# **Online Appendix:**

# The Role of Hyperparameters in Machine Learning Models and How to Tune Them

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## Appendix 1. Collection and Coding Instructions for Papers

We scrape Google Scholar looking for APSR, PA, and PSRM with the search string "machine learning" in the full text of the papers after 1 January 2016 and before 20 October 2021, resulting in 137 manuscripts. We then identify those publications that use machine learning models according to our definition (Column *Applies ML*? in Table 3) For example, we exclude papers where the only mention of machine learning is in the references, e.g., in the "Journal of Machine Learning Research" or where the authors make a quick reference to machine learning approaches but do not employ machine learning themselves. Left with 65 manuscripts, we then annotate them with the following coding scheme.

- *Tunable HPs?*: Are there any tunable hyperparameters involved in the models which are described in the paper or appendix? We discard one other manuscript here (Ratkovic and Tingley 2017).
- Model Transparency: Are the final hyperparameter values (of all models) in the paper or appendix?
- *Tuning Transparency*: Are the hyperparameter search method (e.g., grid search) and search space (range of tested values) described in the paper or appendix?

Please allow us some further remarks concerning the annotation. First, our annotation is not a statement of the "correctness" of the approach. During the annotation process, we set the values

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for model and/or tuning transparency to FALSE for papers referencing existing work to justify their hyperparameter choice without mentioning the actual values. Furthermore, we did not check whether the authors included values for all available hyperparameters of an implementation. We assume that they use the proposed default values for the remaining hyperparameters. Next, when multiple machine learning models were used, we assigned FALSE to a category if one of these models failed to fulfill the requirements according to our coding scheme. Like the weakest link in a chain, the scientific rigor will be affected by the weakest part of its analysis. On several occasions, authors propose a new model, only to pitch it against a baseline from machine learning models that use default settings or even manually set values.

## Appendix 2. Overview of Papers in Our Sample

Table 3 contains all 137 papers containing "machine learning" in the full text published in PSRM, PA, and APSR between 1 January 2016 and 20 October 2021. We coded 65 of these papers using machine learning models. These 65 papers are the basis of our analysis.

**Table 3.** Overview of all papers in our sample. We retrieved 137 papers, 65 of which applied machine learning models according to our definition. We report our coding of model transparency and tuning transparency. The symbol – indicates that our coding scheme was not applicable.

	Applies	Tunable	Model	Tuning
Article	ML?	HPs?	Transparency	Transparency
Settle et al. 2016	×	-	-	-
Schutte 2017	×	-	-	-
Bagozzi and Berliner 2018	1	1	1	1
Fariss and Jones 2018	×	-	-	-
Wu 2018	×	-	-	-
Hopkins and Pettingill 2018	×	-	-	-
Munger et al. 2019	1	1	1	1
Hollenbach, Montgomery, and Crespo-Tenorio 2019	×	-	-	-
Pan 2019	1	1	×	×
Lee, Liu, and Ward 2019	1	1	×	×
Ramey, Klingler, and Hollibaugh 2019	1	1	1	×
Kikuta 2020	1	1	×	×
Beiser-McGrath and Beiser-McGrath 2020	1	1	×	×
Baerg and Lowe 2020	×	-	-	-
Struthers, Hare, and Bakker 2020	×	-	-	-
Torres 2020	×	-	-	-
Herzog and Mikhaylov 2020	×	-	-	-
Stuckatz 2020	×	-	-	-
Keele, Stevenson, and Elwert 2020	×	-	-	-
Benedictis-Kessner 2020	1	1	×	×
Radford 2021	1	1	1	×
Muchlinski et al. 2021	1	1	×	×
Blaydes et al. 2021	×	-	-	-
Rice and Zorn 2021	×	-	-	-
Crosson 2021	×	-	-	-

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Minhas et al. 2021	x	-	-	-
Christia et al. 2021	×	-	-	-
Funk, Paul, and Philips 2021	1	1	1	1

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	Applies	Tunable	Model	Tuning
Article	ML?	HPs?	Transparency	Transparency
Imai and Khanna 2016	×	-	-	-
Kasy 2016	×	-	-	-
Samii, Paler, and Daly 2016	1	1	×	×
Muchlinski et al. 2016	1	1	×	×
Ratkovic and Tingley 2017	1	×	-	-
Cranmer and Desmarais 2017	1	1	×	×
Van Atteveldt et al. 2017	×	-	-	-
Rozenas 2017	×	-	-	-
Tausanovitch and Warshaw 2017	×	-	-	-
Rosenberg, Knuppe, and Braumoeller 2017	×	-	-	-
Fafchamps and Labonne 2017	×	-	-	-
Grimmer, Messing, and Westwood 2017	1	1	×	×
Greene and Cross 2017	1	1	1	×
De Vries, Schoonvelde, and Schumacher 2018	1	1	1	1
Denny and Spirling 2018	1	1	1	1
Kim, Londregan, and Ratkovic 2018	×	-	-	-
Blackwell 2018	×	-	-	-
Peterson and Spirling 2018	1	1	×	×
Temporão et al. 2018	1	1	1	×
Bansak 2019	1	1	1	×
Wang 2019	1	1	×	×
Neunhoeffer and Sternberg 2019	1	1	×	×
Kaufman, Kraft, and Sen 2019	1	1	×	×
Greene, Park, and Colaresi 2019	1	1	×	×
Goet 2019	1	1	1	1
Goplerud 2019	×	-	-	-
Stoetzer et al. 2019	×	-	-	-
Hainmueller, Mummolo, and Xu 2019	×	-	-	-
De la Cuesta, Egami, and Imai 2019	×	-	-	-

Heuberger 2019	×	-	-	-
Mohanty and Shaffer 2019	×	-	-	-
Brandenberger 2019	×	-	-	-
Muchlinski et al. 2019	×	-	-	-
King and Nielsen 2019	×	-	-	-
Jerzak, King, and Strezhnev 2019	×	-	-	-
Miller, Linder, and Mebane 2020	1	1	×	×
Mozer et al. 2020	1	1	1	1
Ornstein 2020	1	1	1	1
Rheault and Cochrane 2020	1	1	1	×
Huang, Perry, and Spirling 2020	×	-	-	-
Ziegler 2020	×	-	-	-
Bølstad 2020	×	-	-	-
Lu 2020	×	-	-	-
Ferrari 2020	×	-	-	-
Bussell 2020	×	-	-	-
Rodman 2020	1	1	×	×
Marble and Tyler 2020	×	-	-	-
Bustikova et al. 2020	1	1	×	×
Ghitza and Gelman 2020	×	-	-	-
Lall and Robinson 2020	1	1	1	×
Chang and Masterson 2020	1	1	1	×
Duch et al. 2020	1	1	×	×
Cohen and Warner 2021	1	1	×	×
Barberá et al. 2021	1	1	×	×
Acharya, Bansak, and Hainmueller 2021	1	1	×	×
Di Cocco and Monechi 2021	1	1	1	1
Torres and Cantú 2021	1	1	1	1
Porter and Velez, n.d.	×	-	-	-
Ying, Montgomery, and Stewart 2021	×	-	-	-
Kaufman and Klevs 2021	×	-	-	-
Erlich et al. 2021	1	1	×	1
Blackwell and Olson 2021	1	1	×	×
Timoneda and Wibbels 2021	1	1	1	×
Kim and Kunisky 2021	×	-	-	-
Vannoni, Ash, and Morelli 2021	×	-	-	-
Enamorado, López-Moctezuma, and Ratkovic 2021	X	-	-	-
Egami 2021	X	-	-	-

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Fong and Tyler 2021	1	1	×	x
Sebők and Kacsuk 2021	1	1	×	x

American Political Science Review

	Applies	Tunable	Model	Tuning
Article	ML?	HPs?	Transparency	Transparency
Benoit et al. 2016	×	-	-	-
Rundlett and Svolik 2016	×	-	-	-
Imai, Lo, and Olmsted 2016	×	-	-	-
King, Pan, and Roberts 2017	×	-	-	-
Steinert-Threlkeld 2017	×	-	-	-
Blackwell and Glynn 2018	×	-	-	-
Hall and Thompson 2018	×	-	-	-
Pan and Chen 2018	1	1	1	1
Mueller and Rauh 2018	1	1	1	×
Blair et al. 2019	×	-	-	-
Dorsch and Maarek 2019	×	-	-	-
Hobbs and Lajevardi 2019	×	-	-	-
Mitts 2019	1	1	×	×
Enamorado, Fifield, and Imai 2019	×	-	-	-
Barberá et al. 2019	1	1	1	1
Bisbee 2019	1	1	1	×
Katagiri and Min 2019	1	1	×	×
Cantú 2019	1	1	1	×
Park, Greene, and Colaresi 2020	1	1	×	×
Magaloni and Rodriguez 2020	1	1	1	1
Badrinathan 2021	×	-	-	-
Manekin and Mitts 2021	×	-	-	-
Goel et al. 2020	×	-	-	-
Challú, Seira, and Simpser 2020	×	-	-	-
Nyrup and Bramwell 2020	×	-	-	-
Yoder 2020	1	1	1	×
Peyton 2020	1	1	1	×
Anastasopoulos and Bertelli 2020	1	1	×	×
Bøggild, Aarøe, and Petersen 2021	1	1	×	×
Zubek, Dasgupta, and Doyle 2021	1	1	×	1
Jacobs et al. 2021	1	1	×	X

Bansak, Bechtel, and Margalit 2021	1	1	×	x
Knox and Lucas 2021	×	-	-	-
Ballard and Curry 2021	×	-	-	-
Wahman, Frantzeskakis, and Yildirim 2021	1	1	1	x
Osnabrügge, Hobolt, and Rodon 2021	1	1	×	x

### Appendix 3. Details on the Machine Learning Models and Hyperparameters in the Illustration

We reanalyze Muchlinski et al. (2021) to show how hyperparameter deception may lead to wrong conclusions about machine learning models' out-of-sample performance and, with it, ultimately also model comparison. Muchlinski et al. (2021) introduce a Convolutional Neural Network (CNN) to detect electoral violence with tweets. Studying three countries (Ghana, the Philippines, and Venezuela), they compare the performance of their CNN model against a baseline from a Support Vector Machine (SVM). Re-scraping Twitter<sup>11</sup> based on the author's tweet IDs, we were able to access 58% of the Tweets in the Philippines, 74% of the Tweets in Venezuela, and 78% of the Tweets in Ghana. We then pre-processed the Tweets as outlined in their manuscript.

Our approach differs in three ways. First, in line with Kim (2014), who originally proposes the CNN architecture in Muchlinski et al. (2021), we find that self-learned embeddings underperform.<sup>12</sup> Instead, we use word embeddings for English and Spanish that have been trained on large corpora.<sup>13</sup> Second, we expect that machine learning models are quite sensitive in the context of medium-sized training sets. In addition to the SVM, we train a naive base classifier and a random forest classifier. Hyperparameters for those baseline models are found using grid search. Since the tuning of the CNN is more involved, we decided to implement a random search strategy for its hyperparameters.

Finally, in the main part of the paper, we report the tuning based on one single split between a 60% training set, a 20% validation set, and a 20% test set.<sup>14</sup> For the appendix, we implement cross-validation that avoids overfitting and generates a realistic evaluation of the generalization error across different samples (Bischl et al. 2023; Neunhoeffer and Sternberg 2019). We split our data between a 60% training set, a 20% validation set, and a 20% test set—and repeat this using different random splits three times for the resource-intensive CNN and five times for the other machine

<sup>11.</sup> In December 2020.

<sup>12.</sup> F1 scores never exceed 0.20 in any model. The rather small corpus allows observing only a limited number of word collocations.

<sup>13.</sup> English word embeddings: pretrained Google Word2Vec as in Gensim (Řehůřek and Sojka 2010). Spanish word embeddings: Word2Vec model trained on the Spanish Billion Words Corpus (Cardellino 2019).

<sup>14.</sup> Random seed = 20210101.

learning models. We optimize the respective machine learning model and its hyperparameters in each fold and then aggregate results across all folds.

For our performance benchmarking, we implemented five models. All models except the Convolutional Neural Network (CNN) are based on the Python-library scikit-learn (Pedregosa et al. 2011). For the CNN, we use keras (Chollet et al. 2015) as an underlying framework. The model specifications, default settings, and search ranges for the hyperparameter optimization are listed below. Additional hyperparameters not mentioned were automatically set to the default values assigned by their package implementation. In each table, we report the Tuning F1, which is calculated based on the validation set to allow for the choice of the best hyperparameters. The out-of-sample F1 score is the estimate on the test set to approximate the generalization error. Remember, knowing how well a specific hyperparameter setting will generalize to out-of-sample data is impossible in advance. Occasionally, this results in default hyperparameter values performing better on out-of-sample data than those selected after optimization on the validation set. Naive Bayes is a probabilistic classifier based on Bayes' theorem following a strong independence assumption of tokens. We use the implementation sklearn.naive\_bayes.MultinomialNB in the Python-library scikit-learn (Pedregosa et al. 2011). In this implementation, the classifier has only the hyperparameter alpha (Default value: 1.0). To tune this hyperparameter, we iterate over a grid search using five-fold cross-validation based on the following value range:

• alpha: logarithmically spaced grid from 1 to 1e-9 with 100 steps

This means that we test 100 different hyperparameter values.

Seed	alpha	Tuning F1	Out-of-Sample F1				
		Ghana					
20210101	10-9	0.512	0.538				
20210102	10-9	0.457	0.522				
20210103	10-9	0.452	0.415				
20210104	10-9	0.444	0.632				
20210105	10-9	0.456	0.468				
The Philippines							
20210101	10-9	0.482	0.390				
20210102	10-9	0.449	0.421				
20210103	10-9	0.465	0.324				
20210104	10-9	0.448	0.474				
20210105	10-9	0.462	0.526				
		Venezuela					
20210101	0.002	0.331	0.308				
20210102	0.002	0.321	0.358				
20210103	0.004	0.347	0.344				
20210104	0.019	0.290	0.480				
20210105	0.004	0.340	0.333				

Table 4. Best Naive Bayes Hyperparameters over five seeds optimized by F1

Random Forest is a classifier based on an ensemble of decision trees that are fitted on sub-samples of the training dataset. It was introduced by Breiman 2001. We use the implementation sklearn.ensemble.RandomForestClassifier in the Python-library scikit-learn (Pedregosa et al. 2011). In this implementation, the classifier has a wide range of hyperparameters. A selection of them are n\_estimators (Default value: 100), criterion (Default value: gini), max\_depth (Default value: None), max\_features (Default value: sqrt) and class\_weight (Default value: None). We tune these hyperparameters while keeping the implementations' default values for the remainder. To optimize the hyperparameters of our RFs, we iterate over a grid search using five-fold cross-validation based on the following range of values:

- n\_estimators: 1, 5, 15, 50, 75, 100, 150, 200, 400, 1000
- max\_depth: 1, 5, 25, 50, 75, 100, 150, 200, 400, 1000, None
- max\_features: sqrt, log2, None
- class\_weight: balanced, None

This means we test a total of  $10 \times 11 \times 3 \times 2 = 660$  different permutations of hyperparameter values.

Seed	n_estimators	max_depth	max_features	class_weight	Tuning F1	Out-of-Sample F1
			Ghana			
20210101	100	5	sqrt	balanced	0.599	0.603
20210102	200	5	sqrt	balanced	0.592	0.472
20210103	150	5	sqrt	balanced	0.611	0.551
20210104	150	5	sqrt	balanced	0.581	0.500
20210105	400	5	sqrt	balanced	0.597	0.545
The Philippines						
20210101	400	1	log2	balanced	0.462	0.160
20210102	1000	5	sqrt	balanced	0.472	0.417
20210103	1000	5	log2	balanced	0.517	0.256
20210104	150	5	sqrt	balanced	0.459	0.458
20210105	100	5	sqrt	balanced	0.466	0.372
			Venezuela			
20210101	1000	5	sqrt	balanced	0.486	0.479
20210102	150	5	sqrt	balanced	0.505	0.283
20210103	400	5	sqrt	balanced	0.469	0.516
20210104	400	5	sqrt	balanced	0.486	0.491
20210105	200	5	sqrt	balanced	0.480	0.420

Table 5. Best Random Forest Hyperparameters over five seeds optimized by F1

A Support Vector Machine is an algorithm that finds a hyperplane to maximize the separation between different classes. The idea of support vectors was first introduced by Boser, Guyon, and Vapnik 1992. We use the implementation sklearn.svm.SVC in the Python-library scikit-learn (Pedregosa et al. 2011). Again, this implementation offers a wide range of hyperparameters. A selection of them are C (Default value: 1), kernel (Default value: rbf), gamma (Default value: scale) and class\_weight (Default value: None). We tune these hyperparameters while keeping the implementations' default values for the remainder. To optimize them, we iterate over a grid search using five-fold cross-validation based on the following range of values:

- C: exp{0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10}
- kernel: linear, rbf, poly, sigmoid
- gamma: (applies only if the kernel is not linear, otherwise None) 0.0001, 0.001, 0.01, 0.1, 1, scale, auto
- class\_weight: balanced, None

This means we test a total of  $11 \times 3 \times 7 \times 2 + 11 \times 2 = 484$  permutations of hyperparameter values.

Seed	C	kernel	gamma	class_weight	Tuning F1	Out-of-Sample F1	
				Ghana			
20210101	20.086	rbf	0.01	balanced	0.674	0.727	
20210102	2980.958	rbf	0.0001	balanced	0.666	0.597	
20210103	2.718	sigmoid	0.1	balanced	0.657	0.595	
20210104	148.413	rbf	0.001	balanced	0.671	0.560	
20210105	20.086	sigmoid	0.01	balanced	0.684	0.640	
The Philippines							
20210101	2980.958	rbf	log2	balanced	0.521	0.561	
20210102	148.413	rbf	sqrt	None	0.551	0.424	
20210103	2980.958	sigmoid	log2	None	0.569	0.488	
20210104	20.086	rbf	sqrt	balanced	0.547	0.542	
20210105	20.086	rbf	sqrt	balanced	0.550	0.512	
			Ve	enezuela			
20210101	1.0	rbf	0.1	balanced	0.538	0.465	
20210102	403.429	rbf	0.0001	balanced	0.541	0.446	
20210103	1.0	rbf	0.01	balanced	0.558	0.500	
20210104	148.413	rbf	auto	balanced	0.499	0.531	
20210105	54.598	sigmoid	0.001	balanced	0.527	0.547	

Table 6. Best Support Vector Machine Hyperparameters over five seeds optimized by F1

A Convolutional Neural Network is a deep learning algorithm primarily used for the classification of images but also text. Modern CNNs for image classification were introduced by Cun et al. 1990, and we use the implementation offered by the Python framework keras (Chollet et al. 2015). As this implementation offers a wide range of hyperparameters, we focus on a selection of them. These are the number of filters (Default value: 200), kernel size (Default value: 1), dropout probability (Default value: 0.5), L2 regularization (Default value: 0.01) and learning rate (Default value: 0.001). We tune these hyperparameters while keeping the implementations' default values for the remainder. To optimize the hyperparameters of our CNN, we iterate over 50 random combinations of parameters in each fold of a three-fold cross-validation. These parameter combinations are based on the following range of values:

- filters: 150, 200, 250
- kernel size: [1,2,3], [2,3,4], [3,4,5]
- dropout: 0.5, 0.8
- L2 regularization: 0.001, 0.01, 0.1
- learning rate: 0.01, 0.001, 0.0001

This means we test 50 randomly chosen permutations of hyperparameters out of  $3 \times 3 \times 2 \times 3 \times 3 = 162$  possible permutations.

Seed	filters	kernel size	dropout	L2 regularization	learning rate	Out-of-Sample F1			
	Ghana								
20210101	150	[1,2,3]	0.5	0.001	0.001	0.604			
20210102	250	[1,2,3]	0.5	0.001	0.0001	0.636			
20210103	200	[3,4,5]	0.5	0.001	0.001	0.583			
The Philippines									
20210101	200	[2,3,4]	0.5	0.01	0.0001	0.500			
20210102	250	[2,3,4]	0.5	0.001	0.0001	0.512			
20210103	250	[1,2,3]	0.5	0.01	0.001	0.327			
Venezuela									
20210101	250	[2,3,4]	0.5	0.001	0.0001	0.304			
20210102	250	[2,3,4]	0.5	0.001	0.0001	0.400			
20210103	250	[3,4,5]	0.5	0.001	0.001	0.357			

Table 7. Best Convolutional Neural Network Hyperparameters over three seeds optimized by AUC

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