Supplementary Materials

Public Responses to Unilateral Policymaking Benjamin Goehring and Kenneth Lowande

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A Public evaluations survey information

A.1 Power calculations

We adopted a conservative approach to estimating the statistical power of our research design. In summary, our approach followed the following steps:

- 1. Wave 1:
 - (a) Generate *N* respondents with either Republican, Democrat, or Independent partisan identification. (The probability of each identification was 0.39, 0.47, and 0.14 respectively, based on a distributions reported by Lowande and Rogowski (2020), who also use Lucid.)
 - (b) Randomly assign president, topic, and treatment condition (position, Congress, or executive order).
 - (c) Simulate dependent variable:
 - i. Draw error term and topic-level effects from a standard normal distribution.
 - ii. Assume that presidential copartisans have more favorable assessments, while opposite-party respondents have less favorable views. Given findings reported in past research, this effect is also assumed to be strictly greater than the treatment effect, but is randomly drawn from a uniform distribution.
 - iii. Generate latent dependent variable as a linear function of treatment effect, treatment condition, partisan identification and president interaction, topic intercept shifts, and and error term.
 - iv. Generate observed dependent variables (binomial distributed 1-7 or 0-1) from latent dependent variable.
 - (d) Regress simulated dependent variable on observed treatment with covariates, with appropriate generalized linear model (logit or ordinal logit).
- 2. Wave 2:
 - (a) Randomly assign treatment condition (success or failure).
 - (b) Simulate dependent variable:
 - i. Generate latent dependent variable as a linear function of treatment effect and an AR(1) process.
 - ii. Generate observed dependent variables (binomial distributed 1-7 or 0-1) from latent dependent variable.
 - (c) Regress simulated dependent variable on observed treatment with covariates, with appropriate generalized linear model (logit or ordinal logit).
- 3. Repeat steps 1-2 1,000 times to obtain true positive rate.
- 4. Repeat step 3 for each effect size (0.1–0.4 sd) and sample size (500-3500). We summarize these results in Figure A.1.

For hypotheses 1A, 2A, and 3A, the simulation suggests that with n = 3100, we should be able to detect effects of 0.12 sd at the conventional power threshold 80% for Wave 1 and Wave 2 likert outcomes. Dichotomous outcomes, by contrast, will be detectable at roughly 0.25 sd with the same sample. Hypotheses 1B, 2B, and 3B, imply CATEs by partisan identification. To investigate these effects, we repeated the procedure above, assuming an interactive effect between (co)partisan identification and treatment condition in each wave. The simulation suggested that with with n = 3100, we should be capable of detecting heterogeneous treatment effects by partisan identification with magnitude 0.35-0.4 sd. This analysis is relatively conservative, because it assumes a "true positive" is a simulation in which the treatment effects for non-copartisans are jointly distinguishable from zero with p < 0.05 and distinguishable from the treatment effect for copartisans. Nonetheless, it should be noted that though this design is less suited to addressing heterogeneous treatment effects across partisans. If large effects are detected, a follow-up replication experiment would be appropriate.



Figure A.1 – Power Analysis Results. Plots true positive rates by simulated effect size, sample size, and dependent variable. Plots Wave 1 (upper) and Wave 2 (lower), along with likert (left) and dichotomous (right) dependent variables.

Issue	Issue Description	Issue Photos	Position Prompt	Congress Prompt	Executive Order Prompt
Public lands	We are about to ask you about land the government owns. Designating public land a federally protected area is somewhat controversial. Some say this increases tourism and protects the environment, while others say that it hinders job growth and eco- nomic development.		President Obama (Trump) supported expanding (reducing) protected areas to save (open) more land from (for) development. He wanted to create (eliminate) new protected lands and expand (contract) old ones.	President Obama (Trump) supported ex- panding (reducing) protected areas to save (open) more land from (for) development. He endorsed a bill and worked with Congress. The bill would create (eliminate) new protected lands and expand (contract) old ones.	President Obama (Trump) supported ex- panding (reducing) protected areas to save (open) more land from (for) development. He acted alone by signing an executive or- der. The order would create (eliminate) new protected lands and expand (contract) old ones.
Military sur- plus	We are about to ask you about what to do with extra weapons, vehicles, and equipment not needed by the mili- tary. Giving military surplus to lo- cal police is somewhat controversial. Some say this protects police officers and helps keep the public safe, while others say it leads to more violence and hurts the police's reputation.		President Obama (Trump) supported releasing less (more) military sur- plus to local police. He wanted to place (eliminate) restrictions on what weapons and equipment are available to police.	President Obama (Trump) supported re- leasing less (more) military surplus to local police. He endorsed a bill and worked with Congress. The bill would place (eliminate) restrictions on what weapons and equip- ment are available to police.	President Obama (Trump) supported re- leasing less (more) military surplus to local police. He acted alone by signing an exec- utive order. The order would place (elim- inate) restrictions on what weapons and equipment are available to police.
Trade	We are about to ask you about in- ternational trade. Taxing goods im- ported to the United States is some- what controversial. Some say this protects American jobs from being lost oversees, while others say it raises the prices of what everyday Americans buy.		President Obama (Trump) supported reducing (increasing) barriers to inter- national trade. He wanted to lower (raise) taxes on goods imported to the United States.	President Obama (Trump) supported re- ducing (increasing) barriers to interna- tional trade. He endorsed a bill and worked with Congress. The bill would lower (raise) taxes on goods imported to the United States.	President Obama (Trump) supported re- ducing (increasing) barriers to interna- tional trade. He acted alone by sign- ing an executive order. The order would lower (raise) taxes on goods imported to the United States.

Table A.1 – Interventions by Issue Area

Waterways

We are about to ask you about water rules. Allowing the government to make rules for waterways is somewhat controversial. Some say this protects drinking water and the environment, while others say it hurts job growth and economic development.

President Obama (Trump) supported strengthening (weakening) water rules. He wanted to make more (fewer) waterways subject to water quality and pollution rules.

President Obama (Trump) supported strengthening (weakening) water rules. He endorsed a bill and worked with Congress. The bill would make more (fewer) waterways subject to water quality and pollution rules.

President Obama (Trump) supported strengthening (weakening) water rules. He acted alone by signing an executive order. The order would make more (fewer)waterways subject to water quality and pollution rules.

We are about to ask you about student loan policy. Relaxing rules on student loan debt to for-profit schools is somewhat controversial. Some say this helps students who were misled by for-profit schools, while others say it drives up the cost of college for everyone.



President Obama (Trump) supported less (more) strict rules for paying back loans to for-profit schools. He wanted to give more (less) flexibility to students who owed money they'd borrowed for college.

President Obama (Trump) supported less (more) strict rules for paying back loans to for-profit schools. He endorsed a bill and worked with Congress. The bill would give more (less) flexibility to students who owed money they'd borrowed for college.

President Obama (Trump) supported less (more) strict rules for paying back loans to for-profit schools. He acted alone by signing an executive order. The order would give more (less) flexibility to students who owed money they'd borrowed for college.

Gun research

Student loans

violence research. Funding gun violence research is somewhat controversial. Some say this helps policymakers learn how to reduce gun violence, while others say it is using public funds to promote gun control.

We are about to ask you about gun



President Obama (Trump) supported increasing (reducing) funding for gun violence research. He wanted to increase (reduce) gun violence research by telling the government to reduce (increase) funding in other areas.

President Obama (Trump) supported increasing (reducing) funding for gun violence research. He endorsed a bill and worked with Congress. The bill would increase (reduce) gun violence research by telling the government to reduce (increase) funding in other areas.

President Obama (Trump) supported increasing (reducing) funding for gun violence research. He acted alone by signing an executive order. The order would increase (reduce) gun violence research by telling the government to reduce (increase) funding in other areas.

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 We are about to ask you about greenhouse gas rules. Cutting carbon emissions is somewhat controversial.

 Climate change
 Some say this will protect the environment and prevent climate change, while others say it hurts energy production and job growth.

President Obama (Trump) supported strengthening (weakening) greenhouse gas rules. He wanted to require (allow) power plants to emit less (more) carbon. President Obama (Trump) supported strengthening (weakening) greenhouse gas rules. He endorsed a bill and worked with Congress. The bill would require (allow) power plants to emit less (more) carbon. President Obama (Trump) supported strengthening (weakening) greenhouse gas rules. He acted alone by signing an executive order. The order would require (allow) power plants to emit less (more) carbon.

We are about to ask you about foreign aid rules. Stopping aid from going to organizations that provide abortion services is somewhat controversial. Some say this increases the number of unsafe abortions abroad, while others say no taxpayer dollars should be connected with abortion.



President Obama (Trump) supported foreign aid rules allowing (restricting) abortions. He wanted to allow (stop) organizations that provide abortion services to receive (from receiving) funds. President Obama (Trump) supported foreign aid rules allowing (restricting) abortions. He endorsed a bill and worked with Congress. The bill would allow (stop) organizations that provide abortion services to receive (from receiving) funds. President Obama (Trump) supported foreign aid rules allowing (restricting) abortions. He acted alone by signing an executive order. The order would allow (stop) organizations that provide abortion services to receive (from receiving) funds.

Wildlife

Abortion

We are about to ask you about protecting endangered wildlife. Adding more animals to the endangered list is somewhat controversial. Some say this protects the environment and encourages tourism, while others say that it burdens ranchers and slows economic growth.



President Obama (Trump) supported strengthening (weakening) protections for endangered wildlife. He wanted to strengthen (end) protections for some animals and add (prevent) new protections. President Obama (Trump) supported strengthening (weakening) protections for endangered wildlife. He endorsed a bill and worked with Congress. The bill would strengthen (end) protections for some animals and add (prevent) new protections. President Obama (Trump) supported strengthening (weakening) protections for endangered wildlife. He acted alone by signing an executive order. The order would strengthen (end) protections for some animals and add (prevent) new protections.

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Farm subsidies

We are about to ask you about the government giving payments to farmers. Farm payments are somewhat controversial. Some say they support small family farms and encourage farming in the United States, while others say they mostly benefit large corporations and raise the price everyone pays for food.

President Obama (Trump) supported reducing (expanding) government payments to farmers. He wanted to decrease (increase) existing payments and prohibit (add) new ones. President Obama (Trump) supported reducing (expanding) government payments to farmers. He endorsed a bill and worked with Congress. The bill would decrease (increase) existing payments and prevent (add) new ones. President Obama (Trump) supported reducing (expanding) government payments to farmers. He acted alone by signing an executive order. The order would decrease (increase) existing payments and prohibit (add) new ones.

Remember, we asked you about economic sanctions against Russia for interfering in European elections. Sanctioning Russia for interfering in European elections is somewhat controversial. Some say that sanctioning Russia will prevent future election interference, while others say the sanctions are ineffective and only harm diplomatic negotiations. [We made a mistake and included the wave 2 russia prompt in wave 1.]



President Trump (Obama) supported weaker (stronger) sanctions against Russia for interfering in European elections. He wanted to weaken (strengthen) enforcement of sanctions against Russia. President Trump (Obama) supported weaker (stronger) sanctions against Russia for interfering in European elections. He endorsed a bill and lobbied Congress. The bill would weaken (strengthen) enforcement of sanctions against Russia. President Trump (Obama) supported weaker (stronger) sanctions against Russia for interfering in European elections. He acted alone by signing an executive order. The order would weaken (strengthen) enforcement of sanctions against Russia.

LGBT protections

Russian

cions

san-

ployees. Protecting LGBT employees from workplace discrimination is somewhat controversial. Some say no one should be fired because of their sexual orientation, while others say these protections force employers to go against their religious beliefs.

We are about to ask you about workplace protections for lesbian, gay, bi-

sexual, and transgender (LGBT) em-



President Obama (Trump) supported (opposed) protecting LGBT employees from workplace discrimination. He wanted to forbid (allow) employers from not hiring (to not hire) LGBT workers because it is against their religious beliefs. President Obama (Trump) supported (opposed) protecting LGBT employees from workplace discrimination. He endorsed a bill and worked with Congress. The bill would forbid (allow) employers from not hiring (to not hire) LGBT workers because it is against their religious beliefs. President Obama (Trump) supported (opposed) protecting LGBT employees from workplace discrimination. He acted alone by signing an executive order. The order would forbid (allow) employers from not hiring (to not hire) LGBT workers because it is against their religious beliefs.

Saudi Arabia weapons	We are about to ask you about the United States providing weapons and equipment to Saudi Arabia. Rules about how Saudi Arabia uses military hardware provided by the United States are somewhat controversial. Some say these rules will prevent the weapons from being used against civilians, while others say they will reduce how much money the U.S. makes from selling weapons to Saudi Arabia.	President Trump (Obama) supported weaker (stronger) rules on how Saudi Arabia uses military hardware pro- vided by the United States. He wanted to give Saudi Arabia more (less) flexibility in using weapons and equipment purchased from the United States.	President Trump (Obama) supported weaker (stronger) rules on how Saudi Arabia uses military hardware provided by the United States. He endorsed a bill and worked with Congress. The bill would give Saudi Arabia more (less) flexibility in using weapons and equipment purchased from the United States.	President Trump (Obama) supported weaker (stronger) rules on how Saudi Ara- bia uses military hardware provided by the United States. He acted alone by signing an executive order. The order would give Saudi Arabia more (less) flexibility in using weapons and equipment purchased from the United States.
H1B visas	We are about to ask you about allow- ing U.S. companies to hire temporary, foreign workers. This kind of im- migration is somewhat controversial. Some say this supports the U.S. econ- omy and helps companies find work- ers with the skills they need, while others say this lowers the wages of U.S. workers.	President Obama (Trump) supported expanding (freezing) new applica- tions for foreign workers. He wanted to allow more (fewer) U.S. compa- nies to hire skilled workers from other countries.	President Obama (Trump) supported ex- panding (freezing) new applications for foreign workers. He endorsed a bill and worked with Congress. The bill would al- low more (fewer) U.S. companies to hire skilled workers from other countries.	President Obama (Trump) supported ex- panding (freezing) new applications for foreign workers. He acted alone by signing an executive order. The order would allow more (fewer) U.S. companies to hire skilled workers from other countries.

Minimum wage

We are about to ask you about pay for government contractors. Raising the minimum wage for government contractors is somewhat controversial. Some say the minimum wage is not enough to raise a family on, while others say this drives up the cost of government.



President Obama (Trump) supported raising (freezing) the minimum wage for government contractors. He wanted to raise (freeze) the minimum wage for government contractors.

President Obama (Trump) supported raising (freezing) the minimum wage for gov-ernment contractors. He endorsed a bill and worked with Congress. The bill would raise (freeze) the minimum wage for government contractors.

President Obama (Trump) supported raising (freezing) the minimum wage for gov-ernment contractors. He acted alone by signing an executive order. The order would raise (freeze) the minimum wage for government contractors.

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Table A.2 – Wave 2	, Failure and	Success by	Issue Area
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Issue	Failure Prompt	Success Prompt
Isout	Despite this during his time in office most	Because of this during his time in office
	protected lands staved the same. The pres-	many new lands were opened for develop-
Public lands	ident was not able to get the result be	ment (protected) The president got the re-
	wanted	sult he wanted
	Despite this during his time in office, the	suit ne wanted.
	Despite unis, during his time in onice, the	Because of this, during his time in office,
Military sur-	weapons and equipment given to police	many weapons and equipment were given
plus	departments stayed the same. The pres-	to (returned by) police departments. The
1	ident was not able to get the result he	president got the result he wanted.
	wanted.	F8
	Despite this, during his time in office, taxes	Because of this during his time in office
Trade	on imported goods stayed the same. The	taxes on imported goods went up (down)
made	president was not able to get the result he	The president set the result he wanted
	wanted.	The president got the result he wanted.
	Despite this, during his time in office,	Because of this, during his time in office,
	the number of waterways subject to water	the number of waterways subject to wa-
Waterways	quality and pollution rules remained the	ter quality and pollution rules went down
water ways	same. The president was not able to get the	(up) The president got the result he
	sould be wanted	(up). The president got the result he
	result ne wanted.	wanted.
	Despite this, during his time in office, rules	because of this, during his time in office,
Student loans	for repaying student loans stayed the same.	rules for repaying student loans were tight-
	The president was not able to get the result	ened (relaxed). The president got the result
	he wanted.	he wanted.
	Despite this, during his time in office,	Because of this, during his time in office,
G 1	federal funding for gun violence research	federal funding for gun violence research
Gun research	staved the same. The president was not	went down (up). The president got the re-
	able to get the result he wanted.	sult he wanted.
	Despite this during his time in office	Because of this during his time in of-
	groophouse gas rules staved the same. The	fice groophouse gas rules were weekened
Climate change	greenhouse gas rules stayed the same. The	(atron ath an ad). The president get the result
-	president was not able to get the result he	(strengthened). The president got the result
	wanted.	ne wanted.
	Despite this, during his time in office, most	Because of this, during his time in office.
	organizations that provide abortions re-	most organizations that provide abortions
Abortion	ceived about the same amount of funding.	received less (more) funding The presi-
	The president was not able to get the result	dont got the recult he wanted
	he wanted.	dent got the fesuit ne wanted.
	Despite this, during his time in office, most	Because of this, during his time in of-
1471 11:0	endangered wildlife protections stayed the	fice, many endangered wildlife protections
Wildlife	same. The president was not able to get the	were weakened (strengthened). The presi-
	result he wanted	dent got the result he wanted
	Despite this during his time in office most	Because of this during his time in of-
	naumonts to farmore staved the same. The	fice many navments to farmers went up
Farm subsidies	payments to farmers stayed the same. The	(down) The ameridant act the world he
	president was not able to get the result he	(down). The president got the result he
	wanted.	wanted.
	Despite this, during his time in office,	Because of this, during his time in office,
Russian sanc-	enforcement of sanctions against Russia	enforcement of sanctions against Russia
tions	stayed the same. The president was not	was weakened (strengthened). The presi-
	able to get the result he wanted.	dent got the result he wanted.
	Despite this, during his time in office,	D (11: 1 : 1: 1: 1: 6:
LODT	workplace discrimination protections for	because of this, during his time in office,
LGBT protec-	LGBT employees staved the same. The	workplace discrimination protections were
tions	president was not able to get the result be	not granted (granted) to LGBT employees.
	wanted	The president got the result he wanted.
	Despite this during his time in office miles	Because of this during his time in alling
Court: And !	Compare unis, during his unie in office, rules	because of this, during his time in office,
Saudi Arabia	for weapons and equipment sales to Saudi	rules for weapons and equipment sales
weapons	Arabia stayed the same. The president was	to Saudi Arabia weakened (strengthened).
	not able to get the result he wanted.	The president got the result he wanted.
	Despite this, during his time in office, the	Because of this during his time in office
	number of foreign workers U.S. companies	the number of foreign workers U.S. some
H1B visas	were allowed to hire went up (down). The	nice work allowed to him workers U.S. compa-
	president was not able to get the result he	mes were allowed to nire went down (up).
	wanted.	The president got the result he wanted.
	Despite this during his time in office	Because of this during his time in office
	the minimum wave for federal contractors	the minimum wage for federal contractors
Minimum wage	want un (staved the same). The president	staved the same (want up) The president
	were up (stayed the same). The president	sayed the same (went up). The president
	was not able to get the result he wanted.	got me result ne wanted.

This study was granted an exemption by the institutional review board of the University of Michigan (ID# HUM00186307). A pre-analysis plan was registered at the Open Science Framework August 24, 2020, and submitted to colleagues for comment prior to registration. A version of this registration can be accessed https://osf.io/e5p8g/here.

A.2 Covariate balance

Table A.3 and Table A.4 show the share of respondents in each combination of treatment conditions by demographic variables in waves 1 and 2. As expected, respondents are fairly equally distributed across treatment

Covariates	Position, Obama	Position, Trump	Congress, Obama	Congress, Trump	Order, Obama	Order, Trump
Sex						
Male	0.17	0.17	0.16	0.16	0.17	0.16
Female	0.17	0.16	0.17	0.16	0.16	0.17
Education						
High school or less	0.18	0.16	0.17	0.16	0.17	0.17
Some College or Vocational	0.17	0.17	0.16	0.18	0.16	0.16
B.A. or B.S.	0.18	0.17	0.18	0.17	0.15	0.15
Post-grad or Higher	0.18	0.18	0.15	0.13	0.18	0.18
Ethnicity						
Asian/Pacific Islander	0.15	0.19	0.18	0.16	0.15	0.18
Black	0.18	0.16	0.16	0.20	0.16	0.15
Native American	0.12	0.14	0.19	0.16	0.21	0.19
Other/Decline to State	0.19	0.17	0.14	0.18	0.17	0.15
White	0.17	0.16	0.17	0.16	0.17	0.17
Income						
Less than \$25,000	0.17	0.16	0.17	0.17	0.16	0.16
\$25,000 to \$50,000	0.16	0.16	0.17	0.16	0.17	0.17
\$50,001 to \$75,000	0.19	0.18	0.14	0.17	0.14	0.16
\$75,001 to \$100,000	0.18	0.15	0.16	0.17	0.17	0.18
More than \$100,001	0.17	0.17	0.16	0.15	0.18	0.16
Partisanship						
Democrat	0.19	0.17	0.17	0.16	0.15	0.16
Republican	0.15	0.17	0.17	0.16	0.18	0.17
Independent	0.18	0.15	0.16	0.16	0.16	0.19
Region						
Northeast	0.17	0.16	0.14	0.18	0.17	0.18
Midwest	0.19	0.16	0.16	0.16	0.17	0.17
South	0.16	0.17	0.18	0.16	0.16	0.17
West	0.19	0.18	0.16	0.15	0.17	0.15
Mean age	40.70	40.80	41.30	41.10	41.50	40.50

Table A.3 – Covariate balance in wave 1. Displays the share of respondents in each treatment condition by demographic variable.

conditions in wave 1. The demographic groups that do show some variation across treatment conditions have relatively few respondents (e.g. only 43 respondents identify as Native American in wave 1). Due to variation in recontact rates (see Table A.5), covariates are less balanced in wave 2 than wave 1. The imbalances are especially pronounced across ethnicity categories and the "Post-grad or Higher" education category. This is likely due to a combination of small sample sizes in some demographic groups and variation in the likelihood of being successfully recontacted.

A.3 Analysis of attrition between waves

We successfully recontacted 45.4% of our wave 1 survey respondents for wave 2. Table A.5 displays coefficients from an OLS model regressing a variable indicating whether a respondent was successfully recontacted against our experimental treatments and respondents' demographics. In terms of demographics, women and older people were more likely to be successfully recontacted (p < .01). Likewise, compared to respondents who identify as Asian or Pacific Islander, Black respondents (p < .05) and respondents who identify as other or did not provide their ethnicity (p < .01) were more likely to be successfully recontacted.

Table A.5 provides weak evidence that two treatment conditions affected the likelihood of recontact. Respondents shown the executive order treatment were 3.7 percentage points less likely to be recontacted (p < .1) and respondents shown the issue area concerning weapon sales to Saudi Arabia were 7.3 percentage points more likely to be be recontacted (p < .1, not pictured in Table A.5). Although correlation between treatment and recontact is concerning, the fact that the p-values on both coefficients are above conventional levels of statistical significance is reassuring. Moreover, in terms of the correlation between weapon sales to Saudi Arabia and recontact, our main hypothesis tests above are calculated across all 14 issue area conditions, rendering a **Table A.4 – Covariate balance in wave 2.** Displays the share of respondents in each treatment condition by demographic variable.

Covariates	Position, Obama	Position, Trump	Congress, Obama	Congress, Trump	Order, Obama	Order, Trump
Sex						
Male	0.17	0.19	0.16	0.17	0.16	0.14
Female	0.17	0.17	0.18	0.17	0.16	0.16
Education						
High school or less	0.17	0.17	0.19	0.16	0.15	0.16
Some College or Vocational	0.17	0.17	0.15	0.18	0.17	0.15
B.A. or B.S.	0.17	0.19	0.19	0.18	0.13	0.15
Post-grad or Higher	0.19	0.21	0.16	0.12	0.17	0.15
Ethnicity						
Asian/Pacific Islander	0.12	0.21	0.14	0.17	0.15	0.20
Black	0.17	0.16	0.17	0.22	0.13	0.14
Native American	0.18	0.18	0.12	0.18	0.24	0.12
Other/Decline to State	0.19	0.21	0.13	0.18	0.15	0.12
White	0.17	0.18	0.18	0.16	0.16	0.15
Income						
Less than \$25,000	0.15	0.17	0.19	0.18	0.17	0.14
\$25,000 to \$50,000	0.17	0.18	0.17	0.15	0.16	0.17
\$50,001 to \$75,000	0.20	0.20	0.14	0.18	0.14	0.14
\$75,001 to \$100,000	0.18	0.17	0.16	0.16	0.16	0.16
More than \$100,001	0.17	0.18	0.18	0.15	0.16	0.15
Partisanship						
Democrat	0.18	0.19	0.18	0.18	0.15	0.13
Republican	0.16	0.19	0.17	0.15	0.18	0.15
Independent	0.17	0.16	0.17	0.17	0.14	0.19
Region						
Northeast	0.16	0.17	0.13	0.19	0.17	0.17
Midwest	0.19	0.19	0.17	0.17	0.14	0.15
South	0.16	0.17	0.20	0.16	0.15	0.15
West	0.19	0.20	0.15	0.15	0.18	0.13
Mean age	42.20	41.40	42.90	42.10	42.70	41.20

correlation between one condition and recontact fairly insignificant.

Table A.5 – **Correlates of Recontact.** Reports OLS coefficients and conventional standard errors from models measuring the correlation between treatment conditions, demographic controls, and a binary dependent variable indicating whether the participant was successfully recontacted. The issue area treatment conditions are included in the model but excluded from the table (all topic coefficients have p-values greater than .05).

	Dependent variable: Recontacted
Congress treatment	-0.008 (0.019)
Order treatment	-0.037 (0.019)
Trump treatment	0.015 (0.016)
Age	0.003 (0.001)
Female	0.098 (0.016)
Some college or vocational training	0.011 (0.021)
B.A. or B.S.	0.031 (0.024)
Post-graduate or higher	-0.037 (0.028)
Black	0.091 (0.043)
Native American	0.021 (0.088)
Other/Decline to state	0.131 (0.047)
White	0.056 (0.037)
\$25,000 to \$50,000	-0.026 (0.022)
\$50,001 to \$75,000	0.018 (0.025)
\$75,001 to \$100,000	0.036
More than \$100,001	-0.005 (0.027)
Democrat	0.032 (0.021)
Republican	0.027 (0.021)
Midwest	-0.018 (0.025)
South	-0.011 (0.022)
West	-0.012 (0.026)
Observations	4,057

A.4 Respondent attention

We inserted two attention checks into the second wave of the survey. The first occurred at the beginning of the wave 2 survey and asks respondents:

About a week ago, we asked you what you thought about the policies of American presidents. We want to give you some follow up information about how these policies turned out.

It is very important that you read the survey, so **we want to first test whether you read questions.** To show that you do, please select **<u>both</u>** "Extremely interested" **<u>and</u>** "Very interested" from the options below.

- Extremely interested
- Very interested
- Moderately interested
- Slightly interested
- Not interested at all

The second attention check occurred at the end of the survey before respondents were debriefed. It reads:

To ensure that you read this survey, please select the policy topic of this survey.

- COVID-19
- Affirmative action
- Actual policy topic
- Iranian nuclear program

Table A.6 shows the share of respondents who passed the attention checks. Eighty-four percent of respondents in wave 2 correctly selected both "Extremely interested" and "Very interested" in the first attention check. A higher share (91%) of respondents were able to successfully recall the policy topic in their survey. Overall, 79% of respondents successfully passed both attention checks. This attentiveness rate compares favorably to recent findings of increased inattentiveness among Lucid respondents (Aronow et al. 2020). In a preliminary memo, Aronow et al. (2020) present attentiveness rates from five surveys fielded between January and May 2020. The share of respondents who consented to the survey and passed two included attention checks (one of which is very similar to our first attention check) declined from 79.9% in January to 69.8% in May. While we cannot speak to why our respondents were more attentive than respondents a few months prior, it is a good sign that our attentiveness rate is similar to that found by Aronow et al. (2020) in January 2020 before the decline in attentiveness.

Aronow et al. (2020) also present some evidence that Lucid respondents who fail attention checks differ from those who pass. A simple comparison of proportions in their memo suggests that, compared to respondents who passed the checks, respondents who failed were more likely to be young, male, low-income, not college educated, and not members of the Democratic party. Table A.7, which presents the output from an OLS model regressing an indicator of respondent attentiveness on various demographic characteristics, provides mixed evidence in support of these findings. For instance, a one year increase in age correlates with a .3 percentage point increase in the likelihood of passing both attention checks (p < .01) and respondents who identify as female are 8.7 percentage points more likely to pass both attention checks than respondents who identify as male (p < .01). However, the most highly educated respondents in our survey were, on average, 13.5 percentage points less likely to be attentive than respondents with a high school education or less (p < .01). Other findings from Table A.7 were not discussed in Aronow et al. (2020). Respondents in our survey who identify as white or live in the Midwest, for instance, were significantly more likely to pass both attention checks.

Overall, much like in Aronow et al. (2020), attentive respondents in our study differ from non-attentive respondents in politically meaningful ways. While somewhat concerning, correlations between attention and demographic characteristics are not limited to recent Lucid samples (Berinsky, Margolis and Sances 2014). We follow the advice of Berinsky, Margolis and Sances (2014) and do not drop non-attentive respondents from the models and figures displayed in the main text. However, we do reproduce our findings that use wave 2 data in Figure A.2 for completeness. On the whole, our results remain the same. No coefficients switch signs and only a handful change confidence levels.

Attention check	Proportion
First attention check Second attention check	0.84 0.91
Both attention checks	0.79

Table A.6 – **Attentive Respondents.** Displays the share of recontacted respondents who passed the attention checks in wave 2.

Table A.7 – Correlates of Attentiveness Reports OLS coefficients and conventional standard errors from models measuring the correlation between treatment conditions, demographic controls, and a binary dependent variable indicating whether the participant passed attention checks in both waves.

	Dependent variable.
	Attentive
Age	0.003
v	(0.001)
Female	0.087
	(0.020)
Come college on weathing a training	0.029
Some college or vocational training	(0.038
	(0.020)
B.A. or B.S.	0.042
	(0.028)
Post-graduate or higher	-0.135
с <u>о</u>	(0.034)
Black	-0.036
DIICK	(0.054)
	(
Native American	0.100
	(0.111)
Other/Decline to state	0.045
	(0.058)
White	0 109
white the second s	(0.049)
\$25,000 to \$50,000	0.022
	(0.020)
\$50,001 to \$75,000	0.004
	(0.029)
\$75,001 to \$100,000	0.048
	(0.034)
More than \$100.001	-0.029
more than \$100,001	(0.033)
_	· · · ·
Democrat	0.032
	(0.020)
Republican	-0.014
	(0.026)
Midwest	0.078
	(0.030)
South	0.007
30uui	(0.026)
	(0.020)
West	0.021
	(0.031)
Constant	0.458
	(0.062)
<u></u>	1.0/4
Observations	1,961



Figure A.2 – **The public punishes presidents for failing to deliver (attentive respondents).** Plots simulated marginal effect of estimates failure relative to success, using an observed case approach, based on logistic regressions that include condition and demographic controls; error bars indicate conventional 95% and Bonferroni-adjusted confidence intervals; sample restricted to respondents who pass both attention checks included in wave 2; see Tables A.13 and A.10 for full results.

A.5 Additional results

Table A.8 – Simple Means of Dependent Variables, by Experimental Condition and Wave Shows, for each experimental condition and wave, the mean and standard deviation of the outcome variable. The number of respondents is also reported.

Wave	Outcome	Action	Status	Mean	Sd	N
		Position	Failure	0.583	0.494	367
		Position	Success	0.551	0.498	350
	Position	Could not recontact	0.596	0.491	755	
	Approve of president	Congress	Failure	0.579	0.494	342
		Congress	Success	0.536	0.499	338
		Congress	Could not recontact	0.539	0.499	751
		Order	Failure	0.543	0.499	317
		Order	Success	0.540	0.499	309
		Order	Could not recontact	0.578	0.494	819

1		Position	Failure	0.548	0.498	367
		Position	Success	0.523	0.500	350
		Position	Could not recontact	0.574	0.495	754
	Approve of president's handling of topic	Congress	Failure	0.585	0.493	342
		Congress	Success	0.530	0.500	338
		Congress	Could not recontact	0.552	0.498	752
		Order	Failure	0.511	0.501	317
		Order	Success	0.515	0.501	309
		Order	Could not recontact	0.531	0.499	819
		Position	Failure	0.384	0.487	367
		Position	Success	0.386	0.487	350
		Position	Could not recontact	0.380	0.486	755
	Intend to vote for Trump in 2020	Congress	Failure	0.389	0.488	342
		Congress	Success	0.379	0.486	338
		Congress	Could not recontact	0.398	0.490	752
		Order	Failure	0.451	0.498	317
		Order	Success	0.424	0.495	309
		Order	Could not recontact	0.438	0.496	818
		Position	Failure	0.583	0.494	367
	Approve of president	Position	Success	0.566	0.496	350
		Congress	Failure	0.579	0.494	342
		Congress	Success	0.533	0.500	338
		Order	Failure	0.565	0.497	317
		Order	Success	0.550	0.498	309
2		Position	Failure	0.471	0.500	367
		Position	Success	0.540	0.499	350
	Approve of president's handling of topic	Congress	Failure	0.532	0.500	342
		Congress	Success	0.559	0.497	338
		Order	Failure	0.517	0.500	317
		Order	Success	0.534	0.500	309
		Position	Failure	0.395	0.490	367
		Position	Success	0.397	0.490	350
	Intend to vote for Trump in 2020	Congress	Failure	0.409	0.492	342
		Congress	Success	0.370	0.483	338
		Order	Failure	0.445	0.498	317
		Order	Success	0.424	0.495	309

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Figure A.4 – **The public is mostly indifferent to the way policy is made.** Plots simulated marginal effect estimates, based on logistic regressions that include demographic controls; error bars indicate conventional CIs; "Same-Party Vote" is a binary outcome that indicates the respondent said they would vote for 2020 presidential candidate of the same party as the president shown in their treatment condition.



Figure A.5 – **The public punishes presidents for failing.** Plots simulated marginal effect of estimates of failure relative to success; "Same-Party Vote" is a binary outcome that indicates the respondent said they would vote for 2020 presidential candidate of the same party as the president shown in their treatment condition.

Table A.9 – Mixed Evaluations of Unilateralism by the Public. Reports logistic regression coefficients and conventional standard errors with binary dependent variables indicating either approval, voting for incumbent, or positive agreement with questions; simulated marginal effect estimates based on observed case approach from these models are reported in the leftmost panel of Figures 2 and A.3; all models include topic and president factor variables, along with partisanship, age, income, sex, ethnicity, and education.

	Dependent variable:						
	Topic	Job	Trump	Works w/	Gets things	Cares about	
	Approval	Approval	Vote	Congress	Done	Law	
Congress	0.028	-0.125	0.020	-0.019	-0.102	-0.106	
	(0.081)	(0.081)	(0.116)	(0.081)	(0.080)	(0.081)	
Executive Order	-0.101	-0.072	0.250**	-0.178^{**}	-0.097	-0.168**	
	(0.081)	(0.081)	(0.115)	(0.081)	(0.081)	(0.081)	
Observations	4,056	4,055	4,055	4,037	4,036	4,034	

Table A.10 – Mixed Evaluations of Unilateralism by Copartisans, the Opposition, and Independents. Reports logistic regression coefficients and conventional standard errors with binary dependent variables indicating either approval, voting for incumbent, or positive agreement with questions; simulated marginal effect estimates based on observed case approach from these models are reported in the right three panels of Figures 2 and A.3; all models include topic and president factor variables, along with age, income, sex, ethnicity, and education.

			Depend	lent variable:		
	Topic	Job	Trump	Works w/	Gets things	Cares about
	Approval	Approval	Vote	Congress	Done	Law
Copartisan	1.290***	2.285***	0.989***	2.091***	2.148***	1.970***
*	(0.164)	(0.194)	(0.169)	(0.186)	(0.196)	(0.185)
Opposition	-0.964^{***}	-1.262***	1.067***	-1.107^{***}	-1.348^{***}	-1.292***
* *	(0.158)	(0.163)	(0.171)	(0.161)	(0.159)	(0.162)
Congress	-0.351**	-0.305^{*}	0.196	-0.041	-0.277	-0.268
0	(0.174)	(0.175)	(0.200)	(0.173)	(0.170)	(0.174)
Exec. Order	-0.260	-0.090	0.455**	-0.174	-0.164	-0.306^{*}
	(0.171)	(0.171)	(0.191)	(0.172)	(0.168)	(0.171)
Copartisan X Congress	0.429*	0.119	-0.186	-0.002	-0.013	0.246
	(0.235)	(0.270)	(0.240)	(0.262)	(0.270)	(0.262)
Opposition X Congress	0.719***	0.376	-0.112	0.191	0.429*	0.293
	(0.222)	(0.230)	(0.240)	(0.225)	(0.223)	(0.228)
Copartisan X Exec. Order	0.274	-0.083	-0.259	-0.171	0.112	0.168
1.	(0.232)	(0.270)	(0.233)	(0.255)	(0.277)	(0.259)
Opposition X Exec. Order	0.298	0.237	-0.265	0.166	0.241	0.298
* *	(0.222)	(0.227)	(0.233)	(0.226)	(0.222)	(0.227)
Observations	4,056	4,055	4,055	4,037	4,036	4,034

Table A.11 – Mixed Evaluations of Unilateralism by the Public (Ordered Logits). Reports ordered logistic regression coefficients and conventional standard errors with 7-point Likert dependent variables indicating "Strongly disagree," "Disagree," "Somewhat disagree," "Neither agree nor disagree," "Somewhat agree," "Agree," "Strongly agree;" all models include topic and president factor variables, along with partisanship, age, income, sex, ethnicity, and education.

	Dependent variable:					
	Topic Job		Works w/	Gets things	Cares about	
	Approval	Approval	Congress	Done	Law	
Congress	0.008	-0.043	-0.022	-0.033	-0.059	
-	(0.068)	(0.069)	(0.068)	(0.068)	(0.069)	
Executive Order	-0.022	-0.028	-0.134^{*}	0.010	-0.098	
	(0.069)	(0.069)	(0.069)	(0.069)	(0.069)	
Observations	4,056	4,055	4,037	4,036	4,034	

Table A.12 – Mixed Evaluations of Unilateralism by Copartisans, the Opposition, and Independents (Ordered Logits). Reports ordered logistic regression coefficients and conventional standard errors with 7-point Likert dependent variables indicating "Strongly disagree," "Disagree," "Somewhat disagree," "Neither agree nor disagree," "Somewhat agree," "Agree," "Strongly agree;" all models include topic and president factor variables, along with age, income, sex, ethnicity, and education.

	Dependent variable:				
	Topic	Job	Works w/	Gets things	Cares about
	Approval	Approval	Congress	Done	Law
Copartisan	1.203***	1.758***	1.701***	1.703***	1.770***
	(0.127)	(0.131)	(0.130)	(0.131)	(0.131)
Opposition	-1.025^{***}	-1.256^{***}	-1.108^{***}	-1.290^{***}	-1.261^{***}
11	(0.129)	(0.132)	(0.130)	(0.131)	(0.131)
Congress	-0.301^{**}	-0.160	-0.046	-0.112	-0.140
0	(0.142)	(0.144)	(0.143)	(0.144)	(0.144)
Exec. Order	-0.102	-0.023	-0.053	-0.010	-0.117
	(0.140)	(0.143)	(0.142)	(0.142)	(0.141)
Copartisan X Congress	0.344*	0.177	0.108	0.104	0.107
	(0.180)	(0.185)	(0.184)	(0.184)	(0.185)
Opposition X Congress	0.614***	0.303*	0.146	0.255	0.216
	(0.180)	(0.184)	(0.182)	(0.183)	(0.184)
Copartisan X Exec. Order	0.175	0.062	-0.064	0.178	0.076
1	(0.180)	(0.184)	(0.183)	(0.184)	(0.184)
Opposition X Exec. Order	0.212	0.161	0.002	0.182	0.164
**	(0.180)	(0.184)	(0.182)	(0.182)	(0.182)
Observations	4,056	4,055	4,037	4,036	4,034



Figure A.6 – **The public punishes presidents for failing to "get it done."** Plots simulated marginal effect of estimates failure relative to success by respondent type, using an observed case approach, based on logistic regressions that include condition and demographic controls; error bars indicate conventional 95% and Bonferroniadjusted confidence intervals; see Tables A.13 and A.14 for full results.

Table A.13 – **The public punishes presidents for failing to deliver.** Reports logistic regression coefficients and conventional standard errors with binary dependent variables indicating either approval, voting for incumbent, or positive agreement with question; simulated marginal effect estimates based on observed case approach from these models are reported in the leftmost panel of Figure 3, and in Figure A.6; all models condition on Wave 1 value of dependent variable, and also include topic and president factor variables, along with partisanship, age, income, sex, ethnicity, and education.

	Dependent variable:				
	Topic	Job	Trump	Gets things	
	Approval	Approval	Vote	Done	
Congress	0.278*	-0.235	-0.123	-0.057	
	(0.158)	(0.223)	(0.283)	(0.185)	
Executive Order	0.300*	0.002	-0.184	0.162	
	(0.161)	(0.227)	(0.293)	(0.191)	
Failure	-0.467^{***}	0.112	0.171	-0.437^{***}	
	(0.132)	(0.182)	(0.233)	(0.156)	
Observations	1,940	1,939	1,936	1,927	

Table A.14 – Copartisans, the Opposition, and Independents punish presidents for failing to deliver. Reports logistic regression coefficients and conventional standard errors with binary dependent variables indicating either approval, voting for incumbent, or positive agreement with question; simulated marginal effect estimates based on observed case approach from these models are reported in the right three panels of Figures 3 and A.6; all models condition on Wave 1 value of dependent variable and also include topic and president factor variables, along with age, income, sex, ethnicity, and education.

	Dependent variable:				
	Topic	Job	Trump	Gets things	
	Approval	Approval	Vote	Done	
Congress	0.306*	-0.226	-0.131	-0.056	
	(0.159)	(0.225)	(0.278)	(0.189)	
Exec. Order	0.332**	-0.017	-0.186	0.205	
	(0.163)	(0.227)	(0.284)	(0.195)	
Copartisan	1.150***	0.902***	-0.919**	1.269***	
	(0.247)	(0.347)	(0.427)	(0.319)	
Opposition	-0.194	-0.412	-0.859**	-0.440*	
	(0.234)	(0.316)	(0.414)	(0.255)	
Failure	-0.396	-0.077	-1.002**	-0.298	
	(0.262)	(0.336)	(0.498)	(0.284)	
Copartisan X Failure	-0.143	0.119	1.478**	-0.408	
	(0.342)	(0.478)	(0.632)	(0.425)	
Opposition X Failure	-0.202	0.329	1.504**	-0.218	
	(0.335)	(0.443)	(0.621)	(0.370)	
Observations	2,027	2,026	1,936	2,013	

Table A.15 – The public punishes presidents for failing to deliver (Ordered Logits). Reports ordered logistic regression coefficients and conventional standard errors with 7-point Likert dependent variables indicating "Strongly disagree," "Disagree," "Somewhat disagree," "Neither agree nor disagree," "Somewhat agree," "Agree," "Strongly agree;" all models condition on Wave 1 value of dependent variable, and also include topic and president factor variables, along with partisanship, age, income, sex, ethnicity, and education.

	1	Dependent variab	le:		
	Topic	Topic Job Gets			
	Approval	Approval	Done		
Congress	0.174^{*}	0.013	0.036		
Ū.	(0.104)	(0.115)	(0.107)		
Executive Order	0.250**	0.010	0.060		
	(0.106)	(0.118)	(0.110)		
Failure	-0.339***	-0.148	-0.335***		
	(0.086)	(0.095)	(0.089)		
Observations	1,940	1,939	1,927		

Table A.16 – Copartisans, the Opposition, and Independents punish presidents for failing to deliver (Ordered Logits). Reports ordered logistic regression coefficients and conventional standard errors with 7-point Likert dependent variables indicating "Strongly disagree," "Disagree," "Somewhat disagree," "Neither agree nor disagree," "Somewhat agree," "Agree," "Strongly agree;" all models condition on Wave 1 value of dependent variable and also include topic and president factor variables, along with age, income, sex, ethnicity, and education.

	1	Dependent variab	le:
	Topic	Job	Gets things
	Approval	Approval	Done
Congress	0.189*	0.008	0.027
0	(0.105)	(0.115)	(0.108)
Exec. Order	0.281***	-0.003	0.071
	(0.107)	(0.119)	(0.110)
Copartisan	1.061***	0.687***	1.047***
1	(0.166)	(0.182)	(0.177)
Opposition	-0.363**	-0.422^{**}	-0.252
11	(0.160)	(0.177)	(0.167)
Failure	-0.083	-0.185	-0.035
	(0.180)	(0.189)	(0.182)
Copartisan X Failure	-0.627^{***}	-0.079	-0.570**
-1	(0.228)	(0.245)	(0.235)
Opposition X Failure	-0.143	0.140	-0.373
11	(0.228)	(0.246)	(0.232)
Observations	1,940	1,939	1,927