**Lifestyle values, resilience, and nature-based tourism’s contribution to conservation on Australia’s Great Barrier Reef**

D. BIGGS, N. C. BAN AND C. M. HALL

**APPENDIX 1**

**Table S1** Items in the composite scale for enterprise resilience, measured on a five-point Likert scale (1 = strongly disagree/negative, 5 = strongly agree/positive), Cronbach’s α = 0.764; *n* = 47. Source: Biggs (2011).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Statement* | *Mean* | *SD* | *Corrected item-total correlation* | *Cronbach’s α if item deleted* |
| My business is in a better position to cope with changes and stay in the reef-based tourism sector than others I know | 3.872 | 0.849 | 0.565 | 0.736 |
| I am confident things will turn out well for my business in the future | 3.787 | 0.778 | 0.643 | 0.660 |
| There are many options for my business to adapt to changes and stay working in the reef-based tourism sector | 3.681 | 0.934 | 0.621 | 0.680 |
| I do not think that my company will survive in this sector for much longer (negatively phrased) | 4.04 | 0.690 | 0.415 | 0.758 |
| There is no reason to believe that foreseeable changes will make my business go under | 3.670 | 0.915 | 0.418 | 0.765 |

**Table S2** Items in the composite scale for lifestyle identity measured on a five-point Likert scale (1 = strongly disagree to 5 = strongly agree), Cronbach’s α = 0.771; *n* = 46. Source: Biggs (2011).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Extent of agreement with statements:* | *Mean* | *SD* | *Corrected item-total correlation* | *Cronbach’s α if item deleted* |
| ‘I love working in reef-based tourism’ | 4.630 | 0.532 | 0.648 | 0.774 |
| ‘I do not think that there is a better job or work environment than the reef-based tourism sector’ | 3.957 | 0.942 | 0.623 | 0.769 |
| ‘I enjoy working in an industry where I share my knowledge and experiences of the reef and marine environment with others’ | 4.44 | 0.779 | 0.546 | 0.787 |
| ‘I enjoy the lifestyle associated with working in the reef-based tourism sector ‘ | 4.391 | 0.682 | 0.696 | 0.747 |
| ‘Working in the reef-based tourism sector is an important part of who I am and how I see myself’ | 3.978 | 0.907 | 0.571 | 0.785 |

References

Biggs, D. (2011) Understanding resilience in a vulnerable industry: the case of reef tourism on Australia’s Great Barrier Reef. *Ecology and Society* **16**: 30 [www document]. URL http://www.ecologyandsociety.org/vol16/iss31/art30/