Table S3 presents the parameter estimates of the interactions between the attribute variables and the variables we assumed to be sources of preference heterogeneity. (.doc, 13 kB)

Table S3 - Heterogeneity in means-interaction (SD)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| *Attribute variables/ Sources of preference heterogeneity*  | *Preserved spiny forests area* | *Equal distribution* | *Low income households get more* | *Unknown distribution* | *Amount of donation* |
| *Donation for conservation* | 0.00031 (0.00624) | -0.30789 (0.19756) | 0.21235 (0.19265) | 0.14094 (0.24385) | 0.23829D-04 (0.6056D-04) |
| *Donation for charity* | 0.00786 (0.00593) | 0.32920\* (0.18491) | 0.15797 (0.17451) | 0.10147 (0.22336) | 0.21972D-04 (0.5364D-04) |
| *Low income respondents* | 0.00325 (0.00594) | -0.23789 (0.19461) | -0.01780 (0.17885) | -0.63701\*\* (0.28106) | 0.24815D-04 (0.5794D-04) |
| *Poor important* | -0.01209 (0.00814) | -0.27253 (0.20926) | 1.54587\*\*\* (0.45792) | 0.71725\*\* (0.34364) | -0.91855D-04 (0.7558D-04) |
| *Equal important* | -0.02187\*\* (0.00859) | 1.00423\*\*\* (0.30754) | -0.32301 (0.20339) | 0.13236 (0.26373) | 0.47930D-04 (0.6628D-04) |
| *Compensation high* | 0.03321\*\*\* (0.01133) | -0.26888 (0.24564) | -0.29989 (0.24448) | -0.37128 (0.31860) | -0.29306D-04 (0.7837D-04) |