**Table S2.** Total production costs (USD) of 30,000 plants at a focal nursery (Llano de Ojo de Agua, Michoacán, Mexico) in 2008.

|  |  |  |  |
| --- | --- | --- | --- |
| Concept | Calculation | Quantity | Costs (USD) |
| Unit | Total  |
| ***Production inputs*** |  |  |  |  |  |  |  |
| Plastic bags | 1 kg (83 bags 20 × 24 cm) | 36 | kg |  26 |  | 838 |  |
| Substratum | 1 load: soil, sand and organic fertilizer; total volume: 207.5 m3 | 7 | loads |  5,988 |  | 3,741 |  |
| Seeds of native species  | $107/kg of *Coulteria platyloba* seeds (4,000 seeds/kg) | 7.5 | kg |  1,200 |  | 803 |  |
| Water | 3 m3 × day, 540 m3 in 6 months (1 load 10 m3) | 54 | loads |  300 |  | 1,446 |  |
| Gasoline | $13.4 × week;watering × six months | 24 | weeks |  150 |  | 321 |  |
| *Subtotal inputs* |  |  |  |  |  | *7,148* |  |
| ***Human resources*** |  |  |  |  |  |  |  |
| Substrate preparation and bag filling | 10 people × 15 days | 150 | days |  150 |  | 2,008 |  |
| Seed germination and bag transplant | 5 people × 30 days | 150 | days |  150 |  | 2,008 |  |
| Maintenance (irrigation and weeding) | 2 people × 4 months (120 days) | 240 | days |  150 |  | 3,213 |  |
| Administration and marketing | 1 person × day × week× six months | 24 | days |  150 |  | 321 |  |
| *Subtotal human resources* |  |  |  |  |  | *7,550* |  |
| ***Equipment and amortizable infrastructure*** |  |  |  |  |  |  |
| Water pump and accessories  | Mean life, 4 years | 1 | piece |  5,000 |  | 446 |  |
| Shadow mesh | 1 roll 300 m2(mean life, 5 years) | 4 | rolls |  6,000 |  | 2,142 |  |
| Irrigation system | Sprinklers (100 × $100 each),hose ($89 × 400 m),PVC pipe and installation $312(mean life, 2 years) | 1 | package |  7,500 |  | 669 |  |
| Infrastructure | Fencing, ground clearing, warehouse (mean life, 5 years) | 1 | package | 30,000 |  | 2,677 |  |
| *Subtotal equipment* |  |  |  |  |  | *5,934* |  |
| GRAND TOTAL |  |  |  |  |  | 20,632 |  |