**Supplementary Material**

**Visual Analogue Scale (VAS)**

Please indicate, by marking the line, the extent to which you agree with each of the following statements *based on how you feel right now*.

I feel a definite hit from the e-cigarette

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette is satisfying

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette is pleasant

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette tastes good

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette has reduced my craving for nicotine

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette has helped my concentration

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette has made me feel calmer

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette has made me feel more awake

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette has reduced my hunger

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette tastes like tobacco smoking

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The e-cigarette feels like tobacco smoking

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Please indicate, by marking the line, the extent to which you agree with each of the following statements *based on how you feel right now*.

I feel a definite hit from the cigarette

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette is satisfying

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette is pleasant

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette tastes good

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette has reduced my craving for nicotine

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette has helped my concentration

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette has made me feel calmer

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette has made me feel more awake

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette has reduced my hunger

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette tastes like e-cigarette vaping

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

The cigarette feels like e-cigarette vaping

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Please indicate, by marking the line, the extent to which you agree with each of the following statements *based on how you feel right now*.

Confused

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Dizzy

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Headache

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Pounding heart

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Light-headed

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Nausea/Feeling sick

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Nervous

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Salivation

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Sweaty

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Weak

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Mouth Irritation

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Throat Irritation

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Aching Jaws

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Vomiting

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Flatulence/Bloating

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Stomach Ache

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Heartburn

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Diarrhoea

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Hiccups

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Cold hands/feet

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Palpitations

Not at all 1-------2-------3-------4-------5-------6-------7 Extremely

Perception of tobacco and e-cigarettes, statements taken from the Brief Smoking Consequences Questionnaire-Adult (SCQ-A).30

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **SCQ-A Item** | **Tobacco (% Likely)** | **E-Cigarette (% Likely)** | **χ²** | **p** |
| Smoking /Vaping calms me down when I feel nervous.  When I'm angry, a cigarette/e-cig can calm me down.  If I'm tense, a cigarette/ecig helps me to relax.  A cigarette/ecig can give me energy when I'm bored and tired.  Smoking a cigarette/ecig energizes me.  The more I smoke/vape, the more I risk my health.  Smoking/Vaping is hazardous to my health.  I enjoy the taste sensations while smoking/vaping.  When I smoke/vape, the taste is pleasant.  I will enjoy the flavour of a cigarette/ecig.  I feel like part of a group when I'm around other smokers/vapers.  I feel more at ease with other people if I have a cigarette/ecig.  Smoking/Vaping helps me enjoy people more.  Cigarettes/Ecigs keep me from eating more than I should.  Smoking/Vaping keeps my weight down.  Smoking/Vaping helps me control my weight.  Smoking/Vaping will satisfy my nicotine craving.  Nicotine "fits" can be controlled by smoking/vaping.  Smoking/Vaping irritates my mouth and throat.  My throat burns after smoking/vaping.  If I have nothing to do, a smoke/vaping can help kill time.  When I'm alone, a cigarette/ecig can help me pass the time.  People think less of me if they see me smoking/vaping.  I look ridiculous while smoking/vaping.  Smoking/Vaping makes me seem less attractive. | 62·2  67·4  69·6  39·1  34·8  89·1  89·1  63·0  56·5  54·3  58·7  47·8  37·0  50·0  52·2  39·1  89·1  65·2  34·8  30·4  65·2  67·4  60·9  45·7  58·7 | 58·7  58·7  54·3  39·1  37·0  43·5  34·8  65·2  65·2  71·7  45·7  43·5  30·4  21·7  19·6  19·6  71·7  63·0  32·6  19·6  71·7  65·2  23·9  28·3  28·3 | 0·415  0·746  2·260  0·000  0·047  21·455  28·822  0·047  0·730  2·956  1·568  0·175  0·438  7·986  10·632  4·246  4·420  0·047  0·049  1·449  0·453  0·049  12·863  2·986  8·669 | n.s.  n.s  n.s  n.s  n.s  <0·001  <0·001  n.s  n.s  n.s  n.s  n.s  n.s  0·005  0·001  0·039  0·036  n.s  n.s  n.s  n.s  n.s  <0·001  n.s  0·003 |

n.s.- signifies non-significance at the p≤0·05 level.