## Appendix A: Data Description

### 1.1 Control Variables Construction

Idiosyncratic Volatility (IVOL): We estimate the monthly idiosyncratic volatility of each stock at month $t$ as the standard deviation of daily residuals in the previous 3 months obtained from the Fama and French (1993) 3-factor model:

$$
\begin{equation*}
R_{i, d}-r_{f, d}=\alpha_{i}+\beta_{1, i}\left(R_{m, d}-r_{f, d}\right)+\beta_{2, i} H M L_{d}+\beta_{3, i} S M B_{d}+\varepsilon_{i, d} \tag{4}
\end{equation*}
$$

where $R_{i, d}$ is the stock return $i$ on day $d, R_{m, d}$ is the market return and $r_{f, d}$ is the risk-free rate. In addition, $H M L$ and $S M B$ represent the zero-cost portfolios that are related to the high-minus-low book-to-market and the small-minus-big size factors. Thus, we define the idiosyncratic volatility (IVOL) of stock $i$ in month $t$ as the standard deviation of the daily residuals obtained from the model above: $I V O L_{i, t}=\sqrt{\operatorname{var}\left(\varepsilon_{i, d}\right)}$.

Stock Illiquidity (ILLIQ ${ }^{\text {Stock }}$ ): Following Amihud (2002), we measure illiquidity as the monthly average of the daily ratio of each stock absolute return to its dollar volume.

Size: Firm size is defined as the market value of equity (that is stock price times shares outstanding at the end of the previous month)

Book-to-market (B/M): Following Fama and French (1992), we compute a firm's book to market ratio at the end of each month (book values are lagged 6 months while we consider the most recent market values in order to obtain the ratios).

Institutional Ownership (IOR): Institutional ownership is computed as the percentage of shares outstanding reported by 13F institutions at the end of each month. Institutional holdings are reported on a quarterly basis. We assume that the holdings remain constant during the quarter in order to compute our monthly measure.

Short-term reversals (REV): As in Jegadeesh (1990) and Lehmann (1990), the short term
reversal refers to the previous month return.

### 1.2 Implied Volatility Spread

We use the OptionMetrics IvyDB US data to measure deviations from put-call parity. We follow Amin et al. (2004) and Cremers and Weinbaum (2010) and compute the average difference in implied volatilities between call and put options pairs with the same strike price and expiration date. We refer to the difference between call and put implied volatilities as the volatility spread. In particular, at the end of month $t$ and for every stock $i$ with put and call options data, we compute the volatility spread (VS) as

$$
\begin{equation*}
\mathrm{VS}_{\mathrm{i}, \mathrm{t}}=\mathrm{IV}_{\mathrm{i}, \mathrm{t}}^{\mathrm{cals}}-\mathrm{IV}_{\mathrm{i}, \mathrm{t}}^{\mathrm{puts}}=\sum_{j=1}^{N_{i, t}} w_{j, t}^{i}\left(\mathrm{IV}_{\mathrm{j}, \mathrm{t}}^{\mathrm{i}, \text { call }}-\mathrm{IV}_{\mathrm{j}, \mathrm{t}}^{\mathrm{i}, \mathrm{put}}\right) \tag{5}
\end{equation*}
$$

where $j$ refers to pairs of put and call options and thus indexes both strike prices and maturities, $w_{j, t}^{i}$ are weights, there are $N_{t}^{i}$ valid pairs of options on stock $i$ on day $t$, and $I V_{j, t}^{i}$ denotes the implied volatility (adjusted for expected dividends and early exercise). The results that we report use equal weights.

In addition, we select stocks with at least one pair of a call and a put options that satisfies the following filters: (i) the put moneyness is not greater than 1.1; (ii) the options expire between 15 and 90 days; (iii) the sum of the call and put bid-ask spreads over the stock price is less than or equal to $5 \%$; and (iv) the sum of dividends paid during the remaining life of the option is less than $5 \%$ of the stock price. Moreover, the open interest is positive, the absolute delta is between 0.01 and 0.99 , implied volatility is between 0.03 and 2 , the bid is greater than 0.1 , and the bid is less than the ask.

Figure A1. Momentum Returns Around Option Listing


The figure displays cross-sectional momentum median abnormal returns around the introduction of an option based on the Fama and French (1993) model that is estimated using a 36-month estimation window. The dashed lines show the median of the size of the stocks with options as well as the median size of all firms. The graph depicts results for the period of January 1996 to December 2018.

## Table A1. Stocks with and without Options

This table presents the number and percentage of firms with and without options in our sample annually from 1996 to 2018. In this table we define a stock as optionable if it appears in OptionMetrics data the last trading of each year.

| Stocks with and without Options |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Year | Total Number <br> of Stocks | Number of <br> Stocks with <br> Options | \% Stocks with <br> Options | Number of <br> Stocks without <br> Options | \% Stocks <br> without <br> Options |
| 1996 | 6217 | 1580 | 0.254 | 4637 | 0.746 |
| 1997 | 6582 | 1887 | 0.287 | 4695 | 0.713 |
| 1998 | 6526 | 2111 | 0.324 | 4415 | 0.676 |
| 1999 | 6153 | 2144 | 0.349 | 4009 | 0.652 |
| 2000 | 5811 | 1875 | 0.323 | 3936 | 0.677 |
| 2001 | 5535 | 1810 | 0.327 | 3725 | 0.673 |
| 2002 | 5097 | 1836 | 0.360 | 3261 | 0.640 |
| 2003 | 4708 | 1702 | 0.362 | 3006 | 0.639 |
| 2004 | 4448 | 1787 | 0.402 | 2662 | 0.598 |
| 2005 | 4357 | 1879 | 0.431 | 2479 | 0.569 |
| 2006 | 4287 | 1955 | 0.456 | 2333 | 0.544 |
| 2007 | 4193 | 2058 | 0.491 | 2135 | 0.509 |
| 2008 | 4119 | 2077 | 0.504 | 2042 | 0.496 |
| 2009 | 3933 | 2082 | 0.530 | 1852 | 0.471 |
| 2010 | 3704 | 2087 | 0.564 | 1617 | 0.437 |
| 2011 | 3579 | 2205 | 0.616 | 1374 | 0.384 |
| 2012 | 3466 | 2257 | 0.651 | 1209 | 0.349 |
| 2013 | 3364 | 2342 | 0.696 | 1022 | 0.304 |
| 2014 | 3357 | 2403 | 0.716 | 955 | 0.284 |
| 2015 | 3451 | 2482 | 0.719 | 969 | 0.281 |
| 2016 | 3418 | 2581 | 0.755 | 837 | 0.245 |
| 2017 | 3335 | 2493 | 0.748 | 841 | 0.252 |
| 2018 | 3315 | 2433 | 0.734 | 881 | 0.266 |

## Table A2. Double Sorts: Momentum Returns and Utilization

Double-sorted quintile portfolios of momentum returns are formed every month from January 2007 to December 2018 for the matched stocks with and without options by sorting stocks based on the previous period 12 -month cumulative returns ( $\mathrm{R}(2,12$ ) after controlling for utilization. Specifically, we first sort the stocks into quintiles using utilization, then within each quintile, we sort stocks into quintile portfolios based on the previous period 12 -month cumulative returns ( $\mathrm{R}(2,12$ ) after skipping the most recent month so that WML contains the winner-minus-loser portfolio for each level of utilization. The table reports the value weighted average excess monthly returns for each of the double-sorted portfolios and as well as for the WML with their associated HAC adjusted $t$-statistics ( $t$-stat). All returns are in percentages.

| Utilization and Momentum Returns |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Stocks with Options |  |  | Stocks without Options |  |  |
|  | Low Utilization | 2 | High Utilization | Low Utilization | 2 | High Utilization |
| Loser | 0.016 | 0.015 | 0.001 | 0.013 | 0.008 | -0.011 |
| 2 | 0.016 | 0.002 | 0.005 | 0.010 | 0.009 | 0.010 |
| 3 | 0.011 | 0.011 | 0.012 | 0.012 | 0.009 | 0.005 |
| 4 | 0.008 | 0.009 | 0.010 | 0.008 | 0.006 | 0.002 |
| 5 | 0.013 | 0.006 | 0.006 | 0.010 | 0.001 | 0.015 |
| WML | -0.003 | -0.010 | 0.005 | -0.004 | -0.006 | 0.026 |
| $t$-stat | [-0.29] | [-1.30] | [0.50] | [-0.49] | [-0.74] | [2.61] |

