

Theme	Code	Groundedness	Code description
1 Policy-Market (negative)	D-Demand	18	Cases where demand side measures serve as a driver of unsustainability
	D-Markets	8	Cases where market structures are driving unsustainability
	D-Other	92	Other general drivers of unsustainability-deforestation, e.g. gender and access to credit
	D-Policy	45	Cases where policies contribute to unsustainability-deforestation
	S-Demand	29	How demand side measures can help address sustainability
	S-Markets	29	Cases where markets can be an ally to deliver sustainability
	S-Other	33	Other general solutions mentioned
Policy-Market (positive)	S-Policy	41	Cases where policy can be an ally to deliver sustainability
2 Knowledge	K-Knowledge/Skills/Data	68	The role of knowledge, skills, and data to assist stakeholders deliver sustainability
	K-Research	33	The role of research as well as challenges and opportunities
	K-Technical assistance	30	If and how technical assistance can help achieve dimensions of sustainability
	K-Traceability/metrics	21	(Dis)advantages of tracing cocoa, and the rest of products along chocolate value chain
3 Landscape approach	L-Diversification of production	5	Focus on other products than just cocoa
	L-Other LU	30	Other land uses than cocoa in the landscape
	L_Carbon/Climate change	59	How stakeholders see the link between cocoa and climate change and focus on carbon.
	L_Governance	13	Importance (or not) of building governance to support processes
	L_Landscape/Jurisdiction	63	Efforts focus on the landscape rather e.g. at farmer level
	L_Resilience	4	Challenges and opportunities associated with ecosystem resilience
	_Certification/Standard (*)	104	The role of certification - tool or problem
Supply chain approach	VC activities/phases	7	Mention different activities in the chocolate value chain aside from cocoa production
	VC actors	101	Mention and notes of different types of actors involved in the chocolate value chain
	VC externalities	6	Notes the other externalities along the chocolate value chain aside from deforestation
	VC sustainability	47	Efforts, discussions on granting more sustainability to value chains, like KPIs
	VC-investors/investment	32	Role of investors
VC_Benefit sharing	16	If and how benefit sharing is addressed	
4 Coordination	C-Coordination/partnerships	126	If and how different initiatives and stakeholders are being coordinated
	C-Dialogue-Communication	55	Promote dialogue between different stakeholders and produce information
	C-Platform	24	Notes on existence or lack of platforms to allow stakeholders to discuss; and effectiveness
	D_Competition	27	Cases where actors compete, which does not allow sustainability to prevail
	C-Stakeholder Association	28	Challenges and opportunities related to creating stakeholders associations (industry, farmers) as well as its potential roles to help advance sustainability
5 Sustainability Dimensions	ESE competition/prioritization	48	Cases where the dimensions of sustainability compete with each other
	ESE interdependence	80	Cases where the dimensions of sustainability show interdependence between each other
6 Private Sector engagement	PS diversity (inter and intra)	18	Different types of private sectors, and diversity of perspectives within companies
	PS-Core business	18	If and how companies are linking their CSR activities to core business strategy
	PS-engagement	82	Notes on engagement of the PS
	PS-Green washing	7	Cases where stakeholder considers that companies are greenwashing
	PS-Industry commitment/CS	58	Stakeholders views on industry commitments
PS_Business case/Incentives	61	Making the business case for sustainability	

*Included in "Policies and Markets" AND "Landscape"