, people display a wide variety of physical characteristics. One of these is skin color. Displayed below is a skin color scale that ranges from 1 to 10. The 10 shades of skin color are represented by a hand of identical form, but differing in color. Which hand shown below comes closest to your skin color?

1=Lightest, 10=Darkest

Scale of Skin Color Darkness

1 2 3 4 5 6 7 8 9 10

Gender (S3)
1=Women, 2=Men

Linked Fate (C150)
Do you think what happens generally to [RACE] people in this country will have something to do with what happens in your life?
1=Yes, 0=No

Education (C381)
What is the highest level of education you completed?
1=Grades 1-8, 6=Post-graduate education

Age (age)
Min.=18, Max.=98

Percentage of Black neighbors (C349-2)
Please indicate the approximate racial/ethnic composition of the neighborhood where you currently live. Responses must add up to 100 percent. (Note: use a sliding scale that adds up to 100)
Min.=0, Max.=100

Discrimination
Have you ever been treated unfairly or personally experienced discrimination because of your race, ethnicity, gender, sexuality, being an immigrant, religious heritage or having an accent?
1=Yes, 0=No

Party ID
Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?
1=Republican, 2=Democrat, 3=Independent, 4=Other Party

Table 1: Descriptive Statistics for Self-Identified Black or African American CMPS Respondents

	Women (n=2,183)	Men (n=968)	Total (n=3,154)
America for many generations	75.36	71.65	74.21
Born in the U.S.	94.32	92.05	93.60
Experience with discrimination (Yes)	63.86	68.70	65.35
Linked fate (Yes)	66.61	68.60	67.22
Massey skin tone	4.85	5.32	4.99
Std. Dev.	1.49	1.71	1.58
Min, Max	1, 10	1, 10	1, 10
Educational attainment	4.05	4.04	4.05
Std. Dev.	1.08	1.08	1.08
Min, Max	1, 6	1,6	1, 6
Income	3.93	4.58	4.12
Std. Dev.	2.98	3.37	3.12
Min, Max	1, 12	1, 12	1, 12
Age	40.99	42.20	41.35
Std. Dev.	15.22	15.95	15.46
Min, Max	18, 85	18, 98	18, 98
% Black people in neighborhood	45.94	45.93	45.96
Std. Dev.	30.92	31.47	31.09
Min, Max	0, 100	0,100	0, 100
Democrat	71.42	60.64	68.07
Republican	3.89	5.79	4.47
Independent	18.83	27.48	21.46
Other party	5.86	6.10	5.99

Table 2: All Results (Not Predicted Probabilities)

	Skin Tone	Linked Fate-All	Linked Fate-Men	Linked Fate-Women
Women	-0.508*			
	[-0.664,-0.351]			
Men	0			
	[0,0]			
Discrimination	-0.108	0.927*	0.695*	0.988*
	[-0.268,0.0527]	[0.711,1.144]	[0.318,1.072]	[0.737,1.238]
Republican	-0.213	-0.525	-1.037*	0.0233
	[-0.558,0.133]	[-1.055,0.00470]	[-1.849,-0.225]	[-0.634,0.681]
Democrat	-0.0368	0.207	-0.135	0.639*
	[-0.235,0.161]	[-0.0503,0.464]	[-0.555,0.284]	[0.339,0.939]
Independent	0	0	0	0
	[0,0]	[0,0]	[0,0]	[0,0]
Other party	0.117	0.130	-0.469	0.826*
	[-0.223,0.457]	[-0.382,0.642]	[-1.259,0.320]	[0.276,1.376]
Education	0.0341	0.155*	0.123	0.163*
	[-0.0494,0.118]	[0.0328,0.277]	[-0.0690,0.315]	[0.0167,0.310]
Household Income	-0.00406	-0.00492	-0.0314	0.0122
	[-0.0300,0.0219]	[-0.0436,0.0338]	[-0.0905,0.0277]	[-0.0309,0.0554]
% Black in Neighborhood	-0.000834	0.00329	0.00500	0.00143
	[-0.00339,0.00173]	[-0.000223,0.00680]	[-0.000818,0.0108]	[-0.00281,0.00567]
Age	-0.00734*	-0.00587	0.0110	-0.0201*
	[-0.0127,-0.00199]	[-0.0128,0.00104]	[-0.00136,0.0234]	[-0.0280,-0.0121]
Massey Skin Tone		0.0919*	0.0697	0.105*
		[0.0269,0.157]	[-0.0333,0.173]	[0.0255,0.185]
Constant	5.682*	-0.900*	-0.877	-0.819*
	[5.319,6.045]	[-1.527,-0.273]	[-1.892,0.138]	[-1.567,-0.0702]
Observations	2829	2831	861	1968
r2	0.0317			

95% confidence intervals in brackets

* $p < 0.05$