## Supplemental material

## 1. Visual attention task.

Figure S1 provides examples of all our odd-one-out matrices and Table S1 provides a full list of all food items used in the experiment.



Figure S1.

Examples of all odd-one-out matrices. A. One neutral target among 19 highcaloric food items; B. One highcaloric target among 19 neutral items; C. One neutral target among 19 lowcaloric food items; D. One lowcaloric target among 19 neutral items; E. One neutral target among 19 neutral items; F. One neutral target among 19 neutral items.

| Table S1. Specification of food pictures.             |                       |
|---|-----------------------|
| Highcaloric food                                      | Lowcaloric food       |
| Chocolate flavored ice cone                           | Broccoli              |
| Donut with chocolate and sprinkles topping            | Sliced orange         |
| Bonbon  | Sliced grape fruit    |
| Magnum almond ®                                       | Peeled tangerines     |
| Chocolate muffin with sprinkle topping                | Snack crackers        |
| Cupcake with chocolate and candy topping              | Whole grain cracker   |
| Hazelnut chocolate bar                                | Apple                 |
| Chocolate biscuits                                    | Bunch of white grapes |
| French fries  | Sliced kiwi           |
| Salted potato chips                                   | Cucumber slices       |
| Paprika flavored potato chips                         | Sliced tomato         |
| Popcorn in a paper holder                             | Lettuce               |
| Hamburger with bun, cheese, tomato, lettuce and union | Sliced watermelon     |
| Pizza slice with cheese, salami and olives            | Sliced yellow melon   |
| Pizza slice with mozzarella cheese and olives         | Radishes              |
| Sandwich with peanut butter                           | Sliced carrot         |
| Croissant   | Sprouts               |