Appendix 1: List of analyzed Apps in both platforms

**Apple iTunes Store (iOS© platform)**

1. Stop Smoking-Mindfulness meditation app to cessation smoking
2. Breathe-Quit Smoking LITE
3. I Give Up Smoking
4. Qwit Smoking
5. Quit Smoking - Smokerstop
6. SimpleQuit - Quit Smoking App
7. Kwit - Stop Smoking Cigarette
8. Quit Right - Stop Smoking Strategies
9. Stop Smoking Fast
10. Quit Smoking Tips - Health for Care
11. Quit Smoking Hypnosis
12. Stop Smoking Hypnosis
13. Stay Quit Coach
14. Quit Smoking
15. QuitGuide
16. Smoker Reducer Quit Smoking
17. Stop Smoking in 2 Hours
18. Cigs Counter - Quit Smoking
19. Quit Now - My Quit Buddy
20. Kick the Habit: Quit Smoking
21. Quit Smoking
22. Quit Now
23. SmokeAware - Quit Smoking
24. How to Quit Smoking
25. Quit Smoking Assistant
26. Smoking Cessation
27. Tobacco Quit and Save
28. Smart Quit - Quit Smoking
29. Quit Smoking Hypnosis
30. Quit Smoking in 28 Days Audio
31. Quit Smoking - No Smoking Day
32. Stop Smoking Widget
33. Smoking/Quit smoking news
34. Quit Smoking - Free
35. Quit Smoking
36. I Quit Smoking
37. Quit Smoking: I Quit Smoking App
38. Ex- Smokers Quit Clock
39. Quitter
40. Quit Smoking Secrets
41. Smoke Free 28
42. My Quit Smoking Coach
43. Smoke Free Finally Non-Smoking
44. Smoke Free
45. Quit Smoking-QuitNow!
46. Get Rich or Die Smoking
47. Quit Smoking: Smoking Cessation
48. Quit Smoking Slowly
49. Drop it! Quit Smoking
50. Quit Pro Your Smoking Cessation Coach

**Google Play Store (Android© platform)**

1. Smoke Free
2. Quit Smoking: Cessation Nation
3. Quit Smoking - QuitNow!
4. Get rich or die Smoking
5. Quit Smoking slowly
6. Quit Smoking Now: Quit Buddy
7. Breathe-Quit Smoking LITE
8. I Give Up Smoking
9. Qwit Smoking
10. Drop It! Quit Smoking
11. myQuitTime - Stop Smoking
12. Quit Smoking - Smokerstop
13. SimpleQuit - Quit Smoking App
14. Kwit - Stop Smoking Cigarette
15. Quit Right - Stop Smoking Strategies
16. Stop Smoking Fast
17. Quit Smoking Tips - Health for Care
18. Quit Smoking Hypnosis
19. Stop Smoking Hypnosis
20. Stay Quit Coach
21. Quit Smoking
22. QuitGuide
23. Smoker Reducer Quit Smoking
24. Stop Smoking in 2 Hours
25. Cigs Counter - Quit Smoking
26. Quit Now - My Quit Buddy
27. Kick the Habit :Quit Smoking
28. Quit Smoking
29. Quit Now
30. SmokeAware - Quit Smoking
31. How to Quit Smoking
32. Quit Smoking Assistant
33. Smoking Cessation
34. Tobacco Quit and Save
35. Smart Quit - Quit Smoking
36. Quit Smoking Hypnosis
37. Quit Smoking in 28 Days Audio
38. Quit Smoking - No Smoking Day
39. Stop Smoking Widget
40. Smoking/Quit smoking news
41. Quit Smoking - Free
42. Quit Smoking
43. I Quit Smoking
44. Quit Smoking: I Quit Smoking App
45. Ex- Smokers Quit Clock
46. Quit Smoking
47. Quit Smoking Secrets
48. Smoke Free 28
49. My Quit Smoking Coach
50. Smoke Free Finally Non Smoking