

Randomised to condition ‘A’ or ‘B’. This document shows the order of items as it is shown in condition ‘A’. In condition ‘B’, the I-Change Model items (here: question 3) is shown before the test scenario.

Gender: male / female

Age:

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Stakeholder role:

* 1. Decision maker
	2. Purchaser of services/pharma products
	3. Professional, service provider
	4. Evidence generator
	5. Advocate of health promotion
	6. Other, indicate:

PROVIDE SCENARIO\* (in the e-mail we sent stakeholders the interface.

\*Note that within the test scenario, there are 6 questions leading stakeholders through the main interface of the tool. Data generated during the thinking aloud procedure during these questions were used in the paper.

1. Could you please indicate on a scale from 1 to 7 - 1 meaning “strongly disagree” and 7 meaning “strongly agree” to what extent you agree with the following statements? Please circle your answer in the column to the right.

|  |  |  |
| --- | --- | --- |
|  | Strongly Disagree |  Strongly Agree |
| 1. There are instances where the ROI tool is unresponsive or slow
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are strange words/sentences used on the tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are instances where important changes cannot be easily undone
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. There are inconsistencies in language use or functionality
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are instances where mistakes could be made
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are instances where the content or structure is unclear or insufficiently explained
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are frequently used functionalities that are not accessible fast enough
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. There are instances in which the tool offers too much information
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There are error alerts which were not clear or which did not identify the problem correctly or did not provide a solution
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There is not enough help or documentation available
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

1. Could you please indicate on a scale from 1 to 7 - 1 meaning “strongly disagree” and 7 meaning “strongly agree” to what extent you agree with the following statements? Please circle your answer in the column to the right.

|  |  |  |
| --- | --- | --- |
|  | Strongly Disagree |  Strongly Agree |
| 1. I would like to use this ROI tool in the future
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I found the ROI tool unnecessarily complex
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I thought the ROI tool was easy to use
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. I would need Tech Support to be able to use this ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. The various functions in the ROI tool were well integrated.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. There was too much inconsistency in the ROI tool.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. Most people will learn to use the ROI tool very quickly.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. I found the ROI tool very awkward to use.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I felt very confident using the ROI tool.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I need to learn a lot about the ROI tool before I could effectively use it.
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. The tool lacks certain functions
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. It is better to consult an expert than to use this ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. The outcomes produced by the tool for the policy scenario that you have simulated are clearly defined and well understood
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. No relevant outcomes for decision making have been omitted in the policy simulation
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

We have assessed in the past your ideas about the ROI tool. Now when you have more experience with it, we would like to compare your present experiences with the earlier ones.

1. Could you please indicate on a scale from 1 to 7 - 1 meaning “strongly disagree” and 7 meaning “strongly agree” to what extent you agree with the following statements? Please circle your answer in the column to the right.

|  |  |  |
| --- | --- | --- |
|  | Strongly Disagree |  Strongly Agree |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. The Tobacco ROI tool has more advantages than disadvantages for me
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| ***I belief that a tool such as the Tobacco ROI tool:*** |  |  |  |  |  |  |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. provides me with up-to-date information
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. provides relevant outcomes for my organization
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. provides sufficient scientific support for decision making
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 1. is not useful for my organisation
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. can calculate the cost-effectiveness outcomes over different periods such as 2 years, 5 years, 10 years, and lifetime
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. provides unreliable outcomes
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. My other colleagues will support me in using a tool such as the Tobacco ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. My organisation will support me in using a tool such as the Tobacco ROI tool in decision making/information gathering
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. Health professionals (i.e. GPs, medical specialists) will support me in using a tool such as the Tobacco ROI tool in decision making/information gathering
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I will be able to use the ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. Persons such as myself in my organisation will be able to use the ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I will be able to use the ROI tool without technical support
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I intent to use a tool such as the Tobacco ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I intent to use a tool such as the Tobacco ROI tool within the next month
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I intent to use a tool such as the Tobacco ROI tool within the next 6 months
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I intent to use a tool such as the Tobacco ROI tool within the next year
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1. I would like to have more information about the Tobacco ROI tool
 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |