**APPENDIX B**

Note: Governing parties are denoted by a hashtag (#), major parties by a caret (^), and minor parties by a circle (•). Leadership contests won by a female candidate are indicated with an asterisk (\*).

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**Appendix C**

**Methodological Notes**

*Content analysis:* While the larger research project examines different aspects of Globe news coverage of Canadian party leadership contests, we only present results for the leadership skills variable here. Three coders performed two intercoder reliability tests prior to coding to ensure the content analysis accurately measured this variable. The first phase tested 20% of the NDP stories, and results led to revisions of the codebook. The second phase tested 10% of the remaining sample. Kappa scores on the leadership skills variable ranged from 0.836 to 0.968, indicating a very high level of agreement among coders.

*Discourse analysis:* The discourse analysis relied on PDFs and original copies of the Globe and Mail newspaper. To facilitate analysis in MAXQDA, a qualitative data analysis software, text files for each news item were downloaded from Canadian Newsstream or, in the case of campaigns in the 1970s, converted from PDFs using optical character recognition software at [www.onlineocr.net](http://www.onlineocr.net), and imported into MAXQDA. Once lexical searches for key words and phrases were completed, coded segments for language, communication, intellectual substance, and political experience were then exported to an Excel file. Another coder reviewed the segments to verify their inclusion as a mention and their categorization as positive or negative. Any disagreements in coding were resolved through discussion.

**APPENDIX D**

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