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## Online Appendix. Proofs

Proof of Proposition 1. Taking as given $n^{*}$ and $\widetilde{p}^{*}$, the 1 st-order condition to expression (3) leads to expression (14). This implies that the equilibrium level of cash flow to a firm $i$ is

$$
\begin{equation*}
X_{i}^{T *}=X^{T *}=\left(p_{i}^{*}-c_{i}\right) q_{i}^{*}=\left(\frac{\alpha}{n^{*}}\right)^{2} . \tag{A-1}
\end{equation*}
$$

Substituting the constraints (10), (11), and (12) into equation (9), we obtain that equation (9) can be written as

$$
\begin{gather*}
\max _{B_{i}} \mathbf{E}_{0}\left[X_{i}^{T}\left(p^{*}, \tau_{i}\left(B_{i}\right)\right)-F_{H, i}-\beta(1-\mu) \max \left\{X_{i}^{T}\left(p^{*}, \tau_{i}\left(B_{i}\right)\right)-B_{i} ; 0\right\}\right],  \tag{A-2}\\
\text { s.t. } \quad \tau_{i}\left(B_{i}\right)=\underset{\tau_{i} \in\{H, L\}}{\arg \max } \mathbf{E}_{1} X_{i}^{E}\left(p^{*}, \tau_{i}, \kappa_{i}\right) .
\end{gather*}
$$

Since low-quality technology is not sustainable, in equilibrium only firms that are expected (and have the incentive) to choose high-quality technology enter the market. This leads to the incentivecompatibility condition (20). From expression (A-2) it is easy to see that entrepreneurs first issue debt up to debt capacity $\bar{D}$, after which they will issue equity. Given expression (21), the maximum amount of equity that the marginal entrepreneur with cash flow $X^{T *}$ can issue is $S_{n^{*}}^{*}=(1-\beta) \eta$. This implies that $n^{*}$ is determined by

$$
\begin{equation*}
\bar{D}+S_{n^{*}}^{*}=\left(\frac{\alpha}{n^{*}}\right)^{2}-\beta \eta=F_{H, n^{*}}=F_{H}+\theta n^{*} \tag{A-3}
\end{equation*}
$$

giving equation (13). Inframarginal entrepreneurs will issue an amount of equity that is just sufficient to cover the fixed cost $F_{H, i}$ giving equation (15). Thus, the fraction of equity sold to outside investors, $\kappa_{i}$, is $S_{i}^{*} /(1-\beta) \eta$, giving equation (17). The payoff to the marginal entrepreneur, who given expression (A-3) sells all his shares to obtain entry, is $\mu \beta \eta$. The payoff to inframarginal entrepreneurs is thus equation (18). Finally, from equation (17), it is easy to see that $1-\kappa_{i}<\mu$ for all $i<n^{*}$ if

$$
\begin{equation*}
\mu \geq \mu_{c} \equiv \frac{\theta n^{*}}{(1-\beta) \eta} \tag{A-4}
\end{equation*}
$$

In addition, note that no additional entrepreneur with $i>n^{*}$ can enter when $\phi\left(\frac{\alpha}{n^{*}}\right)<F_{L}+\theta n^{*}$,
that is, when

$$
\begin{equation*}
\phi \leq \phi_{c} \equiv \frac{F_{L}+\theta n^{*}}{\left(\frac{\alpha}{n^{*}}\right)^{2}} \tag{A-5}
\end{equation*}
$$

The proof is concluded by noting that expression (A-5) implies that

$$
\begin{equation*}
V_{i}=\mu \beta \eta+\theta\left(n^{*}-i\right)>\phi\left(\frac{\alpha}{n^{*}}\right)^{*}-F_{L}-\theta i \tag{A-6}
\end{equation*}
$$

and, thus, all entrepreneurs that enter the market prefer to adopt high-quality technology rather than low-quality technology.

Proof of Proposition 2. The 1st result follows immediately from Proposition 1 and implicit function differentiation of equation (13), obtaining

$$
\begin{equation*}
\frac{\partial n^{*}}{\partial \beta}=-\frac{\eta}{\frac{2 \alpha^{2}}{n^{* 3}}+\theta}<0 \tag{A-7}
\end{equation*}
$$

The sign of $\frac{\partial \bar{D}}{\partial \beta}$ follows from direct differentiation of $\bar{D}$ in expression (21) and from expression (A-7). The sign of $\frac{\partial S_{i}^{*}}{\partial \beta}$ follows from the 1st equality in expression (15) and the previous result that $\frac{\partial \bar{D}}{\partial \beta}>0$. The sign of $\frac{\partial E_{i}^{M *}}{\partial \beta}$ follows from direct differentiation of $E_{i}^{M *}=(1-\beta) \eta$. By differentiation of

$$
\begin{equation*}
\omega_{i}=1-\frac{S_{i}^{*}}{E_{i}^{M *}}=\frac{\theta\left(n^{*}-i\right)}{(1-\beta) \eta} \tag{A-8}
\end{equation*}
$$

using expression (A-7), we obtain that

$$
\begin{equation*}
\frac{\partial \omega_{i}^{*}}{\partial \beta}=\theta \frac{\left[\left(\frac{2 \alpha^{2}}{n^{* 3}}+\theta\right)\left(n^{*}-i\right)-(1-\beta) \eta\right]}{\left(\frac{2 \alpha^{2}}{n^{* 3}}+\theta\right)(1-\beta)^{2} \eta}>0 \tag{A-9}
\end{equation*}
$$

iff $i<i_{c}(\beta, \eta) \equiv n^{*}-\frac{(1-\beta) \eta}{\frac{2 \alpha^{2}}{n^{3}+\theta}}$. The inefficiency of low-quality technology implies that $n^{*}>i_{c}(\beta, \eta)>$ 0 . To see this, note that $\phi F_{H}<F_{L}$ implies

$$
\begin{equation*}
\frac{2 \alpha^{2}}{n^{* 2}}=2\left(F_{H}+\theta n^{*}+\eta \beta\right)>F_{L}>\frac{\phi\left(F_{H}-F_{L}\right)}{(1-\phi)}=\eta \tag{A-10}
\end{equation*}
$$

Finally, expression (24) is obtained by substituting expression (A-7) into $\varepsilon=\left|\frac{\beta}{n^{*}} \frac{\partial n^{*}}{\partial \beta}\right|$, giving

$$
\begin{equation*}
\varepsilon=\frac{\eta \beta}{\frac{2 \alpha^{2}}{n^{* 2}}+\theta n^{*}}=\frac{\eta \beta}{2\left(F_{H}+\theta n^{*}+\eta \beta\right)+\theta n^{*}}=\frac{1}{\frac{2 F_{H}+3 \theta n^{*}}{\eta \beta}+2} \tag{A-11}
\end{equation*}
$$

which is increasing in $\eta$ (since, in the Proof of Proposition 3, we will show that $n^{*}$ is decreasing in $\eta)$.

Proof of Proposition 3. The 1st result that $\frac{\partial n^{*}}{\partial \eta}<0$ follows immediately from Proposition 1 and implicit function differentiation of equation (13). The sign of $\frac{\partial S_{i}^{*}}{\partial \eta}$ follows from direct differentiation of $S_{i}^{*}$ in expression (15) and the result that $\frac{\partial n^{*}}{\partial \eta}<0$. The sign of $\frac{\partial \bar{D}}{\partial \eta}$ then follows from the 1 st equality in expression (15). The sign of $\frac{\partial E_{i}^{M *}}{\partial \eta}$ follows from direct differentiation of $E_{i}^{M *}=(1-\beta) \eta$. The result that $\frac{\partial \omega_{i}}{\partial \eta}<0$ follows from expression (A-8) and $\frac{\partial n^{*}}{\partial \eta}<0$.

Proof of Proposition 4. Entrepreneurs maximize their expected profits, that is,

$$
\begin{equation*}
\max _{B_{i}, \tau_{i}, e_{i}} \mathbf{E}_{0}\left[X_{i}^{T *}\left(\tau_{i}\right)-F_{H, i}-\left(1-e_{i}\right) \beta(1-\mu) \max \left\{X_{i}^{T *}\left(\tau_{i}\right)-B_{i} ; 0\right\}\right]-C\left(k, e_{i}\right), \tag{A-12}
\end{equation*}
$$

subject to

$$
\begin{equation*}
\tau_{i}=\underset{\tau_{i} \in\{H, L\}}{\arg \max } \mathbf{E}_{1}\left[\mu \beta+\left(1-\kappa_{i}\right)(1-\beta)\right] \max \left\{X_{i}^{T *}\left(\tau_{i}\right)-B_{i} ; 0\right\} . \tag{A-13}
\end{equation*}
$$

With the given cost function for effort, assuming that Assumptions 1 and 2 hold, we can rewrite the entrepreneurs' objective function, (A-12), using our previous results, regarding $B_{i}^{*}$, as

$$
\begin{equation*}
\max _{e_{i}} \mathbf{E}_{0}\left[\left(\frac{\alpha}{n}\right)^{2}-F_{H}-\theta i-\left(1-e_{i}\right) \beta(1-\mu) \eta-k e\left(1-e_{i}\right)^{-1}\right] . \tag{A-14}
\end{equation*}
$$

Let

$$
\begin{equation*}
k_{1} \equiv \frac{(1-2 \mu)^{2}}{1-\mu} \beta \eta . \tag{A-15}
\end{equation*}
$$

Under our assumption that $k \leq k_{1}$, the 1st-order condition with respect to $e_{i}$ gives the optimal level of effort for all entrepreneurs $i$ :

$$
\begin{equation*}
e_{i}^{* *}=1-\sqrt{\frac{k}{\beta(1-\mu) \eta}} . \tag{A-16}
\end{equation*}
$$

Entry to an industry occurs until the marginal entrepreneur's payoff equals 0 . Hence, $n^{* *}$ satisfies

$$
\begin{align*}
\left(\frac{\alpha}{n^{* *}}\right)^{2}-F_{H}-\theta n^{* *}-\left(1-e_{i}^{* *}\right) \beta(1-\mu) \eta-k e_{i}^{* *}\left(1-e_{i}^{* *}\right)^{-1} & =  \tag{A-17}\\
\left(\frac{\alpha}{n^{* *}}\right)^{2}-F_{H}-\theta n^{* *}-2 \sqrt{k \beta(1-\mu) \eta}+k & =0
\end{align*}
$$

implying that $n^{* *}$ is implicitly determined by

$$
\begin{equation*}
n^{* *}=\frac{\alpha}{\sqrt{F_{H}+\theta n^{* *}+2 \sqrt{k \beta(1-\mu) \eta}-k}}>n^{*} \tag{A-18}
\end{equation*}
$$

To see that $n^{* *}>n^{*}$, note that

$$
\begin{equation*}
\beta \eta>2 \sqrt{k \beta \eta}-k>2 \sqrt{k \beta(1-\mu) \eta}-k, \tag{A-19}
\end{equation*}
$$

since

$$
\begin{equation*}
\beta \eta-2 \sqrt{k \beta \eta}+k=(\sqrt{k}-\sqrt{\beta \eta})^{2}>0 . \tag{A-20}
\end{equation*}
$$

We now need to show that, by exerting effort $e^{* *}$, the marginal entrepreneur is able to raise financing, that is

$$
\begin{equation*}
\left(\frac{\alpha}{n^{* *}}\right)^{2}-F_{H}-\theta n^{* *}-\left(1-e^{* *}\right) \beta \eta \geq 0 . \tag{A-21}
\end{equation*}
$$

Using expression (A-17), it is easy to check that expression (A-21) is verified when

$$
\begin{equation*}
k e^{* *}\left(1-e^{* *}\right)^{-1} \geq\left(1-e^{* *}\right) \beta \mu \eta, \tag{A-22}
\end{equation*}
$$

that is, from equation (A-16), when

$$
\begin{equation*}
k \leq k_{1} \equiv \frac{(1-2 \mu)^{2}}{1-\mu} \beta \eta \leq(1-\mu) \beta \eta \tag{A-23}
\end{equation*}
$$

The proof is concluded by noting that Assumption 1 holds with the previous definition of $\phi_{c}$ and redefining $\mu_{c}$ as $\mu_{c}=\frac{\theta n^{* *}}{\left(\eta-\sqrt{\frac{k \beta \eta}{(1-\mu)}}\right)}$.

Proof of Proposition 5. In this case, the financing constraint (A-21) fails with $n^{* *}$ firms in the market. Hence, fewer firms enter, and at the effort level $e^{* *}$ all entering firms would have strictly positive payoffs. This implies that for some marginal firms (which otherwise would be left out), it pays to exert an amount of effort $\hat{e}_{i}>e^{* *}$ in order to obtain entry. For these firms, $\hat{e}_{i}$ is set sufficiently high to raise the necessary funds to successfully enter the market, that is,

$$
\begin{equation*}
\left(\frac{\alpha}{\widehat{n}}\right)^{2}-F_{H}-\theta i-\left(1-\hat{e}_{i}\right) \beta \eta=0 . \tag{A-24}
\end{equation*}
$$

The number of firms in this equilibrium, $\hat{n}$, is again determined by the condition that the marginal entrepreneur earns zero expected profits. That is, by

$$
\begin{equation*}
\left(\frac{\alpha}{\hat{n}}\right)^{2}-F_{H}-\theta \hat{n}-\left(1-\hat{e}_{\widehat{n}}\right)(1-\mu) \beta \eta-k \hat{e}_{\widehat{n}}\left(1-\hat{e}_{\widehat{n}}\right)^{-1}=0 . \tag{A-25}
\end{equation*}
$$

Substituting equation (A-24) to equation (A-25) gives

$$
\begin{equation*}
\left(1-\hat{e}_{\hat{n}}\right)^{2} \mu \beta \eta-k \hat{e}_{\widehat{n}}=0 \tag{A-26}
\end{equation*}
$$

$$
\begin{gather*}
1+\hat{e}_{\hat{n}}^{2}-\left(2+\frac{k}{\mu \beta \eta}\right) \hat{e}_{\hat{n}}=0  \tag{A-27}\\
\text { or } \quad \hat{e}_{\hat{n}}=\frac{1+2 \mu \beta \eta / k-\sqrt{4 \mu \beta \eta / k+1}}{2 \mu \beta \eta / k} \in(0,1) . \tag{A-28}
\end{gather*}
$$

From equation (A-24) and the 1st-order condition for effort (A-16), it is easy to see that for other firms,

$$
\begin{equation*}
\hat{e}_{i}=\max \left\{\hat{e}_{\hat{n}}-\frac{\theta(\hat{n}-i)}{\beta \eta}, e^{* *}\right\} . \tag{A-29}
\end{equation*}
$$

Taking the derivatives with respect to $\beta$ and $\eta$ gives

$$
\begin{align*}
& \frac{\partial \hat{e}_{\hat{n}}}{\partial \beta}=\left(\sqrt{1+\frac{1}{\left(\frac{k}{\mu \beta \eta}\right)+\left(\frac{k}{2 \mu \beta \eta}\right)^{2}}}-1\right) \frac{k}{2 \mu \eta \beta^{2}}>0  \tag{A-30}\\
& \frac{\partial \hat{e}_{\hat{n}}}{\partial \eta}=\left(\sqrt{1+\frac{1}{\left(\frac{k}{\mu \beta \eta}\right)+\left(\frac{k}{2 \mu \beta \eta}\right)^{2}}}-1\right) \frac{k}{2 \mu \beta \eta^{2}}>0
\end{align*}
$$

which implies, given our previous results for $e^{* *}$, and the fact that $\frac{\partial \hat{n}}{\partial \beta}<0$ and $\frac{\partial \hat{n}}{\partial \eta}<0$, as can be verified using equation (A-25), that these derivatives are positive also for other firms.

Proof of Proposition 6. Low-quality technology is sustainable in equilibrium if

$$
\begin{equation*}
\phi \quad>\quad \phi_{c} \equiv \frac{F_{L}+\theta n^{*}}{\left(\frac{\alpha}{n^{*}}\right)^{2}} \Longleftrightarrow \phi\left(\frac{\alpha}{n^{*}}\right)^{2}-F_{L}-\theta n^{*}>0 \tag{A-32}
\end{equation*}
$$

When expression (A-32) holds, if the first $n^{*}$ firms choose high-quality technology, some additional marginal firms can enter the market by adopting low-quality technology. Let $\left\{n^{\prime}, n^{\prime \prime}\right\}$ be a candidate equilibrium in which $n^{\prime}$ is the total number of firms in the industry and $n^{\prime \prime} \in\left[0, n^{\prime}\right)$ is the number of firms that choose high-quality technology. Note first that, in the candidate equilibrium, firms with high-quality technology produce $\tilde{q}_{i}^{*}=\frac{\alpha}{n^{\prime \prime}+\phi\left(n^{\prime}-n^{\prime \prime}\right)}$, and sell their production at a price $\tilde{p}_{i}^{*}=$ $c+\frac{\alpha}{n^{\prime \prime}+\phi\left(n^{\prime}-n^{\prime \prime}\right)}$. This results in cash flow

$$
\begin{equation*}
X_{i}^{T}=\left(\frac{\alpha}{n^{\prime \prime}+\phi\left(n^{\prime}-n^{\prime \prime}\right)}\right)^{2} . \tag{A-33}
\end{equation*}
$$

Thus, debt capacity for firms selecting high-quality technology is now equal to

$$
\begin{equation*}
\bar{D}=\left(\frac{\alpha}{n^{\prime \prime}+\phi\left(n^{\prime}-n^{\prime \prime}\right)}\right)^{2}-\eta . \tag{A-34}
\end{equation*}
$$

In equilibrium, firms selecting high-quality technology finance $\bar{D}$ with debt and $F_{H, i}-\bar{D}$ with equity. The remaining $n^{\prime}-n^{\prime \prime}>0$ entrepreneurs who enter the market produce with low-quality technology, and with probability $\phi$ can produce superior quality goods in the quantity $\tilde{q}_{i}^{*}$. Furthermore, these firms can be financed entirely with debt; thus, they borrow $D_{i}^{*}=F_{L}+\theta n^{\prime}$ of debt with a face value $B_{i}=\frac{F_{L}+\theta n^{\prime}}{\phi}$, and repurchase shares for $D_{i}^{*}-F_{L, i}$.

Equilibrium is determined by 3 conditions: (31), (32), and the entry condition for the $n^{\prime}:$ th low-quality producer

$$
\begin{equation*}
\phi\left(\frac{\alpha}{n^{\prime \prime}+\phi\left(n^{\prime}-n^{\prime \prime}\right)}\right)^{2}=F_{L}+\theta n^{\prime} \tag{A-35}
\end{equation*}
$$

Furthermore, 2 of the 3 conditions bind, equation(A-35) and either expression (31) or (32). Consider 2 cases: First, if $\mu \geq \phi$, it is easy to verify that expression (31) implies expression (32) for all $i \geq 0$ if

$$
\begin{equation*}
(1-\phi) \theta n^{\prime \prime}+\beta \eta(\mu-\phi)+F_{L}-\phi F_{H} \geq 0, \tag{A-36}
\end{equation*}
$$

which holds for all $\beta$. In this case, using equation (A-35) and expression (31) as equalities gives

$$
\begin{equation*}
n^{\prime \prime}=\frac{n^{\prime}}{\phi}-\frac{\phi F_{H}-F_{L}+\phi \beta \eta}{\theta \phi} . \tag{A-37}
\end{equation*}
$$

This can be used in equation (A-35) or expression (31) to substitute for either $n^{\prime}$ or $n^{\prime \prime}$ to verify that $n^{\prime \prime}$ is decreasing in $\beta$, while $n^{\prime}$ is increasing in $\beta$. Substituting for $n^{\prime}$ from equation (A-37) into expression (31) and setting $n^{\prime \prime}=0$ gives that $n^{\prime \prime} \geq 0$ if and only if $\beta \leq \beta_{1}$, where $\beta_{1}$ is defined implicitly by

$$
\begin{equation*}
\left(\frac{\alpha \theta}{\phi\left(\phi F_{H}-F_{L}+\phi \beta_{1} \eta\right)}\right)^{2}=F_{H}+\beta_{1} \eta . \tag{A-38}
\end{equation*}
$$

Second, if $\mu<\phi$, expression (A-36) holds for $\beta \leq \beta_{2}$, where $\beta_{2}$ is defined by

$$
\begin{equation*}
\beta_{2}=\frac{F_{L}-\phi F_{H}}{\eta(\phi-\mu)} . \tag{A-39}
\end{equation*}
$$

Let $\bar{\beta}=I_{\mu>\phi} \beta_{1}+I_{\mu<\phi} \min \left(\beta_{1}, \beta_{2}\right)$. Note that our assumption that $F_{L}>\phi F_{H}$ implies that $\bar{\beta}>0$.
Proof of Proposition 7. When $\mu \geq \phi$, or when $\mu<\phi$, but $\beta_{1} \leq \beta_{2}$, let $\beta^{\prime}=\bar{\beta}$. When $\mu<\phi$, but $\beta_{1}>\beta_{2}$, equation (A-35) and expression (32) hold as an equality for small enough $n^{\prime \prime}$. Solving
for $n^{\prime \prime}$ using equation (A-35) and expression (32), we can verify that $n^{\prime \prime}$ is decreasing in $\beta$. Thus, $n^{\prime \prime}=0$ whenever $\beta>\beta_{3}$, where $\beta_{3}$ solves

$$
\begin{equation*}
(1-\phi)\left(\frac{\alpha \theta}{\phi\left(\frac{\phi F_{H}-F_{L}+(1-\mu) \phi \beta_{3} \eta}{(1-\phi)}\right)}\right)^{2}-\left(F_{H}-F_{L}\right)-(1-\mu) \beta_{3} \eta=0 . \tag{A-40}
\end{equation*}
$$

Let $\beta^{\prime}=I_{\mu>\phi} \beta_{1}+I_{\mu<\phi}\left(I_{\beta_{1}<\beta_{2}} \beta_{1}+I_{\beta_{1}>\beta_{2}} \beta_{3}\right)$. The result regarding the limit when $\theta \rightarrow 0$ follows from (A-38), since in the limit $\beta_{1}<\beta_{2}$ when $\mu<\phi$.

Proof of Proposition 8. The proof is similar to the Proof of Proposition 1, and is only sketched. Taking again $n^{\circ}$ and $\tilde{p}$ as given, entrepreneurs choosing high-quality technology set $p_{i}=\frac{\alpha^{\prime}}{\tilde{p} n^{\circ}}$, which gives $p_{i}^{\circ}=\sqrt{\frac{\alpha^{\prime}}{n \circ}}$ and $q_{i}^{\circ}=\sqrt{\frac{\alpha^{\prime}}{n^{\circ}}}$; thus, firm profits are now equal to $X^{T \circ}=\frac{\alpha^{\prime}}{n \circ}$. This implies that debt capacity now is $\bar{D}^{\circ}=\frac{\alpha^{\prime}}{n \circ}-\eta$, where $\eta$ is defined as before. Given that the marginal entrepreneur now issues $S_{n^{\circ}}^{\circ}=(1-\delta)(1-\beta) \eta$ of equity, using a similar line of reasoning as the one in the Proof of Proposition 1, we obtain that $n^{\circ}$ firms producing all with high-quality technology can enter the market, where $n^{\circ}$ is the positive root of

$$
\begin{equation*}
\theta n^{2}+\left(F_{H}+\eta \xi\right) n-\alpha^{\prime}=0 \tag{A-41}
\end{equation*}
$$

giving (34). Defining $\phi_{c}^{\circ} \equiv \frac{F_{L}+\theta n^{\circ}}{\frac{\alpha^{\prime}}{n^{\circ}}}$, it is easy to show (along the lines in the Proof of Proposition 1) that all incumbents prefer to use high-quality technology, and that there cannot be any entry of firms that use low-quality technology when $\phi \leq \phi_{c}^{\circ}$. Similarly, $1-\kappa_{i} \leq \mu$ for all firms when $\mu \geq \mu_{c}^{\circ} \equiv \frac{\theta n^{\circ}}{(1-\delta)(1-\beta) \eta}$. Direct calculation now gives that

$$
\begin{equation*}
\varepsilon\left(n^{\circ}, \delta\right)=\left|\frac{\frac{\partial n^{\circ}}{\partial \delta}}{\frac{n^{\circ}}{\delta}}\right|=\frac{\eta(1-\beta) \delta}{F_{H}+2 \theta n^{\circ}+\eta \xi}=\frac{(1-\beta) \delta}{\frac{F_{H}+2 \theta n^{\circ}}{\eta}+\xi} \tag{A-42}
\end{equation*}
$$

Thus,

$$
\begin{equation*}
\frac{\partial \varepsilon\left(n^{\circ}, \delta\right)}{\partial \alpha^{\prime}}=-\frac{2 \eta \delta \theta(1-\beta) \frac{\partial n^{\circ}}{\partial \alpha^{\prime}}}{\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)^{2}}<0 \tag{A-43}
\end{equation*}
$$

and

$$
\begin{equation*}
\frac{\partial \varepsilon\left(n^{\circ}, \delta\right)}{\partial \eta}=\delta(1-\beta) \frac{\frac{F_{H}+2 \theta n^{\circ}}{\eta^{2}}-\frac{2 \theta \frac{\partial n^{\circ}}{\partial \eta}}{\eta}}{\left(\frac{F_{H}+2 \theta n^{\circ}}{\eta}+\xi\right)^{2}}>0 \tag{A-44}
\end{equation*}
$$

and

$$
\begin{align*}
\frac{\partial \varepsilon\left(n^{\circ}, \delta\right)}{\partial \beta} & =-\frac{\eta \delta}{F_{H}+2 \theta n^{\circ}+\eta \xi}-\frac{\eta(1-\beta) \delta\left[2 \theta \frac{\partial n^{\circ}}{\partial \beta}+\eta(1-\delta)\right]}{\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)^{2}}  \tag{A-45}\\
& =-\frac{\eta \delta\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)+\eta(1-\beta) \delta\left[2 \theta \frac{\partial n^{\circ}}{\partial \beta}+\eta(1-\delta)\right]}{\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)^{2}} \\
& =-\frac{\eta \delta\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)+\eta(1-\beta) \delta\left[\eta(1-\delta)-2 \theta\left(\frac{\eta n^{\circ}(1-\delta)}{F_{H}+2 \theta n^{\circ}+\eta \xi}\right)\right]}{\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)^{2}} \\
& =-\frac{\eta \delta\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)+\eta(1-\beta) \delta \eta(1-\delta)\left[\frac{F_{H}+\eta \xi}{F_{H}+2 \theta n^{\circ}+\eta \xi}\right]}{\left(F_{H}+2 \theta n^{\circ}+\eta \xi\right)^{2}}<0 .
\end{align*}
$$

Proof of Proposition 9. Low-quality technology is sustainable in equilibrium if

$$
\begin{equation*}
\phi>\phi_{c}^{\circ} \equiv \frac{F_{L}+\theta n^{\circ}}{\frac{\alpha^{\prime}}{n^{\circ}}} \Longleftrightarrow \phi \frac{\alpha^{\prime}}{n^{\circ}}-F_{L}-\theta n^{\circ}>0 . \tag{A-46}
\end{equation*}
$$

When expression (A-46) holds, as in the limiting case where $\delta=0$, the 1 st $n^{\circ \prime \prime}$ firms choose highquality technology and $n^{\circ \prime}-n^{\circ \prime \prime}$ select low-quality technology. Equilibrium is determined by 3 conditions: The entry condition for the $n^{\circ \prime \prime}:$ th entrepreneur,

$$
\begin{equation*}
\left(\frac{\alpha^{\prime}}{n^{\circ \prime \prime}+\phi\left(n^{\circ \prime}-n^{\circ \prime \prime}\right)}\right)-\left(F_{H}+\theta n^{\circ \prime \prime}\right)-\xi \eta \geq 0 ; \tag{A-47}
\end{equation*}
$$

the condition that entrepreneurs prefer to raise $F_{H, n^{\prime \prime}}$, and select high-quality technology, rather than to raise $F_{L, n^{\prime \prime}}$ and select low-quality technology, that is,

$$
\begin{equation*}
(1-\phi)\left(\frac{\alpha^{\prime}}{n^{\circ \prime \prime}+\phi\left(n^{\circ \prime}-n^{\circ \prime \prime}\right)}\right)-\left(F_{H}-F_{L}\right)-(\xi-\mu \beta) \eta \geq 0 ; \tag{A-48}
\end{equation*}
$$

and the entry condition for the $n^{\circ}$ :th low-quality producer,

$$
\begin{equation*}
\phi\left(\frac{\alpha^{\prime}}{n^{\circ \prime \prime}+\phi\left(n^{\circ \prime}-n^{\circ \prime \prime}\right)}\right)=F_{L}+\theta n^{\circ \prime} . \tag{A-49}
\end{equation*}
$$

Furthermore, 2 of the 3 conditions bind, equation (A-49) and either expression (A-47) or (A-48). Expression (A-48) is implied by expression (A-47) when

$$
\begin{equation*}
(1-\phi) \theta n^{\circ \prime \prime}+(\mu \beta-\phi \xi) \eta+F_{L}-\phi F_{H}>0 . \tag{A-50}
\end{equation*}
$$

This is satisfied when

$$
\begin{equation*}
\frac{(\mu-\phi) \beta \eta+F_{L}-\phi F_{H}}{\phi(1-\beta) \eta} \equiv \bar{\delta}^{\circ} \geq \delta . \tag{A-51}
\end{equation*}
$$

Now $\bar{\delta}^{\circ}>0$ when $(\mu-\phi) \beta \eta+F_{L}-\phi F_{H}>0$. As $F_{L}-\phi F_{H}>0$, there exists $\bar{\beta}^{\circ}>0$ such that this holds for all $\beta<\bar{\beta}^{\circ}$.

In this case, using expressions (A-47) and (A-49) as equalities gives

$$
\begin{equation*}
n^{\prime \prime}=\frac{n^{\prime}}{\phi}-\frac{\phi F_{H}-F_{L}+\phi \xi \eta}{\theta \phi} \tag{A-52}
\end{equation*}
$$

This can be used in expression (A-47) or (A-49) to substitute for either $n^{\circ \prime}$ or $n^{\circ \prime \prime}$ to verify that $n^{\circ \prime \prime}$ is decreasing in $\delta$, while $n^{\prime \prime}$ is increasing in $\delta$. The claim on total production can now be verified, as an increase in $\delta$ must lead to a decrease in total output $\alpha^{\prime} / \widetilde{p}$ as $\widetilde{p}=\sqrt{\frac{\alpha^{\prime}}{n^{\circ \prime \prime}+\phi\left(n^{\circ \prime}-n^{\circ \prime \prime}\right)}}$, which increases by equation (A-49), given the result that $n^{\circ}$ increases in $\delta$.

## Proof of the Claims Related to Table 1.

The comparative statics results for $n^{*}$ follow from the results in Propositions 2 and 3 and equation (13). The comparative statics results in Table 1 related to the partial derivatives with respect to $\eta$ follow from the results in Propositions 2 and 3 given that the ratios are

$$
\begin{equation*}
\left(\frac{D_{i}^{*}}{S_{i}^{*}}\right)^{\text {ind }}=\frac{\int_{i} D_{i}^{*} d i}{\int_{i} S_{i}^{*} d i}=\frac{\int_{i}\left[\left(\frac{\alpha}{n^{*}}\right)^{2}-\eta\right] d i}{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}=\frac{F_{H}+\theta n^{*}+\eta(\beta-1)}{\left[(1-\beta) \eta-\frac{\theta n^{*}}{2}\right]} \tag{A-53}
\end{equation*}
$$

$$
\begin{gather*}
\left(\frac{S_{i}^{*}}{E_{i}^{M *}}\right)^{\text {ind }}=\frac{\int_{i} S_{i}^{*} d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}{\int_{i}[(1-\beta) \eta] d i}=1-\frac{\frac{\theta n^{*}}{2}}{[(1-\beta) \eta]}  \tag{A-54}\\
\left(\omega_{i}\right)^{\text {ind }}=\frac{\int_{i}\left[E_{i}^{M *}-S_{i}^{*}\right] d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-(1-\beta) \eta+\theta\left(n^{*}-i\right)\right] d i}{\int_{i}(1-\beta) \eta d i}=\frac{\frac{\theta n^{*}}{2}}{(1-\beta) \eta} \tag{A-55}
\end{gather*}
$$

$$
\begin{equation*}
\left(\mathrm{ROA}_{i}^{*}\right)^{\mathrm{ind}}=\frac{\int_{i} X_{i}^{T} d i}{\int_{i} F_{i}^{*} d i}=\frac{\int_{i}\left(\frac{\alpha}{n^{*}}\right)^{2} d i}{\int_{i}\left[F_{H}+\theta i\right] d i}=\frac{\left(\frac{\alpha}{n^{*}}\right)^{2}}{F_{H}+\frac{\theta n^{*}}{2}}-1 \tag{A-56}
\end{equation*}
$$

The comparative statics results for the partial derivative with respect to $\beta$ also follow from the results in Propositions 2 and 3. First note that

$$
\begin{equation*}
\left(\frac{D_{i}^{*}}{S_{i}^{*}}\right)^{\text {ind }}=\frac{\int_{i} D_{i}^{*} d i}{\int_{i} S_{i}^{*} d i}=\frac{\int_{i}\left[\left(\frac{\alpha}{n^{*}}\right)^{2}-\eta\right] d i}{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}=\frac{\left(\frac{\alpha}{n^{*}}\right)^{2}-\eta}{\left[\eta-\beta \eta-\frac{1}{2} \theta n^{*}\right]} \tag{A-57}
\end{equation*}
$$

increases in $\beta$. This result follows as the fact that $\left(\frac{\alpha}{n^{*}}\right)^{2}=F_{H}+\theta n^{*}+\eta \beta$ increases in $\beta$ implies that $\eta-\beta \eta-\frac{1}{2} \theta n^{*}$ decreases in $\beta$.

Next note that

$$
\begin{equation*}
\left(\frac{S_{i}^{*}}{E_{i}^{M *}}\right)^{\text {ind }}=\frac{\int_{i} S_{i}^{*} d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}{\int_{i}[(1-\beta) \eta] d i}=1-\frac{\frac{\theta n^{*}}{2}}{[(1-\beta) \eta]} \tag{A-58}
\end{equation*}
$$

decreases and

$$
\begin{equation*}
\left(\omega_{i}\right)^{\mathrm{ind}}=\frac{\int_{i}\left[E_{i}^{M *}-S_{i}^{*}\right] d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-(1-\beta) \eta+\theta\left(n^{*}-i\right)\right]}{\int_{i}(1-\beta) \eta}=\frac{\frac{\theta n^{*}}{2}}{(1-\beta) \eta} \tag{A-59}
\end{equation*}
$$

increases in $\beta$ as

$$
\begin{equation*}
\frac{\frac{\theta n^{*}}{2}}{(1-\beta) \eta}=\frac{\theta}{2} \frac{\alpha}{\sqrt{\left(F_{H}+\theta n^{*}+\eta \beta\right)(1-\beta)^{2} \eta^{2}}} \tag{A-60}
\end{equation*}
$$

increases in $\beta$ when $\left(F_{H}+\eta \beta\right)(1-\beta)^{2} \eta^{2}$ decreases in $\beta$. This, in turn, occurs as taking derivatives

$$
\begin{align*}
\frac{\partial\left(F_{H}+\eta \beta\right)(1-\beta)^{2} \eta^{2}}{\partial \beta} & =\eta(1-\beta)^{2} \eta^{2}-2\left(F_{H}+\eta \beta\right)(1-\beta) \eta^{2}  \tag{A-61}\\
& =\left[\eta(1-\beta)-2\left(F_{H}+\eta \beta\right)\right] \eta^{2}(1-\beta)<0
\end{align*}
$$

under the assumption that $F_{H}>\eta$, as is implied by our assumption that $F_{L}>\phi F_{H}$. Also,

$$
\begin{equation*}
\left(\mathrm{ROA}_{i}^{*}\right)^{\mathrm{ind}}=\frac{\int_{i} X_{i}^{T} d i}{\int_{i} F_{i}^{*} d i}=\frac{\int_{i}\left(\frac{\alpha}{n^{*}}\right)^{2} d i}{\int_{i}\left[F_{H}+\theta i\right] d i}=\frac{\left(\frac{\alpha}{n^{*}}\right)^{2}}{F_{H}+\frac{\theta n^{*}}{2}} \tag{A-62}
\end{equation*}
$$

increases in $\beta$.
The comparative statics results for the partial derivatives with respect to $\theta$ follow from the results in Propositions 2 and 3 and the fact that $\theta n^{*}$ is increasing in while $n^{*}$ is decreasing in $\theta$ given equation(13), as the relevant ratios can be written as

$$
\begin{equation*}
\left(\frac{D_{i}^{*}}{S_{i}^{*}}\right)^{\text {ind }}=\frac{\int_{i} D_{i}^{*} d i}{\int_{i} S_{i}^{*} d i}=\frac{\int_{i}\left[\left(\frac{\alpha}{n^{*}}\right)^{2}-\eta\right] d i}{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}=\frac{\left(\frac{\alpha}{n^{*}}\right)^{2}-\eta}{\left[(1-\beta) \eta-\frac{\theta n^{*}}{2}\right]}, \tag{A-63}
\end{equation*}
$$

$$
\begin{equation*}
\left(\frac{S_{i}^{*}}{E_{i}^{M *}}\right)^{\text {ind }}=\frac{\int_{i} S_{i}^{*} d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-\theta\left(n^{*}-i\right)\right] d i}{\int_{i}[(1-\beta) \eta] d i}=1-\frac{\frac{\theta n^{*}}{2}}{[(1-\beta) \eta]}, \tag{A-64}
\end{equation*}
$$

$$
\begin{equation*}
\left(\omega_{i}\right)^{\text {ind }}=\frac{\int_{i}\left[E_{i}^{M *}-S_{i}^{*}\right] d i}{\int_{i} E_{i}^{M *} d i}=\frac{\int_{i}\left[(1-\beta) \eta-(1-\beta) \eta+\theta\left(n^{*}-i\right)\right] d i}{\int_{i}(1-\beta) \eta d i}=\frac{\frac{\theta n^{*}}{2}}{(1-\beta) \eta}, \tag{A-65}
\end{equation*}
$$

$$
\begin{equation*}
\left(\mathrm{ROA}_{i}^{*}\right)^{\operatorname{ind}}=\frac{\int_{i} X_{i}^{T} d i}{\int_{i} F_{i}^{*} d i}=\frac{\int_{i}\left(\frac{\alpha}{n^{*}}\right)^{2} d i}{\int_{i}\left[F_{H}+\theta i\right] d i}-1=\frac{\left(\frac{\alpha}{n^{*}}\right)^{2}}{F_{H}+\frac{\theta n^{*}}{2}}-1=\frac{\beta \eta+\frac{\theta n^{*}}{2}}{F_{H}+\frac{\theta n^{*}}{2}} \tag{A-66}
\end{equation*}
$$

The last result follows as $\beta \eta<F_{H}$ by our assumption that $F_{L}>\phi F_{H}$.

