Estimating the economic value of viewing griffon vultures *Gyps fulvus*: a Travel Cost Model study at Gamla Nature Reserve, Israel

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Appendix 1 Gamla questionnaire

Welcome to Gamla, The Department of Natural Resources and Environmental Management at the University of Haifa is conducting a survey on the preferences of tourists to Gamla. We would appreciate a minute of your time to fill out the questionnaire. Thank you for your time and cooperation.

1. What is your main interest in Gamla?

	A lot of interest	Some interest	Little interest
Archaeology	3	2	1
Viewing vultures	3	2	1
Scenic view	3	2	1

2. How many hours do you intend to spend at Gamla?

a. 1–2 hours b. 3–5 hours c. More than 6 hours

3. How long do you plan to stay in the Golan Heights?

a. A few hours b. A couple of days c. Longer

4. What other sites do you plan to visit?

a. Banias Waterfalls b. Jordan River rafting c. Canada Centre at Metula d. Other _____

5. How often do you visit Gamla?

a. 2–3 times per year b. Once per year c. Once every few years

6. If this is a return visit, what is the main reason of your return to Gamla?

a. This is our first visit b. A walk to the waterfall c. Archaeology d. Viewing vultures

7. Are you a member of an environmental organization?

a. Yes b. No

8. Where do you live? _____

9. How are you travelling?

a. Privately b. Organized trip

10. With how many cars did you arrive at Gamla? _____

11. How many people in your group are under 18? _____ Over 18? _____

12. Please state your education:

a. Elementary b. High school c. Professional d. Academic

13. The average income in Israel is about 10,000 shekels per household. Is your income

a. Much below average b. Below average c. Average d. Above average
e. Considerably above average