**Supplementary Material**

How do people in the “Land of Hornbills” perceive Hornbills?

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Appendix S1. Hornbill perception survey sheet in Open Data Kit (ODK)

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Graphical user interface, application

Description automatically generated

A picture containing text, bird

Description automatically generated

A picture containing text, bird

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Graphical user interface, application

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Graphical user interface

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Description automatically generated with medium confidence

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