**Online Appendix for Bonilla and Tillery:**

**­­­­­­­Which Identity Frames Boost Support for and Mobilization**

**in the #BlackLivesMatter Movement? An Experimental Test**

***Appendix A: Questionnaire***

1. How important is being black to your identity?   
   [Extremely/Very important/Moderately important/A little important/Not at all important]
2. Do you think what happens to black people in this country will have something to do with what happens in your life?  
   [Extremely important/Very important/Moderately important/A little important/Not at all important]
3. How familiar are you with the Black Lives Matter?   
   [I have never heard of it/I have heard of it, but do not know much about it/I have a broad understanding of what it is/I have extensive knowledge of it]

[Treatment Randomly Presented]

1. Do you support the goals of Black Lives Matter?      
   [Strongly support/Support/Neither support nor oppose/Oppose/Strongly oppose]
2. How effective do you think Black Lives Matter is?  
   [Very effective/Moderately effective/Slightly effective/Not effective at all]
3. How much, if at all, do you generally trust **the goals** of Black Lives Matter?  
   [A great deal/A moderate amount/A little/Not at all]
4. How much, if at all, do you generally trust **people** active in Black Lives Matter?  
   [A great deal/A moderate amount/A little/Not at all]
5. How much, if at all, do you generally trust **leaders** in Black Lives Matter?  
   [A great deal/A moderate amount/A little/None at all]
6. Would you be willing to send a message to Speaker Nancy Pelosi asking her to support Black Lives Matter?

[Yes/No]

*If the answer to 9 is “Yes”, display 10:*

1. Please write a brief message to Speaker Pelosi.

***Appendix B: Summary Statistics and Balance Tables***

***Table B1: Summary Table***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) |
| VARIABLES | N | Mean | Std Dev | Min | Max |
|  |  |  |  |  |  |
| Age | 849 | 44.04 | 17.21 | 18 | 88 |
| Support | 849 | 0.820 | 0.228 | 0 | 1 |
| Effect | 849 | 0.678 | 0.296 | 0 | 1 |
| Goals | 849 | 0.749 | 0.289 | 0 | 1 |
| Index | 849 | 0.737 | 0.244 | 0 | 1 |
| Female | 849 | 0.499 | 0.500 | 0 | 1 |
| College Educated | 849 | 0.246 | 0.431 | 0 | 1 |
| Income | 849 | 0.335 | 0.267 | 0 | 1 |
| Religious Frequency | 849 | 0.422 | 0.374 | 0 | 1 |
|  |  |  |  |  |  |

*Table B.2 Full Sample Balance Table by Treatment Group*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |
|  | (1) Control | (2) Nationalist | (3) Feminist | (4) LGBT | (1) vs. (2), p-value | (1) vs. (3), p-value | (1) vs. (4), p-value | (2) vs. (3), p-value | (2) vs. (4), p-value | (3) vs. (4), p-value |
| Age | 0.376 | 0.368 | 0.389 | 0.354 | 0.731 | 0.585 | 0.360 | 0.358 | 0.554 | 0.131 |
|  | (0.018) | (0.017) | (0.016) | (0.017) |  |  |  |  |  |  |
| Female | 0.549 | 0.476 | 0.502 | 0.471 | 0.138 | 0.331 | 0.115 | 0.583 | 0.930 | 0.521 |
|  | (0.035) | (0.035) | (0.033) | (0.035) |  |  |  |  |  |  |
| Income | 0.318 | 0.334 | 0.357 | 0.330 | 0.548 | 0.136 | 0.641 | 0.370 | 0.884 | 0.290 |
|  | (0.019) | (0.018) | (0.018) | (0.018) |  |  |  |  |  |  |
| College Educated | 0.255 | 0.262 | 0.214 | 0.257 | 0.868 | 0.316 | 0.958 | 0.239 | 0.908 | 0.287 |
|  | (0.031) | (0.031) | (0.027) | (0.030) |  |  |  |  |  |  |
| Religious Frequency | 0.429 | 0.423 | 0.422 | 0.412 | 0.871 | 0.835 | 0.642 | 0.968 | 0.765 | 0.789 |
|  | (0.027) | (0.027) | (0.025) | (0.025) |  |  |  |  |  |  |
| N | 204 | 206 | 229 | 210 |  |  |  |  |  |  |

*Table B.3 Female Balance Table by Treatment Group*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |
|  | (1) Control | (2) Nationalist | (3) Feminist | (4) LGBT | (1) vs. (2), p-value | (1) vs. (3), p-value | (1) vs. (4), p-value | (2) vs. (3), p-value | (2) vs. (4), p-value | (3) vs. (4), p-value |
| Age | 0.381 | 0.377 | 0.420 | 0.354 | 0.927 | 0.283 | 0.457 | 0.265 | 0.535 | 0.073 |
|  | (0.025) | (0.028) | (0.026) | (0.026) |  |  |  |  |  |  |
| Income | 0.331 | 0.326 | 0.326 | 0.316 | 0.878 | 0.875 | 0.675 | 0.998 | 0.789 | 0.779 |
|  | (0.026) | (0.026) | (0.024) | (0.026) |  |  |  |  |  |  |
| College Educated | 0.259 | 0.276 | 0.235 | 0.283 | 0.788 | 0.675 | 0.698 | 0.498 | 0.909 | 0.425 |
|  | (0.042) | (0.045) | (0.040) | (0.045) |  |  |  |  |  |  |
| Religious Frequency | 0.445 | 0.459 | 0.461 | 0.418 | 0.778 | 0.751 | 0.610 | 0.974 | 0.442 | 0.419 |
|  | (0.035) | (0.037) | (0.037) | (0.038) |  |  |  |  |  |  |
| N | 112 | 98 | 115 | 99 |  |  |  |  |  |  |

*Table B.4 Male Balance Table by Treatment Group*

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |
|  | (1) Control | (2) Nationalist | (3) Feminist | (4) LGBT | (1) vs. (2), p-value | (1) vs. (3), p-value | (1) vs. (4), p-value | (2) vs. (3), p-value | (2) vs. (4), p-value | (3) vs. (4), p-value |
| Age | 0.370 | 0.362 | 0.359 | 0.357 | 0.799 | 0.718 | 0.685 | 0.899 | 0.854 | 0.953 |
|  | (0.025) | (0.019) | (0.021) | (0.022) |  |  |  |  |  |  |
| Income | 0.301 | 0.343 | 0.388 | 0.343 | 0.288 | 0.028 | 0.278 | 0.240 | 0.990 | 0.222 |
|  | (0.028) | (0.027) | (0.027) | (0.025) |  |  |  |  |  |  |
| College Educated | 0.250 | 0.245 | 0.193 | 0.241 | 0.939 | 0.327 | 0.880 | 0.350 | 0.939 | 0.390 |
|  | (0.045) | (0.042) | (0.037) | (0.041) |  |  |  |  |  |  |
| Religious Frequency | 0.411 | 0.398 | 0.382 | 0.413 | 0.818 | 0.584 | 0.968 | 0.754 | 0.770 | 0.520 |
|  | (0.041) | (0.038) | (0.033) | (0.034) |  |  |  |  |  |  |
| N | 92 | 106 | 114 | 108 |  |  |  |  |  |  |

**Appendix C: Regression Tables For Figures**

*Table C.1 Main Results*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.04 | 0.04 | 0.01 | 0.01 | -0.01 | -0.01 | 0.01 | 0.01 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.04 | -0.03 | -0.06\*\* | -0.05\* | -0.04 | -0.03 | -0.04\* | -0.04 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.03 | -0.03 | -0.05\* | -0.05\* | -0.04\* | -0.04\* | -0.03 | -0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.09\*\* |  | -0.12\*\*\* |  | -0.08\*\* |  | -0.08\*\* |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.03 |  | -0.03 |  | -0.03\*\* |  | -0.03\* |
|  |  | (0.02) |  | (0.02) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.06\*\* |  | 0.04 |  | 0.02 |  | 0.05\*\* |
|  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.13\*\*\* |  | 0.01 |  | 0.00 |  | -0.03 |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| College |  | -0.03 |  | 0.01 |  | 0.00 |  | -0.01 |
| Degree |  | (0.02) |  | (0.02) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.69\*\*\* | 0.76\*\*\* | 0.77\*\*\* | 0.81\*\*\* | 0.84\*\*\* | 0.87\*\*\* | 0.75\*\*\* | 0.79\*\*\* |
|  | (0.02) | (0.03) | (0.02) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
| Observations | 849 | 849 | 849 | 849 | 849 | 849 | 849 | 849 |
| Adjusted R-squared | 0.01 | 0.03 | 0.01 | 0.01 | 0.00 | 0.01 | 0.00 | 0.01 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.2 Main Results for Men*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.05 | 0.06 | -0.02 | -0.02 | -0.03 | -0.03 | -0.01 | -0.01 |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.03 | -0.03 | -0.11\*\*\* | -0.10\*\* | -0.05\* | -0.05\* | -0.06\* | -0.06\* |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.07 | -0.07 | -0.14\*\*\* | -0.14\*\*\* | -0.09\*\*\* | -0.09\*\*\* | -0.09\*\*\* | -0.09\*\*\* |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.04) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.02 |  | -0.04 |  | 0.03 |  | 0.00 |
|  |  | (0.06) |  | (0.06) |  | (0.05) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.10\*\* |  | 0.07\* |  | 0.05 |  | 0.08\*\* |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.11\* |  | -0.02 |  | 0.02 |  | -0.03 |
|  |  | (0.06) |  | (0.05) |  | (0.04) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| College |  | -0.04 |  | -0.00 |  | -0.01 |  | -0.02 |
| Degree |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.68\*\*\* | 0.69\*\*\* | 0.80\*\*\* | 0.79\*\*\* | 0.85\*\*\* | 0.82\*\*\* | 0.76\*\*\* | 0.74\*\*\* |
|  | (0.03) | (0.05) | (0.03) | (0.04) | (0.02) | (0.04) | (0.02) | (0.04) |
| Observations | 420 | 420 | 420 | 420 | 420 | 420 | 420 | 420 |
| Adjusted R-squared | 0.02 | 0.03 | 0.03 | 0.03 | 0.01 | 0.01 | 0.02 | 0.02 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.3 Main Results for Women*

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | | (2) | | (3) | | (4) | | (5) | | (6) | | (7) | | (8) | |
|  | Effectiveness of BLM | Effectiveness of BLM | | Goals of BLM | | Goals of BLM | | Support for BLM | | Support for BLM | | BLM Support Index | | BLM Support Index | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Control | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | |
|  | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Nationalist | 0.02 | | 0.04 | | 0.04 | | 0.06\* | | 0.01 | | 0.03 | | 0.03 | | 0.04 | |
|  | (0.04) | | (0.04) | | (0.04) | | (0.04) | | (0.03) | | (0.03) | | (0.03) | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Feminist | -0.04 | | -0.03 | | -0.01 | | 0.01 | | -0.02 | | -0.00 | | -0.02 | | -0.01 | |
|  | (0.04) | | (0.04) | | (0.04) | | (0.04) | | (0.03) | | (0.03) | | (0.03) | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| LGBT | 0.01 | | -0.01 | | 0.04 | | 0.02 | | 0.02 | | 0.00 | | 0.03 | | 0.02 | |
|  | (0.04) | | (0.03) | | (0.04) | | (0.03) | | (0.03) | | (0.02) | | (0.03) | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Age |  | | -0.09\* | |  | | -0.11\*\* | |  | | -0.10\*\* | |  | | -0.07\* | |
|  |  | | (0.05) | |  | | (0.05) | |  | | (0.04) | |  | | (0.04) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Religiosity |  | | 0.02 | |  | | 0.01 | |  | | -0.01 | |  | | 0.01 | |
|  |  | | (0.04) | |  | | (0.04) | |  | | (0.03) | |  | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Linked Fate |  | | 0.31\*\*\* | |  | | 0.39\*\*\* | |  | | 0.30\*\*\* | |  | | 0.38\*\*\* | |
|  |  | | (0.06) | |  | | (0.06) | |  | | (0.04) | |  | | (0.05) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Income |  | | -0.16\*\*\* | |  | | 0.05 | |  | | -0.01 | |  | | -0.02 | |
|  |  | | (0.05) | |  | | (0.05) | |  | | (0.05) | |  | | (0.04) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| College Degree |  | | -0.04 | |  | | -0.02 | |  | | -0.01 | |  | | -0.03 | |
|  |  | | (0.03) | |  | | (0.03) | |  | | (0.02) | |  | | (0.02) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Constant | 0.70\*\*\* | | 0.54\*\*\* | | 0.75\*\*\* | | 0.47\*\*\* | | 0.83\*\*\* | | 0.65\*\*\* | | 0.75\*\*\* | | 0.49\*\*\* | |
|  | (0.02) | | (0.06) | | (0.03) | | (0.06) | | (0.02) | | (0.05) | | (0.02) | | (0.05) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Observations | 424 | | 424 | | 424 | | 424 | | 424 | | 424 | | 424 | | 424 | |
| Adjusted R-squared | 0.00 | | 0.13 | | -0.00 | | 0.18 | | -0.00 | | 0.17 | | 0.00 | | 0.22 | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Standard errors in parentheses | | | | |  | |  | |  | |  | |  | |  | |
| ="\* p<0.1 | \*\* p<.05 | | \*\*\* p<.01" | |  | |  | |  | |  | |  | |  | |

*Table C.4 Main Results, LGBTQ+ Members*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | -0.00 | 0.09 | 0.01 | 0.11 | -0.05 | -0.00 | -0.00 | 0.08 |
|  | (0.10) | (0.10) | (0.09) | (0.09) | (0.10) | (0.10) | (0.08) | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.06 | 0.02 | -0.08 | -0.03 | -0.01 | -0.00 | -0.05 | 0.02 |
|  | (0.11) | (0.09) | (0.11) | (0.11) | (0.09) | (0.08) | (0.09) | (0.09) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.01 | 0.05 | 0.03 | 0.06 | 0.04 | 0.05 | 0.05 | 0.08 |
|  | (0.10) | (0.10) | (0.10) | (0.11) | (0.09) | (0.08) | (0.07) | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.01 |  | 0.03 |  | -0.02 |  | 0.03 |
|  |  | (0.17) |  | (0.15) |  | (0.13) |  | (0.13) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.15 |  | 0.12 |  | 0.12\* |  | 0.10 |
|  |  | (0.09) |  | (0.10) |  | (0.07) |  | (0.07) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.50\*\*\* |  | 0.53\*\*\* |  | 0.33\*\*\* |  | 0.44\*\*\* |
|  |  | (0.15) |  | (0.14) |  | (0.11) |  | (0.12) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.21 |  | -0.13 |  | -0.04 |  | -0.17 |
|  |  | (0.15) |  | (0.16) |  | (0.09) |  | (0.13) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | -0.05 |  | 0.04 |  | 0.10\*\* |  | 0.00 |
|  |  | (0.08) |  | (0.08) |  | (0.05) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.73\*\*\* | 0.28 | 0.82\*\*\* | 0.32\*\* | 0.86\*\*\* | 0.53\*\*\* | 0.77\*\*\* | 0.37\*\*\* |
|  | (0.07) | (0.18) | (0.07) | (0.15) | (0.08) | (0.16) | (0.06) | (0.12) |
|  |  |  |  |  |  |  |  |  |
| Observations | 58 | 58 | 58 | 58 | 58 | 58 | 58 | 58 |
| Adjusted R-squared | -0.04 | 0.20 | -0.03 | 0.19 | -0.03 | 0.16 | -0.03 | 0.25 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.5 Main Results, LGBTQ+ Non-Members*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.04 | 0.04 | 0.01 | 0.01 | -0.01 | -0.01 | 0.01 | 0.01 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.04 | -0.02 | -0.05\* | -0.04 | -0.04\* | -0.03 | -0.04\* | -0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.03 | -0.03 | -0.05\* | -0.05\*\* | -0.04\* | -0.04\*\* | -0.04 | -0.04\* |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.02) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.06 |  | -0.07\* |  | -0.04 |  | -0.04 |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.03 |  | 0.01 |  | -0.00 |  | 0.02 |
|  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.30\*\*\* |  | 0.36\*\*\* |  | 0.29\*\*\* |  | 0.35\*\*\* |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.12\*\*\* |  | 0.03 |  | 0.01 |  | -0.02 |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | -0.04\* |  | -0.01 |  | -0.02 |  | -0.03 |
|  |  | (0.02) |  | (0.02) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.69\*\*\* | 0.51\*\*\* | 0.77\*\*\* | 0.51\*\*\* | 0.84\*\*\* | 0.64\*\*\* | 0.75\*\*\* | 0.50\*\*\* |
|  | (0.02) | (0.04) | (0.02) | (0.05) | (0.02) | (0.03) | (0.02) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Observations | 791 | 791 | 791 | 791 | 791 | 791 | 791 | 791 |
| Adjusted R-squared | 0.01 | 0.11 | 0.01 | 0.14 | 0.00 | 0.13 | 0.00 | 0.17 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.6 Text Results, Full Sample*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Wrote a Message | Wrote a Message | Ask for Support | Ask for Support | Mentions Disparities | Mentions Disparities | Mentions Police | Mentions Police |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | -0.00 | 0.00 | -0.02 | -0.01 | 0.05 | 0.06 | 0.04\*\* | 0.04\*\* |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.04) | (0.04) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.01 | 0.00 | -0.07 | -0.06 | -0.04 | -0.04 | 0.02 | 0.02 |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.04) | (0.04) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.01 | 0.01 | -0.04 | -0.04 | -0.01 | -0.01 | 0.02 | 0.02 |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.04) | (0.04) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.07 |  | 0.02 |  | 0.09 |  | 0.08\*\*\* |
|  |  | (0.07) |  | (0.07) |  | (0.06) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.00 |  | -0.06\* |  | -0.03 |  | 0.02 |
|  |  | (0.03) |  | (0.03) |  | (0.03) |  | (0.01) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.06 |  | 0.05 |  | -0.02 |  | -0.00 |
|  |  | (0.05) |  | (0.04) |  | (0.04) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.43\*\*\* |  | 0.35\*\*\* |  | 0.26\*\*\* |  | 0.03 |
|  |  | (0.06) |  | (0.05) |  | (0.05) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Income |  | 0.19\*\*\* |  | 0.16\*\* |  | 0.14\*\* |  | 0.07\* |
|  |  | (0.07) |  | (0.06) |  | (0.06) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.03 |  | 0.04 |  | 0.03 |  | 0.03 |
|  |  | (0.04) |  | (0.04) |  | (0.04) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.53\*\*\* | 0.07 | 0.39\*\*\* | 0.06 | 0.25\*\*\* | -0.02 | 0.02\*\* | -0.06\*\* |
|  | (0.04) | (0.06) | (0.03) | (0.06) | (0.03) | (0.06) | (0.01) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Observations | 844 | 844 | 844 | 844 | 844 | 844 | 845 | 845 |
| Adjusted R-squared | -0.00 | 0.07 | -0.00 | 0.06 | 0.00 | 0.04 | 0.00 | 0.02 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.7 Text Results, Men*

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | | (7) | | (8) | |
|  | Wrote a Message | Wrote a Message | Ask for Support | Ask for Support | Mentions Disparities | | Mentions Disparities | | Mentions Police | | Mentions Police | |
|  |  |  |  |  |  |  | |  | |  | |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | 0.00 | | 0.00 | |
|  | (.) | (.) | (.) | (.) | (.) | (.) | | (.) | | (.) | |
|  |  |  |  |  |  |  | |  | |  | |
| Nationalist | 0.02 | 0.02 | -0.04 | -0.05 | 0.10 | 0.10 | | 0.02 | | 0.02 | |
|  | (0.07) | (0.07) | (0.07) | (0.07) | (0.06) | (0.06) | | (0.03) | | (0.03) | |
|  |  |  |  |  |  |  | |  | |  | |
| Feminist | 0.01 | 0.02 | -0.09 | -0.09 | -0.06 | -0.05 | | 0.03 | | 0.03 | |
|  | (0.07) | (0.07) | (0.07) | (0.07) | (0.06) | (0.06) | | (0.03) | | (0.03) | |
|  |  |  |  |  |  |  | |  | |  | |
| LGBT | -0.01 | -0.00 | -0.07 | -0.07 | -0.04 | -0.03 | | 0.00 | | 0.00 | |
|  | (0.07) | (0.07) | (0.07) | (0.07) | (0.06) | (0.06) | | (0.03) | | (0.03) | |
|  |  |  |  |  |  |  | |  | |  | |
| Age |  | 0.20\* |  | 0.18\* |  | 0.16 | |  | | 0.11\*\* | |
|  |  | (0.11) |  | (0.10) |  | (0.10) | |  | | (0.05) | |
|  |  |  |  |  |  |  | |  | |  | |
| Religiosity |  | 0.12\* |  | 0.06 |  | 0.05 | |  | | -0.05 | |
|  |  | (0.07) |  | (0.06) |  | (0.06) | |  | | (0.03) | |
|  |  |  |  |  |  |  | |  | |  | |
| Linked Fate |  | 0.40\*\*\* |  | 0.32\*\*\* |  | 0.24\*\*\* | |  | | 0.08\*\* | |
|  |  | (0.09) |  | (0.07) |  | (0.07) | |  | | (0.03) | |
|  |  |  |  |  |  |  | |  | |  | |
| Income |  | 0.17\* |  | 0.20\*\* |  | 0.05 | |  | | 0.09\* | |
|  |  | (0.09) |  | (0.08) |  | (0.08) | |  | | (0.05) | |
|  |  |  |  |  |  |  | |  | |  | |
| College Degree |  | -0.02 |  | -0.04 |  | 0.00 | |  | | 0.06 | |
|  |  | (0.06) |  | (0.06) |  | (0.06) | |  | | (0.04) | |
|  |  |  |  |  |  |  | |  | |  | |
| Constant | 0.53\*\*\* | 0.04 | 0.38\*\*\* | -0.02 | 0.24\*\*\* | -0.05 | | 0.04\*\* | | -0.08\*\* | |
|  | (0.05) | (0.10) | (0.05) | (0.08) | (0.04) | (0.08) | | (0.02) | | (0.04) | |
|  |  |  |  |  |  |  | |  | |  | |
| Observations | 418 | 418 | 418 | 418 | 418 | 418 | | 418 | | 418 | |
| Adjusted R-squared | -0.01 | 0.06 | -0.00 | 0.05 | 0.01 | 0.04 | | -0.00 | | 0.03 | |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.8 Text Results, Women*

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | | (2) | | (3) | | (4) | | (5) | | (6) | | (7) | | (8) | |
|  | Wrote a Message | | Wrote a Message | | Ask for Support | | Ask for Support | | Mentions Disparities | | Mentions Disparities | | Mentions Police | | Mentions Police | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Control | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | |
|  | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | | (.) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Nationalist | -0.03 | | -0.01 | | 0.00 | | 0.01 | | 0.01 | | 0.03 | | 0.06\*\* | | 0.06\*\* | |
|  | (0.07) | | (0.07) | | (0.07) | | (0.07) | | (0.06) | | (0.06) | | (0.03) | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Feminist | -0.03 | | -0.00 | | -0.06 | | -0.04 | | -0.02 | | -0.01 | | 0.02 | | 0.02 | |
|  | (0.07) | | (0.06) | | (0.06) | | (0.06) | | (0.06) | | (0.06) | | (0.02) | | (0.02) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| LGBT | 0.02 | | 0.01 | | -0.01 | | -0.02 | | 0.01 | | 0.01 | | 0.04\* | | 0.04\* | |
|  | (0.07) | | (0.07) | | (0.07) | | (0.07) | | (0.06) | | (0.06) | | (0.02) | | (0.02) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Age |  | | -0.02 | |  | | -0.09 | |  | | 0.04 | |  | | 0.04 | |
|  |  | | (0.09) | |  | | (0.09) | |  | | (0.08) | |  | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Religiosity |  | | 0.06 | |  | | 0.07 | |  | | -0.06 | |  | | 0.04\* | |
|  |  | | (0.07) | |  | | (0.06) | |  | | (0.06) | |  | | (0.02) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Linked Fate |  | | 0.43\*\*\* | |  | | 0.35\*\*\* | |  | | 0.26\*\*\* | |  | | -0.00 | |
|  |  | | (0.08) | |  | | (0.07) | |  | | (0.07) | |  | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Income |  | | 0.21\*\* | |  | | 0.12 | |  | | 0.23\*\*\* | |  | | 0.04 | |
|  |  | | (0.10) | |  | | (0.10) | |  | | (0.09) | |  | | (0.04) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| College Degree |  | | 0.08 | |  | | 0.12\*\* | |  | | 0.05 | |  | | 0.01 | |
|  |  | | (0.06) | |  | | (0.06) | |  | | (0.05) | |  | | (0.03) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Constant | 0.53\*\*\* | | 0.09 | | 0.40\*\*\* | | 0.06 | | 0.26\*\*\* | | -0.02 | | 0.01 | | -0.04 | |
|  | (0.05) | | (0.09) | | (0.05) | | (0.08) | | (0.04) | | (0.08) | | (0.01) | | (0.04) | |
|  |  | |  | |  | |  | |  | |  | |  | |  | |
| Observations | 421 | | 421 | | 421 | | 421 | | 421 | | 421 | | 422 | | 422 | |
| Adjusted R-squared | -0.01 | | 0.08 | | -0.00 | | 0.06 | | -0.01 | | 0.04 | | 0.01 | | 0.01 | |
|  |  |  | |  | |  | |  | |  | |  | |  | |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.9 Text Results, LGBTQ+ Members*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Wrote a Message | Wrote a Message | Ask for Support | Ask for Support | Mentions Disparities | Mentions Disparities | Mentions Police | Mentions Police |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | -0.13 | -0.06 | -0.13 | -0.08 | -0.10 | -0.01 | 0.00 | 0.03 |
|  | (0.20) | (0.17) | (0.18) | (0.18) | (0.17) | (0.17) | (.) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Feminist | 0.03 | -0.05 | 0.06 | 0.02 | -0.06 | -0.10 | 0.07 | 0.06 |
|  | (0.21) | (0.19) | (0.20) | (0.21) | (0.18) | (0.17) | (0.07) | (0.07) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.12 | 0.14 | 0.04 | 0.03 | 0.06 | 0.01 | 0.07 | 0.07 |
|  | (0.20) | (0.16) | (0.20) | (0.20) | (0.19) | (0.18) | (0.07) | (0.07) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.42 |  | 0.08 |  | -0.05 |  | 0.16 |
|  |  | (0.27) |  | (0.31) |  | (0.27) |  | (0.13) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.37\* |  | 0.27 |  | -0.13 |  | 0.02 |
|  |  | (0.21) |  | (0.23) |  | (0.20) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.35\* |  | 0.30 |  | 0.41\*\* |  | 0.10 |
|  |  | (0.21) |  | (0.20) |  | (0.18) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Income |  | 0.28 |  | 0.19 |  | 0.35 |  | 0.12 |
|  |  | (0.30) |  | (0.35) |  | (0.29) |  | (0.13) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.18 |  | 0.04 |  | 0.07 |  | 0.02 |
|  |  | (0.17) |  | (0.18) |  | (0.16) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.55\*\*\* | -0.07 | 0.36\*\* | -0.03 | 0.27\* | -0.13 | -0.00 | -0.17 |
|  | (0.16) | (0.24) | (0.15) | (0.24) | (0.14) | (0.21) | (.) | (0.13) |
|  |  |  |  |  |  |  |  |  |
| Observations | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 57 |
| Adjusted R-squared | -0.02 | 0.10 | -0.03 | -0.04 | -0.03 | -0.01 | -0.02 | -0.03 |
|  |  |  |  |  |  |  |  |  |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.10 Text Results, LGBTQ+ Non-Members*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Wrote a Message | Wrote a Message | Ask for Support | Ask for Support | Mentions Disparities | Mentions Disparities | Mentions Police | Mentions Police |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.01 | 0.01 | -0.01 | -0.01 | 0.07 | -0.01 | 0.05\*\* | 0.05\*\* |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.05) | (0.17) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.01 | 0.00 | -0.08\* | -0.07 | -0.04 | -0.10 | 0.02 | 0.02 |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.04) | (0.17) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.00 | 0.01 | -0.05 | -0.05 | -0.01 | 0.01 | 0.02 | 0.02 |
|  | (0.05) | (0.05) | (0.05) | (0.05) | (0.04) | (0.18) | (0.02) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.05 |  | 0.02 |  | -0.05 |  | 0.07\*\* |
|  |  | (0.07) |  | (0.07) |  | (0.27) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.05 |  | 0.04 |  | -0.13 |  | -0.01 |
|  |  | (0.05) |  | (0.05) |  | (0.20) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.43\*\*\* |  | 0.34\*\*\* |  | 0.41\*\* |  | 0.03 |
|  |  | (0.06) |  | (0.05) |  | (0.18) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Income |  | 0.18\*\* |  | 0.14\*\* |  | 0.35 |  | 0.06\* |
|  |  | (0.07) |  | (0.07) |  | (0.29) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.03 |  | 0.05 |  | 0.07 |  | 0.03 |
|  |  | (0.04) |  | (0.04) |  | (0.16) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.53\*\*\* | 0.08 | 0.39\*\*\* | 0.04 | 0.25\*\*\* | -0.13 | 0.03\*\* | -0.05\* |
|  | (0.04) | (0.06) | (0.04) | (0.06) | (0.03) | (0.21) | (0.01) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Observations | 787 | 787 | 787 | 787 | 787 | 57 | 788 | 788 |
| Adjusted R-squared | -0.00 | 0.07 | 0.00 | 0.05 | 0.00 | -0.01 | 0.00 | 0.02 |
|  |  |  |  |  |  |  |  |  |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table C.11A Length of Message Text, Results*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
|  | Full | Full | Female | Female | Male | Male |
|  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |
| Nationalist | -6.78 | -6.09 | 23.49 | 28.87 | -33.47 | -30.49 |
|  | (23.05) | (23.37) | (34.16) | (34.14) | (34.25) | (28.87) |
|  |  |  |  |  |  |  |
| Feminist | 4.49 | 5.59 | 42.47 | 51.36 | -33.53 | -30.00 |
|  | (23.09) | (23.61) | (32.83) | (33.01) | (32.81) | (28.97) |
|  |  |  |  |  |  |  |
| LGBT | -26.21 | -25.82 | 10.72 | 10.30 | -61.45\* | -54.36\* |
|  | (19.76) | (20.25) | (33.13) | (33.28) | (32.08) | (29.40) |
|  |  |  |  |  |  |  |
| Age |  | 0.07 |  | -100.00\*\* |  | 91.94\*\* |
|  |  | (33.98) |  | (47.53) |  | (44.33) |
|  |  |  |  |  |  |  |
| Religiosity |  | -16.53 |  | 34.81 |  | -61.95\*\* |
|  |  | (22.48) |  | (33.86) |  | (28.15) |
|  |  |  |  |  |  |  |
| Linked Fate |  | -18.09 |  | -12.09 |  | -21.72 |
|  |  | (32.34) |  | (48.54) |  | (43.68) |
|  |  |  |  |  |  |  |
| Income |  | 22.11 |  | 31.56 |  | 26.00 |
|  |  | (32.99) |  | (47.72) |  | (41.71) |
|  |  |  |  |  |  |  |
| College Degree |  | 52.35\*\* |  | 42.05 |  | 61.21\*\* |
|  |  | (21.47) |  | (27.06) |  | (25.02) |
|  |  |  |  |  |  |  |
| Constant | 178.29\*\*\* | 177.49\*\*\* | 168.90\*\*\* | 172.74\*\*\* | 189.59\*\*\* | 172.32\*\*\* |
|  | (15.53) | (34.58) | (23.01) | (52.50) | (27.65) | (49.96) |
|  |  |  |  |  |  |  |
| Observations | 448 | 448 | 220 | 220 | 224 | 224 |
| Adjusted R-squared | -0.00 | 0.01 | -0.01 | 0.01 | 0.01 | 0.06 |

*Table C.11B Length of Message Text, Results*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | (7) | (8) | (9) | (10) |
|  | LGBTQ+ | LGBTQ+ | Non-LGBTQ+ | Non-LGBTQ+ |
|  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) |
|  |  |  |  |  |
| Nationalist | -294.95\*\* | -247.91\*\* | 10.81 | 13.30 |
|  | (130.95) | (118.83) | (22.72) | (22.64) |
|  |  |  |  |  |
| Feminist | -177.29 | -131.89 | 14.62 | 17.36 |
|  | (146.49) | (109.14) | (22.41) | (22.28) |
|  |  |  |  |  |
| LGBT | -274.77\*\* | -224.23\*\* | -10.58 | -9.31 |
|  | (132.63) | (107.31) | (19.01) | (22.58) |
|  |  |  |  |  |
| Age |  | 219.36 |  | -23.02 |
|  |  | (174.90) |  | (32.89) |
|  |  |  |  |  |
| Religiosity |  | -85.02 |  | -8.65 |
|  |  | (110.18) |  | (21.99) |
|  |  |  |  |  |
| Linked Fate |  | 60.94 |  | -26.38 |
|  |  | (226.64) |  | (32.97) |
|  |  |  |  |  |
| Income |  | -69.35 |  | 25.39 |
|  |  | (142.36) |  | (32.39) |
|  |  |  |  |  |
| College Degree |  | 43.70 |  | 55.49\*\*\* |
|  |  | (86.82) |  | (18.80) |
|  |  |  |  |  |
| Constant | 400.67\*\*\* | 285.30 | 165.21\*\*\* | 173.63\*\*\* |
|  | (129.59) | (288.51) | (13.74) | (36.38) |
|  |  |  |  |  |
| Observations | 31 | 31 | 417 | 417 |
| Adjusted R-squared | 0.22 | 0.14 | -0.00 | 0.02 |

**Appendix D: Additional Analyses**

We have been asked to consider other pertinent moderations beyond gender and LGBTQ+ status. These are contained in the four following sections. Region, religiosity, and education are shown separately by each level of the factor variable. Since age is a continuous variable, we present one table with a continuous interaction. For some variables we see significant results, but we do not see many systematic trends. One however, does stand out: the LGBTQ+ condition negatively affects perceptions of BLM in the South across most variables and with and without other demographic controls. We see some evidence that those who are more religious react more negatively to the BLM feminist treatment, and those who are less religious act more negatively to the BLM LGBTQ+ treatment on some variables.

*D1. Results Moderated by Region*

*Table D1.1 Results for the Midwest*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.10 | 0.09 | 0.04 | 0.03 | -0.01 | -0.01 | 0.04 | 0.03 |
|  | (0.07) | (0.06) | (0.06) | (0.05) | (0.06) | (0.05) | (0.05) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.08 | -0.04 | -0.04 | 0.00 | -0.03 | -0.00 | -0.05 | -0.01 |
|  | (0.07) | (0.07) | (0.07) | (0.07) | (0.05) | (0.05) | (0.06) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.00 | 0.01 | -0.04 | -0.02 | -0.03 | -0.02 | -0.04 | -0.03 |
|  | (0.07) | (0.06) | (0.07) | (0.05) | (0.05) | (0.05) | (0.06) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.01 |  | -0.08 |  | -0.05 |  | -0.00 |
|  |  | (0.08) |  | (0.07) |  | (0.06) |  | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.10\*\* |  | -0.09\*\* |  | -0.09\*\*\* |  | -0.08\*\* |
|  |  | (0.05) |  | (0.04) |  | (0.03) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | -0.01 |  | 0.00 |  | 0.03 |  | 0.01 |
|  |  | (0.07) |  | (0.06) |  | (0.04) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.39\*\*\* |  | 0.45\*\*\* |  | 0.32\*\*\* |  | 0.42\*\*\* |
|  |  | (0.09) |  | (0.09) |  | (0.07) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.15\* |  | 0.01 |  | -0.05 |  | -0.06 |
|  |  | (0.08) |  | (0.09) |  | (0.07) |  | (0.07) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | -0.03 |  | -0.04 |  | -0.01 |  | -0.05 |
|  |  | (0.06) |  | (0.06) |  | (0.05) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.66\*\*\* | 0.45\*\*\* | 0.72\*\*\* | 0.44\*\*\* | 0.80\*\*\* | 0.62\*\*\* | 0.71\*\*\* | 0.44\*\*\* |
|  | (0.05) | (0.11) | (0.04) | (0.09) | (0.04) | (0.08) | (0.04) | (0.08) |
| Observations | 140 | 140 | 140 | 140 | 140 | 140 | 140 | 140 |
| Adjusted R-squared | 0.03 | 0.18 | -0.01 | 0.19 | -0.02 | 0.16 | -0.00 | 0.24 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table D1.2 Results for the North*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | -0.01 | 0.02 | 0.05 | 0.07 | 0.02 | 0.03 | 0.03 | 0.05 |
|  | (0.07) | (0.07) | (0.06) | (0.06) | (0.05) | (0.04) | (0.06) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.02 | 0.00 | -0.09\* | -0.09 | -0.02 | -0.00 | -0.05 | -0.04 |
|  | (0.06) | (0.06) | (0.06) | (0.06) | (0.05) | (0.05) | (0.05) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.12 | -0.08 | -0.13\* | -0.11 | -0.08 | -0.06 | -0.09 | -0.06 |
|  | (0.08) | (0.07) | (0.07) | (0.07) | (0.06) | (0.06) | (0.06) | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Age |  | 0.08 |  | 0.05 |  | 0.04 |  | 0.05 |
|  |  | (0.09) |  | (0.08) |  | (0.07) |  | (0.07) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.08\* |  | -0.05 |  | -0.05 |  | -0.06\* |
|  |  | (0.05) |  | (0.04) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.05 |  | 0.00 |  | 0.00 |  | 0.02 |
|  |  | (0.07) |  | (0.07) |  | (0.05) |  | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.36\*\*\* |  | 0.38\*\*\* |  | 0.23\*\*\* |  | 0.32\*\*\* |
|  |  | (0.10) |  | (0.10) |  | (0.08) |  | (0.09) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.07 |  | 0.07 |  | 0.10 |  | 0.03 |
|  |  | (0.08) |  | (0.08) |  | (0.06) |  | (0.07) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.01 |  | -0.06 |  | -0.01 |  | -0.03 |
|  |  | (0.05) |  | (0.06) |  | (0.05) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.70\*\*\* | 0.41\*\*\* | 0.81\*\*\* | 0.50\*\*\* | 0.83\*\*\* | 0.63\*\*\* | 0.76\*\*\* | 0.50\*\*\* |
|  | (0.04) | (0.11) | (0.04) | (0.11) | (0.03) | (0.08) | (0.03) | (0.09) |
|  |  |  |  |  |  |  |  |  |
| Observations | 144 | 144 | 144 | 144 | 144 | 144 | 144 | 144 |
| Adjusted R-squared | 0.00 | 0.11 | 0.04 | 0.16 | 0.00 | 0.07 | 0.01 | 0.14 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table D1.3 Results for the South*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.01 | 0.02 | -0.04 | -0.04 | -0.03 | -0.03 | -0.03 | -0.03 |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.04 | -0.03 | -0.05 | -0.05 | -0.05 | -0.05 | -0.03 | -0.03 |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.05 | -0.05 | -0.07 | -0.08\*\* | -0.05 | -0.06\* | -0.05 | -0.05\* |
|  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.02 |  | -0.08 |  | -0.07 |  | -0.04 |
|  |  | (0.05) |  | (0.05) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.02 |  | -0.04 |  | -0.03 |  | -0.03 |
|  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | -0.01 |  | -0.02 |  | -0.01 |  | 0.00 |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.31\*\*\* |  | 0.38\*\*\* |  | 0.31\*\*\* |  | 0.37\*\*\* |
|  |  | (0.06) |  | (0.06) |  | (0.05) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.06 |  | 0.07 |  | 0.01 |  | 0.03 |
|  |  | (0.06) |  | (0.05) |  | (0.05) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | -0.08\*\* |  | -0.02 |  | -0.04 |  | -0.04 |
|  |  | (0.03) |  | (0.03) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.72\*\*\* | 0.54\*\*\* | 0.81\*\*\* | 0.56\*\*\* | 0.87\*\*\* | 0.67\*\*\* | 0.79\*\*\* | 0.53\*\*\* |
|  | (0.03) | (0.06) | (0.03) | (0.07) | (0.02) | (0.05) | (0.02) | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Observations | 386 | 386 | 386 | 386 | 386 | 386 | 386 | 386 |
| Adjusted R-squared | 0.00 | 0.10 | -0.00 | 0.14 | -0.00 | 0.14 | -0.00 | 0.18 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table D1.4 Results for the West*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.06 | 0.06 | 0.07 | 0.08 | 0.00 | 0.01 | 0.04 | 0.05 |
|  | (0.07) | (0.06) | (0.06) | (0.06) | (0.05) | (0.04) | (0.05) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.05 | -0.02 | -0.06 | -0.02 | -0.04 | -0.01 | -0.06 | -0.03 |
|  | (0.07) | (0.06) | (0.07) | (0.06) | (0.05) | (0.05) | (0.06) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| LGBT | 0.03 | 0.02 | 0.05 | 0.03 | 0.02 | 0.01 | 0.05 | 0.04 |
|  | (0.06) | (0.06) | (0.06) | (0.06) | (0.05) | (0.04) | (0.05) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.42\*\*\* |  | -0.23\*\* |  | -0.11 |  | -0.22\*\*\* |
|  |  | (0.10) |  | (0.09) |  | (0.08) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Male |  | 0.00 |  | 0.00 |  | -0.02 |  | -0.02 |
|  |  | (0.05) |  | (0.05) |  | (0.03) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.06 |  | 0.05 |  | -0.00 |  | 0.04 |
|  |  | (0.07) |  | (0.07) |  | (0.05) |  | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.28\*\*\* |  | 0.33\*\*\* |  | 0.29\*\*\* |  | 0.33\*\*\* |
|  |  | (0.09) |  | (0.09) |  | (0.07) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.23\*\* |  | -0.06 |  | -0.03 |  | -0.12 |
|  |  | (0.09) |  | (0.09) |  | (0.06) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.01 |  | 0.06 |  | 0.04 |  | 0.03 |
|  |  | (0.05) |  | (0.05) |  | (0.03) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.64\*\*\* | 0.64\*\*\* | 0.72\*\*\* | 0.53\*\*\* | 0.83\*\*\* | 0.65\*\*\* | 0.72\*\*\* | 0.57\*\*\* |
|  | (0.04) | (0.10) | (0.04) | (0.10) | (0.03) | (0.08) | (0.04) | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Observations | 179 | 179 | 179 | 179 | 179 | 179 | 179 | 179 |
| Adjusted R-squared | -0.00 | 0.14 | 0.01 | 0.12 | -0.01 | 0.15 | 0.01 | 0.17 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*D2. Results by Religiosity*

*Table D2.1 Results for High Levels of Religion*

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  |  |  |  |  |  |  |  |  | |  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | |  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index | |  |  |  |  |  |  |  |  |  | | Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | |  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) | |  |  |  |  |  |  |  |  |  | | Nationalist | 0.05 | 0.04 | 0.01 | 0.01 | 0.00 | 0.00 | 0.02 | 0.02 | |  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.03) | (0.03) | |  |  |  |  |  |  |  |  |  | | Feminist | -0.05 | -0.03 | -0.09\*\* | -0.08\*\* | -0.06\* | -0.05 | -0.05 | -0.05 | |  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.04) | (0.03) | |  |  |  |  |  |  |  |  |  | | LGBT | 0.04 | 0.04 | -0.03 | -0.03 | -0.01 | -0.01 | 0.01 | 0.01 | |  | (0.04) | (0.04) | (0.04) | (0.04) | (0.03) | (0.03) | (0.04) | (0.03) | |  |  |  |  |  |  |  |  |  | | Age |  | -0.07 |  | -0.05 |  | -0.09\*\* |  | -0.03 | |  |  | (0.05) |  | (0.05) |  | (0.04) |  | (0.04) | |  |  |  |  |  |  |  |  |  | | Male |  | -0.01 |  | -0.02 |  | -0.03 |  | -0.03 | |  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.02) | |  |  |  |  |  |  |  |  |  | | Linked Fate |  | 0.40\*\*\* |  | 0.44\*\*\* |  | 0.35\*\*\* |  | 0.41\*\*\* | |  |  | (0.07) |  | (0.07) |  | (0.06) |  | (0.06) | |  |  |  |  |  |  |  |  |  | | Income |  | -0.12\*\* |  | 0.03 |  | -0.01 |  | -0.02 | |  |  | (0.06) |  | (0.05) |  | (0.05) |  | (0.05) | |  |  |  |  |  |  |  |  |  | | College Degree |  | -0.07\*\* |  | -0.05 |  | -0.06\*\* |  | -0.06\*\* | |  |  | (0.03) |  | (0.03) |  | (0.03) |  | (0.03) | |  |  |  |  |  |  |  |  |  | | Constant | 0.69\*\*\* | 0.47\*\*\* | 0.79\*\*\* | 0.48\*\*\* | 0.84\*\*\* | 0.63\*\*\* | 0.76\*\*\* | 0.48\*\*\* | |  | (0.03) | (0.07) | (0.03) | (0.08) | (0.02) | (0.06) | (0.02) | (0.07) | |  |  |  |  |  |  |  |  |  | | Observations | 363 | 363 | 363 | 363 | 363 | 363 | 363 | 363 | | Adjusted R-squared | 0.01 | 0.18 | 0.01 | 0.17 | 0.00 | 0.18 | 0.01 | 0.21 | |  |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table D2.2 Results for Low Levels of Religion*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | BLM Support Index | BLM Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.03 | -0.01 | 0.01 | -0.00 | -0.02 | -0.02 | -0.00 | 0.01 |
|  | (0.04) | (0.05) | (0.04) | (0.05) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.04 | -0.06 | -0.03 | -0.02 | -0.02 | -0.01 | -0.03 | -0.01 |
|  | (0.04) | (0.05) | (0.04) | (0.05) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.08\*\* | -0.11\*\* | -0.05 | -0.09\*\* | -0.06\* | -0.05\* | -0.06\* | -0.05\* |
|  | (0.04) | (0.05) | (0.04) | (0.05) | (0.03) | (0.03) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.03 |  | -0.14\* |  | -0.01 |  | -0.04 |
|  |  | (0.07) |  | (0.07) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.07\* |  | -0.03 |  | -0.05\*\* |  | -0.05\*\* |
|  |  | (0.04) |  | (0.03) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.30\*\*\* |  | 0.37\*\*\* |  | 0.26\*\*\* |  | 0.32\*\*\* |
|  |  | (0.06) |  | (0.06) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.11 |  | 0.03 |  | 0.04 |  | -0.01 |
|  |  | (0.07) |  | (0.07) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | 0.02 |  | 0.04 |  | 0.02 |  | -0.01 |
|  |  | (0.05) |  | (0.05) |  | (0.02) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.69\*\*\* | 0.56\*\*\* | 0.76\*\*\* | 0.53\*\*\* | 0.84\*\*\* | 0.65\*\*\* | 0.75\*\*\* | 0.54\*\*\* |
|  | (0.03) | (0.07) | (0.03) | (0.07) | (0.02) | (0.04) | (0.02) | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Observations | 486 | 292 | 486 | 292 | 486 | 486 | 486 | 486 |
| Adjusted R-squared | 0.01 | 0.12 | 0.00 | 0.16 | 0.00 | 0.13 | 0.00 | 0.16 |
|  |  |  |  |  |  |  |  |  |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*D3. Results by Education*

*Table D3.1 Results for Those with College Degree*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | -0.01 | -0.03 | -0.02 | 0.04 | -0.03 | -0.02 | 0.00 | -0.00 |
|  | (0.05) | (0.08) | (0.05) | (0.08) | (0.04) | (0.07) | (0.04) | (0.07) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.05 | -0.13 | -0.09\* | -0.13 | -0.03 | -0.07 | -0.04 | -0.11 |
|  | (0.06) | (0.08) | (0.06) | (0.08) | (0.04) | (0.07) | (0.04) | (0.07) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.04 | -0.02 | -0.09 | -0.11 | -0.06 | -0.06 | -0.04 | -0.06 |
|  | (0.05) | (0.08) | (0.05) | (0.08) | (0.04) | (0.07) | (0.04) | (0.06) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.02 |  | -0.10 |  | 0.02 |  | -0.01 |
|  |  | (0.10) |  | (0.09) |  | (0.09) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.10 |  | -0.07 |  | -0.05 |  | -0.09\* |
|  |  | (0.06) |  | (0.06) |  | (0.05) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.55\*\*\* |  | 0.63\*\*\* |  | 0.40\*\*\* |  | 0.57\*\*\* |
|  |  | (0.12) |  | (0.12) |  | (0.10) |  | (0.11) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.08 |  | -0.02 |  | -0.10 |  | -0.00 |
|  |  | (0.10) |  | (0.10) |  | (0.10) |  | (0.08) |
|  |  |  |  |  |  |  |  |  |
| College Degree |  | -0.18\*\*\* |  | -0.10 |  | -0.09 |  | -0.12\*\* |
|  |  | (0.06) |  | (0.07) |  | (0.06) |  | (0.05) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.67\*\*\* | 0.42\*\*\* | 0.81\*\*\* | 0.39\*\*\* | 0.86\*\*\* | 0.60\*\*\* | 0.75\*\*\* | 0.40\*\*\* |
|  | (0.03) | (0.12) | (0.03) | (0.13) | (0.02) | (0.10) | (0.03) | (0.11) |
|  |  |  |  |  |  |  |  |  |
| Observations | 209 | 103 | 209 | 103 | 209 | 103 | 209 | 103 |
| Adjusted R-squared | -0.01 | 0.25 | 0.00 | 0.26 | -0.01 | 0.14 | -0.01 | 0.29 |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*Table D3.2 Results for Those with No College Degree*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
|  |  |  |  |  |  |  |  |  |
| Nationalist | 0.05 | 0.05\* | 0.02 | 0.02 | -0.00 | -0.00 | 0.01 | 0.01 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Feminist | -0.04 | -0.02 | -0.04 | -0.03 | -0.04 | -0.03 | -0.04 | -0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.03) | (0.03) |
|  |  |  |  |  |  |  |  |  |
| LGBT | -0.03 | -0.03 | -0.03 | -0.04 | -0.03 | -0.03 | -0.03 | -0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) | (0.03) | (0.02) | (0.03) | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Age |  | -0.05 |  | -0.09\*\* |  | -0.05 |  | -0.03 |
|  |  | (0.05) |  | (0.04) |  | (0.03) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Male |  | -0.04 |  | -0.04\* |  | -0.04\*\* |  | -0.04\*\* |
|  |  | (0.02) |  | (0.02) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Religiosity |  | 0.06\* |  | 0.04 |  | 0.04\* |  | 0.05\* |
|  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.03) |
|  |  |  |  |  |  |  |  |  |
| Linked Fate |  | 0.30\*\*\* |  | 0.38\*\*\* |  | 0.30\*\*\* |  | 0.35\*\*\* |
|  |  | (0.05) |  | (0.05) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Income |  | -0.14\*\*\* |  | 0.01 |  | -0.02 |  | -0.03 |
|  |  | (0.05) |  | (0.04) |  | (0.04) |  | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.70\*\*\* | 0.52\*\*\* | 0.76\*\*\* | 0.51\*\*\* | 0.84\*\*\* | 0.63\*\*\* | 0.76\*\*\* | 0.51\*\*\* |
|  | (0.02) | (0.05) | (0.02) | (0.05) | (0.02) | (0.04) | (0.02) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Observations | 640 | 640 | 640 | 640 | 640 | 640 | 640 | 640 |
| Adjusted R-squared | 0.01 | 0.11 | 0.00 | 0.17 | -0.00 | 0.17 | 0.00 | 0.19 |
|  |  |  |  |  |  |  |  |  |

*This table presents the OLS-regression with the BLM Control as the reference group. Robust standard errors are in parentheses (\* p<0.1, \*\* p<.05,\*\*\* p<.01).*

*D4. Results by Age*

*Table D4.1 Results by Age*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
|  | Effectiveness of BLM | Effectiveness of BLM | Goals of BLM | Goals of BLM | Support for BLM | Support for BLM | Support Index | Support Index |
|  |  |  |  |  |  |  |  |  |
| Control | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
| Nationalist | -0.00 | 0.02 | -0.01 | 0.02 | -0.05 | -0.02 | -0.03 | 0.00 |
|  | (0.05) | (0.05) | (0.04) | (0.04) | (0.04) | (0.03) | (0.04) | (0.03) |
| Feminist | -0.13\*\* | -0.11\*\* | -0.09\* | -0.07\* | -0.07\* | -0.06 | -0.09\*\* | -0.07\* |
|  | (0.05) | (0.05) | (0.05) | (0.04) | (0.04) | (0.04) | (0.04) | (0.04) |
| LGBT | -0.11\*\* | -0.08\* | -0.06 | -0.03 | -0.05 | -0.02 | -0.07\* | -0.03 |
|  | (0.05) | (0.04) | (0.05) | (0.04) | (0.04) | (0.03) | (0.04) | (0.03) |
| Age | -0.22\*\*\* | -0.17\*\*\* | -0.15\*\* | -0.09 | -0.12\*\* | -0.07 | -0.14\*\* | -0.09 |
|  | (0.07) | (0.07) | (0.07) | (0.07) | (0.06) | (0.06) | (0.06) | (0.05) |
| Control # Age | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (.) | (.) | (.) | (.) | (.) | (.) | (.) | (.) |
| Nationalist # Age | 0.10 | 0.07 | 0.06 | 0.00 | 0.09 | 0.05 | 0.09 | 0.04 |
|  | (0.10) | (0.10) | (0.10) | (0.10) | (0.08) | (0.08) | (0.09) | (0.08) |
| Feminist # Age | 0.23\*\* | 0.23\*\* | 0.10 | 0.09 | 0.10 | 0.09 | 0.13 | 0.12 |
|  | (0.11) | (0.10) | (0.10) | (0.10) | (0.09) | (0.08) | (0.09) | (0.08) |
| LGBT # Age | 0.21\* | 0.14 | 0.04 | -0.05 | 0.03 | -0.04 | 0.09 | 0.01 |
|  | (0.11) | (0.10) | (0.11) | (0.10) | (0.09) | (0.08) | (0.09) | (0.08) |
| Male |  | -0.04\* |  | -0.04\*\* |  | -0.04\*\*\* |  | -0.04\*\*\* |
|  |  | (0.02) |  | (0.02) |  | (0.01) |  | (0.02) |
| Religiosity |  | 0.03 |  | 0.01 |  | -0.00 |  | 0.02 |
|  |  | (0.03) |  | (0.03) |  | (0.02) |  | (0.02) |
| Linked Fate |  | 0.32\*\*\* |  | 0.38\*\*\* |  | 0.30\*\*\* |  | 0.36\*\*\* |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.04) |
| Income |  | -0.12\*\*\* |  | 0.02 |  | 0.01 |  | -0.02 |
|  |  | (0.04) |  | (0.04) |  | (0.03) |  | (0.03) |
| College Degree |  | -0.05\*\* |  | -0.02 |  | -0.01 |  | -0.03 |
|  |  | (0.02) |  | (0.02) |  | (0.02) |  | (0.02) |
|  |  |  |  |  |  |  |  |  |
| Constant | 0.77\*\*\* | 0.55\*\*\* | 0.83\*\*\* | 0.52\*\*\* | 0.89\*\*\* | 0.66\*\*\* | 0.81\*\*\* | 0.53\*\*\* |
|  | (0.03) | (0.05) | (0.03) | (0.05) | (0.02) | (0.04) | (0.03) | (0.04) |
|  |  |  |  |  |  |  |  |  |
| Observations | 849 | 849 | 849 | 849 | 849 | 849 | 849 | 849 |
| Adjusted R-squared | 0.01 | 0.12 | 0.01 | 0.15 | 0.00 | 0.14 | 0.00 | 0.18 |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |