A National Survey of Online Gambling Behaviours - Questionnaire

**Tell us a little about yourself?**

I am (Age) years old (Male/Female) living in (County)

**Question 1. How often do you engage in any of the following activities online?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Never | Less than once a month | 1-4 times a month | Most days |
| Poker |  |  |  |  |
| Sports Betting |  |  |  |  |
| Horse Race Betting |  |  |  |  |
| Betting Exchange |  |  |  |  |
| Spread Betting |  |  |  |  |
| Lottery |  |  |  |  |
| Blackjack |  |  |  |  |
| Dog Racing |  |  |  |  |
| Bingo |  |  |  |  |
| Fruit Machines |  |  |  |  |
| Roulette |  |  |  |  |
| Instant Win Scratch Cards |  |  |  |  |

**Question 2: Which of the following devices do you use to gamble these days?**

|  |  |
| --- | --- |
| Desktop |  |
| Mobile App |  |
| Laptop |  |
| Tablet |  |

**Question 3: Which of the following aspects of the gambling experience are important to you?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Important | Not Important |  | Important | Not important |
| Convenience |  |  | Free bets |  |  |
| Access |  |  | Anonymity |  |  |
| Comfort |  |  | Stimulation |  |  |
| Availability |  |  | Spend less online |  |  |
| To win money |  |  | Free practice games |  |  |
| Enjoyment |  |  | Bet in play |  |  |
| Challenge |  |  | Competition |  |  |
| Better value |  |  | Escape |  |  |
| Bet at own pace |  |  | Safer |  |  |
| High speed of play online |  |  | Dislike atmosphere in offline venues |  |  |
| Multiple games |  |  | Other |  |  |
| Greater flexibility in stake size |  |  | Influenced by others |  |  |
| Offline venues too far away |  |  | Adverts |  |  |

**Question 4: How much time do you spend on typical gambling session?**

(Number) hours

**Question 5: How many years have you been gambling online?**

(Number) years

**Question 6: Thinking about the last 12 months…**

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Have you bet more than you could really afford to lose? |  |  |
| Have you needed to gamble with larger amounts of money to get the same feeling of excitement? |  |  |
| When you gambled, did you go back another day to try and win the money you lost? |  |  |
| Have you borrowed money or sold anything to get money to gamble? |  |  |
| Have you felt that you might have a problem with gambling? |  |  |
| Has gambling caused you any health problems including stress or anxiety? |  |  |
| Have people criticized your betting or told you that you had a gambling problem regardless of whether or not you thought it was true? |  |  |
| Has gambling caused any financial problems for you and your household? |  |  |
| Have you felt guilty about the way you gamble or what happens when you gamble? |  |  |

**Question 7: Which of the following emotions do you feel when you are gambling online?**

|  |  |
| --- | --- |
| Excitement |  |
| No difference |  |
| Happy |  |
| Relaxed |  |
| Euphoria |  |
| Frustrated |  |
| Anger |  |
| Irritable |  |
| Escape |  |
| Ashamed |  |
| Empty |  |
| Lonely |  |
| Other |  |

**Question 8: Which of the following are important when choosing a gambling app or website?**

|  |  |
| --- | --- |
| Friends use it |  |
| Brand name |  |
| Free offers |  |
| Celebrity endorsement |  |
| Advertisements |  |
| Recommendations |  |
| Ease of use |  |
| Graphics |  |
| Variety of games |  |

**Question 9: What reasons do you typically have for ending an online gambling session?**

|  |  |  |
| --- | --- | --- |
|  | Yes | No |
| Boredom |  |  |
| Tiredness |  |  |
| Had something else to do |  |  |
| Reached a target |  |  |
| Lost too much money |  |  |
| Run out of money |  |  |
| Won a lot of money |  |  |
| Frustration |  |  |

**Question 11: Have you ever received treatment for gambling behaviour?**

|  |  |
| --- | --- |
| Never |  |
| Counselling |  |
| Gamblers Anonymous |  |
| Medication |  |

**Question 10: How do you feel about the following statements?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Agree Strongly | Agree | Neither agree nor disagree | Disagree | Disagree Strongly |
| “I would prefer to gamble on websites that have information on websites that have information about responsible gambling” |  |  |  |  |  |
| “I would prefer to gamble on websites that regularly tell me how much I have lost” |  |  |  |  |  |
| “I would prefer to gamble on websites that regularly tell me how long I have been playing” |  |  |  |  |  |
| “I am attracted by the graphics on gambling websites” |  |  |  |  |  |
| “I am attracted by the sound effects on gambling websites” |  |  |  |  |  |
| “Online gambling is safe” |  |  |  |  |  |
| “Some gambling websites are more trustworthy than others” |  |  |  |  |  |
| “I prefer gambling activities that are quick” |  |  |  |  |  |
| “I prefer online games that are easy to learn” |  |  |  |  |  |
| “I prefer online games with large jackpots” |  |  |  |  |  |
| “I like to gamble against other people online” |  |  |  |  |  |
| “I prefer online games with some element of skill” |  |  |  |  |  |
| “If I nearly win in an online game, then I am more likely to play again” |  |  |  |  |  |
| “It is easy for children to gamble online” |  |  |  |  |  |
| “Online gambling is more addictive than offline gambling” |  |  |  |  |  |
| “Gambling advertisements do not influence my gambling behaviour” |  |  |  |  |  |
| “The potential dangers of gambling should be advertised” |  |  |  |  |  |
| “I tend to spend more gambling using virtual money (online) than gambling using real money” |  |  |  |  |  |