This is a study on decision making regarding charitable causes. The purpose of the study is to investigate how money is donated to charity. In the study, you will make a decision related to charity. You will also be asked to answer some questions about yourself.

Participation in the study takes place anonymously and your answers are treated confidentially. The results will be used for scientific purposes and will only be presented at group level. Participation in the study is voluntary and you can cancel your participation at any time (by closing down the page). Do you agree to participate in the study?

○ Yes. I have read the information above and agree to participate. I understand that I have the right to withdraw from the study whenever I want.

○ No, I would not like to participate.

Please enter your Prolific ID (if it is not entered automatically)

_____

Gender

○ Male

○ Female

○ Other

Age (you must be at least 18 years old)

_____

Completed level of education

- ○ No schooling
- ○ Elementary school
- ○ High school
- ○ College
- ○ Bachelor's degree
- ○ Master's degree
- ○ Doctoral degree

Place of residence

- ○ Big city or suburb
- ○ Small city or town
- ○ Village farm or country house

Personal economic situation

- ○ Bad
- ○ Fair
- ○ Good

This task is to check that you are attentive. Type "14" in the box and press on to the next page!

_____

Imagine the following: Christmas is around the corner. The principal of a neighborhood kindergarten sent you an email asking for donations. You know her personally and trust her words. The email directs you to a website with the following questions. Please answer these questions as if you were making actual donation decisions.

[Page Break]

DONATION WEBSITE:

Thanks for visiting our website. Please read the following carefully and answer the ensuing questions. Even if you are not willing to make a donation, please still answer the questions; you may simply enter $0. You can revise your answers, and your answers will not be recorded until you press the "Submit" button.

Our kindergarten currently has 20 children (like the one pictured below), they are all from low-income families. And their parents has little money to buy Christmas gifts for them. We hope you can make a donation, so we can use the money to buy Christmas gifts for them. Even a few dollars will help!

Before you decide how much to donate to help these 20 children, please first think about one such child and answer a hypothetical question: How much would you donate to help this one child? Please indicate the amount here:

$

_____

[Page Break]

Now please think about all 20 of these children. How much are you willing to donate to help these 20 children? Please enter the amount of money you decide and agree to donate:

$

_____

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Please think about all 20 of these children. How much are you willing to donate to help these 20 children? Please enter the amount of money you decide and agree to donate:
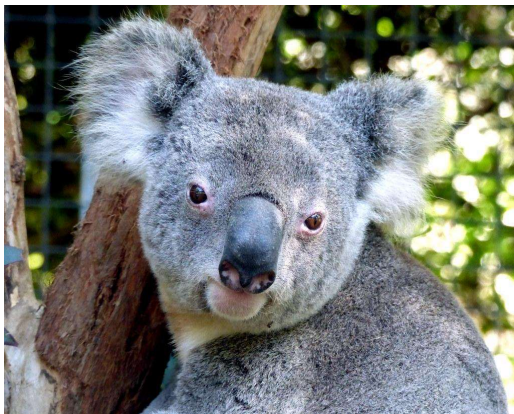
$

Imagine the following: A forest fire is raging, leaving many koalas without a home. The head of an animal shelter sent you an email asking for donations. You recognise the organisation, and know it as trusted. The email directs you to a website with the following questions. Please answer these questions as if you were making actual donation decisions.

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Our animal shelter currently has 20 koalas (like the one pictured below), they are all victims of the forest fires and they can no longer live in the forest. We hope you can make a donation, so we can use the money to care for them and, when possible, reintroduce them to the wild. Even a few dollars will help!

Before you decide how much to donate to help these 20 koalas, please first think about one such koala and answer a hypothetical question: How much would you donate to help this one koala? Please indicate the amount here:

$

Now please think about all 20 of these koalas. How much are you willing to donate to help these 20 koalas? Please enter the amount of money you decide and agree to donate:
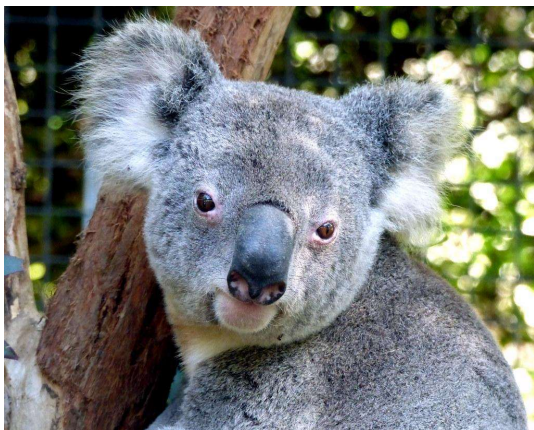
$

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Please think about all 20 of these koalas. How much are you willing to donate to help these 20 koalas? Please enter the amount of money you decide and agree to donate:

$

_____

Imagine the following: Forest fires are raging in several locations around the globe. The head of an organisation working with forest protection sent you an email asking for donations. You recognise the organisation, and know it as trusted. The email directs you to a website with the following questions. Please answer these questions as if you were making actual donation decisions.

DONATION WEBSITE:

Thanks for visiting our website. Please read the following carefully and answer ensuing questions. Even if you are not willing to make a donation, please still answer the questions; you may simply enter $0. You can revise your answers and your answers will not be recorded until you move on to the next page.

The organisation are currently working with containing forest fires in 20 locations (like the one pictured below). The fires will keep spreading without human intervention. We hope you can make a donation, so we can use the money to help contain the fires and minimize the damage. Even a few dollars will help!

Before you decide how much to donate to help these 20 forest locations, please first think about one such location and answer a hypothetical question: How much would you donate to help at this one forest location? Please indicate the amount here:

$

_____

Now please think about all 20 of these forest locations. How much are you willing to donate to help at these locations? Please enter the amount of money you decide and agree to donate:

$

_____

[End of Block]

[Start of Block: Control Environment]

Imagine the following: Forest fires are raging in several locations around the globe. The head of an organisation working with forest protection sent you an email asking for donations. You recognise the organisation, and know it as trusted. The email directs you to a website with the following questions. Please answer these questions as if you were making actual donation decisions.

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Please think about all 20 of these forest locations. How much are you willing to donate to help at these locations? Please enter the amount of money you decide and agree to donate:

$

_____

If you were to make this donation in reality, how big impact do you think your individual contribution would have made?

Where 0 is no contribution and 7 is a significant impact.

| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

How strong positive and negative emotions did you feel when reading about the previously described charity cause?

Where 0 is neutral and 7 is strong emotions.

Positive emotions: 0   1   2   3   4   5   6   7

Negative emotions: 0   1   2   3   4   5   6   7

How often do you donate money to organisations concerned with helping humans in need?

Donations made per year. If you donate money more than 12 times per year, please still submit "12" below.

0   1   2   3   4   5   6   7   8   9   10   11   12

How often do you donate money to organisations concerned with helping animals in need?

Donations made per year. If you donate more than 12 times per year, please still submit "12" below.

0   1   2   3   4   5   6   7   8   9   10   11   12

How often do you donate money to organisations concerned with helping the environment?

Donations made per year. If you donate more than 12 times per year, please still submit "12" below.

0   1   2   3   4   5   6   7   8   9   10   11   12

[End of Survey]