**Supplementary information**

**Appendix 1**

Patient and carer survey, used to collect data from new memory clinic patients before and after watching “first draft” and final version of video (Word Document, 13.3 KB)

How confident do you feel about attending the memory clinic on a scale of 0-5?

(0 = not at all confident/very anxious, 5=very confident and not at all anxious)

Any comments?

How well do you feel you understand what a memory clinic assessment involves on a scale of 0-5?

(0=no understanding at all, 5=very good understanding)

Any comments?

Having watched the video about the memory clinic, how confident do you feel about attending the memory clinic on a scale of 0-5 ?

(0 = not at all confident/very anxious, 5=very confident and not at all anxious)

Any comments?

Having watched the video about the memory clinic, how well do you feel you understand what a memory clinic assessment involves on a scale of 0-5?

(0=no understanding at all, 5=very good understanding)

Any comments?

Thank you very much indeed for taking the time to watch the video and complete the feedback form.