**Appendix I: Survey Questions**

Council Candidate Chances

Which TWO of the following candidates do you think have the best chance of winning the COUNCIL election in your ward? <List all candidates in their ward, Don’t know>

Length of Residence in City

How long have you lived in [CITY]? *<Less than 1 year, 1 year to less than 5 years, 5 years to less than 10 years, 10 years or more, Don’t know>*

Council Election Attention

On a scale of 0-10, how much attention did you pay to... the campaign for City Council in your ward

Knowledge Index

We would like to see how widely known some political figures are. Please answer off the top of your head without checking online.

Do you happen to know the name of the Premier of Ontario? *<Deb Matthews, Dalton McGuinty, Kathleen Wynne, Patrick Brown, Don’t know>*

Do you happen to remember the name of the Mayor of [CITY] prior to [Current mayor]? *<Correct answer, Name of mayor prior to last, name of deputy mayor, name of mayor of nearly large city, don’t know>*

Do you happen to know the name of the Finance Minister of Canada? *<Joe Oliver, Jim Flaherty, Paul Martin, Bill Morneau, Don’t know>*

Controls

In what year were you born? Please enter your year of birth in the box below. *<Open ended box, Prefer not to say>*

Are you: *<Male, Female, Other/gender non-binary, Prefer not to say>*

What is the highest level of education that you have completed? *<No schooling, Some elementary school, Completed elementary school, Some secondary/high school, Completed secondary/high school, Some technical, community college, Completed technical, community college, Some university, Bachelor’s degree, Master’s degree, Professional degree or doctorate, Prefer not to say/Don’t know>*

**Appendix II: Descriptive Statistics**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | **Average** | **Std. Dev.** | **Min** | **Max** |
| **Individual-level factors** | **N = 584** |
| % Lived in city 10 years or more | 0.84 | 0.37 | 0 | 1 |
| Attention to council election (/1) | 0.50 | 0.31 | 0 | 1 |
| Political knowledge (/1) | 0.86 | 0.20 | 0 | 1 |
| # days until election | 9.42 | 7.42 | 0 | 27 |
| Age (years) | 56.38 | 15.79 | 18 | 94 |
| % female | 0.50 | 0.50 | 0 | 1 |
| % university educated | 0.56 | 0.50 | 0 | 1 |
| **Ward-level characteristics** | **N = 9** |
| Number of candidates | 5.56 | 2.83 | 3 | 11 |
| Spending: 1st - 2nd | 21.12 | 16.48 | -9.41 | 42.33 |
| Spending: 2nd - 3rd | 2.76 | 12.22 | -15.14 | 29.58 |
| Result: 1st - 2nd | 56.33 | 27.29 | 2.58 | 88.32 |
| Result: 2nd - 3rd | 8.39 | 10.44 | 0.52 | 31.90 |