## "Privatizing Financial Protection: Regulatory Feedback and the Politics of Financial Reform" Supplemental Appendix

Table A.1: Consumer Financial Protection Policy Attributes, 1934-2010

| Year | Policy | Policy Remedy |  |
| :---: | :---: | :---: | :---: |
|  |  | Disclosure | Restriction |
| 1968 | Consumer Credit Protection Act |  | x |
| 1968 | Truth in Lending Act | x |  |
| 1970 | Fair Credit Reporting Act | x | X |
| 1970 | Provisions Relating to Credit Cards (Title V) |  | X |
| 1974 | Equal Credit Opportunity Act |  |  |
| 1974 | Fair Credit Billing Act | x | x |
| 1976 | Truth in Leasing Act | x |  |
| 1977 | Fair Debt Collection Practices Act | x | X |
| 1978 | Electronic Funds Transfers Act | x | x |
| 1980 | Truth in Lending Simplification and Reform Act | x |  |
| 1988 | Fair Credit and Charge Cards Disclosure Act | x |  |
| 1988 | Home Equity Loan Consumer Protection Act | x |  |
| 1991 | Truth in Savings Act | x |  |
| 1996 | Omnibus Consolidated Appropriations Act | x |  |
| 1996 | Consumer Credit Reporting Reform Act | x | x |
| 1996 | Credit Repair Organizations Act | x | x |
| 2003 | Fair and Accurate Credit Transactions Act | x | X |
| 2006 | Military Lending Act | x | X |
| 2009 | Credit CARD Act | X | X |
| 2010 | Consumer Financial Protection Act of 2010 | X | X |
| 2010 | Improving Access to Financial Institutions Act | x |  |
|  | Total | 86\% | 57\% |

Table A.2: Comparative Descriptive Statistics of Survey \& Experimental Sample

|  | 2017 Survey of Consumer Credit | $2020 / 2021$ <br> Experiments | 2012 ANES |
| :---: | :---: | :---: | :---: |
| Gender |  |  |  |
| \% Female | 50 | 60/60 | 52 |
| \% Male | 50 | 40/40 | 48 |
| Race |  |  |  |
| \% White | 69 | 68/77 | 59 |
| \% Non-white | 31 | 32/23 | 41 |
| Age |  |  |  |
| Range | 18-73 | n/a | 17-75+ |
| Mean | 42 | n/a | 48 |
| Education |  |  |  |
| \% < High School Degree | 2 | 1/1 | 10 |
| \% High School Credential | 19 | 7/15 | 25 |
| \% Some College | 39 | 8*/8* | 33 |
| \% Bachelor's Degree | 27 | 61/57 | 19 |
| \% Graduate Degree | 12 | 23/19 | 12 |
| Median Category | Some College | Bachelor's Degree | Some College |
| Income |  |  |  |
| \% < \$25,000 | 22 | 11/11 | 31 |
| \% \$25,000-49,999 | 26 | 28/26 | 24 |
| \% \$50,000-74,999 | 18 | 35/30 | 17 |
| \% \$75,000-99,999 | 14 | 17/20 | 11 |
| \% \$100,000-124,999 | 10 | 4/8 | 7 |
| \% \$125,000-149,999 | 4 | 3/3 | 3 |
| \% \$150,000+ | 6 | 2/3 | 7 |
| Median Category | \$50,000-74,999 | \$50,000-74,999 | \$25,000-49,999 |
| Party ID |  |  |  |
| \% Democrat | 39 | 40/55 | 40 |
| \% Republican | 27 | 43/25 | 24 |
| \% Independent | 35 | 17/21 | 36 |

[^0]Table A.3: Effect of Credit Usage on Blame Gap

|  | Blame Gap |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) |
| Use Bank Account (1=yes) | - | $\begin{aligned} & \hline 0.140^{*} \\ & (0.059) \end{aligned}$ | - | - |
| Use Credit Card (1=yes) | - | - | $\begin{aligned} & 0.140 * \\ & (0.055) \end{aligned}$ | - |
| Use Other Loan (1=yes) | - | - | - | $\begin{aligned} & 0.153 * \\ & (0.056) \end{aligned}$ |
| Race (1=non-white) | $\begin{gathered} -0.205 \text { * } \\ (0.054) \end{gathered}$ | $\begin{gathered} -0.194 * \\ (0.054) \end{gathered}$ | $\begin{gathered} -0.212 * \\ (0.054) \end{gathered}$ | $\begin{gathered} -0.210 \text { * } \\ (0.054) \end{gathered}$ |
| Gender ( $1=$ female) | $\begin{gathered} 0.020 \\ (0.046) \end{gathered}$ | $\begin{gathered} 0.010 \\ (0.047) \end{gathered}$ | $\begin{gathered} 0.011 \\ (0.047) \end{gathered}$ | $\begin{gathered} 0.008 \\ (0.047) \end{gathered}$ |
| Education | $\begin{aligned} & 0.039^{*} \\ & (0.015) \end{aligned}$ | $\begin{aligned} & 0.038 \text { * } \\ & (0.015) \end{aligned}$ | $\begin{aligned} & 0.037 \text { * } \\ & (0.015) \end{aligned}$ | $\begin{aligned} & 0.041 \text { * } \\ & (0.015) \end{aligned}$ |
| Income | $\begin{gathered} 0.013 \\ (0.015) \end{gathered}$ | $\begin{gathered} 0.010 \\ (0.015) \end{gathered}$ | $\begin{gathered} 0.003 \\ (0.015) \end{gathered}$ | $\begin{gathered} 0.007 \\ (0.015) \end{gathered}$ |
| Age | $\begin{gathered} 0.002 \\ (0.002) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.002) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.002) \end{gathered}$ | $\begin{gathered} 0.003 \\ (0.002) \end{gathered}$ |
| Party ID | $\begin{aligned} & 0.074 * \\ & (0.011) \end{aligned}$ | $\begin{aligned} & 0.076 \text { * } \\ & (0.011) \end{aligned}$ | $\begin{aligned} & 0.075 \text { * } \\ & (0.011) \end{aligned}$ | $\begin{aligned} & 0.074 * \\ & (0.011) \end{aligned}$ |
| Constant | $\begin{gathered} 0.048 \\ (0.093) \end{gathered}$ | $\begin{gathered} -0.053 \\ (0.101) \end{gathered}$ | $\begin{gathered} -0.042 \\ (0.099) \end{gathered}$ | $\begin{gathered} 0.018 \\ (0.094) \end{gathered}$ |
| N | 1495 | 1479 | 1479 | 1479 |
| $\mathrm{R}^{2}$ | . 06 | . 07 | . 07 | . 07 |
| Notes: Figures in columns are OLS regression coefficients. Coefficient standard errors are in parentheses.${ }^{*} \mathrm{p}<.05$ |  |  |  |  |

Table A.4: Predicted Effect of Blame on Consumer Action by Action Type

|  | None |  | Market Only |  | Government + Market |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (1) | (2) | (1) | (2) |
| Market Blame | 1.765 | - | 2.317* | - | 1.560 | - |
|  | (0.776) |  | (0.946) |  | (0.754) |  |
| Government Blame | $0.434^{+}$ | - | 0.427* | - | 0.930 | - |
|  | (0.186) |  | (0.173) |  | (0.436) |  |
| Blame Gap | - | $2.089^{+}$ | - | 2.334* | - | 1.262 |
|  |  | (0.827) |  | (0.854) |  | $(0.529)$ |
| Race (1=non-white) | 0.274 ${ }^{+}$ | $0.283^{+}$ | 0.370 | 0.370 | 0.266 | $0.246^{+}$ |
|  | (0.197) | (0.209) | (0.252) | (0.261) | (0.207) | (0.199) |
| Gender (1=female) | 2.348 | 2.375 | 1.538 | 1.543 | 1.397 | 1.364 |
|  | $(1.709)$ | $(1.728)$ | $(1.091)$ | $(1.096)$ | $(1.105)$ | $(1.076)$ |
| Education | 0.894 | 0.880 | 0.843 | 0.842 | 0.887 | 0.898 |
|  | $(0.178)$ | $(0.179)$ | $(0.158)$ | $(0.164)$ | $(0.194)$ | (0.208) |
| Income | $0.706^{+}$ | $0.696^{+}$ | 0.876 | 0.874 | $1 . .093$ | 1.081 |
|  | (0.150) | (0.149) | (0.172) | (0.173) | (0.252) | (0.251) |
| Age | 1.086* | 1.086* | 1.109* | 1.109* | 1.088* | $1.087^{+}$ |
|  | $(0.045)$ | (0.045) | $(0.046)$ | (0.046) | (0.047) | (0.047) |
| Party ID | 0.777 | 0.785 | 0.769 | 0.769 | 0.832 | 0.820 |
|  | $(0.161)$ | $(0.161)$ | (0.157) | (0.155) | $(0.185)$ | $(0.180)$ |
| n | 413 | 413 | 413 | 413 | 413 | 413 |
| Pseudo R ${ }^{2}$ | 0.08 | 0.07 | 0.08 | 0.07 | 0.08 | 0.07 |
| Notes: Base category for all models is market action. Figures in columns are relative risk rations from multinomial logistic regression. Coefficient robust standard errors are in parentheses ${ }^{*} \mathrm{p}<.05{ }^{+} \mathrm{p}<.1$ |  |  |  |  |  |  |

Table A.5: Predicted Effect of Blame on Consumer Action by Action Type

|  | (1) <br> Future <br> Market <br> Action | (2) <br> Future <br> Political <br> Action | (3) <br> Contact Congress | (4) <br> Contact <br> Federal <br> Agency |
| :---: | :---: | :---: | :---: | :---: |
| Market Blame | $\begin{aligned} & \hline 0.209 \text { * } \\ & (.028) \end{aligned}$ | $\begin{gathered} \hline-0.018 \\ (.038) \end{gathered}$ | $\begin{gathered} 0.039 \\ (0.057) \end{gathered}$ | $\begin{gathered} -0.030 \\ (0.055) \end{gathered}$ |
| Government Blame | $\begin{aligned} & 0.090 \text { * } \\ & (0.024) \end{aligned}$ | $\begin{aligned} & 0.279 * \\ & (0.032) \end{aligned}$ | $\begin{aligned} & 0.257 * \\ & (0.042) \end{aligned}$ | $\begin{aligned} & 0.297 \text { * } \\ & (0.046) \end{aligned}$ |
| Race (1=non-white) | $\begin{gathered} -0.067 \\ (0.046) \end{gathered}$ | $\begin{gathered} 0.023 \\ (0.062) \end{gathered}$ | $\begin{gathered} 0.106 \\ (0.091) \end{gathered}$ | $\begin{aligned} & 0.232 * \\ & (0.089) \end{aligned}$ |
| Gender (1=female) | $\begin{aligned} & -0.032 \\ & (0.040) \end{aligned}$ | $\begin{gathered} -0.213 \text { * } \\ (0.053) \end{gathered}$ | $\begin{aligned} & -0.091 \\ & (0.077) \end{aligned}$ | $\begin{gathered} -0.165 * \\ (0.075) \end{gathered}$ |
| Education | $\begin{gathered} 0.016 \\ (0.013) \end{gathered}$ | $\begin{gathered} 0.002 \\ (0.017) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.025) \end{gathered}$ | $\begin{aligned} & -0.009 \\ & (0.024) \end{aligned}$ |
| Income | $\begin{aligned} & -0.004 \\ & (0.012) \end{aligned}$ | $\begin{gathered} -0.013 \\ (0.017) \end{gathered}$ | $\begin{gathered} -0.062 * \\ (0.024) \end{gathered}$ | $\begin{gathered} -0.051 * \\ (0.024) \end{gathered}$ |
| Age | $\begin{aligned} & 0.008 \text { * } \\ & (0.001) \end{aligned}$ | $\begin{aligned} & 0.004 * \\ & (0.002) \end{aligned}$ | $\begin{aligned} & 0.010 * \\ & (0.003) \end{aligned}$ | $\begin{gathered} 0.001 \\ (0.003) \end{gathered}$ |
| Party ID | $\begin{gathered} -0.023 \text { * } \\ (0.010) \end{gathered}$ | $\begin{gathered} -0.031 * \\ (0.013) \end{gathered}$ | $\begin{gathered} -0.044 * \\ (0.019) \end{gathered}$ | $\begin{aligned} & -0.025 \\ & (0.018) \end{aligned}$ |
| Constant | $\begin{aligned} & 2.357 \text { * } \\ & (0.116) \end{aligned}$ | $\begin{aligned} & 2.090 * \\ & (0.157) \end{aligned}$ | $\begin{aligned} & 1.999 * \\ & (0.233) \end{aligned}$ | $\begin{aligned} & 2.187 * \\ & (0.227) \end{aligned}$ |
| N | 1495 | 1495 | 1063 | 1063 |
| R2/Pseudo R ${ }^{2}$ | . 11 | . 08 | . 07 | . 07 |
| Notes: Figures in columns are OLS regression coefficients. Coefficient standard errors are in parentheses$* \mathrm{p}<.05+\mathrm{p}<.1$ |  |  |  |  |

Figure A.1: Overdraft Reform Proposal

[^1]
[^0]:    *Associate's Degree

[^1]:    If, like most Americans, you use a checking account, you are probably subject to "overdraft fees," which are basically high-interest, short-term loans. Here's how overdraft fees work. Banks charge a fee-usually about \$34—each time you make a purchase that takes your account balance below zero. You won't be notified before you overdraw your account. If you make several purchases, even small ones, you end up paying multiple overdraft fees.

    A proposal has been made to limit banks' use of overdraft fees by:

    - Requiring ATMs to notify you if you are about to overdraw your account
    - Limiting banks to only one overdraft fee charge per monthly statement
    - Requiring banks to make overdraft fees proportional to the cost of the overdraftusually much less than $\$ 34$

