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**Table A1:** Forthright Sample Demographic Information

![Table

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**Table A2:** Student Sample (2019) Demographic Information

**Graphical user interface, table

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**Table A3:** Student Sample (2020) Demographic Information

Table

Description automatically generated

**Table A4:** Hypothesis 1 Robustness Checks (Weber subscales) – Forthright Sample (2020)

|  |
| --- |
|  |
|  | | | | | | | | |
|  | | Dependent variable (Weber risk scores): | | | | | | |
|  | |  | | | | | | |
|  | | Social | Recreational | Gambling | Health | Ethics | Invest | Financial |
|  | | | | | | | | |
| Bitter Scale | | 0.151\*\*\* | 0.220\*\*\* | 0.195\*\*\* | 0.015 | 0.058 | 0.296\*\*\* | 0.245\*\*\* |
|  | | (0.035) | (0.040) | (0.043) | (0.041) | (0.037) | (0.049) | (0.038) |
|  | |  |  |  |  |  |  |  |
| Age | | -0.194\*\*\* | -0.323\*\*\* | -0.202\*\*\* | -0.290\*\*\* | -0.259\*\*\* | -0.193\*\*\* | -0.197\*\*\* |
|  | | (0.025) | (0.028) | (0.031) | (0.029) | (0.026) | (0.035) | (0.027) |
|  | |  |  |  |  |  |  |  |
| Sex (1=female) | | -0.0003 | -0.069\*\*\* | -0.072\*\*\* | -0.073\*\*\* | -0.038\*\*\* | -0.112\*\*\* | -0.092\*\*\* |
|  | | (0.012) | (0.013) | (0.014) | (0.013) | (0.012) | (0.016) | (0.012) |
|  | |  |  |  |  |  |  |  |
| Education | | 0.064\*\*\* | 0.056\*\* | 0.010 | -0.032 | 0.035 | 0.235\*\*\* | 0.123\*\*\* |
|  | | (0.021) | (0.024) | (0.026) | (0.025) | (0.022) | (0.030) | (0.023) |
|  | |  |  |  |  |  |  |  |
| Constant | | 0.504\*\*\* | 0.253\*\*\* | 0.137\*\*\* | 0.480\*\*\* | 0.237\*\*\* | 0.219\*\*\* | 0.178\*\*\* |
|  | | (0.024) | (0.028) | (0.030) | (0.028) | (0.025) | (0.034) | (0.026) |
|  | |  |  |  |  |  |  |  |
|  | | | | | | | | |
| Observations | | 1,021 | 1,021 | 1,021 | 1,021 | 1,021 | 1,021 | 1,021 |
| R2 | | 0.075 | 0.151 | 0.076 | 0.113 | 0.099 | 0.154 | 0.152 |
| Adjusted R2 | | 0.071 | 0.147 | 0.072 | 0.109 | 0.095 | 0.151 | 0.149 |
| Residual Std. Error (df = 1016) | | 0.183 | 0.210 | 0.227 | 0.214 | 0.191 | 0.259 | 0.197 |
| F Statistic (df = 4; 1016) | | 20.576\*\*\* | 45.017\*\*\* | 20.770\*\*\* | 32.304\*\*\* | 27.834\*\*\* | 46.371\*\*\* | 45.668\*\*\* |
|  | | | | | | | | |
| Note: | | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

**Table A5:** Hypothesis 1 Robustness Checks (Weber subscales) – Student Sample (2019)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  |  | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  | | | | | | | |
| Bitter Taste | 0.099\*\* | 0.323\*\*\* | 0.010 | 0.074 | 0.109\*\* | 0.234\*\*\* | 0.122\*\* |
|  | (0.040) | (0.058) | (0.065) | (0.052) | (0.053) | (0.060) | (0.049) |
|  |  |  |  |  |  |  |  |
| Age | 0.058 | -0.044 | -0.062 | -0.100 | -0.269\*\*\* | -0.054 | -0.058 |
|  | (0.056) | (0.082) | (0.091) | (0.073) | (0.073) | (0.083) | (0.068) |
|  |  |  |  |  |  |  |  |
| Gender (Women) | 0.030\*\* | -0.061\*\*\* | -0.114\*\*\* | -0.042\*\*\* | -0.034\*\* | -0.127\*\*\* | -0.121\*\*\* |
|  | (0.012) | (0.018) | (0.020) | (0.016) | (0.016) | (0.018) | (0.015) |
|  |  |  |  |  |  |  |  |
| Gender (non-binary) | 0.077 | -0.104 | -0.216+ | -0.044 | -0.112 | -0.289\*\*\* | -0.253\*\*\* |
|  | (0.069) | (0.100) | (0.112) | (0.089) | (0.090) | (0.102) | (0.084) |
|  |  |  |  |  |  |  |  |
| Constant | 0.587\*\*\* | 0.301\*\*\* | 0.253\*\*\* | 0.452\*\*\* | 0.257\*\*\* | 0.440\*\*\* | 0.347\*\*\* |
|  | (0.026) | (0.037) | (0.042) | (0.033) | (0.033) | (0.038) | (0.031) |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Observations | 521 | 521 | 521 | 521 | 521 | 521 | 521 |
| R2 | 0.026 | 0.075 | 0.064 | 0.020 | 0.041 | 0.116 | 0.130 |
| Adjusted R2 | 0.018 | 0.068 | 0.057 | 0.012 | 0.034 | 0.109 | 0.123 |
| Residual Std. Error (df = 516) | 0.137 | 0.198 | 0.221 | 0.177 | 0.178 | 0.203 | 0.166 |
| F Statistic (df = 4; 516) | 3.441\*\*\* | 10.445\*\*\* | 8.893\*\*\* | 2.576\*\* | 5.513\*\*\* | 16.902\*\*\* | 19.217\*\*\* |
|  | | | | | | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

**Table A6:** Hypothesis 1 Robustness Checks (Weber subscales) with PROP – Student Sample (2020)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  |  | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  | | | | | | | |
| PROP Taste | -0.064+ | 0.022 | 0.044 | -0.011 | -0.008 | -0.007 | 0.019 |
|  | (0.035) | (0.050) | (0.053) | (0.045) | (0.044) | (0.052) | (0.040) |
|  |  |  |  |  |  |  |  |
| Age | 0.123+ | -0.057 | -0.090 | -0.049 | -0.190\*\* | -0.049 | -0.070 |
|  | (0.065) | (0.095) | (0.100) | (0.086) | (0.084) | (0.099) | (0.076) |
|  |  |  |  |  |  |  |  |
| Gender (Women) | 0.033\*\* | -0.050\*\* | -0.092\*\*\* | -0.031 | -0.020 | -0.096\*\*\* | -0.094\*\*\* |
|  | (0.015) | (0.021) | (0.022) | (0.019) | (0.019) | (0.022) | (0.017) |
|  |  |  |  |  |  |  |  |
| Gender (non-binary) | 0.014 | -0.156 | -0.172 | -0.061 | -0.148 | -0.355\*\*\* | -0.263\*\*\* |
|  | (0.079) | (0.114) | (0.120) | (0.103) | (0.101) | (0.119) | (0.091) |
|  |  |  |  |  |  |  |  |
| Constant | 0.633\*\*\* | 0.457\*\*\* | 0.228\*\*\* | 0.466\*\*\* | 0.278\*\*\* | 0.552\*\*\* | 0.390\*\*\* |
|  | (0.018) | (0.026) | (0.027) | (0.023) | (0.023) | (0.027) | (0.021) |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Observations | 369 | 369 | 369 | 369 | 369 | 369 | 369 |
| R2 | 0.026 | 0.019 | 0.047 | 0.009 | 0.020 | 0.069 | 0.092 |
| Adjusted R2 | 0.015 | 0.008 | 0.037 | -0.002 | 0.010 | 0.058 | 0.082 |
| Residual Std. Error (df = 364) | 0.135 | 0.195 | 0.206 | 0.177 | 0.174 | 0.204 | 0.157 |
| F Statistic (df = 4; 364) | 2.443\*\* | 1.731 | 4.517\*\*\* | 0.817 | 1.895 | 6.710\*\*\* | 9.233\*\*\* |
|  | | | | | | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Table A7:** Hypothesis 1 Robustness Checks (Weber subscales) – Student Sample (2020) | | | | | | | |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  |  | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  | | | | | | | |
| Bitter Taste | 0.052 | 0.166\*\* | -0.068 | 0.009 | 0.065 | -0.032 | -0.050 |
|  | (0.054) | (0.073) | (0.064) | (0.071) | (0.076) | (0.077) | (0.054) |
|  |  |  |  |  |  |  |  |
| Age | 0.002 | -0.086 | -0.007 | 0.082 | -0.164 | 0.140 | 0.067 |
|  | (0.110) | (0.147) | (0.130) | (0.145) | (0.153) | (0.155) | (0.110) |
|  |  |  |  |  |  |  |  |
| Female | 0.061\*\*\* | -0.044\*\* | -0.107\*\*\* | -0.023 | -0.063\*\*\* | -0.110\*\*\* | -0.108\*\*\* |
|  | (0.017) | (0.022) | (0.020) | (0.022) | (0.023) | (0.023) | (0.017) |
|  |  |  |  |  |  |  |  |
| Gender (non-cis) |  | -0.095 | -0.078 | 0.010 | 0.093 | -0.047 | -0.062 |
|  |  | (0.062) | (0.055) | (0.061) | (0.065) | (0.066) | (0.047) |
|  |  |  |  |  |  |  |  |
| Constant | 0.576\*\*\* | 0.330\*\*\* | 0.232\*\*\* | 0.472\*\*\* | 0.281\*\*\* | 0.573\*\*\* | 0.403\*\*\* |
|  | (0.030) | (0.040) | (0.036) | (0.040) | (0.042) | (0.043) | (0.030) |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Observations | 374 | 374 | 374 | 374 | 374 | 374 | 374 |
| R2 | 0.038 | 0.031 | 0.084 | 0.004 | 0.030 | 0.060 | 0.111 |
| Adjusted R2 | 0.030 | 0.020 | 0.074 | -0.007 | 0.019 | 0.050 | 0.102 |
| Residual Std. Error | 0.159 (df = 370) | 0.212 (df = 369) | 0.187 (df = 369) | 0.208 (df = 369) | 0.221 (df = 369) | 0.224 (df = 369) | 0.159 (df = 369) |
| F Statistic | 4.866\*\*\* (df = 3; 370) | 2.933\*\* (df = 4; 369) | 8.478\*\*\* (df = 4; 369) | 0.354 (df = 4; 369) | 2.805\*\* (df = 4; 369) | 5.881\*\*\* (df = 4; 369) | 11.536\*\*\* (df = 4; 369) |
|  | | | | | | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

**Table A8:** Hypothesis 1 Robustness Checks (Weber subscales) with PROP – Student Sample (2020)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  |  |  |  |  |  |  |  |
| PROP Taste | 0.184\*\*\* | 0.122 | 0.034 | -0.045 | -0.061 | 0.141 | 0.088 |
|  | (0.068) | (0.109) | (0.089) | (0.108) | (0.118) | (0.099) | (0.071) |
| Age | 0.103 | -0.125 | -0.056 | -0.048 | -0.274 | 0.308+ | 0.126 |
|  | (0.121) | (0.194) | (0.158) | (0.192) | (0.210) | (0.176) | (0.126) |
| Female | 0.093\*\*\* | -0.036 | -0.096\*\* | 0.041 | -0.042 | -0.193\*\*\* | -0.145\*\*\* |
|  | (0.030) | (0.049) | (0.040) | (0.048) | (0.053) | (0.044) | (0.032) |
| Gender(non-cis) | 0.116 | -0.073 | -0.088 | -0.013 | 0.103 | -0.031 | -0.060 |
|  | (0.072) | (0.115) | (0.094) | (0.114) | (0.124) | (0.105) | (0.075) |
| Constant | 0.546\*\*\* | 0.404\*\*\* | 0.156\*\*\* | 0.461\*\*\* | 0.335\*\*\* | 0.583\*\*\* | 0.369\*\*\* |
|  | (0.023) | (0.037) | (0.031) | (0.037) | (0.040) | (0.034) | (0.024) |
| Observations | 98 | 98 | 98 | 98 | 98 | 98 | 98 |
| R2 | 0.243 | 0.026 | 0.076 | 0.008 | 0.038 | 0.179 | 0.191 |
| Adjusted R2 | 0.211 | -0.016 | 0.037 | -0.034 | -0.003 | 0.144 | 0.156 |
| Residual Std. Error (df = 93) | 0.140 | 0.224 | 0.182 | 0.221 | 0.241 | 0.203 | 0.145 |
| F Statistic (df = 4; 93) | 7.475\*\*\* | 0.614 | 1.925 | 0.197 | 0.926 | 5.063\*\*\* | 5.49\*\*\* |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | |  |

**Table A9:** Pooled Student samples for Hypothesis 1 (Bitter taste preference)

|  |  |  |
| --- | --- | --- |
|  | | |
|  | *Dependent variable:* | |
|  |  | |
|  | Weber Risk | Kam Risk |
|  |  |  |
|  | | |
| Bitter Taste | 0.147\*\*\* | 0.199\*\*\* |
|  | (0.041) | (0.054) |
|  |  |  |
| Sample 2020 | 0.143\*\*\* | 0.042 |
|  | (0.034) | (0.044) |
|  |  |  |
| Age | -0.081 | 0.031 |
|  | (0.080) | (0.105) |
|  |  |  |
| Gender (woman) | -0.044\*\*\* | -0.036\*\*\* |
|  | (0.009) | (0.012) |
|  |  |  |
| Gender (non-cis) | -0.032 | -0.071 |
|  | (0.035) | (0.046) |
|  |  |  |
| Bitter Taste \* Sample 2020 | -0.079 | -0.093 |
|  | (0.063) | (0.082) |
|  |  |  |
| Constant | 0.378\*\*\* | 0.399\*\*\* |
|  | (0.024) | (0.031) |
|  |  |  |
|  | | |
| Observations | 895 | 895 |
| R2 | 0.141 | 0.031 |
| Adjusted R2 | 0.135 | 0.024 |
| Residual Std. Error (df = 888) | 0.139 | 0.182 |
| F Statistic (df = 6; 888) | 24.301\*\*\* | 4.668\*\*\* |
|  | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | |

**Table A10:** Pooled Student samples for Hypothesis 1 (PROP)

|  |  |  |
| --- | --- | --- |
|  | | |
|  | *Dependent variable:* | |
|  |  | |
|  | Weber Risk | Kam Risk |
|  |  |  |
|  | | |
| PROP Taste | -0.008 | 0.014 |
|  | (0.031) | (0.046) |
|  |  |  |
| Sample 2020 | 0.099\*\*\* | -0.034 |
|  | (0.017) | (0.025) |
|  |  |  |
| Age | -0.063 | 0.068 |
|  | (0.085) | (0.125) |
|  |  |  |
| Gender (woman) | -0.029\*\* | -0.025 |
|  | (0.012) | (0.017) |
|  |  |  |
| Gender (non-cis) | -0.046 | 0.007 |
|  | (0.047) | (0.069) |
|  |  |  |
| PROP Taste \* Sample 2020 | 0.104 | 0.067 |
|  | (0.064) | (0.094) |
|  |  |  |
| Constant | 0.438\*\*\* | 0.480\*\*\* |
|  | (0.012) | (0.018) |
|  |  |  |
|  | | |
| Observations | 467 | 467 |
| R2 | 0.137 | 0.010 |
| Adjusted R2 | 0.126 | -0.003 |
| Residual Std. Error (df = 460) | 0.122 | 0.180 |
| F Statistic (df = 6; 460) | 12.173\*\*\* | 0.758 |
|  | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | |

**Table A11:** Hypothesis 1 Robustness Checks (Weber subscales) – Pooled Student Samples

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  |  | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Bitter Taste | 0.097\*\* | 0.322\*\*\* | 0.010 | 0.075 | 0.114+ | 0.235\*\*\* | 0.122\*\* |
|  | (0.043) | (0.060) | (0.061) | (0.056) | (0.058) | (0.062) | (0.048) |
|  |  |  |  |  |  |  |  |
| Sample 2020 | -0.006 | 0.042 | -0.005 | 0.052 | 0.050 | 0.160\*\*\* | 0.077+ |
|  | (0.036) | (0.050) | (0.050) | (0.046) | (0.048) | (0.052) | (0.040) |
|  |  |  |  |  |  |  |  |
| Age | 0.060 | -0.089 | -0.054 | -0.022 | -0.341\*\*\* | 0.053 | -0.001 |
|  | (0.084) | (0.117) | (0.119) | (0.109) | (0.114) | (0.122) | (0.094) |
|  |  |  |  |  |  |  |  |
| Gender (woman) | 0.042\*\*\* | -0.054\*\*\* | -0.109\*\*\* | -0.032\*\* | -0.042\*\*\* | -0.117\*\*\* | -0.113\*\*\* |
|  | (0.010) | (0.014) | (0.014) | (0.013) | (0.013) | (0.014) | (0.011) |
|  |  |  |  |  |  |  |  |
| Gender (non-cis) | 0.053 | -0.096+ | -0.113\*\* | -0.003 | 0.037 | -0.107\*\* | -0.110\*\*\* |
|  | (0.037) | (0.052) | (0.053) | (0.048) | (0.050) | (0.054) | (0.041) |
|  |  |  |  |  |  |  |  |
| Bitter Taste \* Sample 2020 | -0.049 | -0.156+ | -0.075 | -0.060 | -0.038 | -0.260\*\*\* | -0.167\*\* |
|  | (0.066) | (0.092) | (0.094) | (0.086) | (0.089) | (0.096) | (0.074) |
|  |  |  |  |  |  |  |  |
| Constant | 0.588\*\*\* | 0.296\*\*\* | 0.242\*\*\* | 0.429\*\*\* | 0.235\*\*\* | 0.419\*\*\* | 0.331\*\*\* |
|  | (0.025) | (0.035) | (0.036) | (0.033) | (0.034) | (0.036) | (0.028) |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Observations | 895 | 895 | 895 | 895 | 895 | 895 | 895 |
| R2 | 0.038 | 0.067 | 0.082 | 0.011 | 0.030 | 0.087 | 0.119 |
| Adjusted R2 | 0.032 | 0.061 | 0.076 | 0.005 | 0.023 | 0.081 | 0.113 |
| Residual Std. Error (df = 888) | 0.147 | 0.204 | 0.207 | 0.190 | 0.198 | 0.212 | 0.163 |
| F Statistic (df = 6; 888) | 5.905\*\*\* | 10.608\*\*\* | 13.219\*\*\* | 1.691 | 4.578\*\*\* | 14.047\*\*\* | 20.053\*\*\* |
|  | | | | | | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

**Table A12:** Hypothesis 1 Robustness Checks (Weber subscales) with PROP – Pooled Student Samples

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | |
|  | Dependent variable (Weber risk scores): | | | | | | |
|  |  | | | | | | |
|  | Social | Recreational | Gambling | Health | Ethical | Investment | Financial |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| PROP Taste | -0.071\*\* | 0.021 | 0.046 | -0.018 | -0.003 | 0.009 | 0.027 |
|  | (0.035) | (0.051) | (0.051) | (0.047) | (0.048) | (0.052) | (0.039) |
|  |  |  |  |  |  |  |  |
| Sample 2020 | -0.076\*\*\* | -0.041 | -0.058\*\* | 0.037 | 0.073\*\*\* | 0.021 | -0.019 |
|  | (0.019) | (0.028) | (0.028) | (0.026) | (0.027) | (0.029) | (0.022) |
|  |  |  |  |  |  |  |  |
| Age | 0.203\*\* | -0.123 | -0.117 | -0.042 | -0.350\*\*\* | 0.119 | 0.001 |
|  | (0.095) | (0.140) | (0.140) | (0.130) | (0.132) | (0.143) | (0.108) |
|  |  |  |  |  |  |  |  |
| Gender (woman) | 0.044\*\*\* | -0.046\*\* | -0.091\*\*\* | -0.015 | -0.021 | -0.109\*\*\* | -0.100\*\*\* |
|  | (0.013) | (0.019) | (0.019) | (0.018) | (0.018) | (0.020) | (0.015) |
|  |  |  |  |  |  |  |  |
| Gender (non-cis) | 0.075 | -0.108 | -0.124 | -0.028 | -0.008 | -0.178\*\* | -0.151\*\* |
|  | (0.053) | (0.077) | (0.077) | (0.072) | (0.073) | (0.079) | (0.060) |
|  |  |  |  |  |  |  |  |
| PROP Taste \* Sample 2020 | 0.296\*\*\* | 0.112 | -0.014 | 0.012 | -0.063 | 0.085 | 0.035 |
|  | (0.072) | (0.105) | (0.106) | (0.098) | (0.100) | (0.108) | (0.081) |
|  |  |  |  |  |  |  |  |
| Constant | 0.635\*\*\* | 0.454\*\*\* | 0.219\*\*\* | 0.453\*\*\* | 0.268\*\*\* | 0.535\*\*\* | 0.377\*\*\* |
|  | (0.013) | (0.020) | (0.020) | (0.018) | (0.019) | (0.020) | (0.015) |
|  |  |  |  |  |  |  |  |
|  | | | | | | | |
| Observations | 467 | 467 | 467 | 467 | 467 | 467 | 467 |
| R2 | 0.077 | 0.024 | 0.071 | 0.009 | 0.034 | 0.075 | 0.103 |
| Adjusted R2 | 0.065 | 0.011 | 0.058 | -0.003 | 0.022 | 0.063 | 0.092 |
| Residual Std. Error (df = 460) | 0.136 | 0.201 | 0.201 | 0.187 | 0.190 | 0.205 | 0.155 |
| F Statistic (df = 6; 460) | 6.385\*\*\* | 1.891\* | 5.819\*\*\* | 0.731 | 2.731\*\* | 6.220\*\*\* | 8.825\*\*\* |
|  | | | | | | | |
| *Note:* | +p<0.1; \*\*p<0.05; \*\*\*p<0.01 | | | | | | |

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| **Table A13:** Correlation matrix for Forthright Sample (2020) | | | | | | | | | | | | | | | |
| Bitter taste preference |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sex (Female) | -0.04 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Femininity | 0.03 | 0.78 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Masculinity | 0.07 | -0.81 | -0.78 |  |  |  |  |  |  |  |  |  |  |  |  |
| Participation in Politics | 0.26 | -0.01 | 0.06 | 0.06 |  |  |  |  |  |  |  |  |  |  |  |
| Age | 0.12 | -0.05 | -0.04 | 0.01 | -0.06 |  |  |  |  |  |  |  |  |  |  |
| Kam risk | 0.18 | -0.12 | -0.07 | 0.20 | 0.31 | -0.19 |  |  |  |  |  |  |  |  |  |
| Weber risk | 0.12 | -0.16 | -0.07 | 0.24 | 0.35 | -0.33 | 0.57 |  |  |  |  |  |  |  |  |
| Weber risk (social) | 0.11 | 0.00 | 0.03 | 0.06 | 0.33 | -0.22 | 0.38 | 0.64 |  |  |  |  |  |  |  |
| Weber risk (recreational) | 0.14 | -0.15 | -0.10 | 0.21 | 0.34 | -0.30 | 0.57 | 0.82 | 0.41 |  |  |  |  |  |  |
| Weber risk (gambling) | 0.12 | -0.15 | -0.05 | 0.21 | 0.23 | -0.17 | 0.43 | 0.71 | 0.20 | 0.53 |  |  |  |  |  |
| Weber risk (health) | -0.02 | -0.15 | -0.09 | 0.19 | 0.12 | -0.29 | 0.44 | 0.78 | 0.42 | 0.58 | 0.52 |  |  |  |  |
| Weber risk (ethical) | 0.02 | -0.09 | 0.00 | 0.15 | 0.22 | -0.29 | 0.39 | 0.81 | 0.33 | 0.58 | 0.66 | 0.65 |  |  |  |
| Weber risk (investment) | 0.18 | -0.22 | -0.13 | 0.25 | 0.27 | -0.11 | 0.29 | 0.55 | 0.32 | 0.40 | 0.36 | 0.20 | 0.28 |  |  |
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| **Table A14:** Correlation matrix for Student Sample (2019) | | | | | | | | | | | | | | | |
| Bitter taste preference |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PROP taste sensitivity | 0.06 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gender (woman) | 0.05 | 0.25 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Gender identity (feminine higher) | 0.02 | 0.26 | 0.90 |  |  |  |  |  |  |  |  |  |  |  |  |
| Gender (non-binary) | 0.00 | -0.05 | . | -0.01 |  |  |  |  |  |  |  |  |  |  |  |
| Interest in politics | -0.06 | -0.03 | 0.16 | 0.15 | 0.05 |  |  |  |  |  |  |  |  |  |  |
| Age | -0.04 | -0.08 | -0.11 | -0.14 | -0.01 | 0.05 |  |  |  |  |  |  |  |  |  |
| Kam risk | 0.16 | 0.00 | -0.09 | -0.10 | 0.01 | -0.06 | 0.00 |  |  |  |  |  |  |  |  |
| Weber risk | 0.18 | -0.04 | -0.18 | -0.21 | -0.05 | -0.07 | -0.06 | 0.40 |  |  |  |  |  |  |  |
| Weber risk (social) | 0.11 | -0.08 | 0.11 | 0.08 | 0.04 | -0.08 | 0.03 | 0.15 | 0.44 |  |  |  |  |  |  |
| Weber risk (recreational) | 0.23 | 0.00 | -0.14 | -0.17 | -0.03 | -0.11 | -0.02 | 0.42 | 0.73 | 0.28 |  |  |  |  |  |
| Weber risk (gambling) | 0.00 | 0.00 | -0.25 | -0.27 | -0.06 | 0.03 | 0.00 | 0.22 | 0.53 | -0.12 | 0.29 |  |  |  |  |
| Weber risk (health) | 0.06 | -0.03 | -0.11 | -0.12 | -0.01 | 0.02 | -0.05 | 0.30 | 0.75 | 0.30 | 0.34 | 0.29 |  |  |  |
| Weber risk (ethical) | 0.09 | -0.01 | -0.07 | -0.06 | -0.04 | 0.03 | -0.15 | 0.19 | 0.69 | 0.04 | 0.28 | 0.37 | 0.55 |  |  |
| Weber risk (investment) | 0.15 | -0.05 | -0.29 | -0.30 | -0.09 | -0.13 | 0.00 | 0.12 | 0.43 | 0.07 | 0.29 | 0.28 | 0.12 | 0.11 |  |
| Weber risk (financial) | 0.09 | -0.04 | -0.33 | -0.36 | -0.09 | -0.06 | 0.00 | 0.21 | 0.61 | -0.03 | 0.36 | 0.81 | 0.26 | 0.31 | 0.79 |

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| **Table A15:** Correlation matrix for Student Sample (2020) | | | | | | | | | | | | | | | | |
| Bitter taste preference |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| PROP taste sensitivity | 0.15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sex (Female) | 0.01 | 0.30 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Femininity | 0.04 | 0.21 | 0.82 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Masculinity | 0.07 | -0.19 | -0.79 | -0.83 |  |  |  |  |  |  |  |  |  |  |  |  |
| Gender (non-binary) | 0.01 | 0.12 | 0.07 | 0.01 | 0.00 |  |  |  |  |  |  |  |  |  |  |  |
| Participation in Politics | 0.01 | 0.23 | 0.30 | 0.29 | -0.22 | 0.05 |  |  |  |  |  |  |  |  |  |  |
| Age | 0.12 | -0.08 | 0.04 | 0.01 | -0.03 | -0.03 | -0.03 |  |  |  |  |  |  |  |  |  |
| Kam risk | 0.08 | 0.04 | -0.07 | -0.08 | 0.15 | -0.07 | 0.07 | 0.03 |  |  |  |  |  |  |  |  |
| Weber risk | 0.05 | 0.10 | -0.13 | -0.08 | 0.19 | 0.00 | 0.12 | -0.01 | 0.49 |  |  |  |  |  |  |  |
| Weber risk (social) | 0.05 | 0.36 | 0.19 | 0.23 | -0.11 | 0.05 | 0.35 | 0.02 | 0.22 | 0.56 |  |  |  |  |  |  |
| Weber risk (recreational) | 0.11 | 0.10 | -0.11 | -0.06 | 0.17 | -0.06 | 0.08 | -0.02 | 0.49 | 0.73 | 0.26 |  |  |  |  |  |
| Weber risk (gambling) | -0.06 | -0.04 | -0.28 | -0.29 | 0.29 | -0.06 | -0.07 | -0.02 | 0.26 | 0.51 | 0.01 | 0.28 |  |  |  |  |
| Weber risk (health) | 0.01 | -0.02 | -0.05 | -0.04 | 0.11 | 0.02 | 0.04 | 0.03 | 0.34 | 0.78 | 0.38 | 0.41 | 0.31 |  |  |  |
| Weber risk (ethical) | 0.04 | -0.06 | -0.14 | -0.09 | 0.16 | 0.06 | 0.03 | -0.06 | 0.27 | 0.66 | 0.17 | 0.30 | 0.38 | 0.53 |  |  |
| Weber risk (investment) | -0.02 | 0.00 | -0.24 | -0.17 | 0.19 | -0.02 | -0.05 | 0.03 | 0.17 | 0.49 | 0.22 | 0.28 | 0.24 | 0.23 | 0.11 |  |