**Supplementary material S4**

Socioeconomic characteristics of the sample.

|  |  |  |
| --- | --- | --- |
| **Characteristics** | **Frequency** | **Percent (%)** |
| **Gender** |  |  |
| Female | 168 | 34 |
| Male | 325 | 66 |
| **Educational status** |  |  |
| Secondary school | 54 | 11 |
| Technical or university studies | 439 | 89 |
| **Children** |  |  |
| No | 291 | 59 |
| Yes | 202 | 41 |
| **Age (years)** |  |  |
| 18-30 | 265 | 54 |
| 31-41 | 123 | 25 |
| 41-51 | 60 | 12 |
| 51-61 | 30 | 6 |
| 61-71 | 15 | 3 |
| **Individual monthly income (CHP)\*** |  |  |
| CHP 300,000 or less | 133 | 27 |
| CHP 301,000-400,000 | 69 | 14 |
| CHP 401,000-500,000 | 49 | 10 |
| CHP 501,000-600,000 | 44 | 9 |
| CHP 601,000-700,000 | 39 | 8 |
| CHP 701,000-800,000 | 30 | 6 |
| CHP 801,000-900,000 | 25 | 5 |
| CHP 901,000 or more | 104 | 21 |
| **Probability of real payment if conservation alternatives would be implemented** |  |  |
| Very unsure | 20 | 4 |
| Unsure | 35 | 7 |
| I do not know | 158 | 32 |
| Sure | 127 | 26 |
| Very sure | 153 | 31 |
| **Residence location** |  |  |
| Atacama region | 104 | 21 |
| Other region | 389 | 79 |
| **Urban-Rural** |  |  |
| Urban | 473 | 96 |
| Rural | 20 | 4 |
| **What aspects do you associate with the park?** |  |  |
| Biodiversity | 384 | 78 |
| Traditional uses (algae extraction, mining) | 30 | 6 |
| Tourism, economic projects | 79 | 16 |
| **Role of the park** |  |  |
| Conservation of biodiversity | 409 | 83 |
| Tourism development | 84 | 17 |
| **Member of a citizen support organization or environmental organization\*\*** |  |  |
| Yes | 64 | 13 |
| No | 429 | 87 |

\*Chilean pesos. 1USD=600CHP.

\*\* Charities, NGOs that help poor people.