Online Appendix

A Summary Statistics and Additional Results



Figure A.1: Vote Share of Candidates before Logarithm (≤ 2) Note: The figure only shows the vote share of candidates below 2% which is enough to show the strong right-skewed distribution. There are only 68 candidates won more than 2% of vote share.



Figure A.2: Top 10 First Choice Category Distribution and Overall Category Distribution

Note: This figure shows top 10 category distribution of first choices made by the candidates and the overall distribution.

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Figure A.3: Balance Tests for the Symbol Lottery



Note: This figure illustrates the balance test conducted on the pre-treatment variables in relation to the lottery process. None of the pre-determinants exhibit an association with entering the lottery process.

	(1)	(2)	(3)	(4)	(5)
	Female	Criminal Cases	Log(age)	Log(assets)	Poor education
LotteryWinner	0.060	0.034	-0.063	-0.000	-0.051
	(0.047)	(0.048)	(0.039)	(0.000)	(0.098)
Criminal Cases	-0.022		-0.033	0.000	0.162
	(0.023)		(0.070)	(0.000)	(0.123)
Age	-0.001	0.038		-0.000	0.013
	(0.008)	(0.039)		(0.000)	(0.033)
Log(age)	0.026	-1.620		0.000	-0.272
	(0.333)	(1.533)		(0.000)	(1.414)
Log(assets)	0.005	0.009	0.021	1.000	-0.027
	(0.009)	(0.015)	(0.012)	(0.000)	(0.023)
Poor education	0.032	0.073	0.080	-0.000	
	(0.051)	(0.056)	(0.045)	(0.000)	
Female		-0.068	-0.045	-0.000	0.216
		(0.049)	(0.044)	(0.000)	(0.327)
Constant	-0.150	4.280	3.486	-0.000	1.288
	(0.834)	(3.995)	(0.159)	(0.000)	(3.747)
N	170	170	170	170	170

Table A.1: Balance tests for Symbol Lottery

Note: The table shows the balance tests for the lottery winning dummy. Standard errors in parentheses are clustered at the constituency.

	(1)	(2)	(3)	(4)
	Computer	Pressure cooker	Air conditioner	Gas Cylinder
Computer	0.176			
	(0.111)			
Pressure cooker		0.152		
		(0.129)		
Air conditioner			0.383	
			(0.187)	
LPG (natural gas)				0.025
				(0.082)
SC Population	0.001	-0.001	-0.001	-0.000
	(0.001)	(0.002)	(0.001)	(0.001)
Literacy	-0.344	0.354	-0.145	-0.498
	(0.090)	(0.383)	(0.063)	(0.176)
Rural Population	-0.001	0.001	0.000	-0.000
	(0.000)	(0.001)	(0.000)	(0.000)
General Election	-0.018	0.126	0.001	0.025
	(0.005)	(0.051)	(0.012)	(0.022)
Byelection	0.013	0.197	-0.004	-0.037
	(0.022)	(0.063)	(0.009)	(0.013)
Female	-0.003	0.014	-0.011	0.028
	(0.014)	(0.035)	(0.004)	(0.033)
GDP	0.065	-1.378	0.170	0.797
	(0.256)	(1.468)	(0.221)	(0.604)
Ν	1357	1357	1357	1357

Table A.2: The Effects of District Features on Symbol Choices

Note: The table reports the results of local features on symbol choices with full control variables. Standard errors in parentheses are clustered at the district.

	(1)	(2)	(3)
	Lottery entrants	Non-lottery candidates	Mean Difference
Vote share	0.133	0.297	-0.164**
	(0.307)	(1.173)	
Criminal	0.065	0.052	0.013
	(0.246)	(0.222)	
Age	40.631	42.574	-1.943**
	(10.140)	(10.682)	
Log(age)	3.674	3.720	-0.046**
	(0.245)	(0.248)	
Log(assets)	13.014	13.139	-0.125
	(1.836)	(2.033)	
Poor education	0.384	0.463	-0.079**
	(0.487)	(0.499)	
Female	0.039	0.048	-0.009
	(0.194)	(0.214)	
Ν	332	3095	

Table A.3: Comparison of means across symbol assignment groups

Note: This table presents the means and standard errors for different symbol assignment groups, further providing t-test results for difference comparisons between lottery entrants and non-lottery candidates. Column (1) and (2) display the means and standard errors of the two groups. Column (3) presents the mean difference between the two groups. * p < 0.1, ** p < 0.05, *** p < 0.01.