

## New consent form

### Welcome to our study on social issues

Thank you for your interest in helping us with this study. Your participation will consist of a simple online questionnaire and should take approximately **3 minutes**. Do not hesitate to ask any questions or mention concerns about the study either before, during, or after your participation by emailing [lucius.caviola@psy.ox.ac.uk](mailto:lucius.caviola@psy.ox.ac.uk).

Before you begin, **please read the following information to confirm you are happy to take part**. This is a requirement by the university.

1. I have read and understood the above participant information. I have had opportunity to ask questions about the study, and if I have, I have received satisfactory answers to these questions.
2. I understand how to raise a concern or make a complaint.
3. I understand that my participation is voluntary and that I am free to leave the study at any time, without giving any reason, without penalty.
4. I understand that data collected during the study may be looked at by authorised individuals from the University of Oxford where it is relevant to my taking part in this research. I permit these individuals access to my research records.
5. I agree to results of this research study being reported in student dissertations, peer-reviewed journals, or at scientific meetings, but I know that I will not be named or identified in these publications.
6. I understand that this project has been reviewed by, and received ethics clearance through, the University of Oxford Central University Research Ethics Committee (reference number R56657/RE001).
7. I confirm I am over 18 years of age.
8. I agree to take part in this study.

If you agree with all above points, please click continue.

## Questions

In the last few decades, there has been a lot of research into the cost-effectiveness of different charities. By 'cost-effectiveness', we mean the amount of good that can be done per dollar. Cost-effectiveness (in our example here) is measured by how much good a charity does for how many people. A more cost-effective charity can do more good for a greater amount of people than a less cost-effective charity can with the same amount of money.

The research on cost-effectiveness has yielded surprising results. In a recent report, researchers concluded that only very few charities are very effective, and that most well known charities are much less effective than the most effective charities.

The organization GiveWell evaluates all charities in the world and identifies the most cost-effective charities, i.e. those that help the most people as much as possible per dollar donated. On the following page, they have a list of the few charities that are considered to be among the most cost-effective ones: <https://www.givewell.org/charities/top-charities>

Think carefully about the next two questions before answering them. You can also do some online research to answer them.

Suppose we gave you \$100 to donate and you could donate it to any charity you would like. Which charity would you donate to?

Name of the charity:

Of all the charities in the world, which one do you believe is the most effective one (i.e. does the most good for the greatest amount of people)?

Name of the charity:

Which charity do you believe is more effective? —

"\${q://QID11/ChoiceTextEntryValue}" or "\${q://QID9/ChoiceTextEntryValue}"?

Definitely		(2) (3)	They	(5) (6)		Definitely
"\${q://QID11/ChoiceTextEntryValue}"	<input type="radio"/>	<input type="radio"/>	are	<input type="radio"/>	<input type="radio"/>	"\${q://QID9/ChoiceTextEntryValue}"
(1)			equally			(7)
<input type="radio"/>			effective			<input type="radio"/>
			(4)			
			<input type="radio"/>			

Which charity do you feel more emotionally attached to? –

"\${q://QID11/ChoiceTextEntryValue}" or "\${q://QID9/ChoiceTextEntryValue}"?

Definitely (1)	(2)	(3)	Equally emotionally attached to both (4)	(5)	(6)	Definitely (7)
"\${q://QID11/ChoiceTextEntryValue}"	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	"\${q://QID9/ChoiceTextEntryValue}"
<input type="radio"/>			<input type="radio"/>			<input type="radio"/>

Powered by Qualtrics