Supplemental Material 1. A bilingual keyword list for retrieval on WeChat Public and Sina Weibo.

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| Chinese | English |
| 突发事件 | disaster |
| 应急管理 | emergency management |
| 自然灾害 | natural hazard |
| 事故 | accident |
| 慈善 | charity |
| 捐赠 | donation |
| 志愿者 | volunteer |