

Online Appendix: Profile of Columnists

Alberto Mayol (1976): Sociologist, Universidad de Chile (1998). Political analyst and university professor at universities of Chile and Santiago. Presidential pre-candidate of Frente Amplio in 2017. He has written several books, such as *No al lucro* (2012), *El derrumbe del modelo* (2013) and *Piñera porno* (2021). He has been a columnist for *El Mostrador*, *The Clinic*, and *El Desconcierto* since 2011.

Ascanio Cavallo (1957): Journalist, Universidad de Chile (1979). Writer, politics and film analyst. Member of the Chilean Academy of Language and winner of the National Prize for Journalism (2021). He directed the magazine *Hoy* (1905–98) and the newspaper *La Época* (1987–98). He has written 18 books, including *La historia oculta del régimen militar* (1989) and *La historia oculta de la transición: Chile 1990–1998* (1999). Cavallo was dean of the Faculty of Communications at Universidad Adolfo Ibáñez (2001–14) and has been a political columnist for *La Tercera* since 2002.

Carlos Peña (1959): Lawyer, University Católica de Chile (1985) and PhD in philosophy, Universidad de Chile (2011). Chancellor of Universidad Diego Portales since 2007. He has participated in presidential advisory commissions such as the Historical Truth with Indigenous People Commission (2001–3) and the Presidential Advisory Council on Education (2006). He has written more than ten books. Among his main works are *Lo que el mercado sí puede comprar* (2017) and *Pensar el malestar* (2020). Columnist for *El Mercurio* since 2004.

Daniel Mansuy (1978): PhD in political philosophy from Université de Rennes 1 (2011). Philosophy professor at Universidad de Los Andes. He was a member of Unión Demócrata Independiente in the 2000s and director of the liberal think tank Instituto para la Sociedad (IES). His books include *Nos fuimos quedando en silencio* (2016) and *El derrumbe del otro modelo*, along with Manfred Svensson and Claudio Alvarado (2017). He is an intellectual referent of the Right, and regular columnist for *El Mercurio* since 2016.

Eduardo Engel (1956): Business engineer, Universidad de Chile (1980). PhD in statistics from Stanford University (1987), and PhD in Economics from MIT (1991). Professor of industrial engineering, Universidad de Chile. President of the Presidential Advisory Council against conflicts of interest and corruption in 2015 (Engel Commission). Director of think tank Espacio Público. He has published several academic papers and books on public–private partnerships and has been a columnist for *La Tercera* since the 2000s.

Eugenio Tironi (1951): PhD in sociology, EHESS, France (1990). Political essayist, businessman and communications consultant. Director of CIEPLAN (2005–8). He led the NO campaign in the 1988 plebiscite and was communication director during Patricio Aylwin’s government (1990–4). He has written more than 30 books, about 40 academic articles and 40 popular ones, including *La irrupción de las masas y el malestar de la élites* (1999) and *Adaptación: La empresa chilena después de Friedman* (Ossandón and Tironi, 2013). He has been a columnist for different media vehicles – *Qué Pasa*, *La Tercera*, *El Mercurio* – since the 1990s.

Fernando Atria (1968): Lawyer, Universidad de Chile (1994). PhD in law, University of Edinburgh (1999); law professor at Universidad de Chile. Intellectual referent of Frente Amplio in education, economic model and Constitution. Among his works are *Mala educación: Ideas que inspiran al movimiento estudiantil* (2012), *La constitución tramposa* (2013) and *El otro modelo*

(Atria *et al.*, 2013). He has been a columnist for *CIPER* and *La Tercera* since 2013. He was elected as a member of the Constitutional Convention in 2021.

Harald Beyer (1964): Business engineer, Universidad de Chile (1989). PhD in economics, UCLA. He was minister of education for Sebastián Piñera's first government (2010–13), and founder of the right-wing political party Evopoli (2012). Director of Centro de Estudios Públicos (liberal think tank) between 2014 and 2018. Rector of Universidad Adolfo Ibáñez since 2018. Columnist for *El Mercurio* since the 2000s.

Héctor Soto (1948): Lawyer, Universidad de Valparaíso. He has practised professional journalism since 1968. Political analyst and film critic. He was in charge of communications at the Universidad Católica de Valparaíso during the 1970s. He was editor and founder of *Revista Capital*. Author of *Una vida crítica* (UDP, 2013). He is part of the board of *La Tercera* and a political and film columnist there since early 2000s.

Hernán Büchi (1949): Civil mining engineer, Universidad de Chile (1973). MBA, University of Columbia (1975). Helped to design the AFP pension system. Minister of finance (1985–8), and presidential candidate in 1989. He founded the think tank Libertad y Desarrollo in 1990, and has been an advisor to various governments and companies. He is board director of several companies, and a key intellectual defender of the Chilean model. Columnist for *El Mercurio* since the 1990s.

Sebastián Edwards (1953): Business engineer, Universidad Católica de Chile (1975), PhD in economics, University of Chicago (1981). Professor of international economics at UCLA. Between 1993 and 1996 he was chief economist of Latin America at the World Bank. He has published more than 20 books and over 200 scientific articles. Among his most cited works is *Left Behind: Latin America and the False Promise of Populism* (2010). Columnist for *El Mercurio* and *La Tercera* since the 1990s.

Rolf Lüders (1935): Business engineer (1958), Universidad Católica de Chile, PhD in economics, University of Chicago (1968). Minister of finance between 1982 and 1983. He has written seven books, the most relevant being *Economía chilena 1810–1995* (2004) and *La República en cifras: Historical Statistics* (2016), both with Díaz and Gert. He has written in the media since the 1980s. Columnist for *La Tercera* since the 1990s.

Patricio Navia (1970): PhD in political science, New York University (2003). Professor at Universidad Diego Portales in Chile and at New York University. He has written more than ten books, the most important being *El díscolo* (2009) and *Diccionario de la política chilena* (2011). He was a columnist for *La Tercera* between 2002 and 2013. He is currently a columnist for *El Libero*.

Oscar Contardo (1974): Journalist, Universidad de Chile (1996). Culture columnist for *El Mercurio* between 1996 and 2010. He has written seven books on chronicles and cultural criticism, such as *Siútico: Arribismo, abajismo y vida social en Chile* (2008), *Raro: Una historia gay de Chile* (2011) and *Antes de que fuera octubre* (2020). Columnist for *La Tercera* since 2014.

Patricio Fernández (1969): Writer, founder and director of *The Clinic* (1998–2018). As a writer, he has published five books, such as *Cuba, viaje al fin de la revolución* (2018). Political analyst of Canal 13 (TV/Radio) since 2018. During 2015 he was appointed as a member of the Citizen Council of Observers of the constituent process (Bachelet government). He was elected as a member of the Constitutional Convention in 2021.

Pablo Ortúzar (1985): Anthropologist, Universidad de Chile (2007), PhD candidate in politics, Oxford (2022). Researcher at Instituto de Estudios de la Sociedad, and intellectual referent of the New Right. Among his books are *Gobernar con principios: Ideas para una nueva derecha* (2012) and *El poder del poder* (2016). Columnist for *La Tercera* since 2016 and for *El Diario Financiero* since 2019.